

# V.I.P. Concept Statement

Software Atelier 2

- Flow Overstack -

V.I.P. - Very Important Person

The core idea is simple: by taking a picture of a friend, you learn something about a very important person.

Nowadays, people and in particular teenagers live in a hyperconnected world and are surrounded by a huge amount of information. Moreover, the rising popularity of social networks with their own dynamics has increased the weight of the concept of "following".

Many teenagers believe in the doubtable statements given by apparently entirely perfect celebrities everywhere in the media. Out of all this arises that youngsters tend to follow "fake idols" who encourage drugs, sex and unethical behaviour in general. As all young people are future members of our society, we wish them to grow up with a better idea of what are significant major core values to live with.

Hence, we are presenting our "very important persons", representing qualities like intelligence, curiosity, knowledge and art.