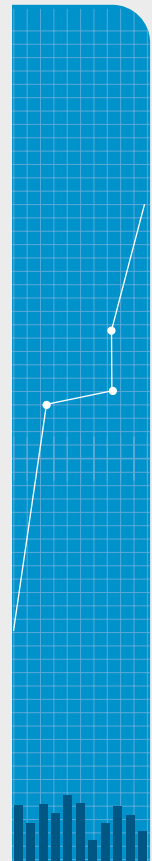


Personal Financial Management

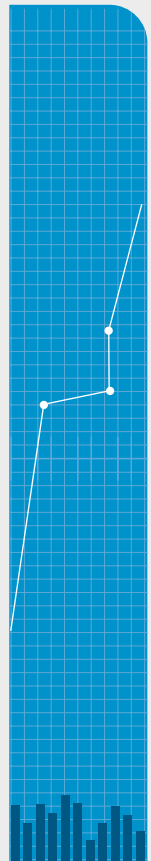


Elearnmarkets

Elearnmarkets is an online platform established with a vision of taking financial education to a new level, both national and international level. Our mission to spread financial literacy . We are constantly experimenting with new education methodologies and technologies to make financial education convenient, effective and accessible to everyone.

NSE Academy

NSE Academy is a wholly-owned subsidiary of the National Stock Exchange of India, which promotes financial literacy as a necessary life skill that everyone should learn. It offers a comprehensive range of modules on banking, financial services and financial markets. The certification programs help many young individuals, new investors & non-market professionals to gather knowledge of the Indian capital markets that resulted in developing new market participants.



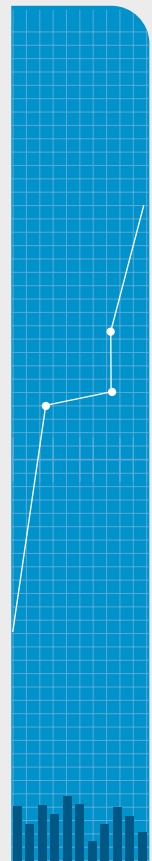
Introduction

This course is a starter guide to learn the dynamics of the capital market. It provides a basic understanding of the functioning of the stock markets and teaches you all the financial jargons used in the capital markets. Simultaneously this course will aid you in understanding your financial goals and enable you to increase, maintain and conserve your wealth. This course is a perfect combination of the basic of financial markets, Portfolio Management & wealth management.

Programme Objective

This course will help you learn:

- To attain necessary theoretical knowledge & practical skill of the stock market.
- Learn to identify & analyze stocks for investment or trading with the help of fundamental and technical analysis.
- To determine the risk of investing or trading in stocks and learn to identify
- proper entry & exit points for any stock.
- Learn the concepts, theories & principles of wealth management
- Learn to create financial goals and also the methods to achieve them with the help of wealth management.



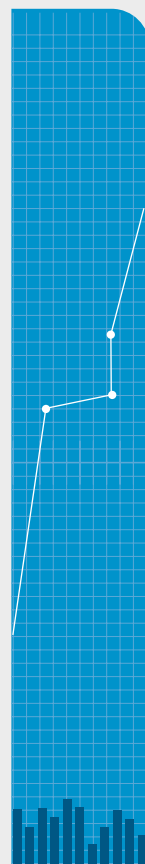
What you will learn?

Foundation of Capital Markets

- Basics of Investing
- Capital Market and its Structure
- Mutual Funds
- Currency Markets
- Macro Economic Analysis
- Fundamental Analysis
- Technical Analysis
- Derivative Market Strategies

Wealth Management

- Introduction to Financial Planning
- Wealth Management and Economy
- Investment and Risk Management-Equity
- Investment and Risk Management-Debt
- Investing in Gold & Real Estate
- Investment Evaluation Framework
- Risk Profiling and Asset Allocation
- Risk Management through Insurance
- Elements of Taxation
- Taxation of Investment products
- Estate Planning

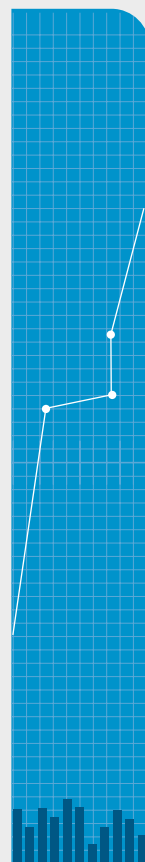


Who will benefit from this course?

This combined course will benefit all the new market aspirants that are willing to learn the functioning of the capital markets and how to manage their personal investments for generating wealth in the long term. Also if anyone eager to build a successful career in the financial markets could benefit from the learnings offered in this course.

Mode of Learning

It is an online program delivered through a series of live interactive sessions. The course has a robust mechanism of self-evaluation through practical assignments which help participants to evaluate their learning at regular intervals.



Faculty Profile



Saurabh Jain

He is a dynamic and qualified coach. He is a CA, CS, CFA, FRM, CFP, CWM, CTEP, CCRA, CIRA, and AIM. He is pursuing his Ph.D., LLB, CMT, and CAIA to convalesce his passion for teaching. His inimitable style of delivery serves as testimony to the fact that he has trained over one lakh participants on this date, spread over the past 15 invigorating years of teaching and mentoring them, for the various diverse finance courses he conducts. He is also an All-India rank holder and an Honors Diploma-holder in Software engineering.



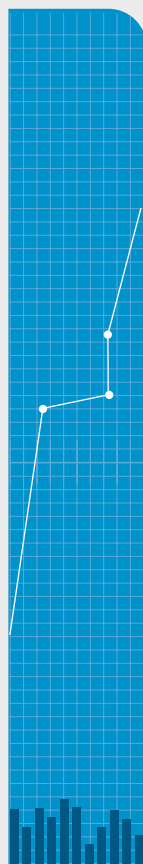
Shuchi Rungta,

She holding, and experience of over 15 years in Capital Markets, in the field of Trading and Equity Research. She has mentored students from reputed Institutions and colleges in the last 11 years.



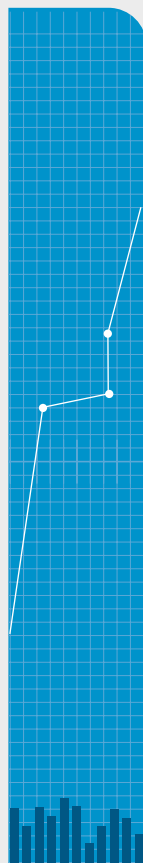
Souradeep Dey (B.E. (Info Tech), MBA (Finance) Trader & Trainer)

He has rich experience of 12 years as an equity and commodity trader and trainer. He has worked as a crude oil trader for 3 years for FuturesFirst, trading in the ICE exchange, Europe. Technical analysis is his area of interest and he is involved in developing trading algorithms.



Certification

The "Certificate of Completion" will be jointly issued by NSE Academy & Elearnmarkets if a participant enrolled in Personal Financial Management meets all the terms and conditions and clears the final test conducted by NSE Academy at the nearest designated Test Centre.



Basic Course Offering

- 38 Hours of Live Session
- Supplementary Study Materials
- Practical Assignments

Course Fee

₹ 18374.56 + GST = ₹ 22,408 to be paid online at
www.elearnmarkets.com For more info, Call - 9748 222 555



What our Student Says

"Very Informative module. Really very grateful to Siddhartha for guiding us. Thoroughly enjoyed every class"

Priti Nilay Mondal

