

ALEJANDRO COMI PRETELIN

BUSINESSMAN, ENTREPRENEUR
AND WEB DEVELOPER

I am a seasoned entrepreneur with over 7 years of experience working in the coffee industry. My work focuses on Business Development, Project Management, and Public & Institutional Relations.



SPECIALIZATIONS

- Leadership
- Business Development
- Sales
- Public & Institutional Relations
- Corporate Social Responsibility
- Food and Beverages industry (coffee & cacao markets)

CONTACT INFORMATION

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<https://startuphunt.github.io/CV-Alejandro-Comi>

Co-Founder & CEO

EL CAFÉ DE LOS SENTIDOS, S. DE RL. DE C.V.
AUGUST 2013 TO PRESENT | WWW.CAFEDELOSSENTIDOS.COM

- Canvas Business Model & Business Plan development
- Managed the incubation process and Federal public funds
- Co-founded an NGO that helped +300 coffee farmers

Consultant & Business Developer

WEJUMP: LAUNCHING ENTREPRENEURS
DECEMBER 2015 - NOVEMBER 2016

- Comprehensive development of the business
- Seed Capital Raising (\$100,000 to fund the MVP)
- Team Management (4 people)
- Key industry alliances development

EDUCATION BACKGROUND

Instituto Tecnológico Autónomo de México (ITAM) | 2009 - 2016 - Incomplete

DUAL DEGREE IN BUSINESS
ADMINISTRATION AND INTERNATIONAL
RELATIONS

I was aiming to create organizations with a great social impact that could generate intersectoral alliances with NGOs, private companies, and public organizations to solve different social issues.

Lycée Franco-Mexicain | 1994 - 2009

BACCALAURÉAT EN SCIENCES ÉCONOMIQUES
ET SOCIALES (MENTION ASSEZ BIEN)

- Multicultural Environment
- French as main language

Dev.F | White Belt & Red Belt Programs

THE LARGEST PROGRAMMER SCHOOL IN LATIN
AMERICA

- Learned Computer Science, AI & Machine Learning Principles
- Learned HTML5, CSS3 and Javascript