

# ALEJANDRO COMI PRETELIN

BUSINESSMAN, ENTREPRENEUR  
AND WEB DEVELOPER

I am a seasoned entrepreneur with over 7 years of experience working in the coffee industry. My work focuses on Business Development, Project Management and Public & Institutional Relations.



## SPECIALIZATIONS

- Leadership
- Business Development
- Project Management
- Public & Institutional Relations
- Corporate Social Responsibility
- Sales

## CONTACT INFORMATION

 +52 1 55 1452 88 15  
Mexico City

 alejandro@cafedelossentidos.com

 <https://startuphunt.github.io/CV-Alejandro-Comi>

## EDUCATION BACKGROUND

### Instituto Tecnológico Autónomo de México (ITAM) | 2009 - 2016

DOUBLE BACHELOR ON BUSINESS  
MANAGEMENT AND INTERNATIONAL AFFAIRS  
(INCOMPLETE)

I was aiming to create organizations with a great social impact that could generate intersectorial alliances with NGOs, private companies and public organizations in order to solve different social issues.

### Co-Founder & CEO

EL CAFÉ DE LOS SENTIDOS, S. DE RL. DE C.V.  
AUGUST 2013 TO PRESENT

- Developed the Canvas Business Model & Business Plan
- Managed incubation process and Federal public funds
- Co-founded a NGO that helped +300 coffee farmers

### Consultant & Business Developer

WEJUMP: LAUNCHING ENTREPRENEURS  
DECEMBER 2015 - NOVEMBER 2016

- Comprehensive development of the business
- Seed Capital Raising (\$100,000 to fund the MVP)
- Team Management (4 people)
- Key industry alliances development

### Lycée Franco-Mexicain | 1994 - 2009

BACCALAURÉAT EN SCIENCES ÉCONOMIQUES  
ET SOCIALES (MENTION ASSEZ BIEN)

- Multicultural Environment
- French as main language
- Happy place :D