# Quick Start Guide (6-pages)

The following instructions are 100% required. You **WILL** destroy your account if you do not follow the guidelines completely. For support or to purchase stealth eBay and PayPal accounts, head to @ <u>StealthAccts.com</u>



With any new account the FIRST thing you want to do is **establish device trust** before listing any items or making changes to your account. When you first login to a purchased account (without browser cookies or Flash objects intact), eBay and PayPal will **NOT** trust your device. As a result if you make any major changes to your account, you may be limited pending further verification.

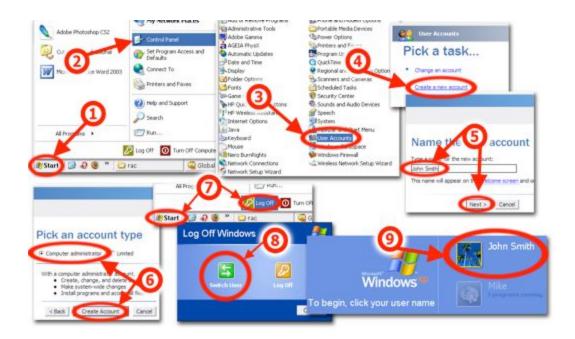
It's like this because PayPal and eBay suspect you are not allowed to access the account and as a result will place increased scrutiny on any actions you take UNTIL trust can be established. That makes sense, right?

To overcome this you'll want access your account from a clean device firstly and under a brand new **IP address**. You will then want to establish device trust. We'll discuss that next.

# \*\* Three Steps to Success \*\*

# Step 1: New User Account + IP Address

Create a new User Account on your device (your computer) and change your IP address. ONLY when you're on a new User Account on your device AND your IP address has changed, should you login to your account.



A new 'User Account' gives you a clean slate to work with (no browser cookies or flash objects for eBay or PayPal to link to previous accounts). And a new <u>IP address</u> is also used to prevent account linking.

\*Continued below.

## Step 2: Establish Device Trust

Next, you may login to the Gmail, eBay and PayPal accounts from the new 'user account' you created.

Do NOT login to accounts until you have created a new user account on your computer and you have changed your IP address or have <u>setup a dedicated IP address</u>.

To establish trust with eBay and PayPal, the first few days you'll want to bid and watch items. This is NOT a time to list items. If you do that you WILL have problems. This is extremely important. You'll want to watch and bid on multiple items you won't win (newly listed low risk products work well). The idea here is to build up a positive history with your account. The more the better..

**Note:** Do not make ANY changes to the account until 30-days of ownership. You need a solid history of logins before you can safely change passwords or any account details. NEVER clear the history on your browser, don't reject cookies, and don't run ccleaner. **Cookies = Trust.** 

\*Continued below.

# Step 3: List Items SLOWLY

After a minimum of 1-week you may start listing low-risk household items. **DO NOT LIST ITEMS WITH MULTIPLE QUANTITIES FOR 90-DAYS.** This will suspend your account instantly.

**IMPORTANT:** Make sure your bank account is **CONFIRMED** in PayPal before listing your first item. Understand confirming isn't simply adding your bank details. Confirm by micro deposits!

## Suggested Listing Schedule..

The key to success is starting SLOW, starting with only ONE low-risk item. What is low risk? Something CHEAP and USED - sporting goods, clothing, books, and toys work very well. Take a loss if necessary, just get it sold and ship quickly.

After the first sale, increase listed items weekly. I recommend low-risk, auction style for as long as possible (**NO ITEMS WITH MULTIPLE QUANTITIES**). Gradually mix in higher-risk items and work your way up to regular selling. The goal is to survive past 90 days - the probationary period. This means growth cannot explode!

#### Based On Your Current Selling Limits...

- 1. **10/1000:** Increase weekly listings by 2 (1,3,5...) for the first month, then 3 the next month, then 4 after that.
- 2. **50/5000:** Increase weekly listings by 4 (1,5,9...) for the first month, then 6 the next month, then 8 after that.
- 3. **1000/25000:** Increase weekly by 6 (1,7,13...) for the first month, then 12 the next month, then 24 after that.

**WARNING!!** The recommended selling limit for the first month is up to \$500, the second month \$1000 and the third month \$1500. This is important during the first 90-days, again this period is the probation period for new accounts and any dollar amount above this MAY lead to premature limits on your account.

**Note:** You'll want your PayPal account **CONFIRMED** and **VERIFIED** before listing items on eBay. That means your bank account is verified via the micro deposits. If you rush past this then you put your account at risk.

**Notice for UK Sellers:** To sell outside of the UK, using an eBay UK account means you need to enable international visibility on your account, which allows you to reach clients outside of the UK.

#### To be eligible for this feature, you need to make sure:

- A. It's been 90 days from the date you first sold an item.
- B. You have accumulated at least 10 seller feedback.

If you try to circumvent the above criteria, it can lead to your account being indefinitely suspended.

\*Continued below.

# Follow these 10 rules!

- Rule 1. Avoid Listing High-Risk (Expensive) Items: You want to think and act like a new user.. that means staying away from high-end electronics or other high-risk items in the beginning (it's a red flag for new accounts). Start off by listing 1-2 low risk items such as used clothing, books or toys. As your account ages you can list more items. You assume full responsibility by listing high-risk items. Work them in slowly and gradually.
- **Rule 2: Avoid Shoddy Merchandise:** Don't list shoddy or low quality items. You want low risk items, not low quality.
- **Rule 3: Avoid Slow Shipping:** Get those items sold and shipped off quickly. That means you don't want to be drop-shipping items if at all possible.
- Rule 4: Provide Top Notch Customer Service: Keep your customers HAPPY! Don't argue with customers or become unprofessional. Always go above and beyond to keep your account in the green.
- **Rule 5: Avoid Stock Images:** NEVER use stock photos for your items. Use original photos from your camera or phone, and wipe the EXIF data.
- **Rule 6: NEVER Duplicate Listings Between Accounts:** Every account must have unique titles, descriptions, AND pictures. One of the easiest ways for eBay to link an account is by duplicate listings.. don't do it!
- Rule 7: NEVER sell ANY digital items, and never buy eBooks or recipes for quick feedback. This is THE quickest way to kill accounts. NEVER buy cheap auction items with the balance in your PayPal. Ebay has started killing accounts that do this as well.
- Rule 8: NEVER reuse any old information on this new account. ANY information shared with a suspended account will suspend this one!
- Rule 9: NEVER change ANY account info until 30 days after ownership. You need a solid history of logins to change passwords or any account info.
- **Rule 10: NEVER clear the history on your browser,** don't reject cookies, and don't run CCleaner. Cookies = Trust.

#### \*Continued below.

#### That's easy enough, right?

In a nutshell you want to provide top notch customer service, ship items out quickly, write descriptive product listings with high quality UNIQUE images and maximize your selling limits while being mindful of avoiding high risk items and or listing too quickly. The first 2-3 months are an especially trying period for new accounts. Any little thing you do could potentially put your account at risk for suspension. Follow these rules as closely as possible for the best results.

# \*For the FULL guide on how to protect your account you'll want to read <u>eBay Stealth</u>.

**Note:** If you're worried about returns going to the wrong address, use a 3rd party shipping service like stamps.com or ShipStation. Use "Shipping Dept" as the name on labels.

As you follow these rules, your selling limits will naturally increase, PayPal holds will drop off and your ability to list normal (higher-risk) items will increase. I understand that you may want to jump right back into selling without restrictions but eBay will shut you down in a heartbeat if they feel you're a risk. Take it slow. Spread out your sales. And you will be successful.

Please reread this guide and understand it entirely. You must follow the steps to ensure account survival. If you have any additional questions, feel free to contact us!

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