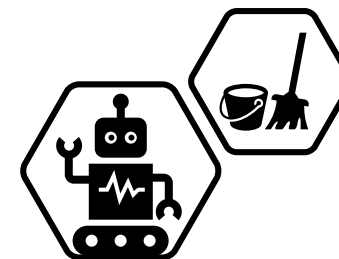




Software

IR²

PROPOSAL



Management Team

FEDERICO BALESTRI – FINANCIAL MANAGER

STEFANO PETROCCHI – MARKETING MANAGER

MIRCO QUINTAVALLA – OPERATIONS MANAGER

GIULIO SILVESTRI – PROJECT MANAGER

SoftWhere

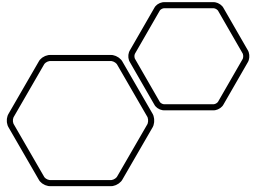


About Us

- BASED IN MILAN AND ROME
- MORE THAN 150 EMPLOYEES
- QUALITY IT SOLUTIONS
- EXPERIENCE AND EXPERTISE
- MICROSOFT COLLABORATION
- SECURITY AND PRIVACY
- NEW RESEARCH SITE

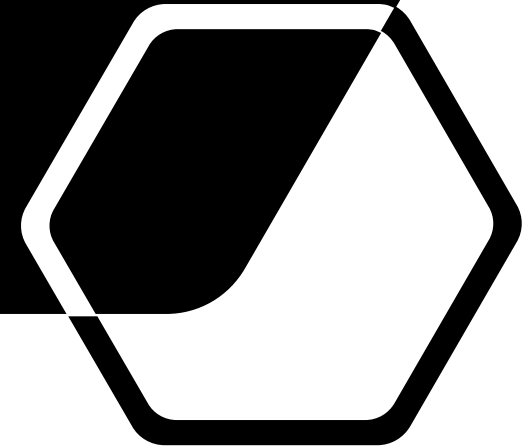
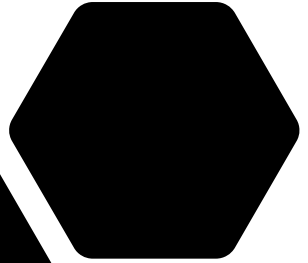
*When you will discover our solutions,
you will know that they are the perfect ones for you*



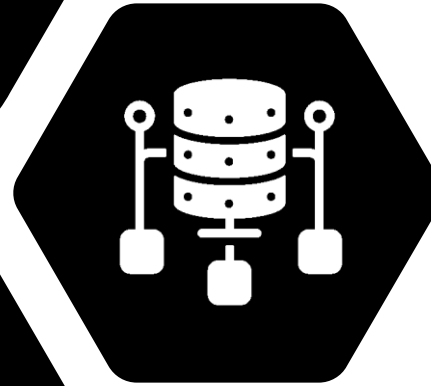


PROJECT OVERVIEW

- SOFTWHERE DATA COLLECTION SUITE
- SOFTWHERE DATA ANALYSIS SUITE
- SOFTWHERE SOCIAL SCIENCE SUITE



This is the first suite on which our solution is structured and is designed to offer quick and reliable data integration capabilities



SoftWhere Data Collection Suite

- AUTOMATIC DATA COLLECTION FROM DIFFERENT SOURCES
- AUTOMATIC INCONSISTENCIES RESOLUTION
- WIDE COLLECTION OF GRAPHS AND VISUAL REPRESENTATIONS
- ADVANCED SEARCH FUNCTIONALITIES
- AUTOMATIC MANAGEMENT OF REPLICAS
- COMPLIANCE WITH GDPR REGULATIONS

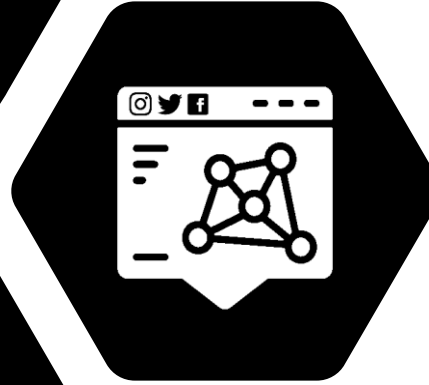
This suite grants access to a great variety of advanced analytic tools in order to extract meaningful information from huge quantity of data



SoftWhere Data Analysis Suite

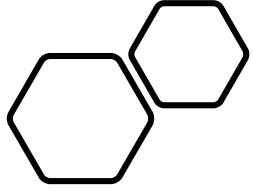
- INTEGRATION WITH THE
SOFTWHERE DATA COLLECTION
SUITE USER INTERFACE
- FORECASTING TOOL
- SENTIMENT ANALYSIS
- PARALLEL SEARCH TOOL
- COMPETITOR MONITOR
- USABLE ALSO BY
NON-TECHNICAL PERSONNEL

This suite is a special module developed with the goal of analyzing social media profiles and trends and is perfectly integrated with the other suits



SoftWhere Social Science Suite

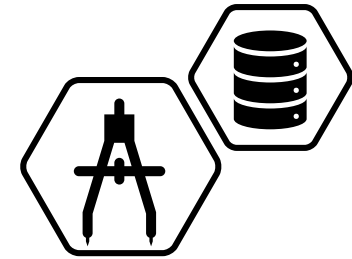
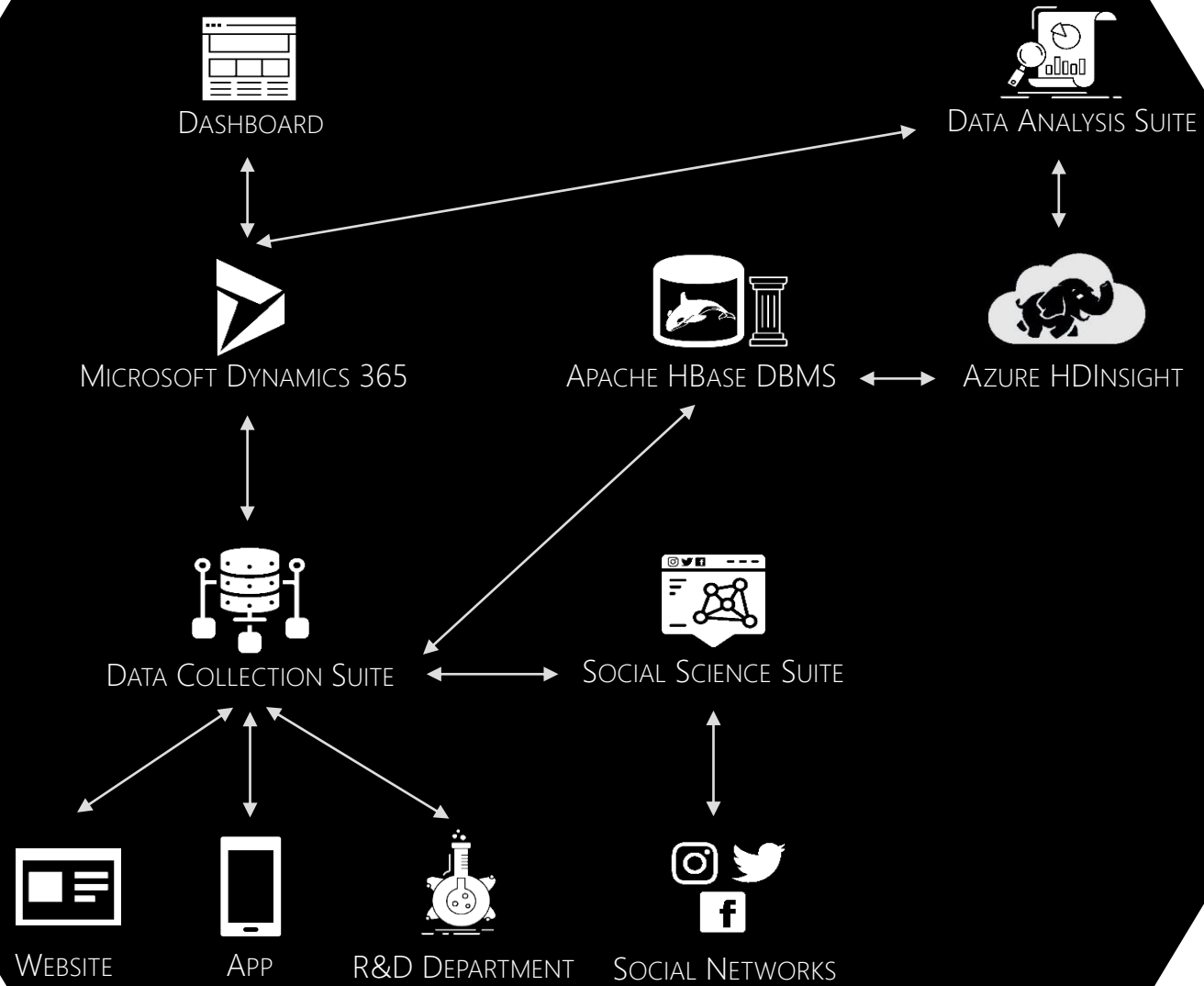
- POSSIBILITY TO SELECT SOCIAL NETWORKS AND PROFILES TO BE MONITORED
- PERIODICAL REPORT ON THE EVOLUTIONS OF THE COMPANY' S SOCIAL PROFILES
- INTEGRATION WITH THE SOFTWHERE DATA COLLECTION SUITE AND EXTENSION OF ITS FEATURES
- INTEGRATION WITH THE SOFTWHERE DATA ANALYSIS SUITE AND ITS POWERFUL ANALYTICAL TOOLS



TECHNICAL OVERVIEW

- ARCHITECTURE
- CLOUD COMPUTING AND STORAGE
- MICROSOFT DYNAMICS 365
- TECHNICAL SUPPORT

Architecture



Microsoft Azure HDInsight is a cloud distribution of Hadoop components, that makes easy, fast and cost-effective to process massive amount of data

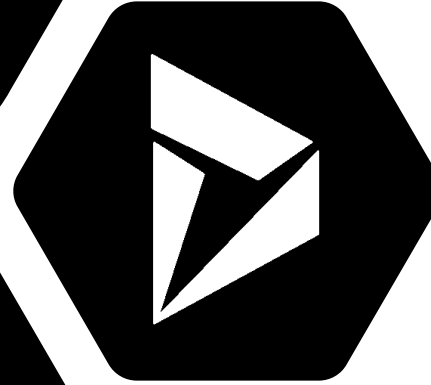
Apache HBase is a column-based DBMS for cluster, configured to store data directly on Azure Storage and integrated with Azure HDInsight



C l o u d C o m p u t i n g a n d S t o r a g e

- NATURALLY INTEGRATED WITH THE MICROSOFT AZURE ECOSYSTEM
- HDINSIGHT POWERFUL COMPUTING FRAMEWORK LIKE HADOOP AND SPARK
- HBASE LOW LATENCY AND PERFORMANCE ELASTICITY
- HBASE STRICTLY CONSISTENCY POLICY
- INDUSTRY LEADING STANDARD FOR ANALYTICS
- SCALABLE AND FLEXIBLE

Our suites are built on top of Microsoft Dynamics 365, a modular Enterprise Resource Planning (ERP) offering advanced Custom Relationship Management (CRM) capabilities.



M i c r o s o f t
D y n a m i c s
3 6 5

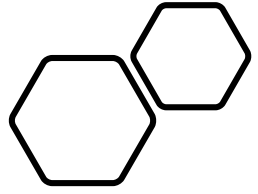
- MACHINE LEARNING, ARTIFICIAL INTELLIGENCE AND MIXED-REALITY FEATURES
- PREDICTING GUIDANCE FOR SALES AND DECISION MAKING
- EXTENSIVE FUNCTIONALITIES AND INTEGRATION WITH MICROSOFT PRODUCTS
- SCALABILITY AND PRICE-FLEXIBILITY

At SOFTWHERE we believe that the quality of our solutions also passes through the relationship with our customers



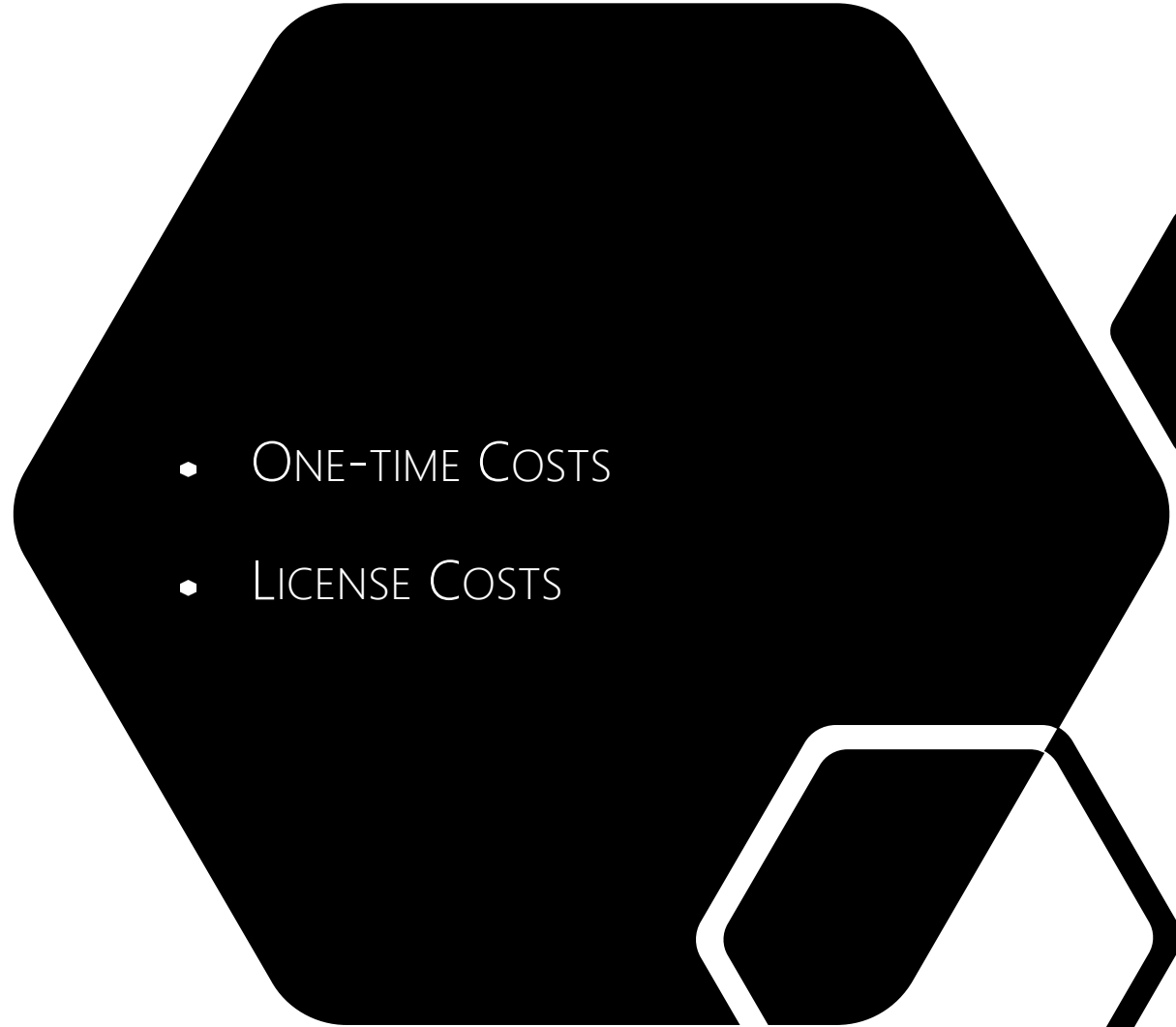
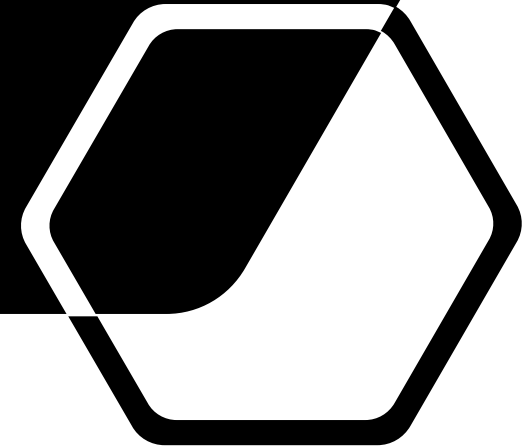
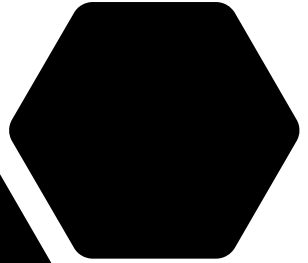
T e c h n i c a l S u p p o r t

- TECHNICAL TEAM SPECIALIZED IN THE TRAINING OF PERSONNEL
- TRAINING INCLUDED UP TO THREE MONTH FROM THE DEPLOYMENT
- TUTORIALS AND TECHNICAL GUIDES
- PREMIUM LONG-TERM SUPPORT WITH ASSISTANCE AT 360°



OFFER

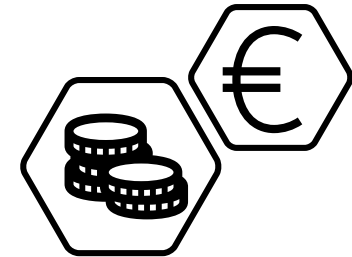
- ONE-TIME COSTS
- LICENSE COSTS



One Time Costs

MODULE	COST (€)
S.W. Data Collection Suite	130 000.00
S.W. Data Analysis Suite	130 000.00
S.W. Social Science Suite	90 000.00
TOTAL	350 000.00
Five-month licenses discount	- 35 000.00
OUR OFFER	<hr/> 315 000.00

We would like to emphasize how our prices reflects the quality of our products and that business intelligence solutions greatly increase a company's potential



License Costs

MICROSOFT AZURE HDINSIGHT:

€ 4 700.00 PER MONTH

MICROSOFT DYNAMICS 365:

€ 2 300.00 PER MONTH

Questions?

