



अखिल भारतीय तकनीकी शिक्षा परिषद्
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
भारत सरकार का एक संवैधानिक निकाय (A STATUTORY BODY OF THE GOVERNMENT OF INDIA)

DR. J.L. JUNEJA
ADVISOR (MAP)

The Secretary Training & Tech. Education,
Muni Maya Ram, Prem Bari Pul,
Pitam Pura (Near TV Tower),
Delhi-110 034

09
F NO. 431/15-09/MCP(M)/46
6th July, 2001

Sub: Extension of AICTE approval to the existing INSTITUTE OF MARKETING MANAGEMENT, B-11, TARA CRESENT, QUTAB INSTITUTIONAL AREA, NEW DELHI, for conducting of Management Programme(s).

Sir,

I am directed to state that on the recommendation of Expert Committee and the sub-committee of the All India Board of Management Studies, the All India Council for Technical Education has extended its earlier approval accorded to INSTITUTE OF MARKETING MANAGEMENT, B-11, TARA CRESENT, QUTAB INSTITUTIONAL AREA, NEW DELHI for conducting following Post Graduate Management programme(s) for the session 2001-2002 with an annual intake and duration as given below:

NAME OF THE COURSE	LEVEL	INTAKE	PERIOD OF APPROVAL
PGDMM	FULL TIME	60	2001-2002
DURATION: FULL TIME-> 2 YEARS, PART TIME->3 YEARS AND DIST. EDUCATION->3 YEARS			

This approval has been accorded subject to fulfillment of specific conditions listed at Annexure-I (if any) and Norms and Standards & General Conditions as stipulated by Council in Annexure-II.

The admission will be made in accordance with Regulations notified by the AICTE vide GSR 476 (E) Dated 20.05.1994 based on the Hon'ble Supreme Court Judgments dated 04.02.1993 with regard to WP (C) No.607 of 1992 in the case of Unni Krishana JP and other etc. Vs State Government of Andhra Pradesh and others etc. and later judgments. No Management/Institute/Trust or Society shall announce admissions directly under any circumstances. Any action contrary to this provision taken by the Institute will make it liable to be derecognised.

Further, in the event of infringement/contravention or non-compliance of the norms & standards prescribed by the AICTE during the last approved academic year, the council shall take further action to withdraw approval to this case for admission during subsequent academic year and the liability arising out of such withdrawal of approval will be solely that of Management/Trust/Society and/or Institutions.

The Council reserves the right to visit the Institution any time it may deem fit to note the progress.

You are requested to kindly monitor the progress made by this institution for fulfillment of the Norms & Standards of the Council & keep the Council, the Regional Committee and AICTE informed.

Yours faithfully,
J.L. JUNEJA

Dr. Robert Kumar Dasguptanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi



01 JUL 2001

141

Copy to:

1. The Regional Officer,
AICTE, North Western Regional Office
H.No. 1310, Sector-42-B,
Chandigarh-160 036

He is requested to monitor compliance with the norms & standards and conditions stipulated by the Council and keep the concerned Regional Committee and the AICTE informed of the same.

He is also requested to ensure the receipt of notarised undertaking as specified by the Council from the institution / management concerned within the stipulate time frame.

2. The Director of Technical & Tech.
Muni Maya Ram, Prem Bari Pul
Pitam Pura, (Near TV Tower)
Delhi-110 034

3.

4. The Principal,
Inst. of Marketing & Management,
B-11, Tara Crescent,
Qutab Institutional Area,
New Delhi - 110 016.

5. Guard File.

[Signature]
R. SUBRAMANIAN)
ADVISER (PG)

[Signature]
Dr. Robert Kumar Dasguptanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi



01 JUL 2015

140