

Project Description

Team : STATE OF THE ART

The challenge “**Putting the ‘Art’ in Artemis**” comes with the strong idea to communicate, inform or inspire others and with Art being the medium, it fits perfectly to our Team’s motive, which is to reach out to all corners of the world by filling all the gaps of Age, Knowledge and Time. Art, being the epitome of Modern inspiration, gives us the opportunity to display our strengths and say what needs to reach others, not only as aspirant artists but as Humans and further, as admirers of the beautiful world outside ours.

Our project is a collaborative work with Art of various forms and styles. We have planned to target the three major Age groups : Children, Teens/Adults and finally the elderly. Each part or artwork of our project has its key components that convey how the particular piece of work reaches out to the individuals of a specific Age group. For example, we would have an Animation (purely made of Html/Css) for the children, we would have Instagram filters for teens and adults, we would have a few cartoons for the elders as well and finally, we are planning to make a few pieces for all groups at once, a few that are currently decided are: 3d Model, Inspirational Music and Video. (**Note:** The mentioned sub-projects are currently just dots on the checklist and can be replaced/modified pertaining to the time, pre-results and the scope of the artists)

Mars being the soul of all the Artworks is our base message with Bold and Underlined text and apart from that, one can always look on the other side of the Art, which is the process behind. Our team will be using several Softwares and modern ways to bring out the best in new forms of Digital Art along with the traditional pen-to-paper system. As a team of two, the idea might seem a little ambitious from our side but as our Team Motto says, “Create and Explore: The mantra to push Horizons” we would try to bring the best to the table.