Film

After discussion and thinking, we have arrived to the conclusion that a film without voice but with sound effect would be a better approach for the following reasons
• The voices add a layer of complexity due to the fact that there must be clear and well recorded, which can be very difficult.
• The necessity to add subtitles to the film for English and Italian version.
• The obviously more extraneous time taken for doing the scene as text and intonation have to be thought…

=> For these reason, our first proposition is to make the film without voice (which does not mean without sound), there will be effect, music and other cool stuff to compensate.
=> The rest of this document is based on the assumption of no voice and also on the one that when referring to children, we are referring to us (as actors).

Film 1 - Proposal 1

Context: Random place, preferably outside.

1. Two children are bored watching time passing, for example in the parc near the lake, sitting on a bench and watching people passing…
2. A third child comes and show them our application, the two others download it and they begin to take picture of each other (playing with the app) and comparing their portraits…
3. By this process they are reading the description, watching the videos… of the famous persons…
4. **Flashforward : 15 years later (as a simple picture "15 years later…".**
5. **The children is now adult and he is filling a university subscription form for example in physics because inspired in his youth by the Einstein portrait (or whatever) and then after having interest itself in the field a little bit he decided to study that.**
=> The idea here is to show here how the application lead to the discovery of a passion…

Film 2 - Proposal 2

Context: Classroom, a small one of the USI for example

1. Two children are very bored listening to a course…
2. Suddenly, they decide to use their phone in a very discreet way during the course, they go on App Store to find some new games, fall on our application, download it and begin to (still very discreetly as it is during the course) take selfies of them…
3. At the break they share their discoveries and read about the portrait and discover new stuff, here we could also imagine that they speak about their discoveries to their parents which encourage themselves….
4. **SAME AS 1**
5. **SAME AS 1**

Question still in suspense

- *Voice or no voice ?*

- *Context of film 1 or film 2 ?*

- *Any idea, suggestion, modification ?*