

Create a **Slicer** with **Year** on **Field**

New Card Visuals to show **AVG Revenue per customer** and **Distinct Customers**

Create a **Donut chart** to show **Total Number of Transactions** broken down by **occupation**. Add **visual level filter** by pulling **education** which must not be **Bachelors Degree**. Add another **visual level filter** to show **top 3 occupation by total number of transactions**

Create a **Donut chart** to show **Total Number of Transactions** broken down by **education**. Add **visual level filter** by pulling **education** which must not be **Bachelors Degree**

Create a table showing **Customer_id**, **Total Revenue**, **Total Transactions** and **Customer Full Name**. Add a visual level **Top N** filter to only show the **top 100 Customer_id** broken down by **Total number of Transactions**

Add a Card showing **customer full_name** on **fields**. Add a visual level **Top N** filter to only show the **top 1 Customer_id** broken down by **Total Revenue**

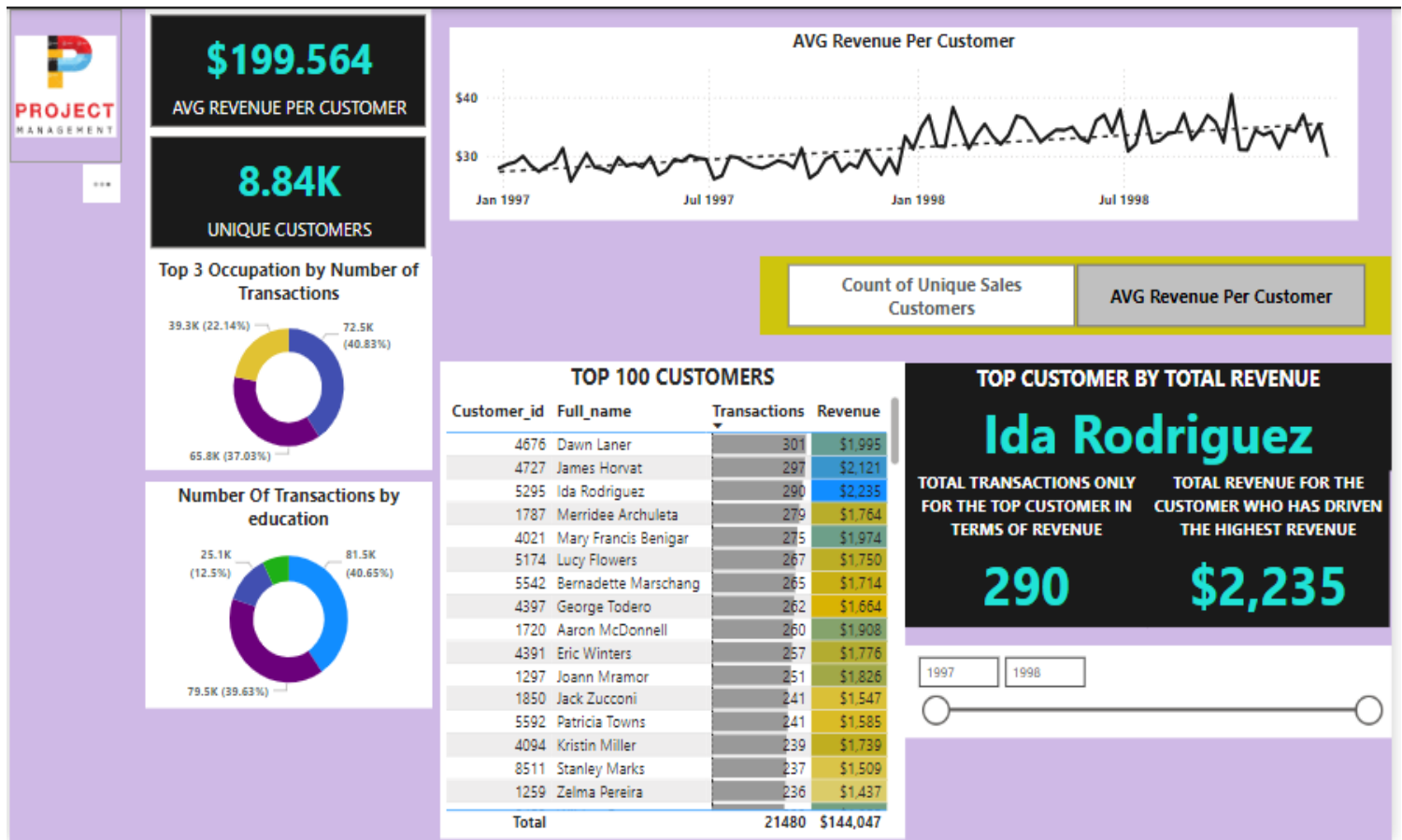
Add a Card showing **Total Transactions** on **fields**. Add a visual level **Top N** filter to only show the **top 1 Customer_id** broken down by **Total Revenue**

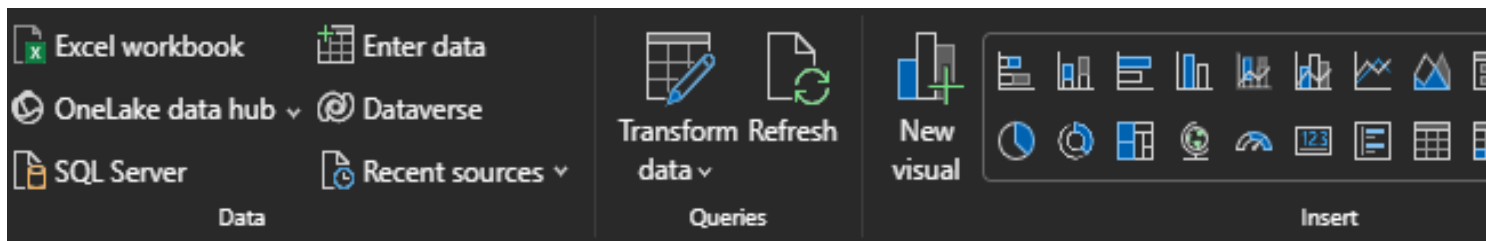
Add a Card showing **Total Revenue** on **fields**. Add a visual level **Top N** filter to only show the **top 1 Customer_id** broken down by **Total Revenue**

Add a **Line Chart** to show **Total Number of Customers** on the **Y-axis** and **Start of Week** on the **X-axis**

Create a **field parameter** called **Customer Metric Selection** to be connected to the **Line Chart** and make it more dynamic. The **Customer Metric Selection** includes **AVG Revenue per Customer** and **Count of Unique Sales Customers**

Add a **bookmark** named **Customer Insight** (Among customers in skilled manual roles in 1998, Merridee Archuleta Drove the most revenue at \$1764)





← Among customers in skilled manual roles in 1998, Merridee Archuleta drove the most revenue at \$1764

Clear Customer Insight

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