

Design patterns and conventions

WHY?

Design patterns and conventions

Universal Device



Design patterns and conventions

Where on a page

EG: navigation and breadcrumbs

How things look and behave

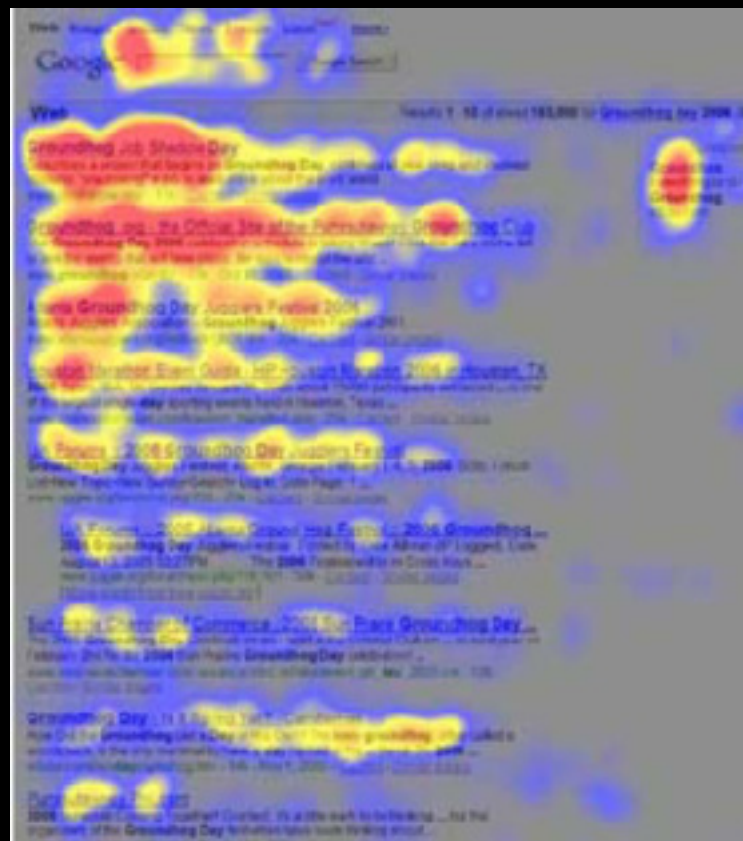
EG: search icon, share, play etc.

How users read

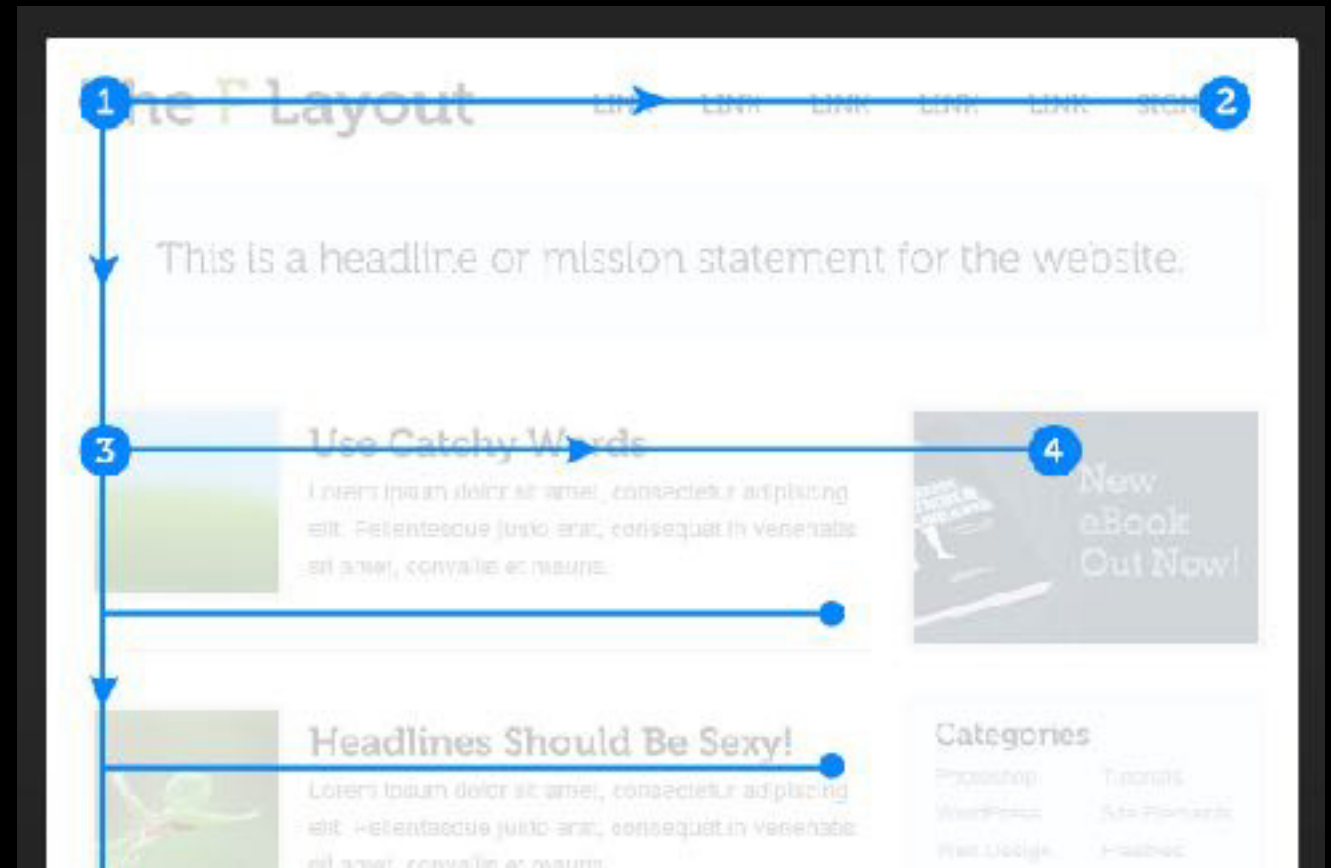
EG: skimming vs. reading

Design for eye tracking

F patterns are common for heavy text sites.



Nielson Norman Group



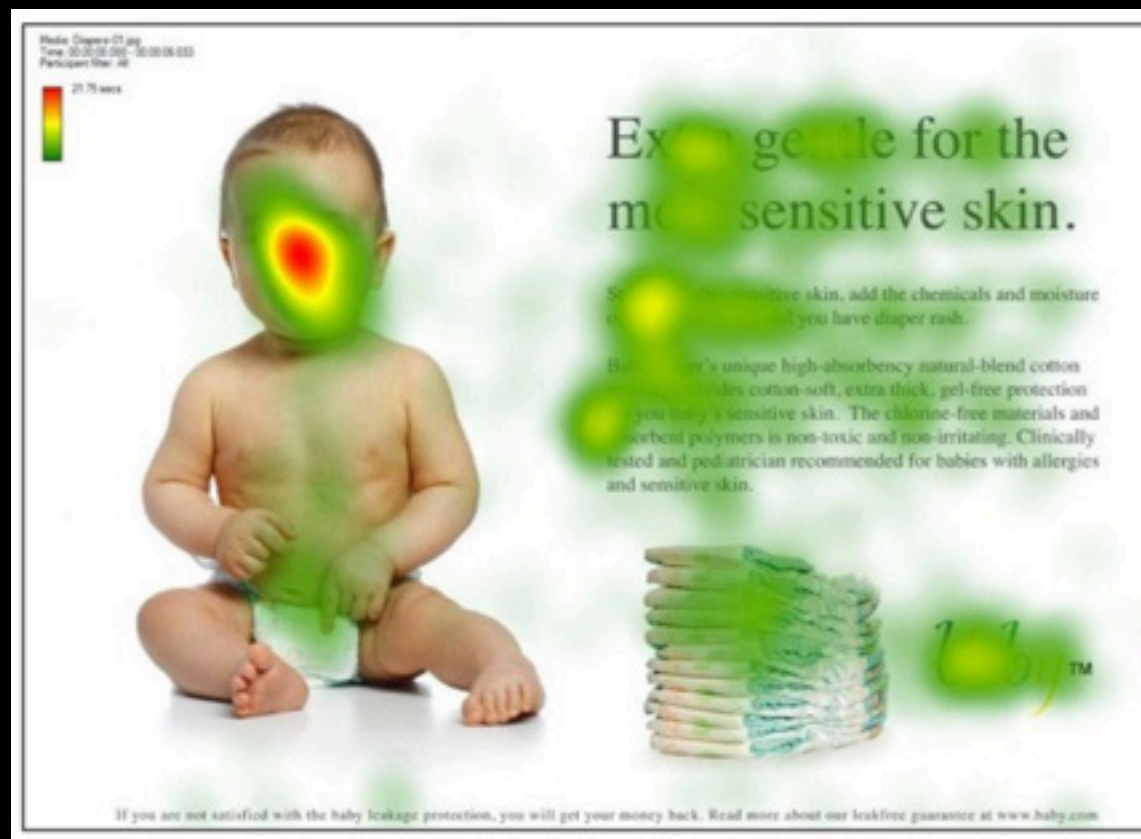
tutsplus.com

Design for eye tracking

Z patterns are better for image-dominant sites.



Design for eye tracking



Design for selectability

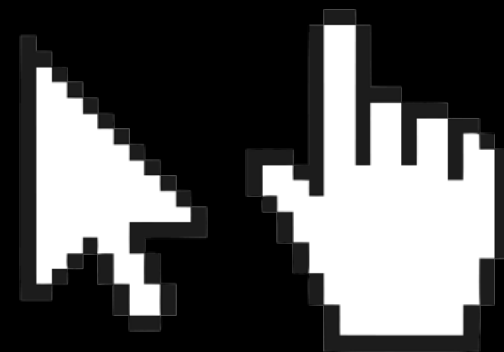


Design for selectability



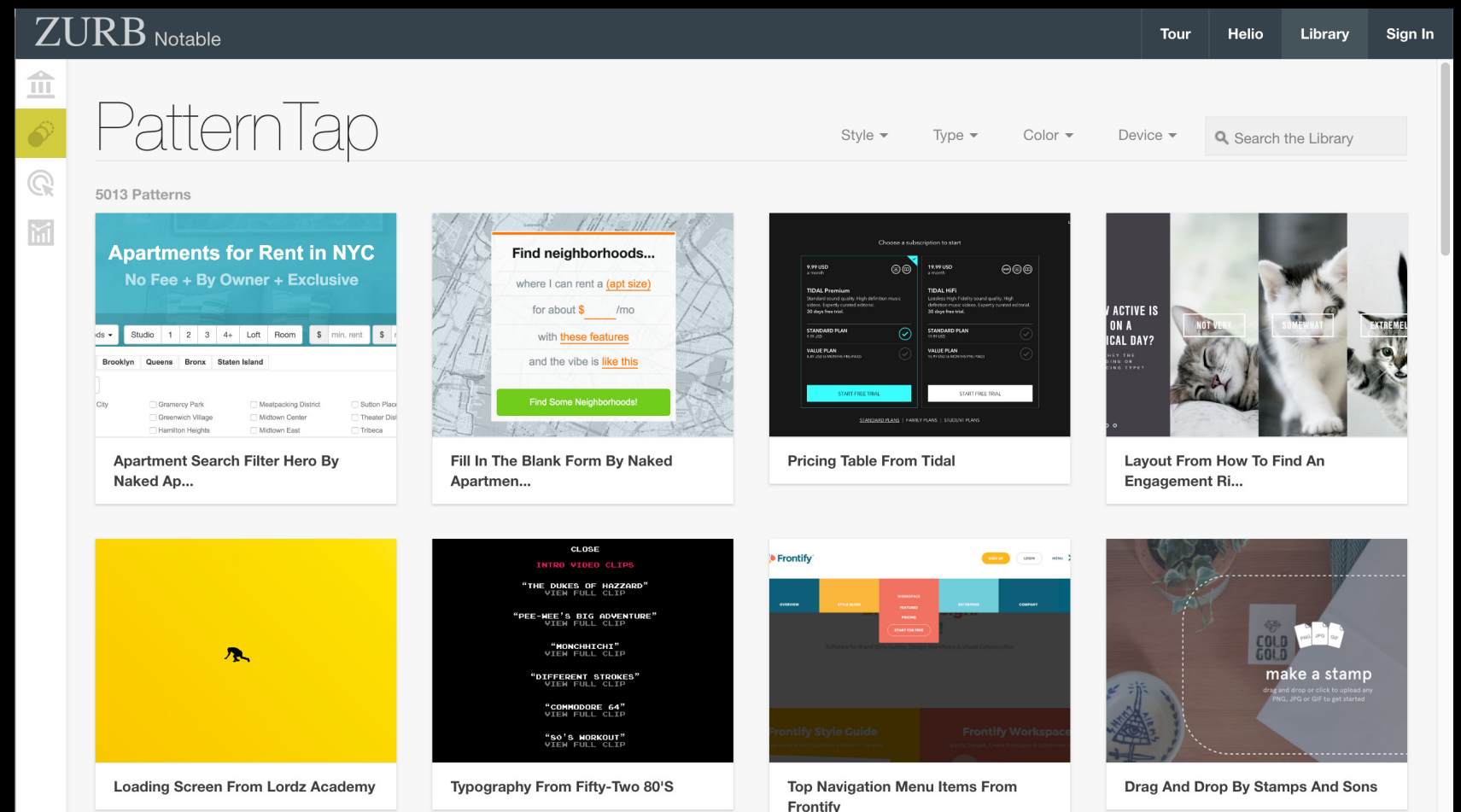
Design for selectability

Mobile and touch screens lack a hover state, so additional visual cues are needed.



Design pattern resources

<http://patterntap.com/patterntap>



Design pattern resources

<http://ui-patterns.com>

User Interface Design Patterns			
Getting input	Navigation	Dealing with data	Social
Forms Password Strength Meter WYSIWYG Input Feedback Captcha Calendar Picker Structured Format Fill in the Blanks Expandable Input Keyboard Shortcuts Preview Drag and drop Autosave Forgiving Format Morphing Controls Settings Inplace Editor Good Defaults Input Prompt Undo	Tabs Navigation Tabs Module Tabs Jumping in hierarchy Notifications Breadcrumbs Modal Fat Footer Home Link Shortcut Dropdown Menus Vertical Dropdown Menu Horizontal Dropdown Menu Accordion Menu Content Carousel Tag Cloud Favorites Progressive Disclosure Cards Event Calendar Adaptable View Thumbnail Article List Continuous Scrolling Archive	Tables Table Filter Alternating Row Colors Sort By Column Formatting data Copy Box Dashboard Frequently Asked Questions (FAQ) Images Slideshow Gallery Image Zoom Search Autocomplete Search Filters	Reputation Collectible Achievements Leaderboard Testimonials Social interactions Chat Follow Activity Stream Friend list <small>Mini</small> Auto-sharing <small>Mini</small> Invite friends Friend Reaction
			Miscellaneous
			Shopping Product page Pricing table Coupon Shopping Cart Increasing frequency Tip A Friend

Design pattern resources

<http://littlebigdetails.com>

