Date: 14.6.2025   **Time: 11.00 am**

Venue: Room Number: Conference Room

Meeting Called by: Dr. Ambuj Gupta, Director

Members Present:

No.	Name	Role
1.	Smt. S.Aarathy	Chairman
2.	Dr. Sailesh Sampathy	Co-Chairman
3.	Dr.Ambuj Gupta	Member-Secretary (Ex-Officio)
4.	Smt. Deepika Sampathy	Member
5.	Prof. M. Kamalakar	Member (Online)
6.	Prof. Mohammad Masood Ahmed	Member
7.	Dr. Vipul Singh	Member
8.	Prof. Ravi Kumar Jain	Member
9.	Dr. Harivansh Chaturvedi	Special Invitee
10.	Dr. S.V. Ramana Rao	Special Invitee
11.	Dr. Jagathy Raj V.P.	Nominee of AICTE (Online)
12.	Dr. C. Srinath	Nominee of the State Government
13.	Prof. S.F. Chandrasekhar	Member
14.	Prof. K. S. Harish	Member
15.	Prof. Arijit Santikary	Member
16.	Prof. V. Jayalakshmi	Member
17.	Prof. V. Annapurna	Member
18.	Prof. N.C. Rajyalakshmi	Member
19.	Sri NRKS Chakravarthy	Member
20.	Dr. T. Thirumal Reddy	Member

AGENDA
1. Welcome
2. Secretary's Report (Establishment / Appointment of all committees for AICTE)
3. Approval of the Secretary's report
4. Presentation by Area Chairs/ Center Heads
   Prof. S.F. Chandra Sekhar   HR & Strategy
   Prof. K.S. Harish   Data Science & IT
   Prof. V. Jayalakshmi   Finance & Accounting
   Prof. Arijit Santikary   Marketing
5. Strategic Plan 2024-2029 – Implementation and Progress
6. Budget implementation progress for the Academic Year 2024-2025
7. Any other item with permission of the Chair
8. Next Meeting schedule
9. Vote of thanks

1. Welcome

Dr. Sailesh Sampathy, Co-chairman welcomed the members.

Co-chairman informed the members that now the BOG is having 2 categories of members as Members and Special Invitees. Dr. Harivansh Chaturvedi, Director General, IILM Lodhi Road and Dr. S.V. Ramana Rao, the immediate past Director, SSIM as Special Invitees. He also welcomed new member Prof. Ravi Kumar Jain, Director, School of Management, IILM University, Gurugram.

Dr. Sailesh Sampathy congratulated Dr.Ambuj Gupta, the new Director of SSIM and Ex-Officio Member-Secretary of this Board and Sri NRKS Chakravarthy, the new Deputy Director of SSIM, by virtue of which he is now a member of this august board.

He told that with the addition of these members to the Board, the Board of Governors of SSIM has not only attained more diversity but has also become intellectually richer than what it was previously. Siva Sivani is now on its path in an admirably purposeful, determined and unwavering manner to realize the dream of our illustrious Founder Late Sri S.P.Sampathy of attaining the status of a deemed to be university soon.

He said in the last meeting, on the 15th of March 2025, I had informed the board that we would be embarking upon the process of our accreditation by the AACSB at the start of the academic year 2025-26. I am glad to say that considerable progress in this direction has been made under the stewardship of the new Director. We are now on the verge of submitting our initial application.

It has often been said that building a positive attitude begins with having confidence in yourself and with such fantastic and enriched intellect on this board, Siva Sivani will never be lacking in confidence.

Abraham Lincoln had once said "Always bear in mind your own resolution to succeed is more important than any other one thing."

Having a positive attitude is not wishy-washy, it is a concrete and intelligent way to view problems, challenges and obstacles.

I would also want to add the following to this: A positive attitude may not solve all our problems but that is the only option we have if we want to move forward leaving our problems behind. I staunchly believe in keeping a positive attitude, even if results do not seem to be occurring as quickly as I want them to.

This is what we would be doing, keep working and keep trying. With the valuable guidance from each member of this august body, I am sure that all our dreams will turn into reality soon.

2. Secretary's Report (Director's Report)

Dr. Ambuj Gupta, Director initiated the proceedings of the meeting by welcoming all the members. He introduced all the BOG members to the august body.

Director briefed about the action taken on the suggestions given by the members in the last meeting.

He informed the members that with a view to comply with the recommendations of accreditation bodies and to address the current needs, the administrative committee at SSIM has taken a decision to abolish the Academic Advisory Board with effect from 5th May 2025. Some members will be added in Board of Studies.

He briefed about the agenda and presented a brief about SSIM. He briefed the members about the S.P. Sampathy's Siva Sivani Group Promoters and about the group institutions running in the campus. He also presented SSIM profile and the programs offered by the institute;

PGDM started in 1992
PGDM-BIFS in 2007
PGDM-BA in 2020 and
FPM in 2021

Member-Secretary presented his report which covers the following areas.

SSIM Rankings

S. No.	Name of the Ranking Agency	Year	Rank/Grade
1	OBE Ranking	2025	Titanium Band with Institution of Prominence
2	Career 360	2025	South Zone AAA+
3	IIRF	2025	27th in Best B-School Ranking (Private) Overall Category and 12th in South Zone
4	GHRDC	2024	Premier business school category 8th rank at all Indian level and in Telangana 2nd rank
5	Competition Success Review (CSR)	2024	15th in the Top Leading Business school of super excellence, 2nd in Telangana
6	Business India	2024	A +++
7	MBA Universe	2024	59th Rank

Recognition and Awards

1. SSIM received the "Business School of the Year in South India" for 2024 at the 5th Asia Pacific Education and Technology Awards (APETA-2024). The award was presented at King's College, University of Cambridge, United Kingdom.
2. SSIM was recognized as the "Excellent Campus for Industry Interface" by IIRF Education Impact Award 2025 in association with MACTION Consulting Research and Survey and EPN (Education Post News).
3. On 20th April 2025, SSIM received the CSR Excellence in Education Award for 2025 at the CSR awards in Delhi.

Accreditation

1. SSIM has SAQS (South Asian Quality System) from AMDISA, NAAC, NBA (PGDM) Accreditations.
2. SSIM received the AIU (Association of Indian Universities) Equivalence Certificate for all PGDM Programs – PGDM, PGDM-BIFS (Banking, Insurance and Financial Services), and PGDM-BA (Business Analytics).

Faculty Details

Cadre Wise Faculty Details

S. No.	Cadre Wise	Numbers
1	Professors	9
2	Associate Professors	5
3	Assistant Professors	18
TOTAL		**32**

Faculty Composition Based on PhD/Doctorate Degree

S. No.		Numbers
1	Doctorates	20
2	Ph.D. in progress	9
3	Non-Ph.Ds.	3
TOTAL		**32**

Additional Resources	
Academic Associate	1
FPM/EFPM Scholars	5

Faculty Research for AY 2024-25

Publications in refereed journals by the faculty – 48

Year	Number of papers published
2024-25	48
2023-24	24
2022-23	13
2021-22	13
2020-21	11

Details of Faculty Publications

JOURNALS	2024
Scopus	9
ABDC	7
UGC Care	17
Other Indexed Journals	15

Paper presented at conferences by faculty

Academic year	Number of papers presented
2024-25	54
2023-24	25
2022-23	5
2021-22	3
2020-21	8

Case Studies Published

Academic Year	No. of Cases published
2024-25	2
2023-24	4
2022-23	9
2021-22	12
2020-21	3

Book Chapters

Academic Year	Total
2024-25	5

Faculty Recognitions / Awards

S. No	Award	Title	Authors	Conference/Seminar	Date	Organized by
1	Best Paper	'Adaptive clothing is really Adaptive?' – A lens view of awareness towards Adaptive clothing in Hyderabad.	Dr. P. Gowri Kusuma Dr. KS R Sarma Dr. Shubhra Johri	4th International Conference on Advances in Engineering, Technology & Business Management	24th - 25th May 2024	Nutan Maharashtra Institute of Engineering and Technology (NIMET), Pune
2	Best Presentation	Bakey's Edible Cutlery – A journey of innovation and impact, connecting the dots	Dr. P. Gowri Kusuma Dr. Shubhra Johri Dr. KS R Sarma	ICSSR sponsored two-day National Seminar on Vision 2024 – Aligning SDGs with India's Developmental Aspirations	29th – 30th August 2024	Kurukshetra University, Kurukshetra
3	Best Presentation	Factors Enhancing Customer Engagement on social media: An Analysis Via Smart PLS Approach	Dr. Shambhavi Tamrakar and Dr. Bipul Kumar	IMMRC 2025- International conference on Emerging trends and technological advancements towards innovation and sustainability for society and business progress	17th and 18th Jan 2025	Institute of Marketing and Management (IMMRC 2025)
4	Best Presentation	Omni-Channel Retailing at Lenskart- Customers' Choice for Sustainability	Dr. K Grace Mani	5th International Conference on Evidence-Based Management (ICEBM) 2025 Towards a Sustainable Future at Birla Institute of Technology &	20th - 22nd March 2025	Birla Institute of Technology, Pilani Campus

				Science, Pilani Campus in collaboration with Dubai Campus		
5	Excellence in Teaching MBA (HR) Award		Dr. P. Gowri Kusuma	Excellence in Teaching MBA (HR) Award	9th May 2025	Indian Society for Training and Development - Hyderabad Chapter

Faculty Development Programs conducted by SSIM Faculty – 13

Date	Faculty Name	Place	Topic
11-06-2024	Dr. K.S. Harish	Geetanjali College of Engineering	SPSS Software
29-06-2024	Dr. K.S. Harish	Vignana Jyothi Institute of Arts and Sciences	Data Analysis using SPSS
09-09-2024	Dr. S.V. Ramana Rao	RVR and JC College of Engineering	How to Teach Gen Z
28-09-2024	Dr. A. Dinesh	IIIT-DM Kancheepuram	Developing Multilingual Learning Materials for Language Development
18-11-2024 to 22-11-2024	Mr. Subash Tej	SSIM	Data Analytics Using Tableau
17-11-2024 to 22-11-2024	Dr. K.S. Harish, Mr. Sreehari, Mr. Subash Tej, Dr. Pavan Patel	SSIM, Campus	Six-Day Online Workshop on Tableau
18-11-2024	Dr SF Chandra Sekhar	MRCET	Seven Moralities in Education
20-11-2024	Dr SF Chandra Sekhar	Central University of South Bihar	GURU-DAKSHTA - Faculty Induction Programme (FIP)
21-2-2025	Dr SF Chandra Sekhar	Telangana University, Nizamabad	Keynote Address: Youth and Social Entrepreneurship: Fostering the Next Generation of Change makers in India (YSE–FNGCI 2025)
24 - 02 - 2025 to 26 - 02-2025	Mrs. Kiranmayi Patel	SSIM	Mastering Panel Data for Research Excellence
13-03-25	Dr SF Chandra Sekhar	Central University of South Bihar	Drug Abuse among Young People in India – online presentation
12-03-25	Dr SF Chandra Sekhar	Central University of South Bihar	Social Défense and Social Work–

6

21-04-2025 to 25-04-2025	Dr. Shambhavi, Dr. Bipul Kumar	SSIM		Five-Day FDP on "SEM using SmartPLS and AI: A Hands-on Approach".

SSIM faculty delivered talks in other institutions/colleges - 18

S. NO	Date	Faculty Name	Place	Topic
1	28-06-2024	Dr. Pavan Patel and Dr. K.S. Harish	V G College for Women's, Gulbarga.	Career Guidance and Personality Development
2	22-07-2024 to 27-07-2024	Mr. Subash Tej	Aditya Global Business School - Surampalem	Mastering in Excel
3	25-07-24	Dr. K Grace Mani	Avinash College of Commerce - Near JNTUH, KPHB	Prospective Marketing Trends 2024 & beyond
4	25-07-24	Dr. K Grace Mani	Avinash College of Commerce - Near JNTUH, KPHB	Rise, Fall, Rise – A peek into career development
5	29-8-24	Dr. K Grace Mani	Avinash College of Commerce - Near South India Shopping Mall, KPHB	Navigating the Research Process – A Beginner's Guide
6	06-09-2024	Dr. K.S. Harish	St Francis College for Women, Begumpet	Guest Lecture on Descriptive Analytics for the B.Sc. Students
7	18-09-2024	Dr. S.V. Ramana Rao	Shri Sai Baba Aadarsh Mahavidyalaya, Chhattisgarh	Career Guidance and Personality Development
8	01-10-2024	Dr. S.V. Ramana Rao	Sai Rajeswari Institute of Technology, Proddutur	Career Guidance and Personality Development by Movies
9	02-11-2024	Dr. S.V. Ramana Rao and Mr. Subash Tej	Krishnaveni Degree and PG College, Narasaraopet.	Career Guidance and Personality Development
10	06-11-2024	Mr. Subash Tej	Andhra University	Blockchain Technologies
11	30-11-2024	Mr. Subash Tej	Krishnaveni Degree College - Narasaropet	Career Advancement
12	07-12-2024	Dr. S.V. Ramana Rao	Pendakanti Institute of Management, Hyderabad	Skills for the New Age Workforce

13	05-12-2024	Mr. Subash Tej	St. Francis College For Women, Begumpet	Future Trends in Data Analytics	
14	23 - 01 - 2025	Kiranmayi Patel	DBPM Degree & PG college for women, Secunderabad	Research Methodology	
15	29-01-2025	Dr. Kiran Kumar	Swarna Bharat Trust, Muchintal	Agripreneurs	
16	28-02-2025 & 01-03-2025	Mr. Subash Tej	St. Ann's Degree & PG College - Mallapur	Data Visualization Tools - Power BI & Tableau	
17	17-03-2025 & 18-03-2025	Dr. A. Dinesh	Government Arts and Science College, Pappirattipatti, Tamil Nadu	Future Trends in English Language Education.	

Management Development/ Corporate Trainings – 90+

Period	Number
June 2024 to till date	90+

List of companies

1	Lloyds Technology Center, Hyderabad
2	Hetero drugs – Bontapally, Nakkapally, Sanathnagar, Kazipalli, and Jeedimetla.
3	Srija Mahila Milk Producer Company Limited, Tirupati
4	NCL – Kodad and Hyderabad
5	Singareni Collieries Company Limited
6	BHEL
7	PNB
8	Thermopads
9	Auro Infra, Gachibowli
10	NiMsme
11	Honor Labs
12	Hetero Labs

Training for Faculty Members

1. On 10th August 2024, organized a One Day Workshop on Case Teaching by Harvard Business School (HBS) and Yangpoo Education.
2. To improve research acumen among the faculty members and increase the number of quality publications, SSIM organised a Two Day workshop on Research paper Writing and Publication" by by Dr. K. Mathiyazhagan, Chairperson – Research Centre and Associate Professor, Thiagarajar School of Management, Madurai, Tamil Nadu during 30th to 31st, August 2024.

3. SSIM conducted an Online Training Session on Achieving Academic Excellence with EBSCO eResources by Mr. Srinivasa, Training Manager-South Zone, Sep 17th and 29th August 2024 to all Faculty members.

4. Business Standard (B Smart) is a news app subscribed to by all the students and faculty, and an orientation session was organised on Sep 10th, 2024.

5. SSIM conducted a Two-Day Faculty Development Program (FDP) on "Science of Happiness delivered by Dr. A. Srihari Krishna, Consultant, Rekhi Foundation for Happiness on 17th and 18th January 2025.

6. SSIM organized a Faculty Orientation Program on "Future Teaching Under AI." By Prof. Shiva Rajgopal, Kester and Byrnes Professor at Columbia Business School, USA on 31st January 2025.

Activities at SSIM

1. Inauguration of PGDM Program Batch 2024-26 by Dr. Lavanya NJP, SP, Cyber Crime CID, TS Police, and Mr. Kota Sai Santosh, Executive Director, Happi Mobiles (Alumni) on 11th July 2024.

2. On 2nd August 2025, inaugurated the **Skill to Enterprise Model (STEM)** was inaugurated in collaboration with SIDBI by Mr. Ramakrishna K, Deputy General Manager-Program for Development and Impact Vertical, SIDBI's Hyderabad Region Office, and Ms. Chetana Jain, President, COWE - Telangana Chapter.

3. **SANMAN (Teacher's Day)** celebrated on 5th August at SSIM campus and felicitated Dr. M. Gopi Chand, Deputy Secretary, UGC.

4. **29th SNATAK-2024** (Graduation Day) organised on the campus on 22nd October. Mr. K. Navin Charan, Chief General Manager- Retail Transformation, IOCL, was the Chief Guest for the occasion.

5. **26th Samanvay**, the Annual Inter College Management Fest of SSIM, was organized successfully on the 8th and 9th of January 2025. Chief Guest for the Inauguration Day,
1. Mr. Srikanth Surampudi, General Manager HR and Regional Head - Human Resources at TCS, Hyderabad.
2. Guest of Honor, Mr. Vijay, CI- Cyber Crimes.
3. For Valedictory Function, Chief Guest Partha Mohapatra, State HR Head, Reliance Jio, Telangana.
4. Guest of Honor, Mr. Sreedhar Nandi Raju, Customer Service Delivery Head, Reliance Jio, Telangana.

6. **Sadhana** – A Student Research Conference conducted on 12th February 2025. 46 Students Presented their Industry Internship Program Research Paper.

7. **SAMAROH 2025:** An international conference on "Industry 5.0 – Business with Purpose" was organised during February 11-12, 2025, in memory of our founder, late Sri SP Sampathy. The unique feature of this edition is organised in collaboration with London Metropolitan University, UK, SP Jain Global Management School, Dubai, Dallas Baptist University, USA, ISTD Hyderabad, and Rajagiri School of Management, Kochi. SSIM organized SAMAROH-2025,
1. Dr. Anil Kumar, London Metropolitan University, London, was the Chief Guest.
2. Dr. Srinivasa Rao, Chairman of the Indian Society for Training and Development, Hyderabad, was the Guest of Honor.

Pre-Conference Workshop: The workshop on the Art of Academic Publication was conducted by the following members

1. Dr. Sita, Professor, School of Management Studies, University of Hyderabad,
2. Prof Anil Kumar, London Metropolitan University, UK and
3. Dr. Murugan, School of Management Studies, University of Hyderabad

On 11th February 2025, SSIM organized a Panel discussion on Environmental, Social, and Governance (ESG) and Industry 5.0. The esteemed panel members were as follows:

1. Ms. Aditi Saxena, SIAM - IBM Consultant,

2. Prof. Ross O'Brien, Program Director, Center for Business as Mission, Dallas Baptist University, USA.

3. Mr. Christopher Jackson, Partner with Survey Heart LLP.

4. Dr. Rajesh Ittamalla, Assistant Professor, School of Entrepreneurship, IIT Hyderabad.

5. Dr. Minimol M. C., Associate Professor & Head, Department of Commerce & International Business, Central University of Kerala, and Editor-in-Chief, Rajagiri Management Journal.

On 12th February 2025, SSIM conducted a Panel discussion on "Humanistic Solutions for Business." The esteemed panel members were as follows.

1. Ms. Aninditha Sinha, Head of GCC Client Communications Transformation, Engagement, and Strategy at Ernst & Young.

2. Dr. Pavan, Program Director of MLDSAI Projects at TATA Consultancy Services, 3. Ms. Vijaya Pavuluri, an MBA faculty consultant and expert in ESG (Environmental, Social, and Governance) and BRSR (Business Responsibility and Sustainability Reporting),

4. Mr. Sharad Chandra, AVP and Head of Human Resources at Jeevan Specific Technologies Ltd.

On 12th February 2025, SSIM organized a panel discussion on the Co-Creation of Talent. The esteemed panel members were as follows:

1. Mr. Sravan Medapati, Director, DCX Learning Academy, Capgemini.

2. Prof. Anil Kumar, London Metropolitan University, London; and

3. Mr. Srikar Reddy, CEO, Eternal Robotics Pvt. Ltd.

On 14th December 2024, a Fireside Chat on 'Business Analytics: Insights and Impact'. The following are panel members.

1. Mr. Santosh Pothak, Senior Power BI Consultant at Accenture

2. Mr. Adithya Ram Parisa, Data Analyst at TCS

3. Mr. Bharath Thondupunuri, Lead Data Analyst at Sutherland.

4. Mr. Harish Navuluri, Vice President of HR at Kheytu Solutions.

5. Ms. Harika James, HRBP Deputy Manager at Innova Solutions; and

6. Ms. Chandrakala K, Senior HR Business Analyst at RealPage India.

The Fireside Chat with HR Leaders on 'Gen Z Redefining Workplace Readiness'. The following are panel members.

1. Mr. Venkatesh Pentakota, Sr. Manager, India – HRBP, L&D, and Ops at Healthedge;

2. Mr. Eeshwar Kandukuri, Head of HR at Chain Sense India.

3. Dr. Poonam Jindal, Head of Learning at Lloyds Technology Centre.

4. Ms. Nevathitha R, Manager-Lead Talent Acquisition at Godrej Jersey.

5. Mrs. Darshana Srikanth, Deputy Manager-HRBP at Wipro; and

6. Mr. Vijay Kumar MK, Senior Manager-HR at SISI India Ltd

On 1st February 2025, SSIM organized Sangosthi – 2025 – A Panel Discussion on 'Union Budget 2025: A Roadmap for Economic Growth'. On February 1, 2025, the panel members for this discussion are as follows.

1. Dr. Kishore Nuthalapati, Director of BEKEM Infra Projects Pvt. Ltd. and Economic Times CFO Ledger Member.

2. Mr. P. Venkateswara Rao, Investment Banker and Fund Manager of VMC Adroit Associates, India.

3. Mr. G. Gangadhara Reddy, Tax Consultant.

Corporate Talks conducted at SSIM

Period	Number
Aug 2024 to till date	36

Particulars

S. No	Name	Designation	Company Name
1	Dr. Goutham	Associate Professor	BITS Pilani
2	Dr. Kishore	Chief Financial Officer	BEKEM Infra Projects Pvt Ltd 2 Lectures Conducted
3	Dr. Miklesh Prasad Yadav	Faculty	Indian Institute of Foreign Trade (IIFT), Kakinada
4	Dr. Panduranga Rao	Ex-Head of HR & Administration	IVCRL Limited
5	Dr. Srihari Krishna	Consultant	Rekhi Foundation for Happiness
6	Mr. A. Badri Krishna	Regional Underwriting Manager	MS First Capital
7	Mr. Adithya	Expert Trainer	International Coaching Federation (ICF)
8	Mr. BH Raghuram	Chief Executive Officer	NED Energy Limited
9	Mr. G. Srinivasa Rao	Group Head of HR	Auro Realty and Infrastructure
10	Mr. Harish	Manager	Gland Chemicals
11	Mr. Jagdish Yadav	Assistant Vice President, Portfolio Management Team	Oxane Partners
12	Mr. K. Karthikeya Kumar	Assistant Vice President, Corporate Social Responsibility (CSR)	Valmiki Group
13	Mr. K. Mohan Krishna	Team Lead	Tech Mahindra
14	Mr. Magesh Kumar	President, Marketing and Organizational Development	Saburi Ply
15	Mr. Manikandan Nair	CFO	Thermo Group of Companies
16	Mr. Manikanta Prasad	Vice President-Operations	Business Toys

17	Mr. Mohith Ahuja	Founder and CEO	House of Web3
18	Mr. N.R.K. Chakravarthy	Industry Trainer	
19	Mr. Rama Krishna	Project Manager	Tech Mahindra
20	Mr. Thirumal Reddy	Corporate Trainer	
21	Mr. TVS Rao	Sr. Vice President	HDFC Bank
22	Mr. Uday Rajan	Senior Project Manager	Cognizant
23	Mr. Vikrant Shitole	CEO	Thinkmates Pvt. Ltd
24	Mr. Y. S. Gupta	Senior Vice President	Axis Bank
25	Ms. K. Latha	Academic Director	PMPCC
26	Ms. Komal Mathur	President	PMP Certification Council (PMPCC)
27	Ms. Snigdha Mandapudi	Corporate Trainer	
28	Prof. Shiva Rajgopal	Kester and Byrnes Professor	Columbia Business School, USA
29	Sister Kavitha	Motivational Speaker	Rajayoga Meditation Centre
30	Sushmita Patel	Legal Officer	UNO, (EP)from Nairobi, Kenya
31	Vikrant Vijay Shitole	Ex-CEO	T-HUB – 2 Lectures
32	KP Singh	Ass Vice President	Sharekhan

Workshops

1. Outbound Training for PGDM Students as part of Induction Program.

2. On 16th April 2025, Conducted Workshop on Financial Analysis "Role Plays as Finance Leaders" By Dr. NK Kishore, CFO - BEKEM Infra Projects Pvt. Limited

3. On 11th November 2024, SSIM organized Personality Training, Interview building, and Versant Training for the PGDM students of Batch 2024-26. Dr. Shambhavi Tamrakar, Assistant Professor, Department of Marketing; Mrs. Sushma Manne, Manager, Placements and Corporate Relations; and Mr. Murali Krishna, Aptitude Trainer

4. Workshop on Emerging Technologies covering ChatGPT, Generative AI, and Prompt Engineering from 21st to 28th November 2024. Mr. Manikanta Prasad, Vice President-Operations, Business Toys Skill School, Bengaluru

5. Workshop on Business Analytics led by Mr. Manikanta Prasad, Vice President-Operations, Business Toys Skill School, Bengaluru, on 9th September and from 23rd-29th September 2024.

6. Talent Matrix briefed the students on the Psychometric Analysis test and assessment conducted.

7. SSIM conducted an Online Training Session on" Achieving Academic Excellence with EBSCO electronic resources by Mr. Srinivasa, Training Manager-South Zone, for first-year students on Sep 17th and Senior students on 29th August 2024.

Placement Statistics

Total No. Students Placed	186
Highest CTC	1070000
Average CTC	607866
Minimum CTC	400000

Total Opted for Placements	207				
Total Placed	186				
Specialization wise	Marketing	HR	Finance	BA	
Total	72	10	89	36	Total Placed
Placed	71	8	79	28	186
Available	1	2	10	8	21

Program wise	PGDM	BA	BIFS
No of students Placed	132	28	26

Sector Wise Students Placed		
Sector	Companies	Students Placed
Banking	3	18
BFSI	7	20
Consulting	13	56
E-Commerce	4	5
Education	2	4
FMCG	3	10
Infrastructure	3	9
IT	24	49
Logistics	1	1
Manufacturing	2	9
Retail	1	2
Telecom	1	1
Pharma	1	1
Real E-State	1	1

Notable Recruiters

Sl.No.	Company Name
1	Oxane Partners
2	UBS
3	HDFC Bank
4	Asian Paints
5	Deloitte
6	Birla Opus
7	Berkadia
8	Zomato
9	Factset
10	Global Data
11	Godrej Jersey
12	KPMG
13	Vodafone
14	Zudio
15	Franklin Templeton

Students' Participation in Outside Events

Name of the Student	Batch	Venue	Event Name	Award
Vikas	2024-26	Kanha Shanti Vanam	Green Heartfulness Run	10 km Green Heartfulness Run (Gold Medal)
Gajja Harshitha, Prakhar Singh, Bhavani Siddhu, Bhavesh Kumar Tripathi	2023-25	ICFAI Business School at its Hyderabad Campus	MCX-IBS Commodity Risk Management Case Competition	3rd Position
Gajja Harshitha, Mr. Prakhar Singh	2023-25	VJIM Management Fest MILAN 2024	Milan - Ignitron Startup Pitch	Rs- 15,000/-
Vaishnavi and Mohit	2024-26	Badruka School of Management	Consulting Condurum	2nd Position

Alumni Meets (SNEHA)

S. No	Date of event	Location
1	28-09-2024	Bangalore
2	21-12-2024	Hyderabad Campus- Felicitated 56 Alumni

Marketing and Outreach

The promotional campaign of SSIM is divided into three categories –

1. Outreach
2. Print
3. Digital

Outreach:

The outreach activity was bifurcated under the below mentioned areas –

1. Knowledge sessions across management coaching institutes
2. Classroom sessions with final year students at Degree colleges
3. Participation in Education fairs and Counselling meets

The above activities were conducted in the below mentioned places -
Bilaspur, Ambikapur, Vishakhapatnam, Vijayawada, Durgapur, Delhi, Chandigarh, Lucknow, Bhubaneswar, Hyderabad, Guwahati, Kolkata, Bhilai, Raipur, Ranchi, Tirupati, Bhopal, Raipur, Bengaluru, Muzaffarpur, Patna, Coimbatore, Jamshedpur, Varanasi, Jaipur, Kanpur, Chennai, Indore, Sambalpur, Rourkela, Pune, Nagpur, Nashik, Tirunelveli, Nagercoil, Trichy, Salem, Erode.

Print:

SSIM advertisement creative featured in the below magazines in their respective B – School Ranking edition –
Outlook | CSR | Business World | Business India |Careers 360 | The Week

Digital:

Publisher – Shiksha | College Dunia | MBA Universe
Google and Social Media Campaign

Presentation by Area Chairs / Centre Heads

i. Dept. of HR & Strategy

Prof. S.F.Chandra Sekhar, Professor and Area Chair, HR & Strategy presented a brief report on the activities of the Dept. of HR & Strategy.

He briefed about the overview of the List of faculty of the Centre, faculty engagement activities at the Centre and the faculty potential to carry out corporate training, consulting and research, He also briefed Awards received, Fireside Chat - panel discussions by Senior HR Executives and also Journal review and Potential of the centre.

Publication by the Centre for HRM:

Books	4
Journals	12
Patents Publications and Copyrights	3
Conferences/Seminars/Attended and Presented	11

Plans for AY 2025-26

1. 14 Research Papers
2. 8 Cases
3. Two books by International Publishers

4. 2 FDPs
5. MDPs as assigned by the Area Chair-MDP

ii. Dept. of Data Science & IT

Prof. K.S Harish, Professor and Area Chair, Data Science and IT presented a brief report on the activities of the Dept. of Data Science and IT.

He briefed the members about the faculty profile of the Dept., Academic Initiatives which covers Industry – Relevant Curriculum, Guest lectures, Hands-on learning. He presented a report of Faculty Research, Paper Publications, Details of the paper published, Paper Presentations, Case study publications.

He also mentioned about the Consultancy Projects, Management Development Programs, Faculty Development Programs, Student Development Programs at other institutions, placement status and also the Emerging Priorities & Strategic Initiatives

1. Paper Publications
   Scopus Indexed - 5
   UGC Care   - 5
   ABDC-B   - 1
   ABDC-C   - 2

2. Paper Presentations
   National   -   8
   International -   7

3. Case study publications - 2
4. MDPs) - 6
5. FDP - 2
6. SDP - 5

iii. Dept. of Finance & Accounting

Prof. V. Jayalakshmi, Professor and Area Chair, Finance and Accounting presented a brief report on the activities of the Dept. of Finance and Accounting.

She briefed the members about the faculty profiles of the faculty members of the dept., Faculty Engagements and Contributions, She presented a report of Faculty Research Paper presentation, Faculty Research Publications, Student Presentations National/International Conferences, Management Development Programs, Students Achievements (PGDM – Finance Major & PGDM-BIFS), Placements details of PGDM (Finance Major) & PGDM-BIFS batch 2023-25, Internship details of PGDM (Finance Major) & PGDM-BIFS batch 2024-26

1. Paper Publications - 16
   Papers submitted for Publication, awaiting confirmations - 3
   Working Papers   - 3

2. Paper Presentations -   17
   (National & International)

3. MDPs - 8

She also mentioned about the Institute-Industry Interface which covers the details Guest lecture sessions, Panel discussions, Workshops and Role Play and Students volunteering activities.

Her presentation also focused on the Value added certifications and future endeavors of the center.

iv.   Dept of Marketing

Prof. Arijit Santikary, Professor and Area Chair, Marketing presented a brief report on the activities of the Dept. of Marketing.

He briefed the members about the faculty profiles of the faculty members of the dept. and faculty engagement. He presented a report of Faculty participation in Research Conference (International & National) which included Best Paper Award, Book publication, Research Paper Publications, MDPs and Training conducted,

1. Participation in Research Conferences (International & National)   -   15

2. Book Publications - 1

3. Paper Publications - 8
   C category   - 1
   UGC Care   - 2
   Peer Reviewed - 5

4. MDPs - 4
5. FDP   - 1

Market Pulse: Successfully completed Market Research Project during Samanvay (8th and 9th Jan,2025) of

1. Mayora India
2. Priya Foods
3. InsulinFit
4. Green Hush Farms

He presented the Placements status of Marketing and PGDM Programs

His presentation covered about the future endeavors also which included Potential areas of Training and MDPs, Plan to organize 3 FDPs by the Dept. of Marketing in the AY 25-26, Enhancing Research and Publications and Students Mentoring for their internships and increasing number of PPOs.

5. Strategic Plan for SSIM - - 2024-2029

Dr. Ambuj Gupta presented the progress of the 5 year (2024-29) Strategic Plan progress till date before the BOG members.

Siva Sivani Institute of Management (SSIM) has 'Five Year Strategic Plan' to enhance institutional standards, improve institutional ranking, prevent dilution in the quality of teaching and boost quality of placements. The leadership periodically assesses the strengths and weaknesses of the institution and develops a roadmap to achieve the goals. The latest strategic plan employed for a 5-year period 2024 to 2029.

Broadly speaking, three categories of Management Schools have been considered, as described below:

Tier 1: Management institutes of international repute located in India such as the Indian Institute of Managements at Ahmedabad, Kolkata, Bangalore, Indian School of Business etc.

Tier 2: Other Management institutes of national repute located in India such as XLRI, TAPMI, SP Jain, BIM, NIMIMS etc.

Tier 3: Other Management institutes rated among the top 50 in India such as SSIM, VJIM, SCMS, Symbiosis etc.

Strategic Plan envisions a gradual progression from Tier 3 to Tier 2.

He said the main objectives are

- To lay out a road map of progress for SSIM
- To identify various key milestones to be attained during the progression.
- To identify major institution building measures including international that need to be implemented to attain various milestones.
- To identify the major resource requirements at various stages of growth.

SSIM Goals:

He informed the members that to upgrade SSIM from Tier 3 to Tier 2 the following goals has been set.

SSIM to upgrade from Tier 3 to tier 2 the following set of goals will facilitate.

1.**Quality Teaching**: SSIM must offer to management students quality teaching, learning, and training opportunities in line with the requirements of the industry/market needs.

2.**Faculty Development**: SSIM should develop faculty members, offering opportunities for professional and personal growth, rewarding achievements and innovative thinking.

3.**Market Driven Curriculum**: SSIM will keep up with developments (national and international) in corporate world, economy and technology, through analysis of market needs and will be factored in curriculum development.

4.**Management Graduates with Skills & Knowledge**: SSIM will provide society with management graduates who are equipped with appropriate knowledge and professional skills.

5.**Industry Interaction**: SSIM will foster an open and fruitful relationship with organizations and with the community at large.

6.**Administration**: SSIM will provide good governance, administration, and transparency and act at all times according to strong ethical principles.

7.**Student Services**: SSIM will provide good student services that support learning.

8. **Rankings Accreditation:** SSIM should aim and secure ranking in NIRF and get accreditation from national and International bodies.

9. **Research and Publication:** SSIM should encourage faculty members to involve and publish impactful research articles in rated journals.

10. **Training and Consultancy:** SSIM should encourage its faculty members to source and do the corporate training and generate revenue to the institute.

11. **Admissions and Promotions**: SSIM should reach a level to have international students by filling sanctioned intake.

12. **Placements**: SSIM should able to place students with good pay packages and in top companies.

Goal (1): SSIM will offer to management students quality teaching, learning, and training opportunities in line with the requirements of the industry/market needs.

Progress

Sub goals	Strategic Initiatives	Implementation till (14.6.25)
1.1: To recruit the services of highly qualified and competent teaching and support staff.	1.1.1 Recruit highly qualified faculty members	4 faculty members recruited
	1.1.2: Recruit qualified support staff.	5 support staff members recruited
1.2: To continuously upgrade and enhance the quality of teaching and support staff.	1.2.1: Provide continuous faculty professional development (CPD) opportunities and/or specialization trainings.	*Research Workshop conducted for two days *Workshop on "Science of Happiness" on the 17th and 18th of January 2025 *A Faculty Orientation Program on "Future Teaching Under AI." Prof. Shiva Rajgopal, Kester and Byrnes Professor at Columbia Business School, USA was the resource person at the program on 31st January 2025
	1.2.2: Improve the teaching methods of the faculty through periodic evaluation.	Faculty review conducted
	1.3.1: Procure the latest technology for teaching, learning and training	*Laptops are replaced with new one to all the faculty members *Generative AI tool subscribed to teach to students for a short period
1.3: To ensure the use of latest technology in teaching, learning, and training	1.3.2: Assess and monitor the maximum utilization of latest technology.	Library utilization reports are generating monthly.
	1.4.1: Develop and implement a pedagogical framework	Few courses teaching methodology shifted to workshop and Project based learning
1.4: To ensure effective delivery of the courses and programs.	1.4.2: Review and update the quality of course materials to make sure learning objectives are met.	*Using simulations of Harvard *Cases are procuring from Case Center
	1.4.3: Ensure that assessment methods	Course outlines are prepared by respective

	cover the learning objectives.	faculty members and being vetted by Area Chairs.
	1.4.4: Evaluate the courses and its content of the program in light of the market needs	BOS and AAB boards are validating Program structures

Goal (2): SSIM will develop faculty members, offering opportunities for professional and personal growth, rewarding achievements and innovative thinking.

Sub goals	Strategies	Implementation till (14.6.25)
2.1: To establish a healthy working environment offering professional & personal development opportunities	2.1.1: Provide necessary facilities to faculty and staff to make them work effectively	Financial and non-financial support to faculty and staff for their growth
	2.1.2: Create opportunities for faculty and staff social activities 2.1.3: Conduct professional development programs focused on areas such as personality development, interpersonal development, communication skills development, stress management, etc.	Training were conducted to faculty members

2.2: To develop teaching skills and innovative thinking	2.2.1: Assign responsibilities to faculty and staff on rotational basis 2.2.2: Conduct leadership seminars and workshops	*Institute is conducting various events especially Samanvay *Faculty members are inducted to monitor club activities *Institute events like Samanvay and Samaroh organized by faculty teams *FDPs organized
	2.2.3: Encourage research among faculty and staff.	Institute is providing financial support to the faculty *Increase in Research Paper publications and Presentations in Seminar/Conferences

Goal (3): SSIM will keep up with developments (national and international) in corporate world, economy and technology, through analysis of market needs in curriculum review processes.

Sub goals	Strategies	Implementation till (14.6.25)
3.1: To keep up with the latest developments in technology.	3.1.1: Upgrading the technology in the institute.	Old laptops are replaced with the new ones
	3.1.2: Provide industry exposure to students and faculty and other academic institutions.	*Corporate talks, *Fireside chats *Panel discussions, have been arranged
3.2: To identify market needs	3.2.1: Conduct market surveys	Stakeholders Feedback collected
	3.2.2: Organize seminars /workshops/ conferences / meetings with the industry representatives on market needs	Fireside chats, HR Conclave, Panel Discussion, Participation in outside industry events
3.3: Develop and review the programs based on the market needs	3.3.1: Conduct internal program review & redesign the programs based on the market needs	Area wise curriculum review meetings conducted
	3.3.2: Conduct external program review involving industry people and employers to develop	BOS/AAB being conducted every year
	3.3.3: Propose new programs/changes to existing programs to the specialization based on review findings	Yes/agribusiness management/introduced electives to BIFS and BA Program in functional domains
3.4: To promote awareness among the stake holders about the new programs	3.4.1: Communicate to the stake holders the changes in the program and new programs introduced	• As per the policy program changes are done with the boards consent. • Students are informed by issuing students hand book where in program structure incorporated • Students briefing sessions at trimester beginning conducted • Admissions team uses updated program structure
	3.4.2: Collect feedback from the stake holders about the programs	ongoing

		3.5.1: Implement and monitor the new programs or/and changes in the existing programs	Yes
3.5: Implement and monitor the programs			

Goal (4): SSIM will provide society with management graduates who are equipped with appropriate managerial knowledge and professional skills.

Sub goals	Strategies	Implementation till (14.6.25)
4.1: Ensure the graduates have appropriate personal/professional technical skill/knowledge for employment	4.1.1:Collect feedback about the management graduates' knowledge and skills from the employers	After campus visit of every company for recruitment, placement team is collecting feedback
	4.1.2: Conduct personality development programs and workshops for the students before they exit the college	Managerial competency modules embedded in program structure in addition to communication modules *Maslow Academy is supporting to train the students on Versant *Talent Matrix conducted Psychometric test conducted to make the students understand their personality and debriefing sessions *Faculty-students (mentor-mentee) program in place
4.2: Establish a career guidance facility for the students and Placement cell	4.2.1: To invite companies to participate in campus recruitment	*Dedicated Placement team is on the job *Shreshta – Placement brochure was released on Teachers' day and same is being used to invite companies to campus recruitment
	4.2.2: Invite experts from industries to deliver lectures	Corporate talks, budget session and career guidance sessions conducted

Goal (5): SSIM will foster an open and fruitful relationship with organizations and with the community at large.

Sub goals	Strategies	Implementation till (14.6.25)
5.1: Develop and sustain relationship with organizations	5.1.1: Establish an industry- colleges linkages	*Industry experts are invited to term end Vivas and IIP Vivas

		*Invited experts for 2,4 and 5 trimester end viva and IIP presentations.
	5.1.2: Establish mutual beneficial programs and activities to create a harmonious relationship between the institute and the Industry	Corporate trainings
5.2: Engage with the local community through programs and activities of the institute	5.2.1: Conduct programs and activities to local community to increase the awareness	*Social Projects *Indian Police Foundation project conducted where in students and faculty involved.
	5.2.2: Make the institute facilities available to the local community	Offered facility to conduct Telangana Public Services Commission examination at campus

Goal (6): SSIM will provide excellent governance, administration, and transparency and act at all times according to strong ethical principles.

Sub goals	Strategies	Implementation till (14.6.25)
6.1: Ensure effective operation of the institute academic council.	6.1.1: Conduct board meetings regularly	Conducted AAB, BOS, AC and BOG
6.2: Clarify the roles and responsibilities and contribution of each member of the institute.	6.2.1: Implement faculty contribution Planning, Evaluation and Review.	Faculty annual contribution forms submitted and 1st review conducted
6.3: Improve channels of communication	6.3.1: Conduct regular meetings	• Faculty meetings conducted periodically • Faculty and staff meetings conducted periodically • Area Chairs conduct meetings departmental meetings
	6.3.2: Conduct regular meetings with student representatives.	• Students' council meeting conducted • Open house conducted
	6.3.3: Make information accessible to all stake holders	*All board meetings and faculty meetings are minutes prepared *Faculty meeting minutes are being circulated *Area Chairs conduct department meetings and minutes prepared *Suyog – alumni newsletter prepared every

		month and shared to alumni *Samachar – Monthly newsletter shared to all board members *Sugyaan – Bi-annual journal of SSIM published regularly
6.4: To establish an annual review cycle	6.4.1: Develop and implement a mechanism for review	conducting reviews periodically

Goal (7): SSIM will provide student services that support learning.

Sub goals	Strategies	Implementation till (14.6.25)
7.1:To update and enhance the existing learning resources	7.1.1: Update the library and e-library with the latest version of learning resources	*Harvard educational resources subscribed *EBSCO *CMIE *Talent Matrix Psychometric tool *Maslow language tool
7.2: To provide students with opportunities for extracurricular activities	7.2.1: Establish student clubs	Various activities conducted under Student's clubs like Finance, Marketing, HR, Entrepreneurship, Cultural, Sports, ESG, etc. *Language and Peer counsel etc.

8. **Rankings Accreditation:** SSIM should aim and secure ranking in NIRF and get accreditation from national bodies and International.

Sub goals	Strategies	Implementation till (14.6.25)
8.1: Participate in ranking and securing	8.1.1: Participate in nationally reputed surveys for ranking	*Participated in rankings and seen continuous improvement *Participated in NIRF ranking *Data Submitted for NIRF ranking *Advisor appointed to guide (IAE)
8.2: Initiate and apply for accreditations and get accreditation.	8.2.1: Apply for accreditations and securing	*SAQS (AMDISA) received *AIU equivalence for all PGDM Programs

9. Research and Publication: SSIM should encourage faculty members to involve and publish research articles in rated journals.

Sub goals	Strategies	Implementation till (14.6.25)
9.1: Number of publications by faculty members	9.1.1: Encourage faculty members to publish research papers and cases	Academic Year 2024-25: Publications in refereed journals by faculty – 48 Paper presentations at conferences by faculty – 54 Case Studies published – 2 Book Chapters published - 5

10. Training and Consultancy: SSIM should encourage its faculty members to source and do the corporate training and generate revenue to the institute.

Sub goals	Strategies	Implementation Till (14.6.25)
10.1: Conduct Training and consultancy	10.1.1: Encourage faculty members to conduct trainings and consultancy	Faculty members regularly conducting corporate trainings

11. Admissions and Promotions: SSIM should reach a level to have international students by filling sanctioned intake.

Sub goals	Strategies	Initiatives	Implementation till (14.6.25)
11.1: Promotional activities to be conducted on a continuous basis	11.1.1: Increase digital and non-digital presence to reach prospective students	1.Design and implement promotional campaigns	Campaign LIVE with Shiksha, Collegedunia & MBA Universe
		2.Hiring professional agency to run promotional campaigns	*Ridge Advertising - a Delhi based firm used to do promotional campaigns and now shifted to Stealth Technocrats *Social Media and Google campaign LIVE through Stealth
		3.conduct branding sessions at various coaching institutions	Semantics in West Bengal and JCC in Bilaspur Semantics (WB), JCC (Chhattisgarh),

			CL (Odisha, Chhattisgarh, UP)
		4. Conduct out reach activities at various colleges	Ambikapur Durgapur Telangana, Andhra Pradesh, Chhattisgarh
		5. Participate at various educational exhibitions including international level	Participated events in Vizag, Vijayawada, Bhubaneswar and Hyderabad. Telangana, Andhra Pradesh, Chhattisgarh, Odisha, Bihar, Jharkhand, Uttar Pradesh, West Bengal, Tamil Nadu.
		6. Participate in various cobranding and sponsorship activities	*IIRF – Industry Academic Conclave at Delhi *Co sponsored CII HR Conclave *Sliver Sponsor *PRISM *IIRF *CII *PRISMCSR
		7. Numbers of students to be admitted	300(sanctioned intake)

12. **Placements** : SSIM should able place students with increase in pay packages and top companies.

Sub goals	Strategies	Initiatives	Implementation till (14.6.25)
12.1: Building industry connect and placing students with high packages and reputed companies	12.1.1: Reaching companies and inviting for placements	1. Identifying and Connecting companies	Companies Visited for Placement and Internship for the last Academic Year.
		2.Conducting industry connect activities	Fireside Chat/Panel Discussions
		3. Participating CII, FICCI and other events	Placement team members attending events.

| | | | | Taken membership of CII to increase participation and connect with the Industry. CII two events. 10th Dec. 2024- CII (main sponsor). 16th Dec.,2024- CII event. 8th Feb. 2025 – I love HR Connect. *Industry Academic Conference in Delhi on 13th and 14th Feb,2025. *Attended and sponsored PRISM Conference at Delhi *Sponsored AIMS Convention *Sponsored ISTD Hyderabad Annual Awards *Attended IMC (Indian Management Conclave) 2024 | |
| | | | 4. Inviting industry professionals to be on viva panels , IIP and Guest Lectures | *Industry experts were invited as a part of IIP/Viva conducted *Practitioners invited to address students *2 workshops to every section on Emerging technologies especially ChatGPT, Generative AI and Prompt engineering conducted by Business Toys firm *Conducted a 5-day workshop to Business analytics students | |

				Current year Placement information Highest 1070000 Average 607866 Minimum 400000
			5. Placing students at average package	
			6. Initiating to MOUs with new companies (NC)	One MOU initiated with AETRAM for making finance students get trained in equity and derivatives plus internship and placements. *Many companies were empaneled for internships/placement opportunities

3. Budget Implementation progress for the A.Y. 2024-2025

Members suggested that they will look into Budget implementation progress for the A.Y. 2024-25 report submitted by the CA K.N. Srinath, Chief Finance Officer and the same will be noted by the members.

4. Approval of the Reports

The details brought out in the Secretary's report and the budget submitted has been considered and approved by the members present, without any changes.

Suggestions by the members:

Dr. Vipul Singh

1. SSIM developments should be sent to BOG members on a regular basis.
2. BOG members should know about details of placed students and the companies in which they are placed and yet to be placed students.
3. Amplify the information about the institute and connect through social media.
4. SSIM should improve brand visibility and especially whatever is happening at the institute must be projected continuously. Branding should not only be focussed on target market but also to society, community and corporate.
5. Since there is a high demand for training in Pvt. Sector. Faculty having flair in multi-language should be encouraged to provide training in regional languages.
6. Institute has started providing training to the employees of PNB. Similarly, it should look for other companies in financial service sectors like banking and insurance.
7. BIFS course should be strengthened with more practical knowledge as in the future there would be plenty of jobs

8. The institute should explore all the zonal and regional offices of public sector banks at Hyderabad and Coastal zone areas for training. Faculty can impart training in these areas who are having expertise in regional language.

9. Have collaboration with consultant in banking and insurance companies

10. B-school faculty members have to start training from low level training to corporate employees and move to higher level every year.

11. Recruit faculty for training whose communication skills are strong.

12. NISM Centre – take some of the courses/subjects from NISM and can offer them as electives. NISM is offering plenty of jobs.

13. A separate cell for conducting MDP

14. Institute can offer short term certificate courses to the executives.

15. BIFS sanctioned intake can be increased and strengthened

16. Insurance penetration in the financial market is increasing. There is a lot of scope for insurance jobs. Mentoring and coaching for the students for insurance companies should be provided.

17. IT in B.Tech and B.Tech in CSE institute should focus in admitting such students in PGDM BA

18. Insurance companies are growing very rapidly. Financial contribution and financial update is going to be very high and students should be encouraged to become entrepreneurs in the area of Insurance.

19. Collaborate with industry or tie up with industry for Data Science syllabus. Paper presentation should be there in Data Science.

20. Organizational goals, regulations, compliance in the curriculum. Elective on 'Compliance'

21. Come out with new Strategic Plan

22. Student's Communication skills should be the key factor at the time of admission

23. Institute should be more market savvy.

24. More MOUs with industry bodies.

Prof. Ravi Kumar Jain

1. NISM Centre – take some of the courses/subjects from NISM and can offer them as electives. NISM is offering plenty of jobs. People trained from NISM will be easily absorbed. Creating task force for that training.

2. Provide training for MSME sectors on branding exercise. Select a centre for experiential learning. It is like working on a real project. Institute can engage faculty and students to take charge of this project and work on it.

3. In BIFS course 40% of the syllabus should be dealt by industry specialist from Banking, Insurance and FINTECH.

4. Value added courses can be added

5. 125 credits can be reduced thereby faculty will get ample time for research work. Burden on the faculty can also be reduced and also the operation cost. Some of the courses can drop which are not industry relevant from our course structure.

6. Publication has to be improved. No UGC care. Faculty should focus on ABDC, SCOPUS, WOS etc.

7. Focus on Skill development as it is very important

8. A detailed action taken report should be prepared to understand the reason behind withdrawal of the students.

9. BOS and AAB can be combined and termed as BOS. These Boards should have the combination of academia and industry experts.

10. Budget should be earmarked for the faculty and staff development trainings It is an investment for future. Focus on Intellectual Investment.

11. Institute's every action should be directed towards the goal of 'Deemed University'

Dr. Harivansh Chaturvedi

1. Focus on creating regional impact for institute growth.

2. Institute should make a brand image among the MSMEs which will help in consultancy and training.

3. Try to give training in different functional areas at a nominal cost.

4. Bring good number of trainees, attach young faculty as mentees to the external mentors.

5. Prepare a standard Institute template for all the presentations made by the heads to the BOG.

6. We have to inculcate skills required by the banking and insurance companies to our students

7. Recruit 'Professor of Practice' with 10+ years of experience in their field to bridge the gap between theoretical knowledge and practical application, bringing real-world insights into the classroom will help students understand the nuances of management world.

8. Insurance faculty can be encouraged to pursue global certification.

9. Validate the course from Insurance Institute of India, CII.0

10. Skill development like placement skills, soft skills, entrepreneurship skills demanded by the industry and specific to different sectors like IT, Insurance, Banking etc. should be provided.

11. 1/5 of the course material should be taught by the industry professionals there by teaching load of the faculty will also come down.

12. There should be more focus on Faculty Development activities to update the faculty on regular basis.

13. Placements should be qualitative. Average package should not be below Rs. 6 lakhs p.a.

14. At the time of admission, you should focus on importance of communication skills and writing skills. Faculty & students having flair in by-lingual- tri lingual is also an advantage.

15. Encourage training/certification course on regular basis to the staff members.

16. AI training to the faculty members should be provided to remain on par with market.

17. Every faculty should have LinkedIn, Instagram, Facebook followers. Should update the happenings in the institute on a regular basis and also plan and try to monitor on a weekly or monthly basis about the updation.

18. Try to increase institution-wise and individual-wise social media visibility.

19. Board meeting should not only be information sharing but should focus more on seeking advice from the members of the board. Faculty should ask more questions to improve the institute credibility. It should be thought provoking.

20. Engage PR agency in order to update achievements of the institute on social media.

Prof. Mohammad Masood Ahmed

1. Regional focus, Training for unorganized sector and semi organized sectors such as pearls, bangles, diamond cutting, Pochampally sarees as these sectors also contribute in the local economy. You can strengthen them.

2. Initiatives should be taken to improve student presentation standards. Bring some standardization it will bring professionalism among the students in terms of presentations.

3. Social media presence should be improved, as AI tools will be sourcing data from the online sources. Hence to improve institute visibility Social media presence need be improve manifold.

NIRF Presentation

Presentation was made by Prof. K.S. Harish on the present status of NIRF covering the following points:
1. Summary of ranking parameters and weightages
2. Marks of Siva Sivani Institute of Management for the RY: 2024 and estimated marks for the RY: 2025
3. Student strength
4. Faculty-Student Ratio
5. Faculty with Ph.D and Experience
6. Financial Resources and Utilization
7. Research
8. Graduation Outcome
9. Metric of University Examinations
10. Median Salary
11. Outreach and Inclusivity
12. Percentage of Women (Women Diversity)
13. Facilities of Physically Challenged Students
14. Perception
15. Immediate Interventions to secure place among the Top 100 institutions in the NIRF Rankings by 2027

With regard to NIRF presentation Dr. Harivansh Chaturvedi suggested to prepare a thorough action plan and implementation plan.

Roadmap and Implementation for 'Deemed University' Presentation :

A brief presentation was made by Sri. NRKS Chakravarthy, Professor and Dy. Director on 'Roadmap and Implementation for 'Deemed University' covering the following topics:

1. Key Imperatives 2025-29
2. Deemed University by 2029-30
3. Action Areas for Improvement in NIRF Rankings
4. Enablers to achieve the Strategic Imperatives
5. Deemed University – Approach
6. Key Enablers – Activity plan
7. Next Steps

Dr. Harivansh Chaturvedi suggested to identify the gaps and prepare the action plan with milestone or achievements, mention the Timelines segregating into - Quick goals, ---Medium goals - long term goals.

All the members opined that the presentations of "NIRF" and "Deemed University" to be shared with BOG member.

Since there was no other item for discussion, the BOG meeting concluded with Vote of Thanks by Prof. N.C. Rajyalakshmi, Professor and PGP-Chair.

NEXT MEETING

The next BOG meeting is scheduled on 13/9/2025.

Dr. Ambuj Gupta
Director