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# The psychology of guns: risk, fear, and motivated reasoning

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## Abstract

The gun debate in America is often framed as a stand-off between two immutable positions with little potential to move ahead with meaningful legislative reform. Attempts to resolve this impasse have been thwarted by thinking about gun ownership attitudes as based on rational choice economics instead of considering the broader socio-cultural meanings of guns. In this essay, an additional psychological perspective is offered that highlights how concerns about victimization and mass shootings within a shared culture of fear can drive cognitive bias and motivated reasoning on both sides of the gun debate. Despite common fears, differences in attitudes and feelings about guns themselves manifest in variable degrees of support for or opposition to gun control legislation that are often exaggerated within caricatured depictions of polarization. A psychological perspective suggests that consensus on gun legislation reform can be achieved through understanding differences and diversity on both sides of the debate, working within a common middle ground, and more research to resolve ambiguities about how best to minimize fear while maximizing personal and public safety.

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between two sides of a caricatured debate about guns in polarized America. One side believes that guns are a menace to public safety, while the other believes that they are an essential tool of self-preservation. One side cannot fathom why more gun control legislation has not been passed in the wake of a disturbing rise in mass shootings in the US and eyes Australia's 1996 sweeping gun reform and New Zealand's more recent restrictions with envy. The other, backed by the Constitutional right to bear arms and the powerful lobby of the National Rifle Association (NRA), fears the slippery slope of legislative change and refuses to yield an inch while threatening, "I'll give you my gun when you pry it from my cold, dead hands". With the nation at an impasse, meaningful federal gun legislation aimed at reducing firearm violence remains elusive.

Despite the 1996 Dickey Amendment's restriction of federal funding for research on gun violence by the Centers for Disease Control and Prevention (Rostron, [2018](#)), more than 30 years of public health research supports thinking of guns as statistically more of a personal hazard than a benefit. Case-control studies have repeatedly found that gun ownership is associated with an increased risk of gun-related homicide or suicide occurring in the home (Kellermann and Reay, [1986](#); Kellermann et al., [1993](#); Cummings and Koepsell, [1998](#); Wiebe, [2003](#); Dahlberg et al., [2004](#); Hemenway, [2011](#); Anglemeyer et al., [2014](#)). For homicides, the association is largely driven by gun-related violence committed by family members and other acquaintances, not strangers (Kellermann et al., [1993](#), [1998](#); Wiebe, [2003](#)).

If having a gun increases the risk of gun-related violent death in the home, why do people choose to own guns? To date, the prevailing answer from the public health literature has been seemingly based on a knowledge deficit model that assumes that gun owners are unaware of risks and that repeated warnings about "overwhelming evidence" of "the health risk of a gun in the home [being] greater than the benefit" (Hemenway, [2011](#)) should therefore decrease gun ownership and increase support for gun legislation reform. And yet, the rate of US households with guns has held steady for two decades (Smith and Son, [2015](#)) with owners amassing an increasing number

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inadequate to explain or modify gun ownership.

In contrast to the premise that people weigh the risks and benefits of their behavior based on “rational choice economics” (Kahan and Braman, [2003](#)), nearly 50 years of psychology and behavioral economics research has instead painted a picture of human decision-making as a less than rational process based on cognitive short-cuts (“availability heuristics”) and other error-prone cognitive biases (Tversky and Kahneman, [1974](#); Kunda, [1990](#); Haselton and Nettle, [2006](#); Hibert, [2012](#)). As a result, “consequentialist” approaches to promoting healthier choices are often ineffective. Following this perspective, recent public health efforts have moved beyond educational campaigns to apply an understanding of the psychology of risky behavior to strike a balance between regulation and behavioral “nudges” aimed at reducing harmful practices like smoking, unhealthy eating, texting while driving, and vaccine refusal (Atchley et al., [2011](#); Hansen et al., [2016](#); Matjasko et al., [2016](#); Pluviano et al., [2017](#)).

A similar public health approach aimed at reducing gun violence should take into account how gun owners discount the risks of ownership according to cognitive biases and motivated reasoning. For example, cognitive dissonance may lead those who already own guns to turn a blind eye to research findings about the dangers of ownership. Optimism bias, the general tendency of individuals to overestimate good outcomes and underestimate bad outcomes, can likewise make it easy to disregard dangers by externalizing them to others. The risk of suicide can therefore be dismissed out of hand based on the rationale that “it will never happen to me,” while the risk of homicide can be discounted based on demographic factors. Kleck and Gertz ([1998](#)) noted that membership in street gangs and drug dealing might be important confounds of risk in case control studies, just as unsafe storage practices such as keeping a firearm loaded and unlocked may be another (Kellerman et al., [1993](#)). Other studies have found that the homicide risk associated with guns in the home is greater for women compared to men and for non-whites compared to whites (Wiebe, [2003](#)). Consequently, white men—by far the largest demographic that owns

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existing intuitions and the motivated disbelief about guns. These testable hypotheses warrant examination in future research aimed at understanding the psychology of gun ownership and crafting public health approaches to curbing gun violence.

Still, while the role of cognitive biases should be integrated into a psychological understanding of attitudes towards gun ownership, cognitive biases are universal liabilities that fall short of explaining why some people might “employ” them as a part of motivated reasoning to support ownership or to oppose gun reform. To understand the underlying motivation that drives cognitive bias, a deeper analysis of why people own guns is required. In the introductory essay to this journal’s series on “What Guns Mean,” Metzl ([2019](#)) noted that public health efforts to reduce firearm ownership have failed to “address beliefs about guns among people who own them”. In a follow-up piece, Galea and Abdalla ([2019](#)) likewise suggested that the gun debate is complicated by the fact that “knowledge and values do not align” and that “these values create an impasse, one where knowing is not enough” (Galea and Abdalla, [2019](#)). Indeed, these and other authors (Kahan and Braman, [2003](#); Braman and Kahan, [2006](#); Pierre, [2015](#); Kalesan et al., [2016](#)) have enumerated myriad beliefs and values, related to the different “symbolic lives” and “social meanings” of firearms both within and outside of “gun culture” that drive polarized attitudes towards gun ownership in the US. This essay attempts to further explore the meaning of guns from a psychological perspective.

## **Fear and gun ownership**

Modern psychological understanding of human decision-making has moved beyond availability heuristics and cognitive biases to integrate the role of emotion and affect. Several related models including the “risk-as-feelings hypothesis” (Loewenstein et al., [2001](#)), the “affect heuristic” (Slovic et al., [2007](#)); and the “appraisal-tendency framework” (Lerner et al., [2015](#)) illustrate how emotions can hijack rational-decision-making processes to the point of being the dominant influence on risk assessments. Research has shown that “perceived risk judgments”—estimates of the likelihood that something bad will happen—are especially hampered by emotion (Pachur et al., [2012](#))

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analysis to overestimate risks, as well as to perceive negative events as unpredictable (Lerner et al., [2015](#)).

Although gun ownership is associated with positive feelings about firearms within “gun culture” (Pierre, [2015](#); Kalesan et al., [2016](#); Metzl, [2019](#)), most research comparing gun owners to non-gun owners suggests that ownership is rooted in fear. While long guns have historically been owned primarily for hunting and other recreational purposes, US surveys dating back to the 1990s have revealed that the most frequent reason for gun ownership and more specifically handgun ownership is self-protection (Cook and Ludwig, [1997](#); Azrael et al., [2017](#); Pew Research Center, [2017](#)). Research has likewise shown that the decision to obtain a firearm is largely motivated by past victimization and/or fears of future victimization (Kleck et al., [2011](#); Hauser and Kleck, [2013](#)).

A few studies have reported that handgun ownership is associated with past victimization, perceived risk of crime, and perceived ineffectiveness of police protection within low-income communities where these concerns may be congruent with real risks (Vacha and McLaughlin, [2000](#), [2004](#)). However, gun ownership tends to be lower in urban settings and in low-income families where there might be higher rates of violence and crime (Vacha and McLaughlin, [2000](#)). Instead, the largest demographic of gun owners in the US are white men living in rural communities who are earning more than \$100K/year (Azrael et al., [2017](#)). Mencken and Froese ([2019](#)) likewise reported that gun owners tend to have higher incomes and greater ratings of life happiness than non-owners. These findings suggest a mismatch between subjective fear and objective reality.

Stroebe and colleagues ([2017](#)) reported that the specific perceived risk of victimization and more “diffuse” fears that the world is a dangerous place are both independent predictors of handgun ownership, with perceived risk of assault associated with having been or knowing a victim of violent crime and belief in a dangerous world associated with political conservatism. These findings hint at the

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inghtly news, conducting a Google search or scanning one's social media feed, or reading "The Armed Citizen" column in the NRA newsletter *The American Rifleman*. It also suggests that a general fear of crime, independent of actual or even perceived individual risk, may be a powerful motivator for gun ownership for some that might track with race and political ideology.

Several authors have drawn a connection between gun ownership and racial tensions by examining the cultural symbolism and socio-political meaning of guns. Bhatia (2019) detailed how the NRA's "disinformation campaign reliant on fearmongering" is constructed around a narrative of "fear and identity politics" that exploits current xenophobic sentiments related to immigrants. Metzl (2019) noted that during the 1960s, conservatives were uncharacteristically in favor of gun control when armed resistance was promoted by Malcolm X, the Black Panther Party, and others involved in the Black Power Movement. Today, Metzl argues, "mainstream society reflexively codes white men carrying weapons in public as patriots, while marking armed black men as threats or criminals." In support of this view, a 2013 study found that having a gun in the home was significantly associated with racism against black people as measured by the Symbolic Racism Scale, noting that "for each 1 point increase in symbolic racism, there was a 50% greater odds of having a gun in the home and a 28% increase in the odds of supporting permits to carry concealed handguns" (O'Brien et al., 2013). Hypothesizing that guns are a symbol of hegemonic masculinity that serves to "shore up white male privilege in society," Stroud (2012) interviewed a non-random sample of 20 predominantly white men in Texas who had licenses for concealed handgun carry. The men described how guns help to fulfill their identities as protectors of their families, while characterizing imagined dangers with rhetoric suggesting specific fears about black criminals. These findings suggest that gun ownership among white men may be related to a collective identity as "good guys" protecting themselves against "bad guys" who are people of color, a premise echoed in the lay press with headlines like, "Why Are White Men Stockpiling Guns?" (Smith, 2018), "Report: White Men Stockpile Guns Because They're Afraid of Black People"



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Connecting the dots, the available evidence therefore suggests that for many gun owners, fears about victimization can result in confirmation, myside, and optimism biases that not only discount the risks of ownership, but also elevate the salience of perceived benefit, however remote, as it does when one buys a lottery ticket (Rogers and Webley, [2001](#)). Indeed, among gun owners there is widespread belief that having a gun makes one safer, supported by published claims that where there are “more guns”, there is “less crime” (Lott, [1998](#), [1999](#)) as well as statistics and anecdotes about successful defensive gun use (DGU) (Kleck and Gertz, [1995](#), [1998](#); Tark and Kleck, [2004](#); Cramer and Burnett, [2012](#)). Suffice it to say that there have been numerous debates about how to best interpret this body of evidence, with critics claiming that “more guns, less crime” is a myth (Ayres and Donohue, [2003](#); Moyer, [2017](#)) that has been “discredited” (Wintemute, [2008](#)) and that the incidence of DGU has been grossly overestimated and pales in comparison to the risk of being threatened or harmed by a gun in the home (Hemenway, [1997](#), [2011](#); Cook and Ludwig, [1998](#); Azrael and Hemenway, [2000](#); Hemenway et al., [2000](#)). Attempts at objective analysis have concluded that surveys to date have defined and measured DGU inconsistently with unclear numbers of false positives and false negatives (Smith, [1997](#); McDowall et al., [2000](#); National Research Council, [2005](#); RAND, [2018](#)), that the causal effects of DGU on reducing injury are “inconclusive” (RAND, [2018](#)), and that “neither side seems to be willing to give ground or see their opponent’s point of view” (Smith, [1997](#)). With the scientific debate about DGU mirrored in the lay press (Defilippis and Hughes, [2015](#); Kleck, [2015](#); Doherty, [2015](#)), a rational assessment of whether guns make owners safer is hampered by a lack of “settled science”. With no apparent consensus, motivated reasoning can pave the way to the nullification of opposing arguments in favor of personal opinions and ideological stances.

For gun owners, even if it is acknowledged that on average successful DGU is much less likely than a homicide or suicide in the home, not having a gun at all translates to zero chance of self-preservation, which are intolerable odds. The bottom line is that when gun owners believe that owning a gun will make them feel safer, little else may

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That gun ownership may not mitigate such fears could help to account for why some individuals go on to acquire multiple guns beyond their initial purchase with US gun owners possessing an average of 5 firearms and 8% of owners having 10 or more (Azrael et al., [2017](#)).

## Gun owner diversity

A psychological model of the polarized gun debate in America would ideally compare those for or against gun control legislation. However, research to date has instead focused mainly on differences between gun owners and non-gun owners, which has several limitations. For example, of the nearly 70% of Americans who do not own a gun, 36% report that they can see themselves owning one in the future (Pew Research Center, [2017](#)) with 11.5% of all gun owners in 2015 having newly acquired one in the previous 5 years (Wertz et al., [2018](#)). Gun ownership and non-ownership are therefore dynamic states that may not reflect static ideology. Personal accounts such as Willis' ([2010](#)) article, "I Was Anti-gun, Until I Got Stalked," illustrate this point well.

With existing research heavily reliant on comparing gun owners to non-gun owners, a psychological model of gun attitudes in the US will have limited utility if it relies solely on gun owner stereotypes based on their most frequent demographic characteristics. On the contrary, Hauser and Kleck ([2013](#)) have argued that "a more complete understanding of the relationship between fear of crime and gun ownership at the *individual* level is crucial". Just so, looking more closely at the diversity of gun owners can reveal important details beyond the kinds of stereotypes that are often used to frame political debates.

Foremost, it must be recognized that not all gun owners are conservative white men with racist attitudes. Over the past several decades, women have comprised 9–14% of US gun owners with the "gender gap" narrowing due to decreasing male ownership (Smith and Son, [2015](#)). A 2017 Pew Survey reported that 22% of women in the US own a gun and that female gun owners are just as likely as men to belong to the NRA (Pew Research Center, [2017](#)). Although the 36% rate of gun ownership among US



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writes about gun violence in their communities and the US as a whole (New Research Center, [2017](#)). Providing a striking counterpoint to Stroud's ([2012](#)) interviews of white gun owners in Texas, Craven ([2017](#)) interviewed 11 black gun owners across the country who offered diverse views on guns and the question of whether owning them makes them feel safer, including if confronted by police during a traffic stop. Kelly ([2019](#)) has similarly offered a self-portrait as a female "left-wing anarchist" against the stereotype of guns owners as "Republicans, racist libertarians, and other generally Constitution-obsessed weirdos". She reminds us that, "there is also a long history of armed community self-defense among the radical left that is often glossed over or forgotten entirely in favor of the Fox News-friendly narrative that all liberals hate guns... when the cops and other fascists see that they're not the only ones packing, the balance of power shifts, and they tend to reconsider their tactics".

Although Mencken and Froese ([2019](#)) concluded that "white men in economic distress find comfort in guns as a means to reestablish a sense of individual power and moral certitude," their study results actually demonstrated that gun owners fall into distinguishable groups based on different levels of "moral and emotional empowerment" imparted by guns. For example, those with low levels of gun empowerment were more likely to be female and to own long guns for recreational purposes such as hunting and collecting. Other research has shown that the motivations to own a gun, and the degree to which gun ownership is related to fear and the desire for self-protection, also varies according to the type of gun (Stroebe et al., [2017](#)). Owning guns, owning specific types of guns (e.g. handguns, long guns, and so-called "military style" semi-automatic rifles like AR-15s), carrying a gun in public, and keeping a loaded gun on one's nightstand all have different psychological implications. A 2015 study reported that new gun owners were younger and more likely to identify as liberal than long-standing gun owners (Wertz et al., [2018](#)). Although Kalesan et al. ([2016](#)) found that gun ownership is more likely among those living within a "gun culture" where ownership is prevalent, encouraged, and part of social life, it would therefore be a mistake to characterize gun culture as a monolith.

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and Gimpel, [1999](#)), more recent studies suggest important exceptions to the rule.

While only about 30% of the US population owns a gun, over 70% believes that most citizens should be able to legally own them (Pew Research Center, [2017](#)). Women tend to be more likely than men to support gun control, even when they are gun owners themselves (Kahan and Braman, [2003](#); Mencken and Froese, [2019](#)). Older (age 70–79) Americans likewise have some of the highest rates of gun ownership, but also the highest rates of support for gun control (Pederson et al., [2015](#)). In Mencken and Froese's study ([2019](#)), most gun owners reporting lower levels of gun empowerment favored bans on semi-automatic weapons and high-capacity magazines and opposed arming teachers in schools. Kahan and Braman ([2003](#)) theorized that attitudes towards gun control are best understood according to a "cultural theory of risk". In their study sample, those with "hierarchical" and "individualist" cultural orientations were more likely than those with "egalitarian" views to oppose gun control and these perspectives were more predictive than other variables including political affiliation and fear of crime.

In fact, both gun owners and non-owners report high degrees of support for universal background checks; laws mandating safe gun storage in households with children; and "red flag" laws restricting access to firearms for those hospitalized for mental illness or those otherwise at risk of harming themselves or others, those convicted of certain crimes including public display of a gun in a threatening manner, those subject to temporary domestic violence restraining orders, and those on "no-fly" or other watch lists (Pew Research Center, [2017](#); Barry et al., [2018](#)). According to a 2015 survey, the majority of the US public also opposes carrying firearms in public spaces with most gun owners opposing public carry in schools, college campuses, places of worship, bars, and sports stadiums (Wolfson et al., [2017](#)). Despite broad public support for gun legislation reform however, it is important to recognize that the threat of gun restrictions is an important driver of gun acquisition (Wallace, [2015](#); Aisch and Keller, [2016](#)). As a result, proposals to restrict gun ownership boosted gun sales considerably under the Obama administration (Depetris-Chauvin, [2015](#)), whereas gun

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## A Shared Culture of Fear

Developing a psychological understanding of attitudes towards guns and gun control legislation in the US that accounts for underlying emotions, motivated reasoning, and individual variation must avoid the easy trap of pathologizing gun owners and dismissing their fears as irrational. Instead, it should consider the likelihood that motivated reasoning underlies opinion on both sides of the gun debate, with good reason to conclude that fear is a prominent source of both “pro-gun” and “anti-gun” attitudes. Although the research on fear and gun ownership summarized above implies that non-gun owners are unconcerned about victimization, a closer look at individual study data reveals both small between-group differences and significant within-group heterogeneity. For example, Stroebe et al.’s (2017) findings that gun owners had greater mean ratings of belief in a dangerous world, perceived risk of victimization, and the perceived effectiveness of owning a gun for self-defense were based on inter-group differences of <1 point on a 7-point Likert scale. Fear of victimization is therefore a universal fear for gun owners and non-gun owners alike, with important differences in both quantitative and qualitative aspects of those fears. Kahan and Braham (2003) noted that the gun debate is not so much a debate about the personal risks of gun ownership, as it is a one about which of two potential fears is most salient—that of “firearm casualties in a world with insufficient gun control or that of personal defenselessness in a world with excessive control”.

Although this “shared fear” hypothesis has not been thoroughly tested in existing research, there is general support for it based on evidence that fear is an especially potent influence on risk assessment and decision-making when considering low-frequency catastrophic events (Chanel et al., 2009). In addition, biased risk assessments have been linked to individual feelings about a specific activity. Whereas many activities in the real world have both high risk and high benefit, positive attitudes about an activity are associated with biased judgments of low risk and high benefit while negative attitudes are associated with biased judgments of high risk and low benefit (Slovic et al., 2007). These findings match those of the gun debate,

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2011), with polarized differences regarding guns as a root cause and gun control as a viable solution. For those that have positive feelings about guns and their perceived benefit, the risk of gun ownership is minimized as discussed above. However, based on findings from psychological research on fear (Loewenstein et al., 2001; Slovic et al., 2007), the reverse is also likely to be true—those with negative feelings about guns who perceive little benefit to ownership may tend to over-estimate risks. Consistent with this dichotomy, both calls for legislative gun reform, as well as gun purchases increase in the wake of mass shootings (Wallace, 2015; Wozniak, 2017), with differences primarily predicted by the relative self-serving attributional biases of gun ownership and non-ownership alike (Joslyn and Haider-Markel, 2017).

Psychological research has shown that fear is associated with loss of control, with risks that are unfamiliar and uncontrollable perceived as disproportionately dangerous (Lerner et al., 2015; Sunstein, 2003). Although mass shootings have increased in recent years, they remain extremely rare events and represent a miniscule proportion of overall gun violence. And yet, as acts of terrorism, they occur in places like schools that are otherwise thought of as a suburban “safe spaces,” unlike inner cities where violence is more mundane, and are often given sensationalist coverage in the media. A 2019 Harris Poll found that 79% of Americans endorse stress as a result of the possibility of a mass shooting, with about a third reporting that they “cannot go anywhere without worrying about being a victim” (American Psychological Association, 2019). While some evidence suggests that gun owners may be more concerned about mass shootings than non-gun owners (Dowd-Arrow et al., 2019), this is again a quantitative difference as with fear of victimization more generally. There is little doubt that parental fears about children being victims of gun violence were particularly heightened in the wake of Columbine (Altheide, 2019) and it is likely that subsequent school shootings at Virginia Tech, Sandy Hook Elementary, and Stoneman Douglas High have been especially impactful in the minds of those calling for increasing restrictions on gun ownership. For those privileged to be accustomed to community safety who are less worried about home invasion and have faith in the police to provide protection, fantasizing about “gun free zones” may reflect a desire

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Altheide ([2019](#)) has argued that mass shootings in the US post-Columbine have been embedding within a larger cultural narrative of terrorism, with “expanded social control and policies that helped legitimate the war on terror”. Sunstein and Zeckhauser ([2011](#)) have similarly noted that following terrorist attacks, the public tends to demand responses from government, favoring precautionary measures that are “not justified by any plausible analysis of expected utility” and over-estimating potential benefits. However, such responses may not only be ineffective, but potentially damaging. For example, although collective anxieties in the wake of the 9/11 terrorist attacks resulted in the rapid implementation of new screening procedures for boarding airplanes, it has been argued that the “theater” of response may have done well to decrease fear without any evidence of actual effectiveness in reducing danger (Graham, [2019](#)) while perhaps even increasing overall mortality by avoiding air travel in favor of driving (Sunstein, [2003](#); Sunstein and Zeckhauser, [2011](#)).

As with the literature on DGU, the available evidence supporting the effectiveness of specific gun laws in reducing gun violence is less than definitive (Koper et al., [2004](#); Hahn et al., [2005](#); Lee et al., [2017](#); Webster and Wintemute, [2015](#)), leaving the utility of gun reform legislation open to debate and motivated reasoning. Several authors have argued that even if proposed gun control measures are unlikely to deter mass shooters, “doing something is better than nothing” (Fox and DeLateur, [2014](#)) and that ineffective counter-terrorism responses are worthwhile if they reduce public fear (Sunstein and Zeckhauser, [2011](#)). Crucially however, this perspective fails to consider the impact of gun control legislation on the fears of those who value guns for self-protection. For them, removing guns from law-abiding “good guys” while doing nothing to deter access to the “bad guys” who commit crimes is illogical anathema. Gun owners and gun advocates likewise reject the concept of “safe spaces” and regard the notion of “gun free zones” as a liability that invites rather than prevents acts of terrorism. In other words, gun control proposals designed to decrease fear have the opposite of their intended effect on those who view guns as symbols of personal safety, increasing rather than decreasing their fears independently of any



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essential for self-preservation.

## Conclusion

In 2006, Braman and Kahan noted that “the Great American Gun Debate... has convulsed the national polity for the better part of four decades without producing results satisfactory to either side” and argued that consequentialist arguments about public health risks based on cost–benefit analysis are trumped by the cultural meanings of guns to the point of being “politically inert” (Braman and Kahan, [2006](#)). More than a decade later, that argument is iterated in this series on “What Guns Mean”. In this essay, it is further argued that persisting debates about the effectiveness of DGU and gun control legislation are at their heart trumped by shared concerns about personal safety, victimization, and mass shootings within a larger culture of fear, with polarized opinions about how to best mitigate those fears that are determined by the symbolic, cultural, and personal meanings of guns and gun ownership.

Coming full circle to the riddle, “Do guns kill people or do people kill people?”, a psychologically informed perspective rejects the question as a false dichotomy that can be resolved by the statement, “people kill people... with guns”. It likewise suggests a way forward by acknowledging both common fears and individual differences beyond the limited, binary caricature of the gun debate that is mired in endless arguments over disputed facts. For meaningful legislative change to occur, the debate must be steered away from its portrayal as two immutable sides caught between not doing anything on the one hand and enacting sweeping bans or repealing the 2nd Amendment on the other. In reality, public attitudes towards gun control are more nuanced than that, with support or opposition to specific gun control proposals predicted by distinct psychological and cultural factors (Wozniak, [2017](#)) such that achieving consensus may prove less elusive than is generally assumed. Accordingly, gun reform proposals should focus on “low hanging fruit” where there is broad support such as requiring and enforcing universal background checks, enacting “red flag” laws balanced by guaranteeing gun ownership rights to law-



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research can inform public health interventions aimed at reducing gun violence and so that individuals can replace motivated reasoning with evidence-based decision-making about personal gun ownership and guns in society.

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### Ethics declarations

Competing interests

The author declares no competing interests.

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