



Orders, Revenue and Rating Overview

ORDER TREND



REVENUE TREND



RATING



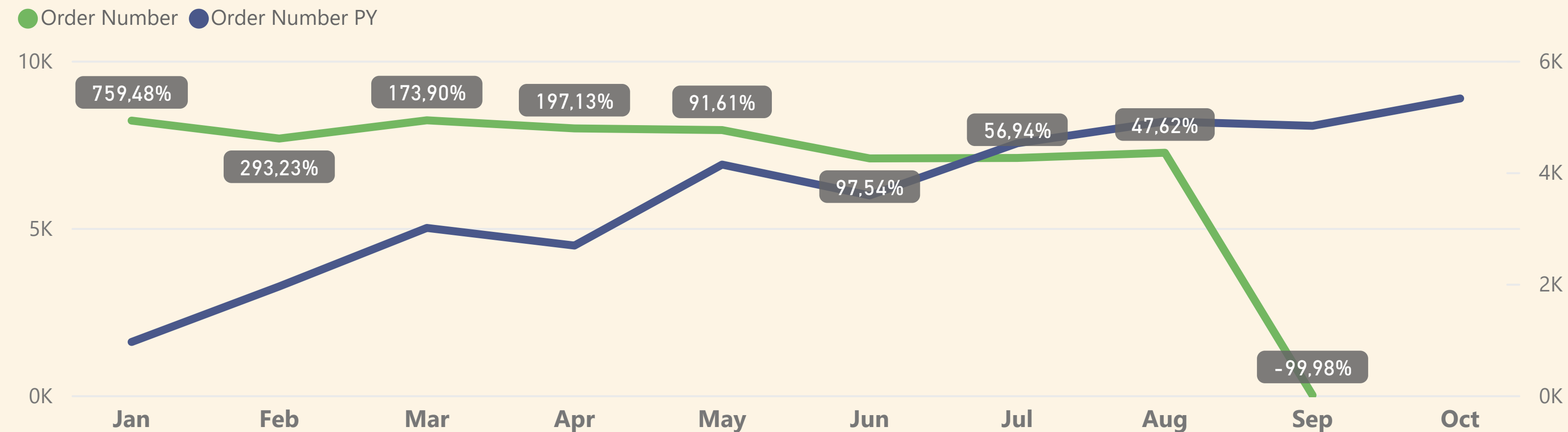
Year

☐ 2016☐ 2017☒ 2018

Order Status

☐ canceled☐ created☐ delivered☐ invoiced☐ processing☐ shipped☐ unavailable

Order Number and Order Number Previous Year, for Month in 2018




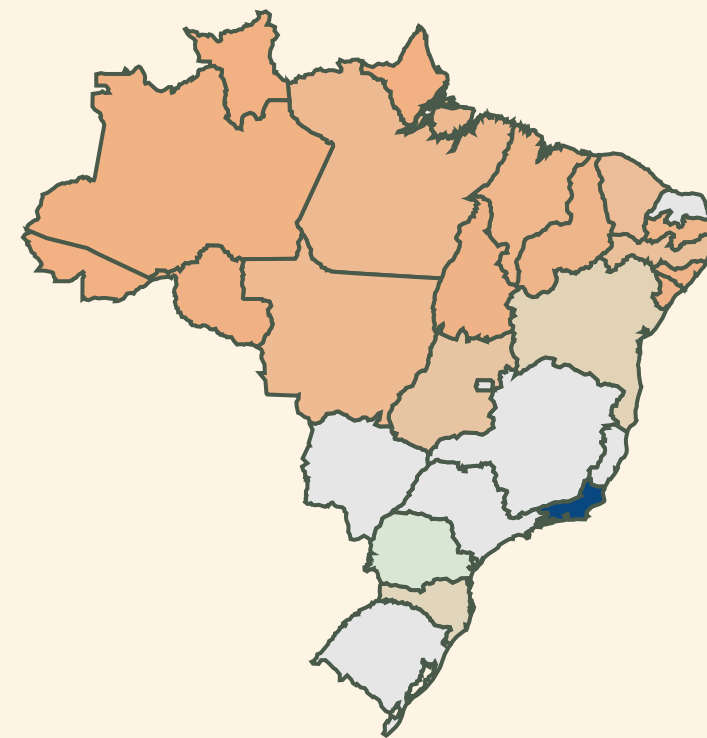
61K

Order Number

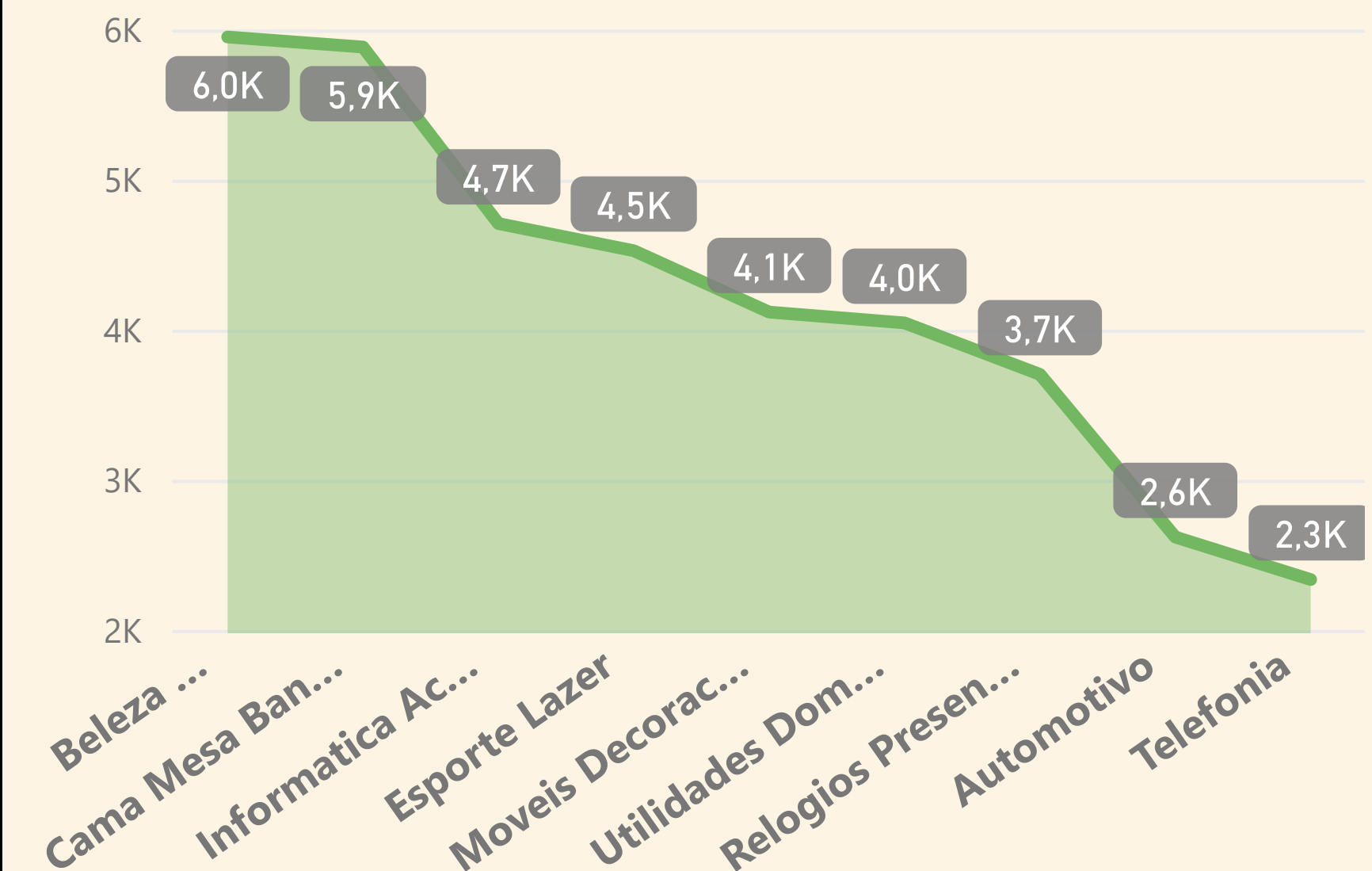
36K

Order_NumberPY

Brazil order count. Select the bubble to see the state and its order count in the year 2018

 Squillion

Count Order for product category in 2018



71,12%

%OrderCount

BEST SELLING
CATEGORY2017: Cama Mesa Banho
2018: Bleza Saude

Order status	Count
unavailable	145
shipped	568
processing	59
invoiced	121
delivered	52783
created	1
canceled	334

Selected State:

Acre

(Brazil)

Total Order Number:

113K

Order Number

Year

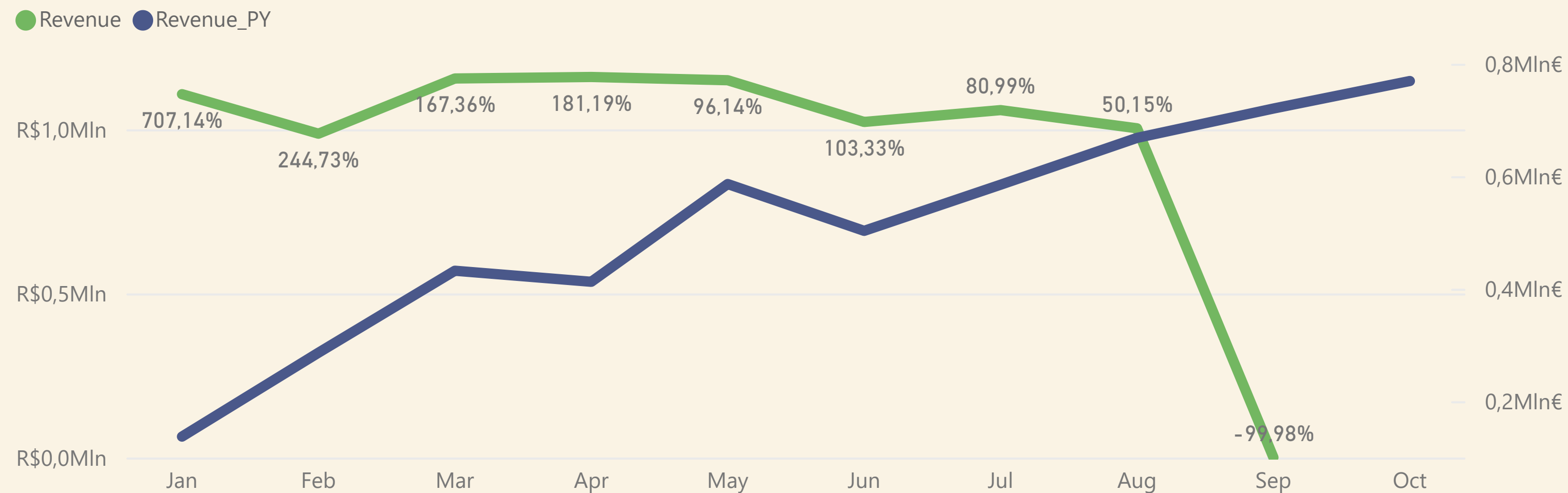
☐ 2016☐ 2017☒ 2018

Order status

☐ canceled☐ created☐ delivered☐ invoiced☐ processing☐ shipped☐ unavailable

order_status	Revenue
delivered	R\$8.451.584,77
shipped	R\$97.587,97
canceled	R\$50.393,64
invoiced	R\$33.521,27
processing	R\$10.609,95
Totale	R\$8.643.697,60

Revenue and Revnue PY for Month in 2018



R\$7,39Mln

Sum Price (BRL)

R\$120,26

Mean Price (BRL)

R\$1,26Mln


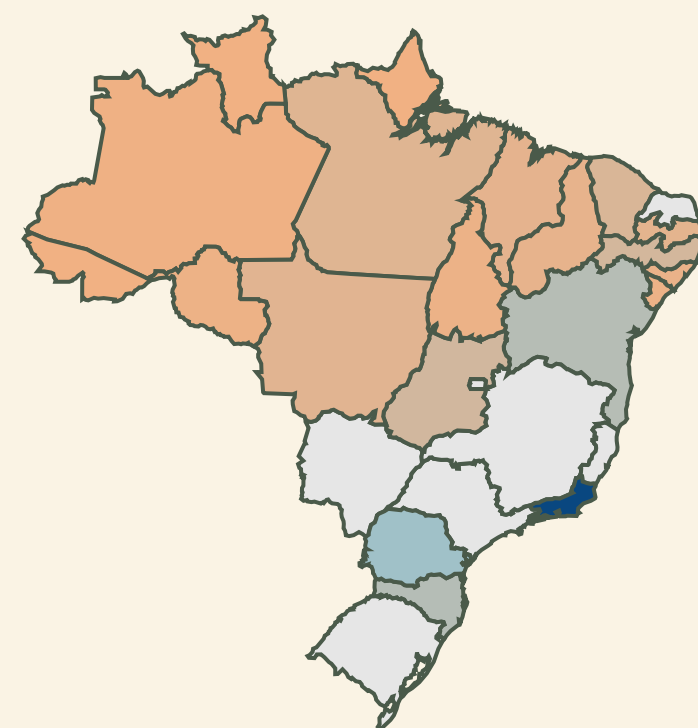
Sum Freight value (BRL)

R\$20,48

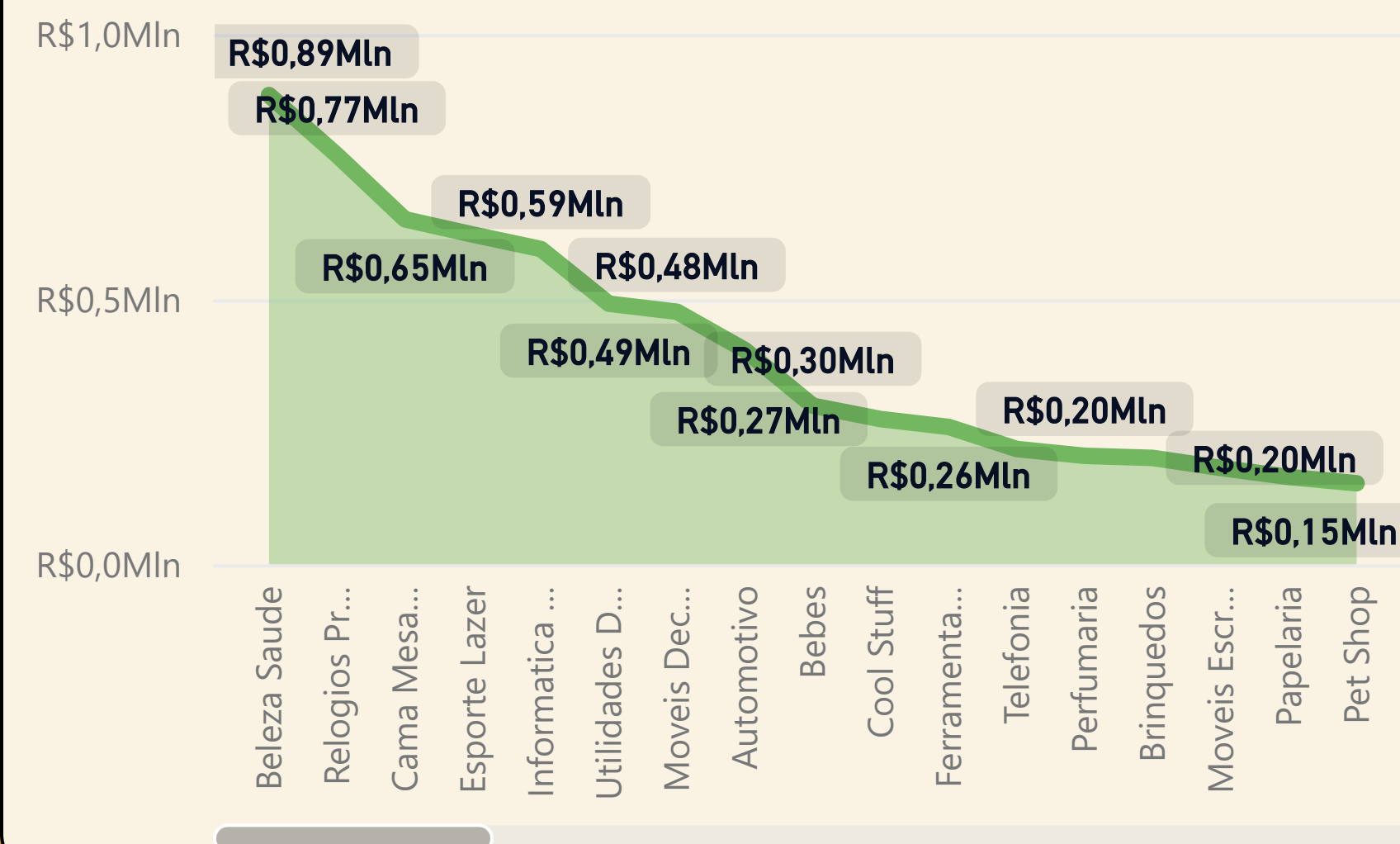
Mean Freight value (BRL)

BEST REVENUE
CATEGORY2017: Cama Mesa Banho
2018: Bleza Saude

Revenue Detail for product

Brazil revenues. Select the bubble to see
the state and its revenue in the year 2018 Squillion

Revenue for product category in 2018



Selected State:

Acre

(Brazil)

Total Revenue:

R\$15,84Mln

Revenue

Distribution of evaluation by year, month, status, product category.

Year

Tutte

Month

Tutte

State

Tutte

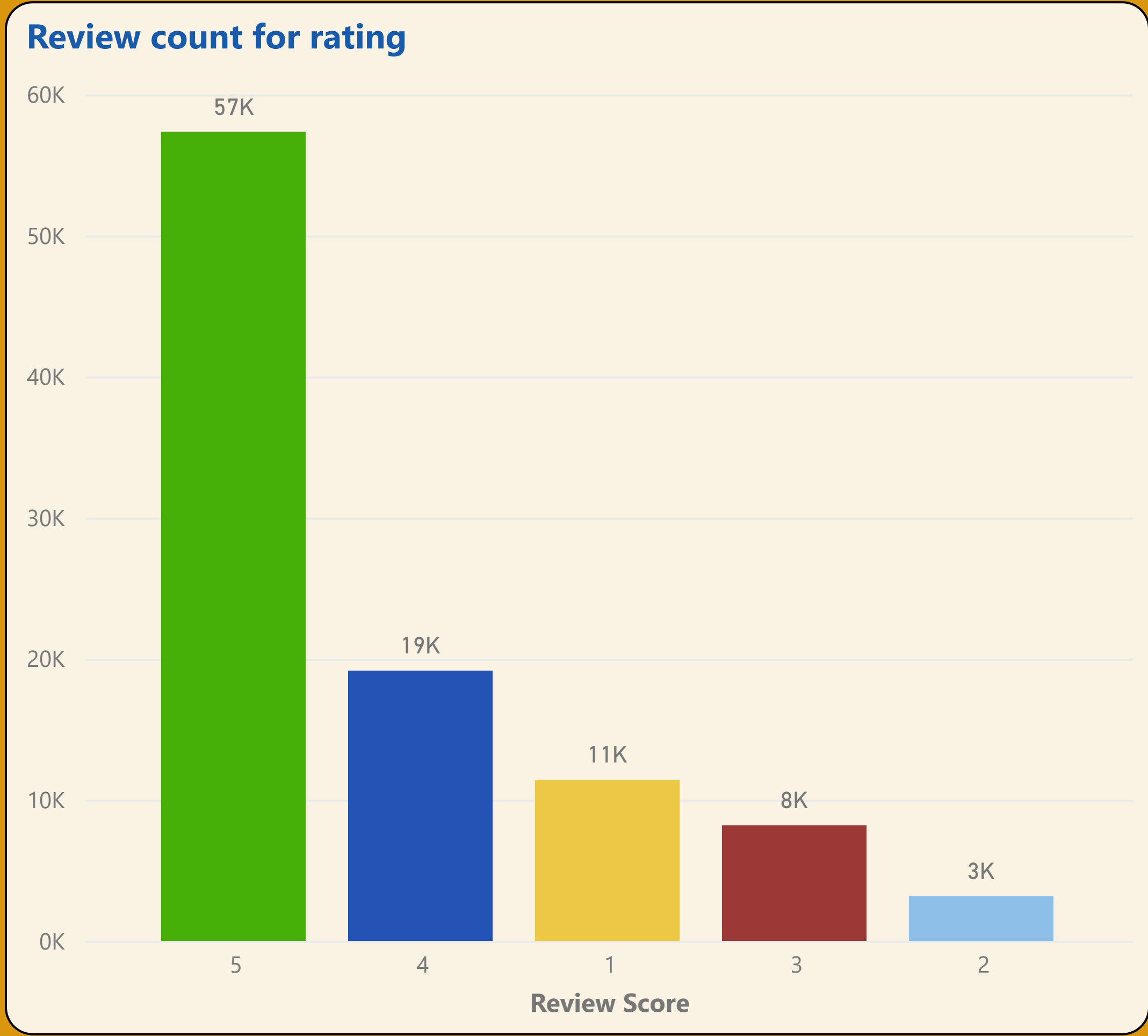
Product category

Agro Industria E Comercio

Alimentos

Alimentos Bebidas

Artes



99K

Review_Count

113K

Order Number

Response time analysis and conclusion of the review practice

Sum of score given for review score

review_score	Percentage
5	59,07%
4	19,05%
1	11,15%
3	7,72%
2	3,01%

3

Mean Response Time (Day)

518

Max Response Time (Day)

0

Min Response Time (Day)

Questions and answers

The user enters a question or uses the pre-set questions to display an answer with a graph



Porre una domanda sui dati

Prova uno di questi per iniziare

top customer cities by top status order count

top review scores by revenue

Mostra tutti i suggerimenti

Year

- ☒ 2016
- ☐ 2017
- ☐ 2018

product_category_name	Somma di freight_value	Somma di Price	Revenue
Alimentos	R\$16,33	R\$79,90	R\$96,23
Audio	R\$26,04	R\$156,99	R\$183,03
Automotivo	R\$424,31	R\$1.833,25	R\$2.257,56
Bebes	R\$188,92	R\$1.630,16	R\$1.819,08
Beleza Saude	R\$949,36	R\$4.687,48	R\$5.636,84
Brinquedos	R\$520,99	R\$4.465,09	R\$4.986,08
Cama Mesa Banho	R\$127,59	R\$478,99	R\$606,58
Climatizacao	R\$197,82	R\$1.707,09	R\$1.904,91
Consoles Games	R\$207,16	R\$3.882,26	R\$4.089,42
Cool Stuff	R\$216,11	R\$1.111,00	R\$1.327,11
Eletronicos	R\$40,58	R\$1.306,99	R\$1.347,57
Esporte Lazer	R\$593,47	R\$3.333,64	R\$3.927,11
Fashion Bolsas E Acessorios	R\$156,91	R\$519,20	R\$676,11
Fashion Calcados	R\$10,96	R\$29,99	R\$40,95
Fashion Roupa Feminina	R\$14,73	R\$54,90	R\$69,63
Fashion Roupa Masculina	R\$10,96	R\$24,90	R\$35,86
Ferramentas Jardim	R\$105,31	R\$1.359,88	R\$1.465,19
Fraldas Higiene	R\$16,09	R\$134,90	R\$150,99
Totale	R\$7.397,29	R\$49.785,92	R\$57.183,21