# Summer Institute in Computational Social Science Bologna 2024

## Analyzing Hungarian Parliamentary Debates with ManifestoBERTa

Elisabeth Höldrich<sup>1</sup> Stefano Sangiovanni<sup>2</sup> Márton Végh<sup>3</sup>

<sup>1</sup>University of Graz <sup>2</sup>University of Milan

<sup>3</sup>Bocconi University

June 21, 2024

#### Introduction

- Previously a leader in post-communist democratization, Hungary has undergone significant political transformations and ideological shifts (Herman, 2016)
- Recent challenges include **democratic backsliding**, heightened by anti-immigration discourse and populist rhetoric (Kornai, 2012; Bocskor, 2018; Bozoki, 2015)
- Hungary is seen as an ideal case of high political polarization (Vegetti, 2018)

#### Aim of our project

Explore which issues are more salient, how parties prioritize these topics, and the linguistic and sentiment polarity patterns in parliamentary speeches

#### Research Questions

- Issue Salience: How prominent are different topics in the parliamentary debates? (Wagner & Meyer, 2014)
- Party Differences: What are the differences between political parties in terms of the topics they address?
- Language Complexity: How complex is the language used in the parliamentary debates? (Spirling, 2016)
- Sentiment Analysis: How does sentiment polarity differ across some specific topics?

#### Data

- ParlaMint: A comprehensive project compiling comparable parliamentary corpora across various countries and languages with English translations
- Hungarian parliamentary debates: analyzing debates from 2022 and 2023
  - Translated versions of the debates in English



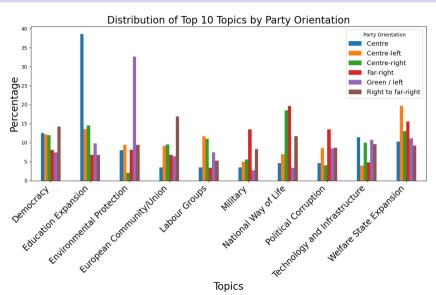
## Methodology

- Manifesto Project: An academic project that collects, analyzes, and categorizes political party manifestos to study party ideologies and strategies
- Used a Manifestoberta model fine-tuned on approximately 1.6 million annotated statements from the Manifesto Project's Corpus
  - This model can categorize any type of text into 56 different political topics according to the Manifesto Project's coding scheme
  - We analyze Hungarian parliamentary speeches from 2022 and 2023
- Used Flesch Reading Ease score for text complexity between 0 and 100
- Used **VADER** (Valence Aware Dictionary and sEntiment Reasoner) classifying sentiment polarity between -1 and 1

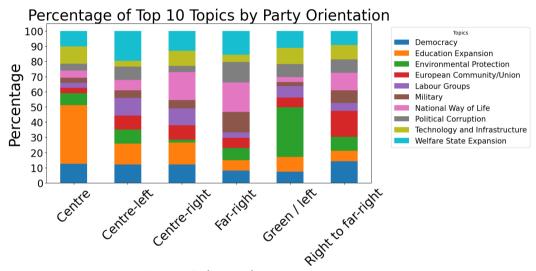
#### Data preparation

- Removed all contributions by the Speaker & all interjections
- Excluded non-partisan MPs (e.g. ethnic minority rep.)
- Coded each speech according to the Manifesto typology
- Determine primary topic of each speech by taking highest-ranked topic
- Focused on top 10 topics present in the sample (excluding *Political Authority*: too common)
- Coded parties by political orientation
  - $\rightarrow$  Fidesz (incumbent): Right to far-right

#### Issue Salience

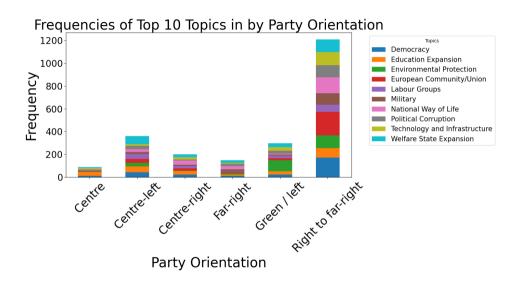


#### Issue Salience

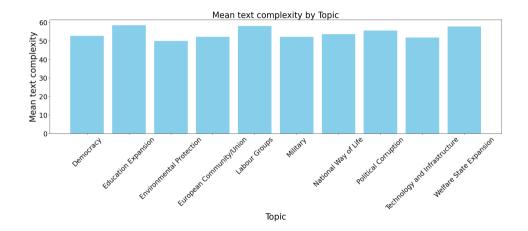


**Party Orientation** 

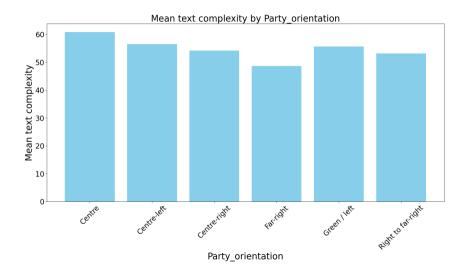
#### Differences across parties



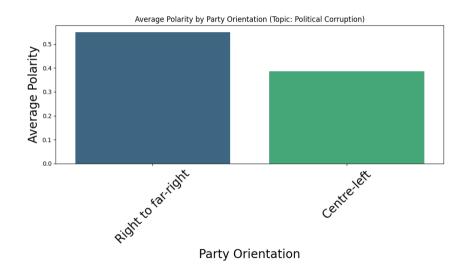
## Language Complexity



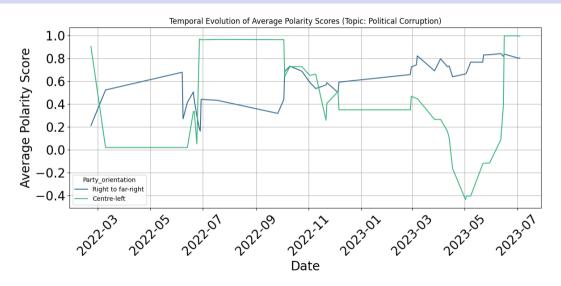
## Language Complexity by Party Orientation



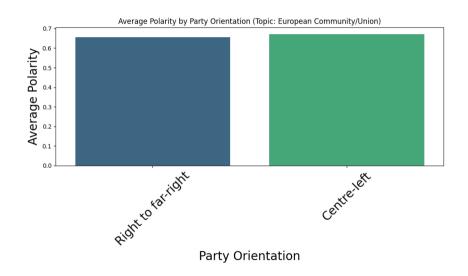
## Political Corruption



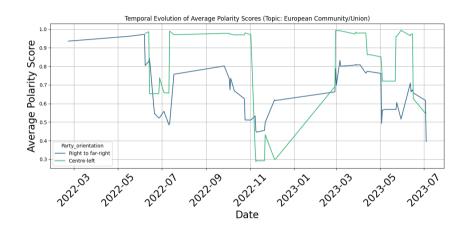
## Political Corruption



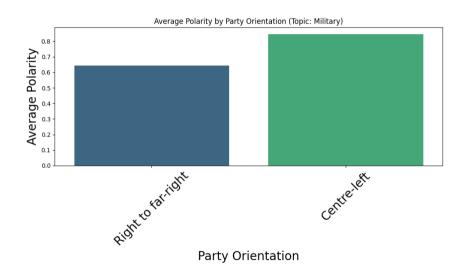
## European Community/Union



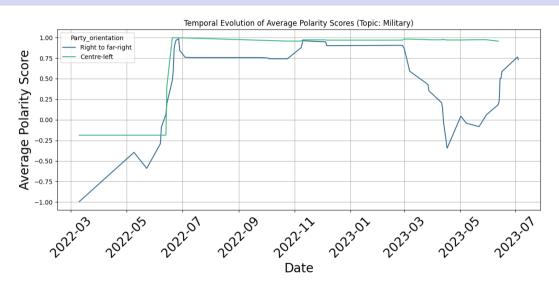
## European Community/Union



### Military



## Military



#### Limitations

- ManifestoBERTa is trained on Manifestos not on political/institutional debates
- Translated speeches to english
- VADER trained on social media text, not on political speech
- Weight each sentences in the debates

Thank You for Your Attention!

#### References

- Bocskor, Á. (2018). Anti-immigration discourses in Hungary during the 'crisis' year: The Orbán government's 'national consultation' campaign of 2015. *Sociology*, 52(3), 551–568.
- Bozoki, A. (2015). The illusion of inclusion: Configurations of populism in Hungary.
- Herman, L. (2016). Re-evaluating the post-communist success story: Party elite loyalty, citizen mobilization and the erosion of Hungarian democracy. *European Political Science Review*, 8(2), 251–284.
- Kornai, J. (2012). Centralization and the capitalist market economy in Hungary. CESifo Forum, 13(1), 47–59.
- Spirling, A. (2016). Democratization and linguistic complexity: The effect of franchise extension on parliamentary discourse, 1832–1915. *The Journal of Politics*, 78(1), 120–136.
- Vegetti, F. (2019). The Political Nature of Ideological Polarization: The Case of Hungary. The ANNALS of the American Academy of Political and Social Science, 681(1), 78-96.
- Wagner, M., Meyer, T. M. (2014). Which Issues do Parties Emphasise? Salience Strategies and Party Organisation in Multiparty Systems. West European Politics, 37(5), 1019–1045.