Multiple linear regression

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Topics

- Introduce multiple linear regression
- Interpret a coefficient $\hat{\beta}_j$
- Use the model to calculate predicted values and the corresponding interval



House prices in Levittown

The data set contains the sales price and characteristics of 85 homes in Levittown, NY that sold between June 2010 and May 2011.

Levittown was built right after WWII and was the first planned suburban community built using mass production techniques.

The article <u>"Levittown, the prototypical American suburb – a history of cities in 50 buildings, day 25"</u> gives an overview of Levittown's controversial history.



Analysis goals

We would like to use the characteristics of a house to understand variability in the sales price.

To do so, we will fit a multiple linear regression model

Using our model, we can answers questions such as

- What is the relationship between the characteristics of a house in Levittown and its sale price?
- Given its characteristics, what is the expected sale price of a house in Levittown?



The data

```
## # A tibble: 10 × 7
##
      bedrooms bathrooms living_area lot_size year_built property_tax sale_price
##
          <dbl>
                     <dbl>
                                  <dbl>
                                            <dbl>
                                                        <dbl>
                                                                       <dbl>
                                                                                   <dbl>
                                                                        8360
##
                                   1380
                                             6000
                                                         1948
                                                                                  350000
    1
              4
##
    2
              4
                       2
                                   1761
                                             7400
                                                          1951
                                                                        5754
                                                                                  360000
##
                                   1564
                                                          1948
                                                                        8982
    3
              4
                                             6000
                                                                                  350000
##
                                   2904
                                             9898
                                                          1949
                                                                       11664
                                                                                  375000
    4
##
    5
              5
                       2.5
                                   1942
                                             7788
                                                          1948
                                                                        8120
                                                                                  370000
##
                                   1830
                                                          1948
                                                                        8197
                                                                                  335000
    6
              4
                       2
                                             6000
##
              4
                                   1585
                                             6000
                                                          1948
                                                                        6223
                                                                                  295000
##
    8
              4
                                    941
                                             6800
                                                          1951
                                                                        2448
                                                                                  250000
##
                       1.5
                                   1481
                                                          1948
                                                                        9087
    9
              4
                                             6000
                                                                                  299990
              3
## 10
                                   1630
                                                                        9430
                                             5998
                                                          1948
                                                                                  375000
```



Variables

Predictors

- **bedrooms**: Number of bedrooms
- bathrooms: Number of bathrooms
- living_area: Total living area of the house (in square feet)
- lot_size: Total area of the lot (in square feet)
- year_built: Year the house was built
- property_tax: Annual property taxes (in U.S. dollars)

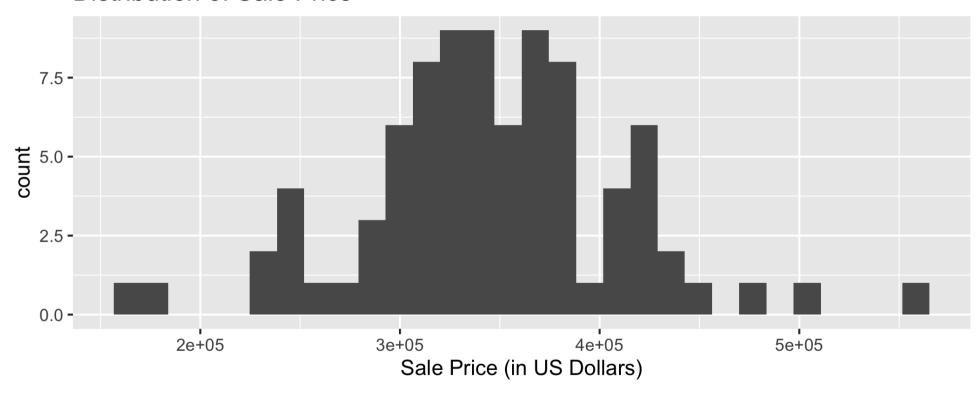
Response

sale_price: Sales price (in U.S. dollars)



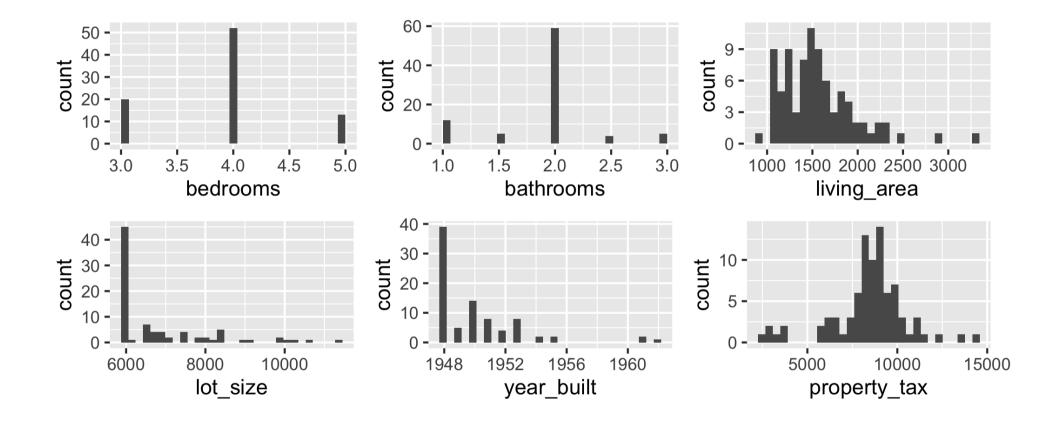
EDA: Response variable

Distribution of Sale Price



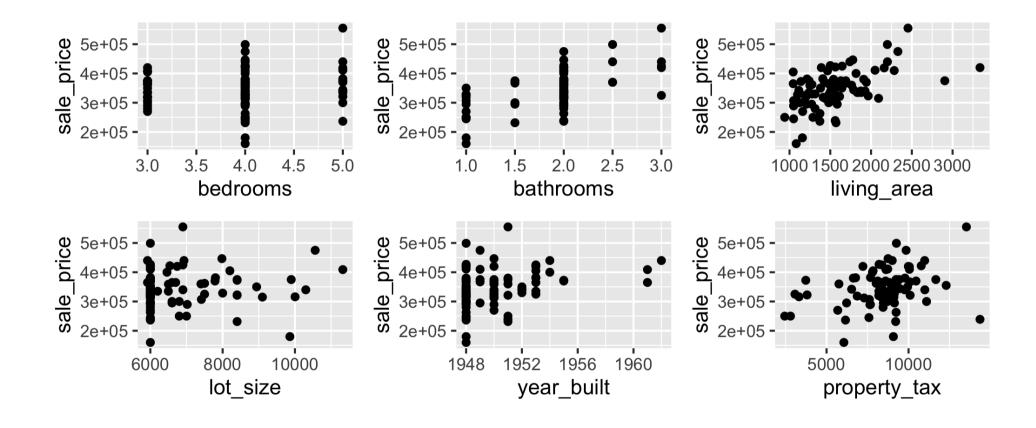


EDA: Predictor variables





EDA: Response vs. Predictors





So far we've used a *single predictor variable* to understand variation in a quantitative response variable

Now we want to use *multiple predictor variables* to understand variation in a quantitative response variable



Multiple linear regression (MLR)

Based on the analysis goals, we will use a **multiple linear regression** model of the following form

sale_price =
$$\hat{\beta}_0 + \hat{\beta}_1$$
bedrooms + $\hat{\beta}_2$ bathrooms + $\hat{\beta}_3$ living_area + $\hat{\beta}_4$ lot_size + $\hat{\beta}_5$ year_built + $\hat{\beta}_6$ property_tax

Similar to simple linear regression, this model assumes that at each combination of the predictor variables, the values **sale_price** follow a Normal distribution



Regression Model

■ Recall: The simple linear regression model assumes

$$Y|X \sim N(\beta_0 + \beta_1 X, \sigma_{\epsilon}^2)$$

■ Similarly: The multiple linear regression model assumes

$$Y|X_1, X_2, \dots, X_p \sim N(\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_p X_p, \sigma_{\epsilon}^2)$$



For a given observation $(x_{i1}, x_{i2}, \dots, x_{ip}, y_i)$

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} + \epsilon_i \quad \epsilon_i \sim N(0, \sigma_\epsilon^2)$$



Regression Model

ullet At any combination of the predictors, the mean value of the response Y, is

$$\mu_{Y|X_1,...,X_p} = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p$$

 Using multiple linear regression, we can estimate the mean response for any combination of predictors

$$\hat{Y} = \hat{\beta}_0 + \hat{\beta}_1 X_1 + \hat{\beta}_2 X_2 + \dots + \hat{\beta}_p X_p$$



Home price model

term	estimate	std.error	statistic	p.value
(Intercept)	-7148818.957	3820093.694	-1.871	0.065
bedrooms	-12291.011	9346.727	-1.315	0.192
bathrooms	51699.236	13094.170	3.948	0.000
living_area	65.903	15.979	4.124	0.000
lot_size	-0.897	4.194	-0.214	0.831
year_built	3760.898	1962.504	1.916	0.059
property_tax	1.476	2.832	0.521	0.604





Interpreting \hat{eta}_j

The estimated coefficient $\hat{\beta}_j$ is the expected change in the mean of y when x_j increases by one unit, holding the values of all other predictor variables constant.

■ Example: The estimated coefficient for living_area is 65.90. This means for each additional square foot of living area, we expect the sale price of a house in Levittown, NY to increase by \$65.90, on average, holding all other predictor variables constant.



Prediction

Example: What is the predicted sale price for a house in Levittown, NY with 3 bedrooms, 1 bathroom, 1050 square feet of living area, 6000 square foot lot size, built in 1948 with \$6306 in property taxes?

```
-7148818.957 - 12291.011 * 3 + 51699.236 * 1 + 65.903 * 1050 - 0.897 * 6000 + 3760.898 * 1948 + 1.476 * 6306
```

```
## [1] 265360.4
```

The predicted sale price for a house in Levittown, NY with 3 bedrooms, 1 bathroom, 1050 square feet of living area, 6000 square foot lot size, built in 1948 with \$6306 in property taxes is **\$265,360**.



Intervals for predictions

Just like with simple linear regression, we can use the **predict** function in R to calculate the appropriate intervals for our predicted values



Confidence interval for $\hat{\mu}_y$

Calculate a 95% confidence interval for the **estimated mean price** of houses in Levittown, NY with 3 bedrooms, 1 bathroom, 1050 square feet of living area, 6000 square foot lot size, built in 1948 with \$6306 in property taxes:



Prediction interval for \hat{y}

Calculate a 95% prediction interval for an individual house in Levittown, NY with 3 bedrooms, 1 bathroom, 1050 square feet of living area, 6000 square foot lot size, built in 1948 with \$6306 in property taxes:



Cautions

- Do not extrapolate! Because there are multiple predictor variables,
 there is the potential to extrapolate in many directions
- The multiple regression model only shows association, not causality
 - To show causality, you must have a carefully designed experiment or carefully account for confounding variables in an observational study



Recap

- Introduced multiple linear regression
- Interpreted a coefficient $\hat{\beta}_j$
- Used the model to calculate predicted values and the corresponding interval

