

Subject : 27th SAMANVAY: MANAGEMENT FEST (8th and 9th January 2026)

Sivani Institute of Management (SSIM), promoted by Siva Sivani Group of Institutions, approved by AICTE and is one of the leading Business Schools in South India, offering **PGDM Programs** since 1992. Siva Sivani Group of Institutions are offering educational services from KG to Doctoral studies level. SSIM is the first institute in the erstwhile Andhra Pradesh, started its journey with a modest intake of 60 students in 1992. The intake burgeoned to 300 offering the following PGDM programs.

1. PGDM
2. PGDM – BIFS
3. PGDM- BA
4. FPM

Business schools organize various events to provide level playing field to students to showcase their talent, knowledge and skills. SSIM is organizing 27th SAMANVAY- a students fest organized every year. Over a period of time, Samnvay has become a most sought after event among student community attracting students in large numbers from across the domains and regions. The event witnessed a gathering of around 2000 students during the last 10 Fests. It is an opportunity for the industry to showcase their brand, products, detailing etc.

Highlights of 27th Samanvay:

1. A number of formal and informal events for students “making learning a great fun and exhibit their management capabilities and talents as an individual and/or as a team”
2. Expected number of participants is approx 2000-3000 across all segments .
3. Industry leaders for igniting the spirits of budding managers.
4. **Brand Promotion, Market Research and Industry Institute Interface .**

Siva Sivani Institute of Management

27th Samanvay 2026

8th and 9th January 2026

Formal Events:



Sreshta : The young Manager Sreshta (Individual Event)

Explore the leader in you. Unleash your multifunctional talent and prove yourself as the Best amongst the Best.



Start Up : An event of Aspiring Entrepreneur Start Up (Team of Two)

If you want to reach to the levels of *Sachin Bansal, Flipkart; Kunal Bahl, Snapdeal; Bhavish Aggarwal, Ola; Vijay Shekhar Sharma, Paytm; Pranay Chulet, Quikr* – then make a beginning.



Saankhya

Saankhya : Detectives of Data (Team of Two)

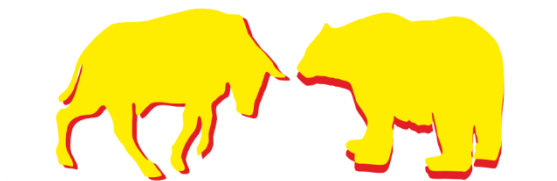
If you are someone who wants to change the way businesses are run, with the insights from the data, then Saankhya is for you. Saankhya is a team event. Each team should consist of 2 members.



Ad-venturer

Ad-Venturer: Ad Designing Competition (Team of Two)

Want to compete with the Advertising GURUS - Mudra Krishnamurthy, Prahalad Kakkar?- Participate in the ad designing competition and prove yourself that you are not less than the advertising Masters



Bulls & Bears

Bulls 'n' Bears : The Mock Stock (Team of Two)

How good are you at making a profitable investment based on the dynamics of the stock market. Are you aspiring to become 'Rakesh Jhunjhunwala' in the investment market? Make a kick start.



Business Quiz

Business Quiz : A Walking Encyclopaedia (Team of Two)

If you are a walking Encyclopaedia of knowledge in various areas and can recall them in a flash, business quiz is for you.



Sustainable Development Goals (Group Event)

Sustainability is the BuzzWord! But do we understand, comprehend, and implement “Sustainability” equally? The Sustainable Development Goals Poster Presentation attempts to understand this. Put on your creative caps on.... Make an innovative poster on Sustainability and let the world see and understand your comprehension of Sustainability at the 27th Samanvay. Maybe we can come up with an innovative sustainable solution to a persistent issue from your Posters!

Informal Events



Sangeet Sangam

Sangeet Sangam: Singing Competition (Individual and Duet)

Are you aspiring to become the 27th Samanvay Idol? Then the stage is set – Register yourself and participate in Sangeet Sangam and become the next Abhijit Sawant, Hemachandra and Sourabhee Debbarma.



Floor Fusion

Floor Fusion: Dance Competition (Team of 2 to 6)

Shake your legs to the tunes of Teen Mar, Western, Traditional and anything that can classify to be a music and unplug your emotions.



Treasure Hunt

The Hunt: Treasure of Pleasure (Individual event)

Explore yourself to know more about the hidden facts of Management with the given clues. Identify the unidentified and be a hunter.



Fashion Fiesta

Fashion Fiesta: Fashion Show (Individual event)

This season, be ready to unlearn every fashion rule you have lived by. Fashion Fiesta is set to bring you game-changing glamour, unravelled style inspiration and groundbreaking trends right at 27th Samanvay. Bring out the glamorous version of you and set the stage on fire!



Cut ShoT: Short Filmfare (Group Event)

Shots and Short Films are the trendiest way to promote an idea, concept, and even to educate. Cut Shot is a short film event that provides a platform for emerging filmmakers to showcase their talent and foster a sense of creative exploration and collaboration among the students. Get your cameras on and become the latest shutterbugs of the town. Exhibit your ideas at the 27th Samanvay!