

# difference-in-difference-analysis

October 27, 2024

## 1 Difference-in-difference (DID) Analysis:

is a popular approach used to estimate the causal effects of interventions by comparing changes in outcomes over time between treatment and control groups. Difference-in-difference (DID) analysis is commonly used for numerical data in econometrics and quantitative research in the social sciences to estimate the effects of interventions or treatments by comparing changes in outcomes over time between treatment and control groups.

From the above picture we can understand that the difference between P2 and Q is our treatment effect or which we are calling difference in difference.

### 1.1 Example:

Suppose, in the 5th standard class there are 4 sections. We decided to give extra care to sections A and B. And we want to compare the scores of the students before we started and after we started. And also between the sections where students are getting extra care compared to not getting any extra care. For this we are creating a dummy data.

```
[5]: # Set seed for reproducibility
set.seed(8)

# Create sections A, B, C, D
sections <- c("A", "B", "C", "D")

# Create years between 2020 and 2023
years <- sample(2020:2023, 30, replace = TRUE)

# Sample sections randomly
sampled_sections <- sample(sections, 30, replace = TRUE)

# Generate random scores between 70 and 90
scores <- sample(70:90, 30, replace = TRUE)

# Create data frame
data <- data.frame(Section = sampled_sections, Year = years, Score = scores)
```

```
# Print the resulting data frame
print(data)
```

	Section	Year	Score
1	B	2023	72
2	C	2023	77
3	B	2022	73
4	A	2021	88
5	B	2022	76
6	C	2023	90
7	C	2022	85
8	B	2021	90
9	A	2022	70
10	B	2021	73
11	A	2020	76
12	B	2020	72
13	D	2021	87
14	B	2022	71
15	A	2022	86
16	B	2021	71
17	C	2021	81
18	D	2023	88
19	B	2022	84
20	B	2023	81
21	A	2023	84
22	D	2021	71
23	D	2020	80
24	D	2020	89
25	D	2023	78
26	A	2021	85
27	B	2022	75
28	B	2023	85
29	D	2022	78
30	C	2022	89

Here we have sections, years and the scores of the students. We can say we start the intervention from 2021 and in sections A and B.

## 1.2 Analysis:

Now its time for analysis. Before doing did we will do some extra work to create new variables. We will assign 1 to those years from and after the intervention start, here is 2021. And assign 1 to those sections which gets intervention as extra care.

```
[6]: data$time = ifelse(data$Year >= 2021, 1, 0)

data$treated = ifelse(data$Section == "A" | data$Section == "B", 1, 0)
head(data)
```

		Section <chr>	Year <int>	Score <int>	time <dbl>	treated <dbl>
A data.frame: 6 × 5	1	B	2023	72	1	1
	2	C	2023	77	1	0
	3	B	2022	73	1	1
	4	A	2021	88	1	1
	5	B	2022	76	1	1
	6	C	2023	90	1	0

Now we will create the interaction which we will call did.

```
[7]: data$did = data$time * data$treated
      head(data)
```

		Section <chr>	Year <int>	Score <int>	time <dbl>	treated <dbl>	did <dbl>
A data.frame: 6 × 6	1	B	2023	72	1	1	1
	2	C	2023	77	1	0	0
	3	B	2022	73	1	1	1
	4	A	2021	88	1	1	1
	5	B	2022	76	1	1	1
	6	C	2023	90	1	0	0

After this we can do regression for esrtimaste the effects of did.

```
[8]: didreg = lm(Score ~ treated + time + did, data = data)
      summary(didreg)
```

Call:

```
lm(formula = Score ~ treated + time + did, data = data)
```

Residuals:

```
      Min       1Q   Median       3Q      Max
-11.400  -5.175   0.300   5.450  11.000
```

Coefficients:

```
              Estimate Std. Error t value Pr(>|t|)
(Intercept)   84.500      4.684  18.040 3.19e-16 ***
treated       -10.500      6.624  -1.585   0.125
time          -2.100      5.131  -0.409   0.686
did             7.100      7.142   0.994   0.329
```

---

```
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Residual standard error: 6.624 on 26 degrees of freedom

Multiple R-squared: 0.1397, Adjusted R-squared: 0.04044

F-statistic: 1.407 on 3 and 26 DF, p-value: 0.263

We can also estimate the DID estimator (using the multiplication method, no need to generate the interaction)

```
[9]: didreg = lm(Score ~ treated*time, data = data)
      summary(didreg)
```

Call:

```
lm(formula = Score ~ treated * time, data = data)
```

Residuals:

Min	1Q	Median	3Q	Max
-11.400	-5.175	0.300	5.450	11.000

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	84.500	4.684	18.040	3.19e-16 ***
treated	-10.500	6.624	-1.585	0.125
time	-2.100	5.131	-0.409	0.686
treated:time	7.100	7.142	0.994	0.329

---

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F-statistic: 1.407 on 3 and 26 DF, p-value: 0.263

The coefficient for 'DID' is the differences-in-differences estimator which is 7.10 for (treated:time). This suggests the scores of students increased more in the treatment group (Section A and B) compared to the control group (C and D) after the intervention (extra care started from 2021). Since the p-value is 0.329 which is greater than 0.05, the effect is not significant at a 5% level of significance.