

Inside the **MODERN** **WORKPLACE**

The New Role of Desktop PCs in
Empowering Tomorrow's Workforce



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INTRODUCTION

The modern workplace is transforming. Today, the world is increasingly digital, with interactions and experiences delivered to a variety of users across a range of locations and devices. The traditional office is fast giving way to an office-on-the-go model where employees work with corporate applications, data and services anytime, anywhere—and from any device.

Looking ahead, tomorrow's workplace needs to follow users wherever they roam, deliver a superior experience, fuel collaboration and drive productivity. Employers need to empower their workforce with the tools to work more effectively across physical and digital workspaces—giving them the choice in where, when and what device they use.





1

UNDERSTANDING THE **EVOLVING** **WORKPLACE**

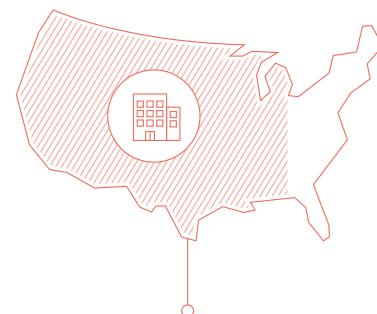


So, what does the office space of the future look like? The answer to that question is based on the new ways in which people work, collaborate and innovate today and into the future. Workplaces everywhere are experiencing major cultural—and physical—facelifts. At the heart of these shifting dynamics lies the influence of the Millennials.

The Millennials are entering the workforce en masse. More than one-in-three American workers today are Millennials (adults, ages 18 to 34 in 2015), and last year, they surpassed Generation X to become the largest share of the American workforce, according to new Pew Research Center analysis of U.S. Census Bureau data.¹ It is estimated that by 2025, more than 75% of the US workforce will consist of Millennials.

Driven by changing work styles, mobile technology, and the growing presence of Millennials, workplaces are rapidly evolving as well. Today, in many high-tech companies run by Millennials, nonconventional workspaces have become the norm. Perimeter offices are disappearing, floor plans are opening up, and trendy breakout areas and cafes are replacing the closed layouts of the past. In fact, 70% of US offices now have open-space plans.²

According to a CoreNet Global study, in 2001, an average of 300 sf was allotted per worker in most office spaces. By 2010, space allocation was down to 225 sf—and in 2012, it dropped to 176 sf per person. The corporate real estate association has predicted that the allocation could go as low as 100 sf per person within a few years.³ As the walls come down and technology changes, the entire workplace is dramatically shifting. A time traveler might not even recognize it.



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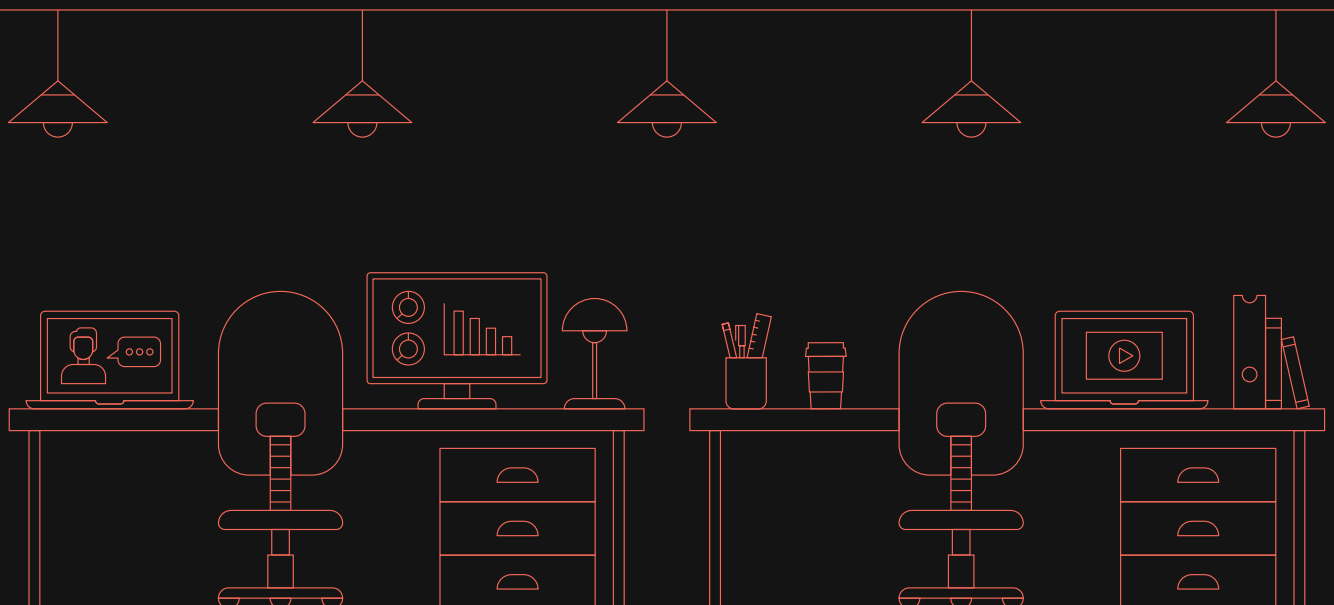
2

DESIGNING TOMORROW'S OFFICE, **TODAY**



What will tomorrow's office look like? As the nature of work becomes more flexible and communication more mobile, the office is turning into an increasingly complex—some would say even abstract—concept.

While each business demands its own unique blueprint for an ideal workspace, the following three building blocks are typically consistent across different industries looking to reimagine their “office of tomorrow.” Depending on your line of business, you may have different demands and priorities. But even then, these can serve as thought starters as you build your office of the future.



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1

FOSTER COLLABORATION

The growing trend in modern workplaces today is to have fewer and smaller individual workspaces and a greater portion of the space dedicated to interactive uses. The main focus of tomorrow's workplace is shifting toward intense and often spontaneous interaction. Space is being optimized for all types of collaboration, ranging from large formal meetings to ad-hoc interactions as two co-workers pass in the hallways.

From a technology perspective, it's imperative to enable tomorrow's workforce to start on-the-fly sessions in huddle rooms using the most interactive solutions, providing the collaborative environment they need to work productively. Teams also need to be able to easily interact across departments, around the world, to respond to customer needs in real time.

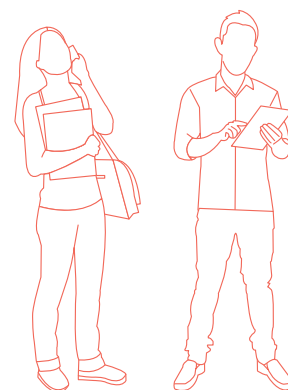
BYOD is becoming the rule rather than the exception in the modern workplace.

2

ENABLE PRODUCTIVITY

One of the major trends across workplaces today is the way employees balance life and work. In a 24x7 connected world, the lines between work life and personal life are heavily blurred. Just 25% of the workforce, ages 18 to 30, expect to work regular office hours, and around one-third expect to work mainly flexible hours.⁴

The right technology in the modern workplace encourages easy multi-tasking, something today's employees do as a rule. To stay productive at all times, business users are increasingly demanding 24x7 access to enterprise data from a wide range of personal mobile devices. Bring Your Own Device (BYOD) is becoming the rule rather than the exception in the modern workplace, with more and more employees using their own laptops, tablets, smartphones and wearables to connect to the corporate network.



3

DRIVE AGILE WORKSPACES

The explosion of smartphones, tablets and Internet of Things (IoT) devices is transforming the way employees communicate, consume services, and manage their personal lives. The combination of mobile devices and cloud-based apps is also changing the very nature of modern work environments, where collaborative open spaces and non-routine schedules are becoming the norm. As a result, organizations everywhere are adjusting their physical spaces and technology offerings to attract and retain top talent and to boost worker productivity.

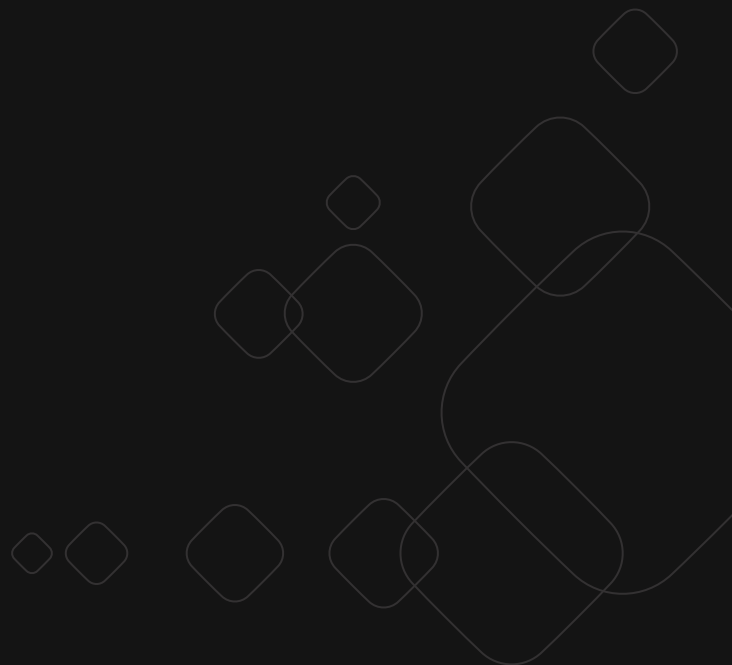
In order to create a truly agile, modern workplace, it's important for workplace design and technology to align and proceed in unison. When businesses start thinking about effective workplaces, they need to consider the physical space and what type of technology needs to be in place to support it.





3

INTRODUCING HP ELITE SLICE





Performance, simplicity, versatility, space savings, and power efficiency are what employees demand from today's business desktop PC. HP's newest and smallest business desktop, the HP Elite Slice, fits the bill without sacrificing a thing.

HP Elite PCs give your fast-paced business the edge to dominate the competition. They are purpose-built to help the modern workforce to be ultra-productive—and collaborate freely. Each HP Elite solution comes loaded with industry-leading features to keep users working and sharing efficiently, just about anywhere, while making it easy for IT to manage the technology environment across different devices, brands, and operating systems. There is a perfect Elite solution for every business.

And now, with HP Elite Slice, businesses everywhere can reimagine the desktop experience with HP's smallest desktop. HP Elite Slice integrates an innovative form factor with ingenious versatility and powerful, secure business performance.

HP Elite Slice combines features that fuel business productivity, enhanced technologies to protect data, and manageability options to help simplify IT's workload. All this makes these small, efficient PCs the next-generation desktop workhorse—for businesses of every size. Tomorrow's workplaces can reinvent desktop experiences with HP Elite Slice, using cable-less expansion modules to suit a wide range of users and locations. It can be a communication hub for collaboration, a wireless charging station*, and a multimedia player.* The possibilities are wide open.



* All modules sold separately or as an optional feature. Covers are optional and require factory configuration and cannot be used with other Slice covers. HP Elite Slice with Wireless Charging Cover requires factory configuration and will be available at a future date.

HP ELITE SLICE **FOR** **MEETING ROOMS**



HP Elite Slice for Meeting Rooms is a one-touch integrated conferencing solution that combines one-touch controls, Skype for Business, and Intel® Unite™ wireless sharing*. Designed for the office of the future, it offers the security, manageability, and power of a PC for successful, highly collaborative workspaces.

With HP Elite Slice for Meeting Rooms, users can control and run virtual meetings—and wirelessly connect their devices to projectors or displays. It delivers 360-degree immersive sound through the HP Audio Module* with HP Audio Boost, along with the advantages of bi-directional HP Noise Cancellation Software, a dual-microphone array with far-field 5-meter range, and custom-tuned audio by Bang & Olufsen.



[Learn more](#)

* HP Slice for Meeting Rooms includes HP Slice with Intel® Unite™ software, HP Collaboration Cover and HP Audio Module. Other modules are sold separately or as an optional feature.

Sources:

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- ³ Norm G. Miller, "Estimating Office Space per Worker: Implications for Future Office Space Demand," *CoStar Group, Inc.*, September 17, 2012.
<http://www.costar.com/Webimages/Webinars/EstOfficeNMiller.pdf>
- ⁴ "Millennials at Work: Reshaping the Workplace," *PwC*, November 2011.
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