


# PREDICTING PATIENT CANCELLATIONS



Client was a healthcare firm being impacted by high cancellation rates, a persistent industry problem

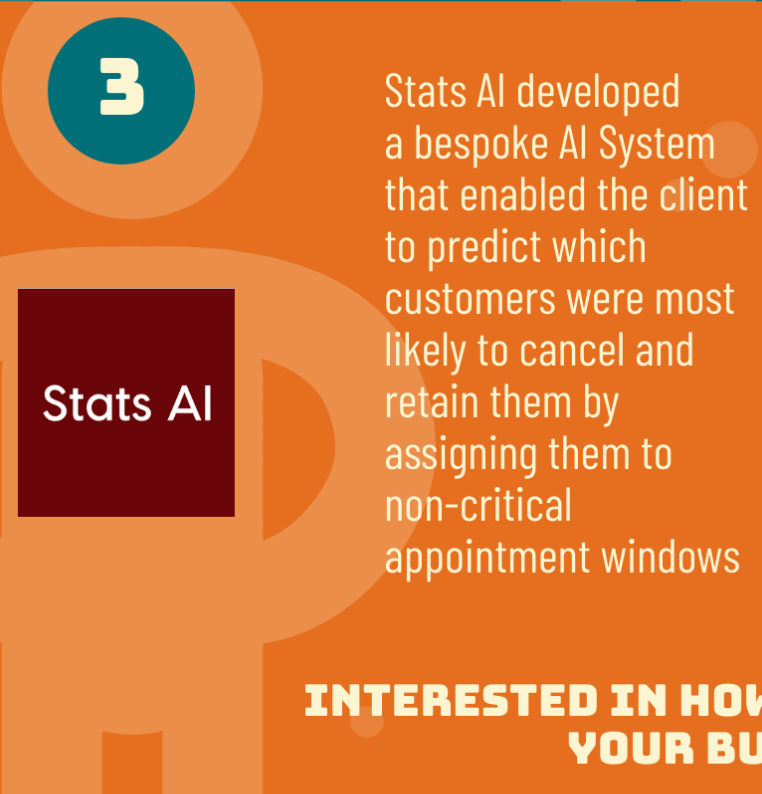
1



Client could not charge patients cancellation fees since they resulted in fewer patient visits and customer churn

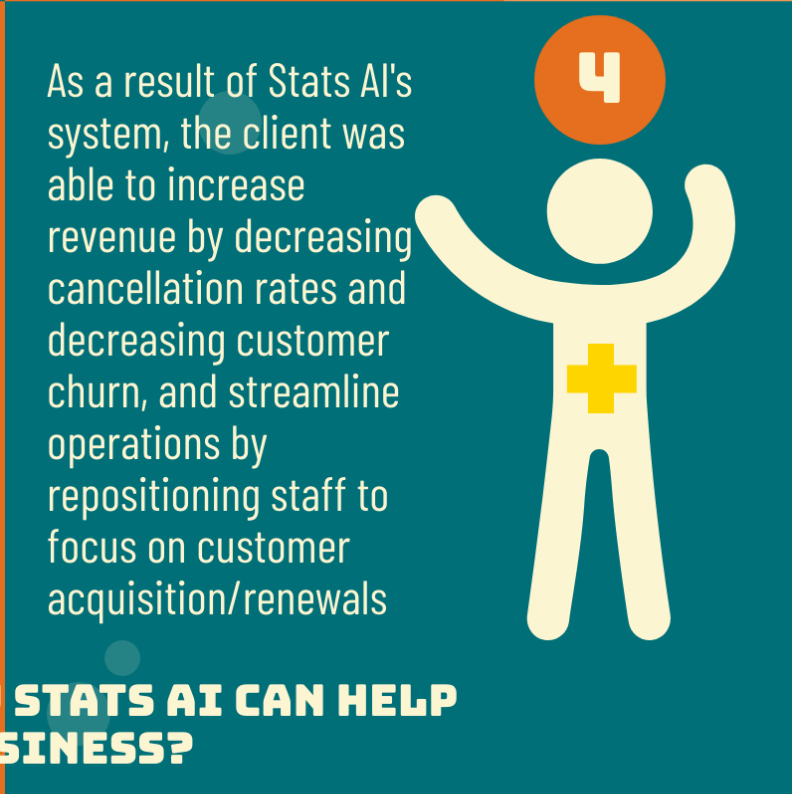
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Stats AI developed a bespoke AI System that enabled the client to predict which customers were most likely to cancel and retain them by assigning them to non-critical appointment windows

Stats AI



As a result of Stats AI's system, the client was able to increase revenue by decreasing cancellation rates and decreasing customer churn, and streamline operations by repositioning staff to focus on customer acquisition/renewals

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**INTERESTED IN HOW STATS AI CAN HELP YOUR BUSINESS?**