

Efstathios Balampanidis

Professional Experiment

Personal information

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Athens , Kypseli

Nationality

Greek

Licence

A2,B

Date of Birth

15/06/2001

Military Obligations

Fulfilled

Interesting

Photo / Video

Sports

Web Development (Internship), Aboutnet Athens

May 2024 - November 2024

- - Supporting and solving technical customer problems.
- - Implement HTML , CSS code to resolve bugs and add various customer specifics.
- - Optimizing websites for Search Engines (SEO) .
- - Creating websites from scratch with CMS tools - WordPress with elementor editor .
- - Bug fixing using avada , wp-bakery , gutenberg editor.
- - Website hosting (Cpanel) .
- - Knowledge of creating multilingual websites (WPML) .
- - Responsive design .
- - Management - Creating e-shops (Woocommerce) .
- - Basics in digital marketing .
- - Implementation of various themes , mainly the7 , astra , themeforest .

Digital Marketer, Roma Hellas, Kifisia Athens

April 2025 – Today

- Support, maintenance, and updating of the existing website (CMS: Shopranos B2B).
- Use Photoshop/Canva to create newsletters, banners, social ads, and advertising brochures.
- Using InDesign to create catalogs.
- Creation and maintenance of 2 additional websites for B2C with Wordpress.
- Optimizing websites for Search Engines (SEO)
- Support and updates for the Skroutz store.
- Inventory management via Softone ERP.

Education

Graduate of Vocational High School

Technician of Electronic and Computer Systems, Network Installations and Telecommunications

Web Designer-Developer/Video Games , IEK AKMH

2022-2024

English Level B2

NOCN Level 1 Certificate in ESOL International

Skills

- Very good knowledge of operating systems (Windows 10,11)
- Good knowledge of HTML / PHP / CSS languages
- Knowledge of Javascript
- Very good knowledge of CMS Wordpress
- Very good knowledge of Elementor editor
- Good knowledge of Photoshop
- B2B knowledge
- Softone ERP knowledge
- Good knowledge of Adobe InDesign
- Skroutz Merchants knowledge
- Basic knowledge of C/C++ programming languages
- Good knowledge of MySQL
- Very good knowledge of SEO
- Very good knowledge of PC hardware
- Very good knowledge of Microsoft Office suite
- Knowledge of computer networks
- Knowledge of AI Chat-GPT