



Startic Field presents

# ALL INDIA STUDENT CTO HUNT

Branding Partner:



BE THE BRAND WITH PNAPAAO



# BECAUSE EVERY JOBS NEEDS A WOZ!

Everytime we interact with a budding student startup (even those from IITs and NITs) we encounter the same problem. They have a great idea but need the tech guy to build it. Hence we decided to solve this problem and build a pool of eligible technical co-founders for student startups who can really get into the groove and create magic!

The All India CTO Hunt is the first of its kind event which will bring out the best tech minds hidden in the colleges of the country. This will not be a conventional hackathon but a contest which will test not just your tech skills but also your entrepreneurial mindset and communication skills. In short it will test whether you have a CTO hidden within you!

And if you make it, you not just win cool prizes but also will get an opportunity to be CTO co-founders in student startups we work with.

So if you are up for it, read on!

# FORMAT



## 01. Opportunity Finding

Think of out of the box features for any one of 6 popular web applications

## 02. Build

Build the selected feature into a clone of the application

## 03. Demo Pitch

Present the feature in a pitch to a select jury

# OPPORTUNITY FINDING

This round requires participants upto 3 additional features in any one of the 6 popular platforms given by us. These features should be capable of greatly improving the platform or solve an important problem faced by its audience.

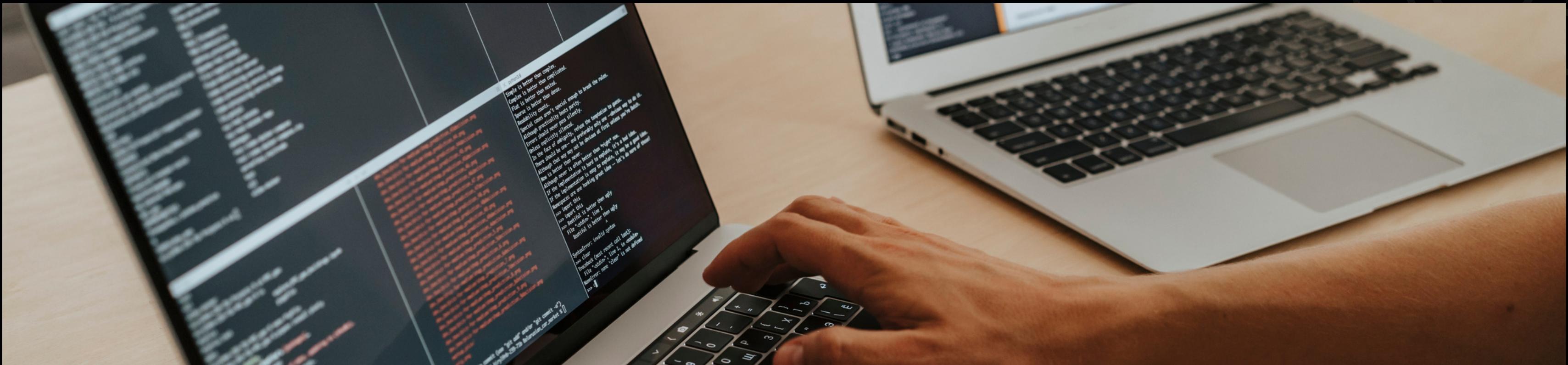
Submissions for this round will be in the form of a researched presentation (PDF/Word/PPT) which will be assessed by the event organizers.

Your document must include your researched feature along with an explanation for why you think it would be beneficial. For example: What are the features required or important? How is it useful? What is its unique selling proposition or revenue opportunity?

The platforms from which you can choose are:

- Netflix
- Flipkart
- Twitter
- Spotify
- YouTube
- BookMyShow





# BUILD

If selected in the first round, you will be required to build at least one feature which you listed from Round 1. For this purpose you can pick up a clone of the platform which is freely available and build the feature into it. You will have to deploy the platform and submit the link to us for assessment. The more features you add, the greater the chances of you getting into the final round.



## DEMO PITCH

All of the participants chosen for this round are eligible to enter our CTO Pool. They will be asked to present a demo of their product, which they built during the event.

The demo pitch will take place during the closing session of the event, in front of a CTO guest from a company and an audience. We will announce the winners live during the same session, along with the prizes.

# CONTEST DETAILS

## Eligibility

This competition is open for college students enrolled in any course/program.

## Prizes

**Winner:** INR 10k cash

**Runner Up:** INR 7k cash

**2nd Runner-Up:** INR 5k cash

The top 10 students will each be awarded 'Certified Student CTO' certificate.

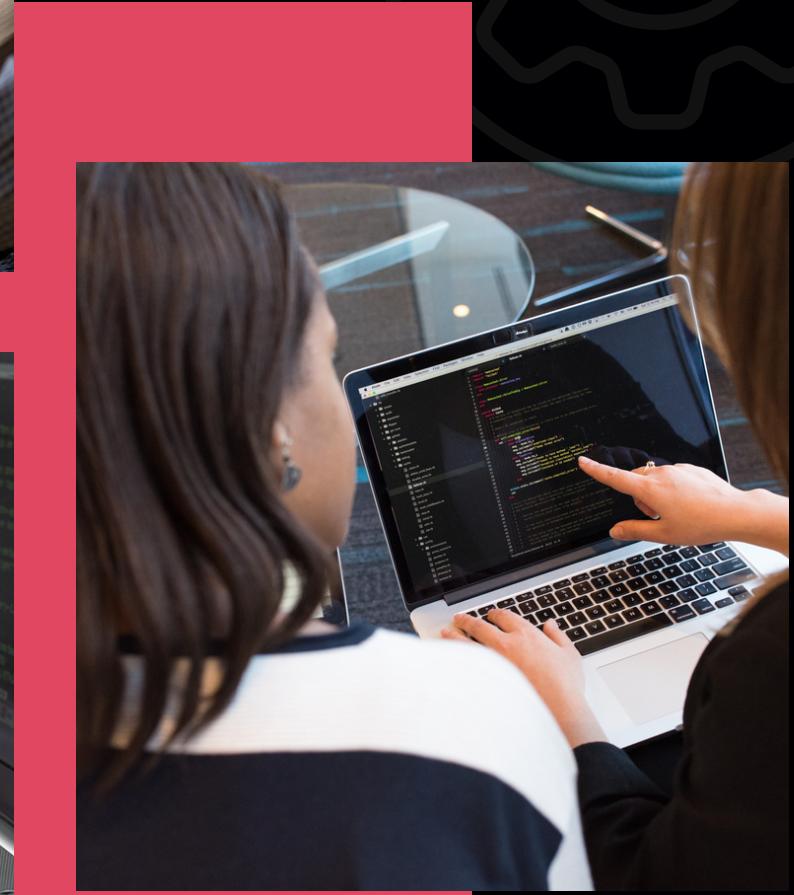
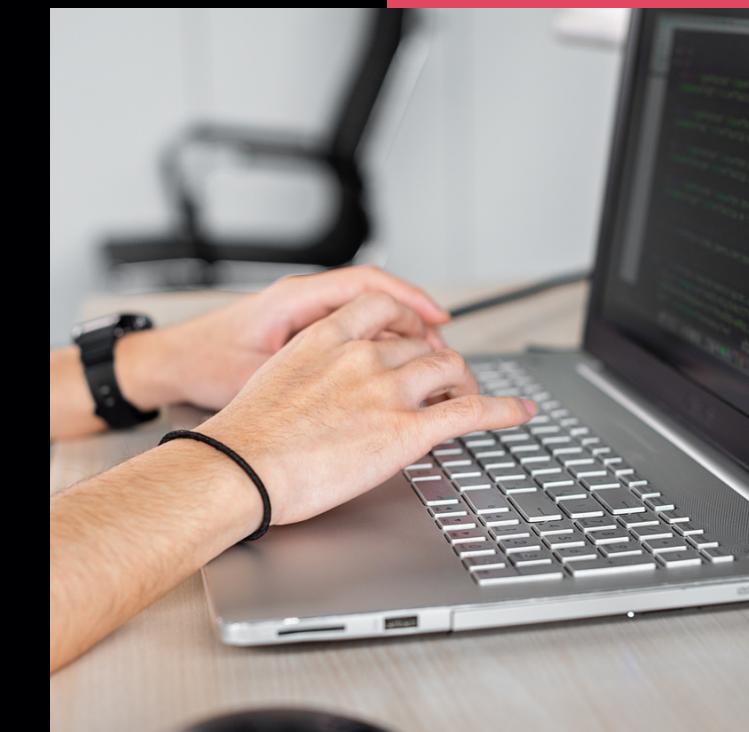
## Timelines

**Round 1 deadline** - 30 Nov 2022

**Round 2** - 3 - 8 Dec, 2022.

**Round 3** - 11 Dec, 2022.

The students selected in the last round will be the part of our CTO pool and will get opportunity to work with student startups as CTOs



# ABOUT US

The leading Discord community for young entrepreneurs

-feedough.com

Startic Field Pvt. Ltd. is a Company which aims to endow student entrepreneurs with the power of community, knowledge, capital and mentorship. It is also a forum where we bring working professionals as contributors who have the passion to startup, years of experience and small amounts of capital but do not have the bandwidth to work on the ground.

