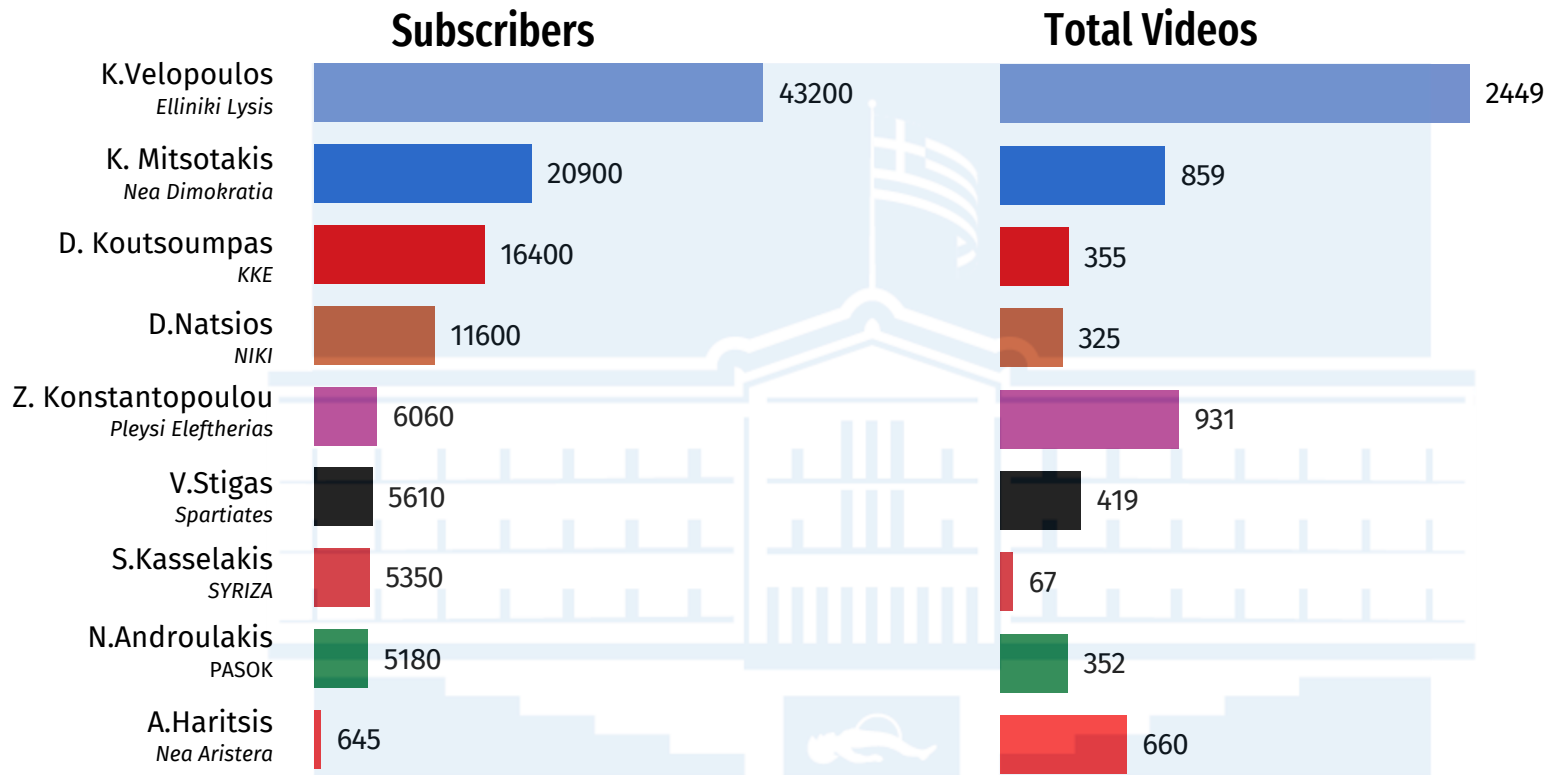


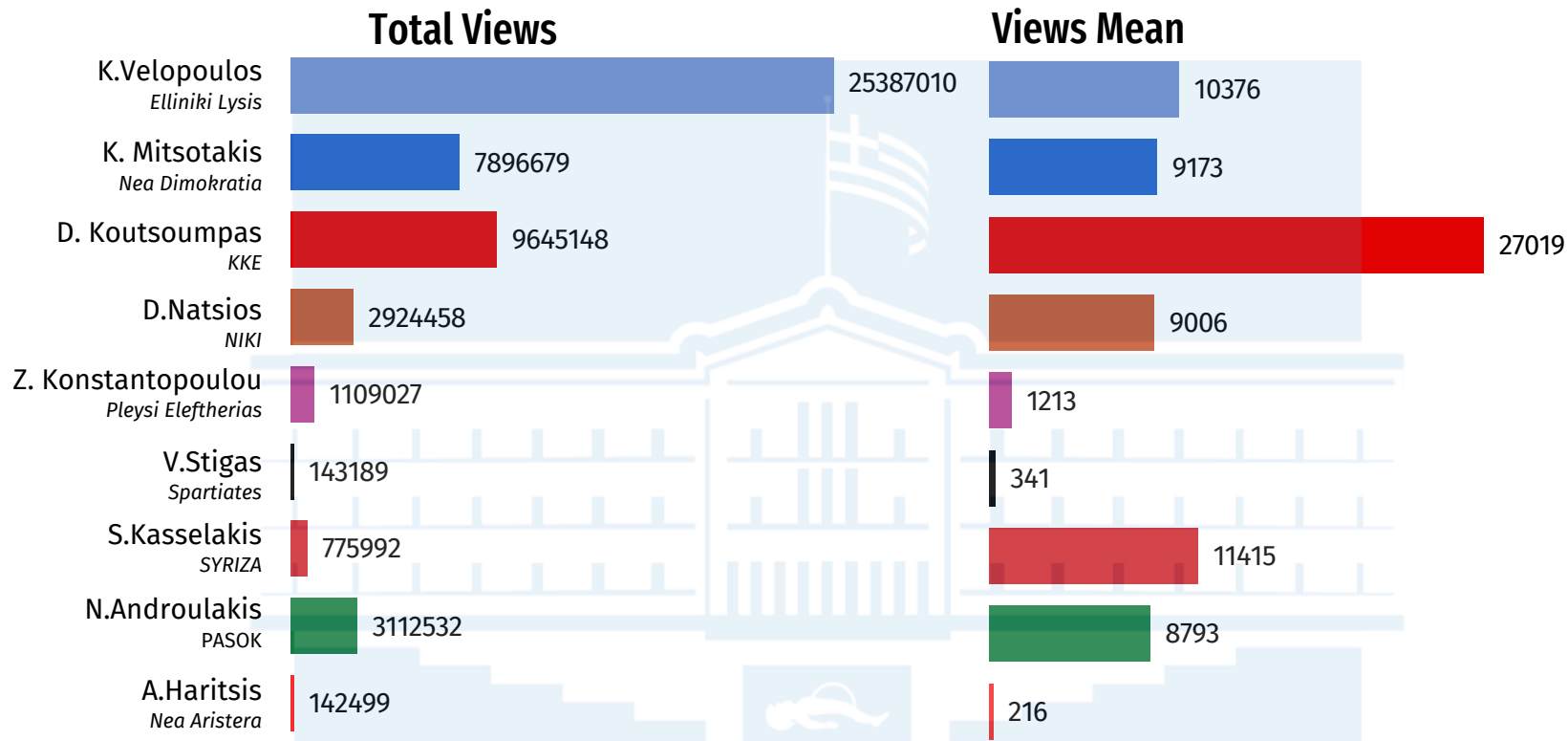
Political Leaders on YouTube



Political Leaders on YouTube



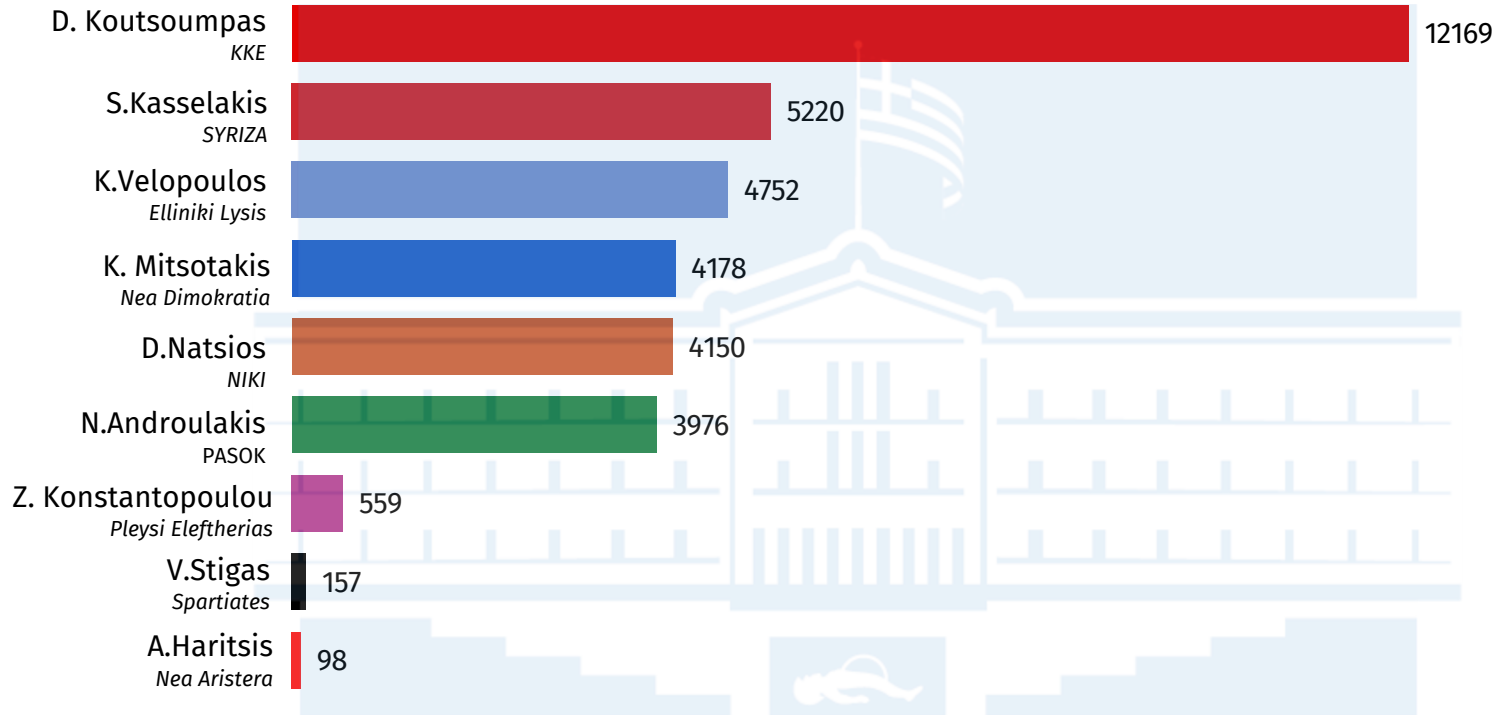
Political Leaders on YouTube



Political Leaders on YouTube

Combined Engagement Metric

considers all user engagement metrics (views, likes, comments etc.)
and balances negative and positive reactions.



Political Leaders on YouTube

Content Analysis of Video Titles

D. Koutsoumpas <i>KKE</i>	Empowerment and voting, strength, call of action,
S.Kasselakis <i>SYRIZA</i>	Society, speeches, sessions of the party
K.Velopoulos <i>Elliniki Lysis</i>	Name, party Name, parliamentary activities
K. Mitsotakis <i>Nea Dimokratia</i>	Prime Minister, “fellow citizens”, statements, governmental activities
D.Natsios <i>NIKI</i>	Leadership, parliamentary activities
N.Androulakis <i>PASOK</i>	Leadership, national institutions, parliamentary activities
Z. Konstantopoulou <i>Pleysi Eleftherias</i>	Defensive or oppositional stance, parliamentary activities, leadership
V.Stigas <i>Spartiates</i>	Leadership, parliamentary activities
A.Haritsis <i>Nea Aristera</i>	Interviews, conversations on TV or Radio, newsrooms

Political Leaders on YouTube

Top Video

Views

N.Androulakis PASOK	Campaign spot for the national elections in June 2023	1.669.616
K. Mitsotakis Nea Dimokratia	About the privatization of water supply in Greece (8/05/2023)	1.112.578
D. Koutsoumpas KKE	Campaign spot for the EU Parliament elections of 2019	957.339
D.Natsios NIKI	Campaign spot for the national elections in June 2023	501.952
K.Velopoulos Elliniki Lysis	Meeting with President Putin at the Mount Athos on (12/01/2018)	254.165
S.Kasselakis SYRIZA	About a link for one of his platforms	94.575
Z. Konstantopoulou Pleysi Eleftherias	Interview at a morning show at Alpha TV channel on (28/06/2023)	24632
V.Stigas Spartiates	His greeting speech at the 34th national conference of police union,	18.389
A.Haritsis Nea Aristera	Pre-election interview on ANT1 TV channel in June 2023.	9.166