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अखिल भारतीय तकनीकी शिक्षा परिषद
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(भारत सरकार का एक सांविधिक निकाय) (A STATUTORY BODY OF THE GOVT. OF INDIA)

F.No.431/15-09/MCP(M)/94

Date : 24/06/2005

To

The Principal Secretary,
Training & Technical Education, Muni Maya Ram,
Prem Bari Pul, Pitam Pura (Near TV Tower), Delhi - 110 034

Sub: Extension of approval to Inst. of Marketing & Management,, B-11, Tara Crescent,, Qutab Institutional Area,, New Delhi - 110 016 , for the year 2005-06-reg.

Sir/ Madam,

As you are aware, All India Council for Technical Education has been mandated under the AICTE Act, 1987 to ensure maintenance of norms and standards with regard to technical education in the country. In exercise of this mandate, the Council insists on fulfillment of the minimum requirements prescribed for imparting technical education by the institution so that quality of courses is not compromised and stakeholders are satisfied. The Council also undertakes an annual inspection of the institutions and conveys deficiencies to them for rectification.

It has been observed however that notwithstanding the Council's repeated advice to comply with minimum norms and standards, many institutions continue to be complacent about taking steps to remedy the deficiencies.

Such institutions suffer from critical deficiencies of faculty in proper cadre ratio, qualification, experience and other requirements. Feed back of students with regard to quality of education imparted by such institutions has evoked grave concern. The Expert Committees, following holistic appraisal during inspections, have also pointed out severe shortcomings

The institution has been found to be suffering from several deficiencies, which are listed in Annexure-A for your perusal. Shortage of faculty is of gravest concern.

The deficiencies in respect of faculty (including proper cadre ratio & qualification etc) could have rendered your institution liable for punitive action including being placed in no admission/reduced intake category. However the Council has decided to take a lenient view and give you yet another last opportunity to rectify the deficiencies particularly with regard to faculty shortage, proper cadre ratio & requisite qualification. Course-wise approved intake in respect of Inst. of Marketing & Management,, B-11, Tara Crescent,, Qutab Institutional Area,, New Delhi - 110 016 , your institution for the year 2005-06 is as under:-

COURSE (S)	APPROVED INTAKE	APPROVED INTAKE
	2004-05	2005-06
PGDBM-FULL TIME	120	120

Note: - Additional intake/new courses/PIO quota not granted on account of deficiencies in respect of running existing courses/intake.

The above approval is subject to your rectification of deficiencies latest by August end, 2005. A compliance report indicating rectification of deficiencies and details of faculty recruited for each course must be received by the Council, with a copy to concerned Regional Officer latest by 31st August, 2005 to entitle your institution for extension of approval for the year 2006-07.

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इंदिरा गांधी खेल परिसर, इन्द्रप्रस्थ एस्टेट, नई दिल्ली - 110002
Indira Gandhi Sports Complex, I. P. Estate, New Delhi - 110 002
दूरभाष / Phone 23392506, 63-65-68, 71, 73-75 फैक्स / Fax : 011-23392554
वेबसाइट / Website : www.aicteernet.in

Robert Kumar Dasguptanaya
Director (Officiating)
Institute of Marketing & Management
New Delhi



The compliance report must be accompanied with a visiting/processing fee as prescribed by the Council in the form of demand draft in favour of Member Secretary, AICTE payable at New Delhi. In the absence of the processing/visiting fee, the compliance report may not be entertained.

Following the compliance report, the Council would verify the status in respect of rectification of deficiencies through physical inspection without any prior intimation. The institution should therefore be prepared for random inspection without any prior notice. Extension of approval for the year 2006-07 shall be dependent on the compliance report and the outcome of the surprise inspection.

Enclosure:- Annexure-A

Note:- Letter also emailed at notified mail id. Details available on website www.aicte.ernet.in

Yours faithfully



(Dr. P. Venkateswara Rao)
Adviser (UG/ PG)

Copy to :

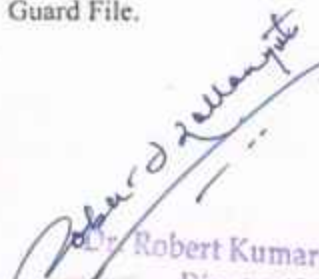
1. The Principal,
Inst. of Marketing & Management,,
B-11, Tara Crescent,,
Qutab Institutional Area,,
New Delhi - 110 016

The institution should strictly adhere to the policy framework with regard to PGDBM/PGDM/MBA etc. institution as per Annexure "B".

2. The Regional officer,
AICTE, North-western Regional Office,
Sector -42-B, Plat No. 1310, Chandigarh - 160036
3. The Director of Training & Tech. Education,
Muni Maya Ram Marg, Prem Bari Pul,
Pitam Pura Near TV Tower, Delhi - 110 034
4. The Registrar,
Guru Govind Singh Indraprastha University,
Old Delhi College of Engg. Campus, Kasmere Gate, Delhi - 110006,

He is requested to complete the process of affiliation for facilitating admissions.

5. Guard File.


Dr. Robert Kumar Dasguptanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi



01 JUL 2015

Name of the institution	Programme
<small>ESTD-1990/PGDMM</small> Inst. of Marketing & Management, B-11, Tara Crescent, Qutab Institutional Area, New Delhi - 110 016. <small>INDIA NEW DELHI</small>	PGDMM-FULL TIME

Head of the Institution/Director/Principal:

- The Director is overage as per norms. Director with requisite qualifications and experience should be appointed.

Faculty Stability:-

- Fields of specialization of the professors not clearly given to show suitability for the management programme.

Library:

- More books, journals and periodicals as per AICTE needs to added in the library.

Reminder

Robert Kumar Dasgupta
Dr. Robert Kumar Dasgupta
Director (Officiating)
Institute of Marketing & Management
New Delhi

01 JUL 2015

