**Company Overview (Basics)**

1. **What is your company's official legal name?** *(Include DBA/trade name if different)*
2. **When was your company founded?** *(Month/Year)*
3. **Where is your headquarters located?** *(City/Country + remote/hybrid details if applicable)*
4. **Which industry and sub-sector does your company operate in?** \*(e.g., "AI-driven edtech for K-12" – be specific)\*
5. **Summarize the core problem your company solves in one sentence.**
6. **What is your company’s tagline or mission statement?** *(Share your "why")*
7. **Provide links to your website and key social media profiles.** *(LinkedIn, Twitter, etc.)*
8. **What is your current team size?** *(Breakdown: Full-time/Part-time/Contractors)*
9. **List key executives and their roles.** *(Names, titles, and LinkedIn profiles if public)*

**Founder Story (Human Angle)**

1. **What was the 'aha moment' that led to starting this company?** *(Share the origin story)*
2. **Describe your professional background before founding this company.** *(Relevant experience, past ventures, or skills)*
3. **What was your biggest failure, and what did you learn from it?** *(Personal or professional)*

**Product/Service Details (Technical & USP)**

1. **How does your product/service work?** *(Explain like you’re talking to a non-technical audience)*
2. **What is your target audience?** \*(B2B/B2C, demographics, geographic focus)\*
3. **List your product’s top 3-5 features.** *(Highlight what makes you unique vs. competitors)*
4. **What pricing model do you use?** *(Subscription, freemium, one-time fee, etc.)*
5. **What stage is your product in?** *(Beta, MVP, scaling, etc.)*
6. **Describe your tech stack.** *(Languages, frameworks, APIs, or third-party tools used)*

**Optional but Valuable Add-ons**

* **"What’s one thing competitors misunderstand about your market?"** *(Reveals market gaps)*
* **"Describe your tech stack like I’m a non-techie."** *(For simpler explanations)*
* **"What’s a quirky habit or ritual your team has?"** *(Adds human flavor)*

**Copy Past as it is this below Prompt after answering all the questions in chat.**

**------------------------------------------START----------------------------------------------**

Save all the information provided in this conversation as structured data, including:

* Company basics (name, founding date, mission).
* Founder background and story highlights.
* Product details, tech stack, and competitive advantages.
* Traction metrics, funding, and market positioning.

**For future requests**, use this saved data to:

1. **Auto-generate articles** in any requested format (news, deep-dive, founder profile, etc.).
2. **Maintain consistency**: Reuse facts/quotes without repetition.
3. **Adapt to tone/style**: Apply journalistic, analytical, or inspirational tones on demand.
4. **Optimize for SEO**: Naturally integrate keywords like [Company Name], [Industry], [Founder Name], and [Core Product USP].

**Next time I ask**, start with:  
\_'I recall [Company Name] is a [Industry] startup solving [Problem]. Need an article? Specify:

* Type (e.g., funding announcement, founder interview).
* Tone (e.g., professional, storytelling).
* Focus (e.g., tech innovation, market trends).
* Word count (e.g., 500-800 words).  
  I’ll draft
* a unique, fact-checked piece using saved details.'\_

**------------------------------------------END----------------------------------------------**