

CALL FOR PAPERS

LOGO

IMS GHAZIABAD

Organizes

NATIONAL CONFERENCE

On

Transforming HR: Bright Prospects and Implicit Issues

11th January, 2020



ABOUT THE CONFERENCE

In this technological era introduction of AI in field of HRM is transforming HR practices and its functions. It is helpful in improving workforce efficiency and workplace relationships, facilitating required compliance, increasing metrics adoption, improving employee experiences, workplace learning, and reducing human bias. To increase its efficiency organization adapts latest technology, and then struggle to get their people and processes accustomed to it. The biggest issue is the form of work practices in future. It is about figuring out the way tasks can be done differently and then using that opportunity to think about how the processes can be enhanced in a different way. And once new tasks are created there will be a need to rethink about the type of people needed to execute those tasks, required skills and competencies, restructuring the reward system, managing workforce performance, and the way to leverage new talent models like contracts, the gig economy, and the Cloud.

Effective communication would become essential for accomplishing HR transformation successfully. Communications process serves as a backbone for any change or transformation process in the

organization. Communication approach is one of the expertises required for leading an organization. Lack of effective communication leads to increase in disappointment level among the workforce, and wastage of time, which all together lead to the wastage of organizational resources.

CALL FOR PAPERS

This conference seeks to provide a platform to address and deliberate on various issues and concerns in field of human resource management and technology. Academicians, professionals, research scholars and students engaged in the field of Management and Information Technology are hereby invited to contribute the original papers for the proposed National Conference in different domain and subthemes

CONFERENCE THEMES

An indicative list of sub-themes is as follows:

- Digitalization in HR
- HR Analytics
- Impact of AI on HR
- Talent Retention
- HR Outsourcing
- Green HRM
- Trade Union and Automation
- HRM Policies and Practices to Respond to Disruptive Innovations
- Employee Training and Development
- Management of Contractors and Temporary Workers
- Corporate Social Responsibility & Sustainability
- Change management
- Leadership
- Employee Experience & Engagement
- Emotional Intelligence
- Ethics, Values, Trust and Conflict Resolution
- Cross Cultural Communication
- Role of Communication in Media and PR
- Image Building
- Body Language as a Tool of Communication
- Interpersonal Skills
- Stress Management
- Socializing and Networking
- Corporate Etiquettes and Professional Ethics
- New Trends in Communication
- Any Other Relevant Topic

The contributors are welcome to explore and submit quality papers on other dimensions viz. Finance, Accounting, Marketing, International Business, Human Resources, Operations, Information Technology and Operations etc., within the broad overall theme of HR Transformation

IMPORTANT DATES

Last date of Abstract Submission	30 th September, 2019
Notification of acceptance of the Abstract	15 th October, 2019
Last date for Complete Paper submission:	5 th December, 2019
Acceptance notification:	10 th December, 2019
Last Date for Registration:	31 st December, 2019
Conference Date	11th January, 2020

CONFERENCE PUBLICATION

Accepted papers will be published in the Conference Proceeding in the form of book with **ISBN** and selected papers will be published in IMS journal. At least one author needs to register for the conference to get considered for publication of the abstract/ paper.

REGISTRATION DETAILS

All participants are required to register for the conference by December 31, 2019. Registration fee details are as under

Participant Categories	Registration Fee
Student/PhD Scholars submitting paper	INR 1000
Faculty/Other Academia members/Corporate Professionals submitting paper	INR 2500
Corporate Members (not submitting paper)	INR 1000

The registration fee includes admission to the conference, conference kit, and lunch for the participants. **There is an early bird discount of 20% for the registrations done till 15th October.**

Payment Mode: Through Demand Draft (or Cheque payable at par) in favour of IMS, Ghaziabad and payable at Ghaziabad.

Direct Payment: The registration fee can also be paid directly into the following account –

Name of Beneficiary: Institute of Management Studies

Complete Address of Beneficiary: C-238, Bulandshahr Road, Industrial Area, Lal Quan, Ghaziabad, Uttar Pradesh, PIN -201009

Bank A/c No. : 51461010000010

Bank Name : Oriental Bank of Commerce

Bank Branch Address : IMS, Lal Quan, Ghaziabad

IFSC Code : ORBC0105146

(IMPS/RTGS/NEFT)

Note: Participants must right their UTR No. and Bank Name for proper tracking of their receipt.

For Online Registration, please visit –

www.ims-ghaziabad.ac.in/nchr/

BEST PAPER AWARDS

The “**Best Paper Awards**” will be given to the paper which will be selected by the committee among the presented papers in NCTHR 2020.

SUBMISSION GUIDELINES

The conference encourages empirical, theoretical and case study submissions. Furthermore, we encourage submissions that are consistent with the any of the above related topics or HR and Communication issues, and/or concerns the conference theme. The abstracts and manuscripts can be submitted at **hrconfirms@gmail.com**.

The guidelines for contributors are listed below:

1. **Manuscript:** Manuscripts should normally be of up to 3,000 words (8-10 A-4 size pages, typed double space and 12-point font). Microsoft Word for windows and WordPerfect are the preferred software for submission. Only electronic submission of manuscripts will be accepted with the cover page bearing only the title of the paper and authors names, designations, official addresses and phone/fax numbers/e-mail id. The author s name should not appear anywhere on the body of the manuscript to facilitate the review process.

2. **Abstract:** The manuscript should be accompanied by an abstract (in about 150 words) and a brief biographical sketch of the author(s) on separate sheets. The authors may indicate their specialization also. The authors should send **Copyright Form** (can be downloaded from our website: www.imsghaziabad.ac.in) with the manuscript.

3. **Tables and Figures:** All tables, charts and graphs should be prepared on separate sheets. They should be numbered continuously in Arabic numerals as referred to in the text. Wherever necessary, such exhibits should be kept to the minimum. All charts and graphs should be drawn cleanly and legibly. Tables and figures should contain self-explanatory title. Footnotes, italics and quote marks should be kept to the minimum. Their location in the text should be indicated as follows:
Take in Table –1.

4. **References:** References should be given as follows:

□ Dr. M. Anbalagan, V. Gunasekaran, *Retail Consumers Market In India- The Next Big Leap*, Indian Journal of Marketing, Vol. XXXVII, No.3, March, 2007

□ Cygnus Business consulting and research (2006), Industry insight: Indian retail industry, Cygnus Business Consulting and Research, Hyderabad, pp 11.

□ Dialforhealth India Ltd. (2007) (online) (cited on 27th July 27, 2007), available from <URL <http://www.dialforhealth.net/default.asp>>

All references should be arranged alphabetically at the end of the text.

5. **Follow British spellings throughout (programme, not program).** Universal “s” in “ise” “isation” words.

6. No stops after abbreviations (UK, MBA). Use stops after initials only (V.P.Singh).

7. Use single quotes throughout. However in case of use of double quotes for example, in the words of Szell, the “the economic question is today the quotation can be encased within single quote in the double quotes. Quotations in excess of 45 words should be separated from the text with a line space above and below and indented on the left. Quotes should be cited accurately from the original source, should not be edited, and should give the page numbers of the original publication.

8. Italicization and use of diacriticals is left to the contributors, but must be consistent. When not using

diacriticals, English spelling should be followed.

9. Capitalization should be kept to the minimum and should be consistent.

10. Manuscripts, which do not conform to these guidelines, will not be considered for publication

CONFERENCE VENUE

The venue of the conference will be IMS Ghaziabad, Lal Quan Campus

ORGANIZING COMMITTEE

Chief Patron

Shri. Pramod Agarwal

Managing Trustee – IMS Society

Patron

Prof. (Dr.) Alok Pandey,

Director, IMS, Ghaziabad

Conference Chair:

Dr. Anita Singh, Professor and Area Chair - HR, IMS, Ghaziabad

Conference Co-chair:

Dr. Gopal Krishna Dwivedi, Associate Professor and Area Chair – Business Communication, IMS, Ghaziabad

Organizing Committee

Dr. Amar Kumar Mishra, Associate Professor, IMS, Ghaziabad ()

Dr. Richa N Agarwal, Associate Professor, IMS, Ghaziabad

Dr. Anchal Mishra, Associate Professor, IMS, Ghaziabad

Ms. Prachi Anand, Assistant Professor, IMS, Ghaziabad

Ms. Khushboo Sherwani, Assistant Professor, IMS, Ghaziabad

Dr. Bhumika, Assistant Professor, IMS, Ghaziabad

Contact Us

G.T. Road, Lal Quan,

Ghaziabad-201 009, National Capital Region, INDIA

Ph. : (+91) 120-4170600

Fax :(+91) 120-2866034

E-mail : conf2017@imgzb.com

Website : www.ims-ghaziabad.ac.in

FOR CONFERENCE ENQUIRIES PLEASE CONTACT:

Dr. Anita Singh:

9868853700

Dr. Gopal Krishna Dwivedi : 9711163620

Dr. Amar Mishra 7303451522

ABOUT IMS

IMS Ghaziabad is a 29 year old flagship institute of IMS Society Ghaziabad and one of the oldest B School in North India which is accredited 'A' Grade Institute by NAAC (National Assessment and Accreditation Council) & Globally Accredited by ASIC, U.K. IMS Ghaziabad is amongst the Top 10 best MBA Institutes in North India as per latest MBA and B School Rankings.

IMS Ghaziabad has been ranked as the TOP B-School by various reputed academic bodies, It has been ranked as 10th among Top B-Schools of Super Excellence in India and 2nd among Top Private B-Schools in U.P by CSR-GHRDC B-School Survey, November 2018, 4th in North India and 18th in All India by Times B-School Survey published in Times of India, February 2018, A++ Institute in Delhi NCR by Chronicle B-School Survey 2018, and has been awarded as Best Excellence in Industry Interface by Business World jointly with the Education Post, February 2018.



Location Map

