



All India Council for Technical Education
(A Statutory Body under Ministry of HRD Govt of India)

7th floor, Chandralok Building, Janpath, New Delhi-110 001
Phone : 11 23724151-57 FAX : 11 23724183 www.aicte-india.org

No. : North-West Region/1-6304281/2010/EOA

August 23, 2010

To,
Principal Secretary (Higher & Technical Education) Muni Maya Ram
Marg, Pitam pura, Pitam Pura, Near T V. Tower, Delhi-110088

Sub. : Extension of approval for the academic year 2010-11.

Sir,

In terms of the Regulations notified by the Council vide F. No. 37-3/Legal/2010 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the extension of approval of the Council to :

**INSTITUTE OF MARKETING & MANAGEMENT, INSTITUTE OF MARKETING & MANAGEMENT, MARKETING TOWER,
B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, PIN : 110016**

for conduct of the following courses with the intake indicated below in the academic year 2010-11:

Sr. No.	Program	Level	Shift	Course	Intake 2009-10	Intake 2010-11
1	Management	PG	First Shift	HRM-PT	60	60
2	Management	PG	First Shift	FINANCE	60	60
3	Management	PG	First Shift	PGDM-FT	120	120
4	Management	PG	First Shift	ENTERPRENEURSHIP-PT	60	60
5	Management	PG	First Shift	MARKETING-PT	60	60
6	Management	PG	Second Shift	PGDM	0	60

The above mentioned approval is subject to the condition that :

INSTITUTE OF MARKETING & MANAGEMENT, INSTITUTE OF MARKETING & MANAGEMENT, MARKETING TOWER,
B-11 QUTAB INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, PIN : 110016

shall follow and adhere to the regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal and hard copy to Regional Office.

All India Council for Technical Education
North Western Regional Office
A-1310, Sector 42-B
Chandigarh

Robert Kumar Dasgupta
Robert Kumar Dasgupta
Director (Officiating)
Institute of Marketing & Management



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Anti Ragging :- The approval is subject to the institutions strictly complying with all the provisions made under the Anti ragging regulation notified by council vide F.No. 37/Legal/AICTE/2009 dated 1-7-2009 failing which, it will be liable to any action defined under clause 3(4) of this regulation.

Yours faithfully,

Dr. S. G. Bhurud
Director

Copy to :

1. The Regional Office, North-West Region, New Delhi
2. The Director of Technical Education, Govt. of Delhi
3. Guest File (AICTE)
4. The Registrar, Affiliating University
5. The Principal / Director,

INSTITUTE OF MARKETING & MANAGEMENT, INSTITUTE OF MARKETING & MANAGEMENT, MARKETING TOWER, B-11/OUTAB
INSTITUTIONAL AREA, NEW DELHI - 110 016, NEW DELHI, NEW DELHI, PIN : 110016

Dr. Robert Kumar Daspattanayak
Director (Officiating)
Institute of Marketing & Management
New Delhi

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