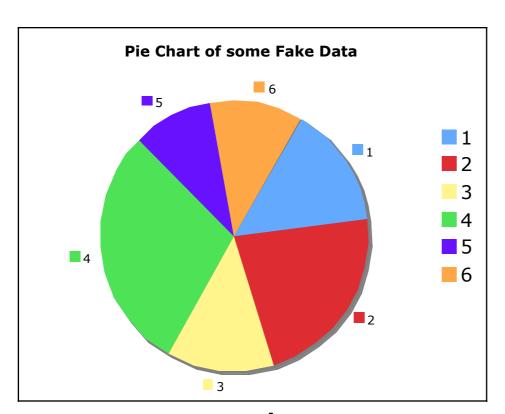
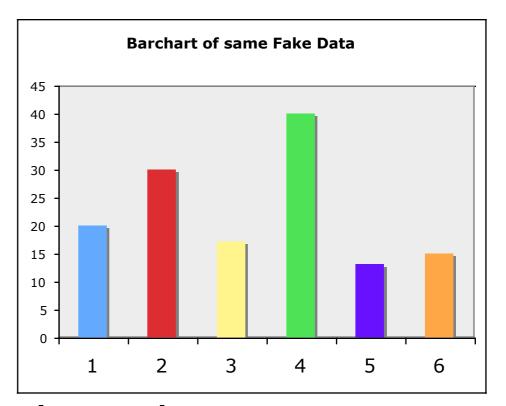
Why no pies?

Face-off: Bar vs Pie

• What tasks are involved?





Area is proportional to value

comparison of angles, curve length

comparison of heights, positions along a common scale

Ranking of perceptual tasks

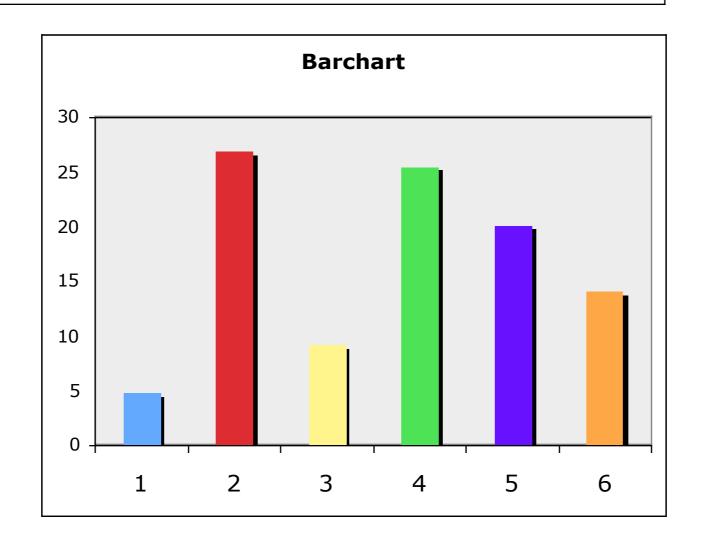
- usually we are not interested in exact quantities
- ... But ... use accuracy as measure

Cleveland & McGill premise:

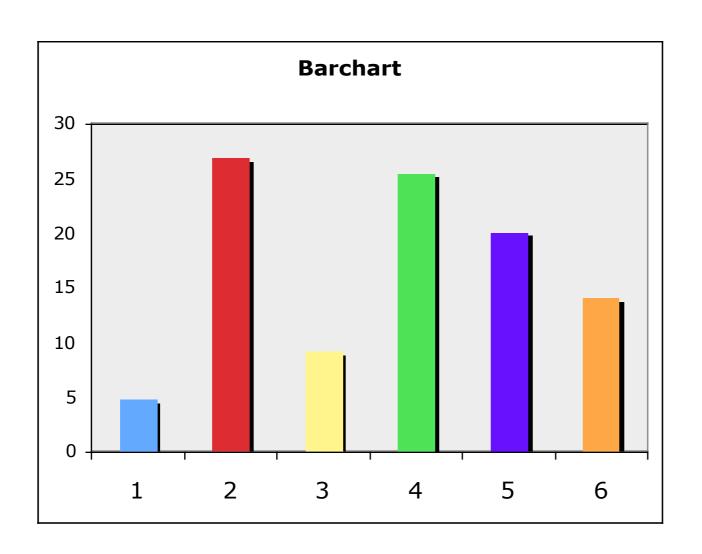
A graphical form that involves elementary perceptual tasks that lead to more accurate judgments than another graphical form (with the same quantitative information) will result in a better organization and increase the chances of correct perception of patterns and behavior.

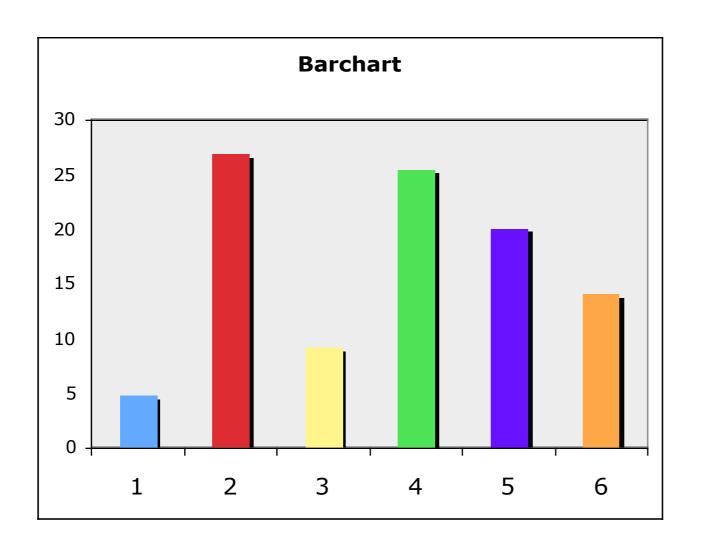


Determine the values for bins I to 6 as accurately as possible

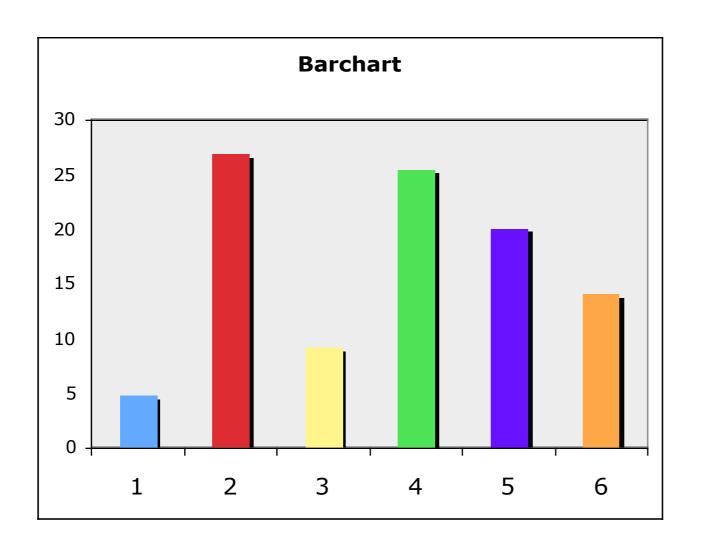


Time's up





Bin	Value
	5
2	27
3	9
4	25
5	20
6	14

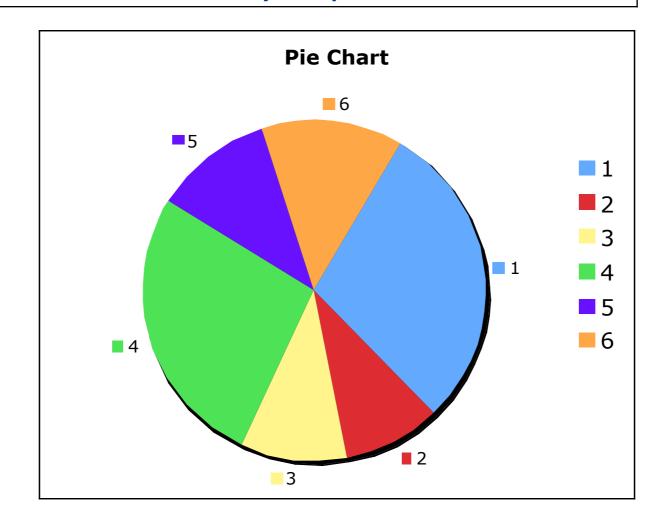


Bin	Value
	5
2	27
3	9
4	25
5	20
6	14

write down absolute differences between true values and your estimates

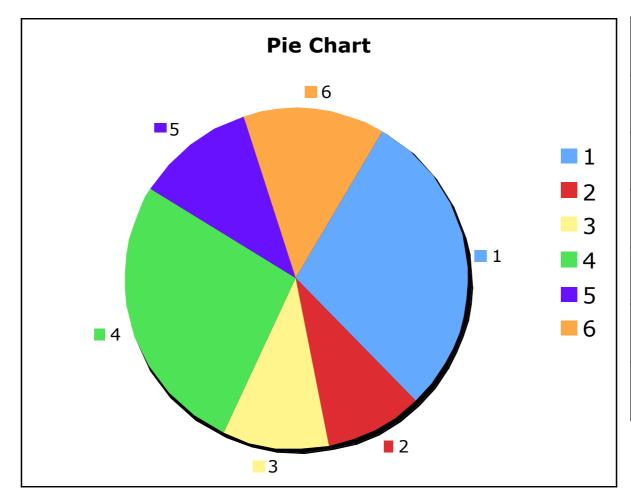


Determine the percentage for slices I to 6 as accurately as possible





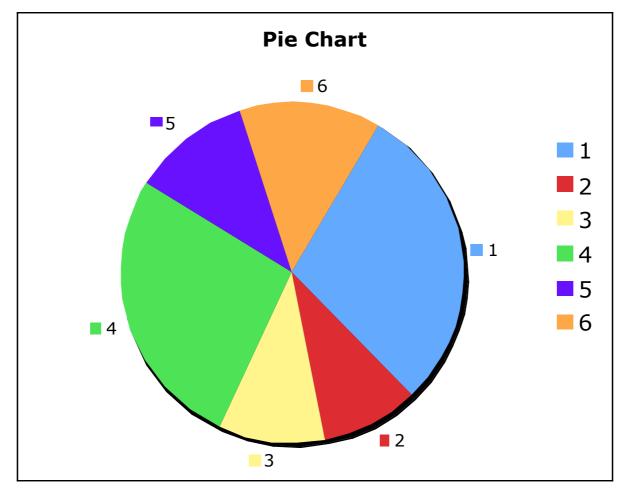
Determine the percentage for slices I to 6 as accurately as possible



Slice	Value
	29
2	9
3	10
4	27
5	
6	13



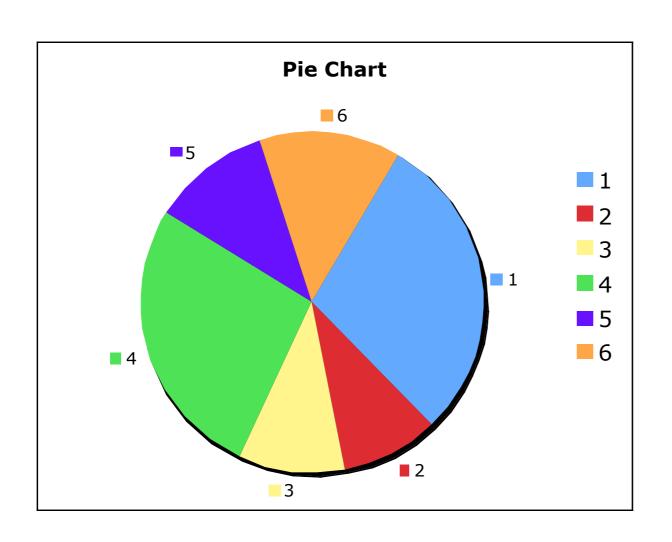
Determine the percentage for slices I to 6 as accurately as possible

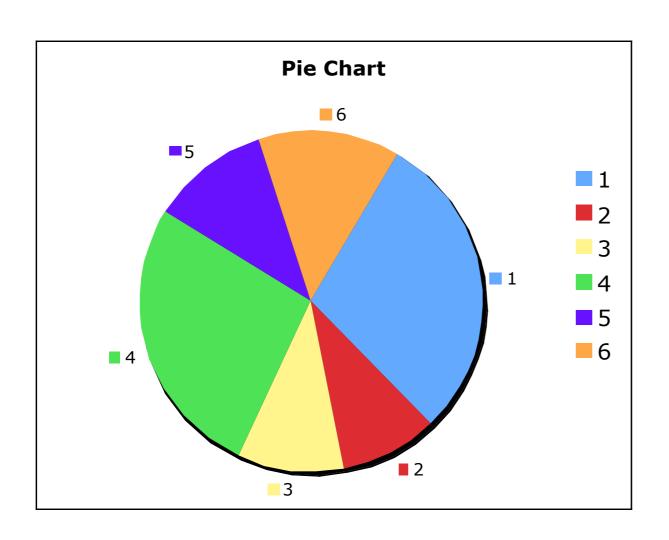


Slice	Value
	29
2	9
3	10
4	27
5	П
6	13

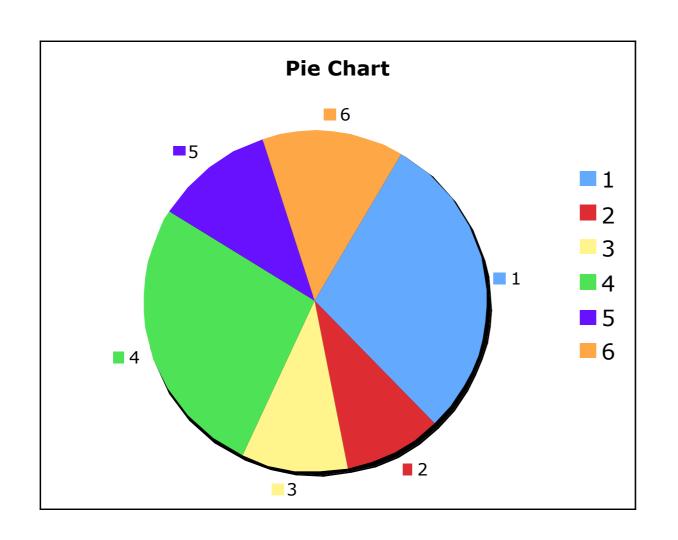
write down differences between true values and your estimates

Time's up





Slice	Value
	29
2	9
3	10
4	27
5	
6	13



Slice	Value
I	29
2	9
3	10
4	27
5	Ш
6	13

write down differences between true values and your estimates

Evaluating User Perception

Get differences between user estimates and true values

Find absolute differences

Sum all differences