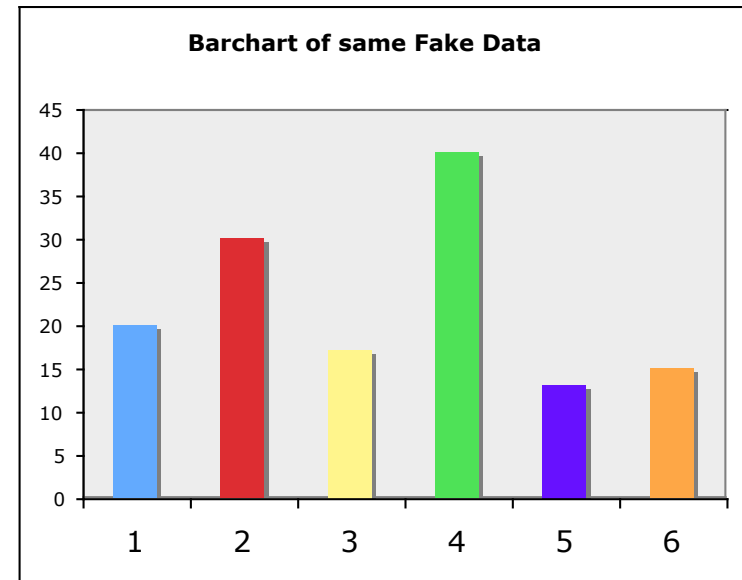
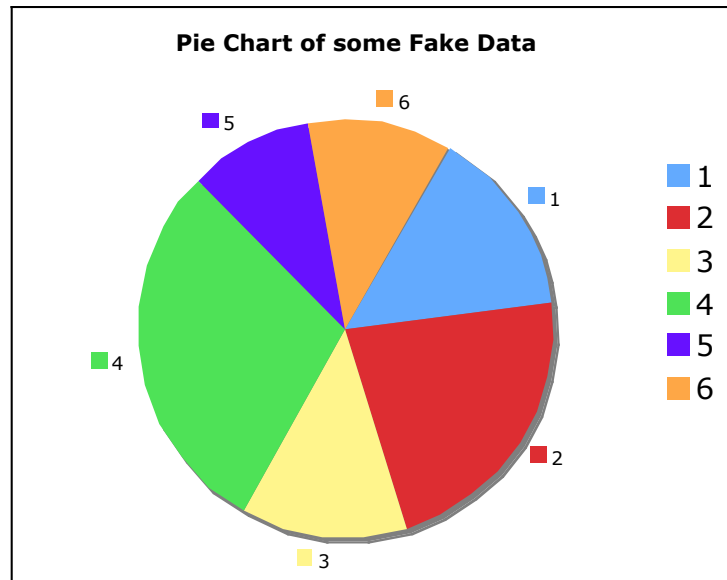


**Why no pies?**

# Face-off: Bar vs Pie

- What tasks are involved?



Area is proportional to value

comparison of angles,  
curve length

comparison of heights,  
positions along a common scale

# Ranking of perceptual tasks

- usually we are not interested in exact quantities
- ... But ... use accuracy as measure

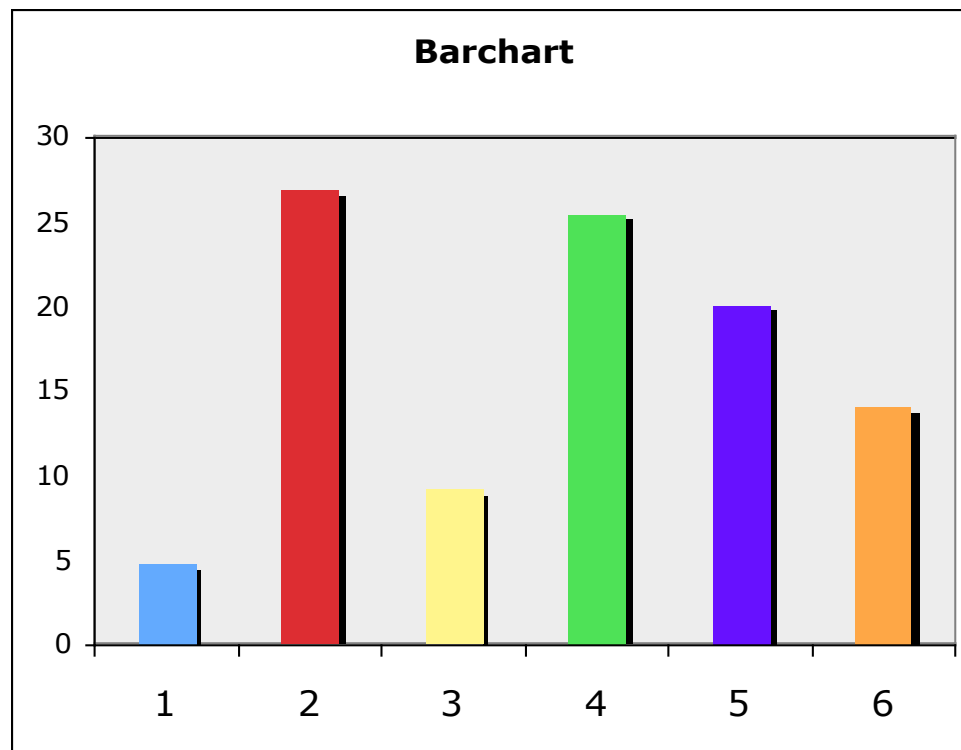
Cleveland & McGill premise:

*A graphical form that involves elementary perceptual tasks that lead to more accurate judgments than another graphical form (with the same quantitative information) will result in a better organization and increase the chances of correct perception of patterns and behavior.*

# Positions along a common scale



Determine the values for bins 1 to 6 as accurately as possible



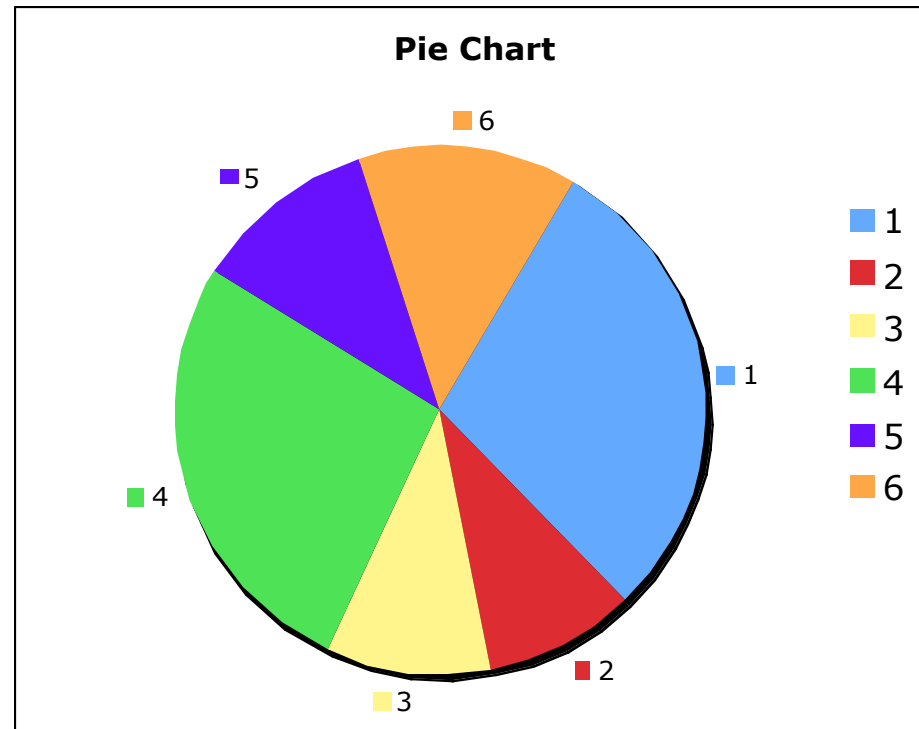
Bin	Value
1	5
2	27
3	9
4	25
5	20
6	14

write down differences between  
true values and your estimates

# Angle comparisons



Determine the percentage for slices 1 to 6 as accurately as possible



Slice	Value
1	29
2	9
3	10
4	27
5	11
6	13

write down differences between  
true values and your estimates

# Evaluating User Perception

Get differences between user estimates and true values

Find absolute differences

Sum all differences