

**Introducing a new
Matomo plugin...**

Matomo Surveys.

X

How would you rate your experience so far?

1 2 3 4 5 6 7 8 9 10

Submit

X

How would you rate us?

★ ★ ★ ★ ★

Next

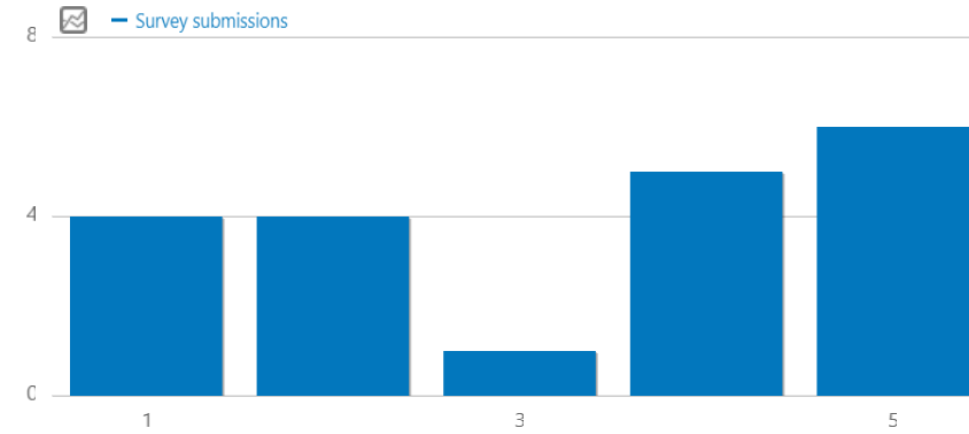
Collect user feedback

X

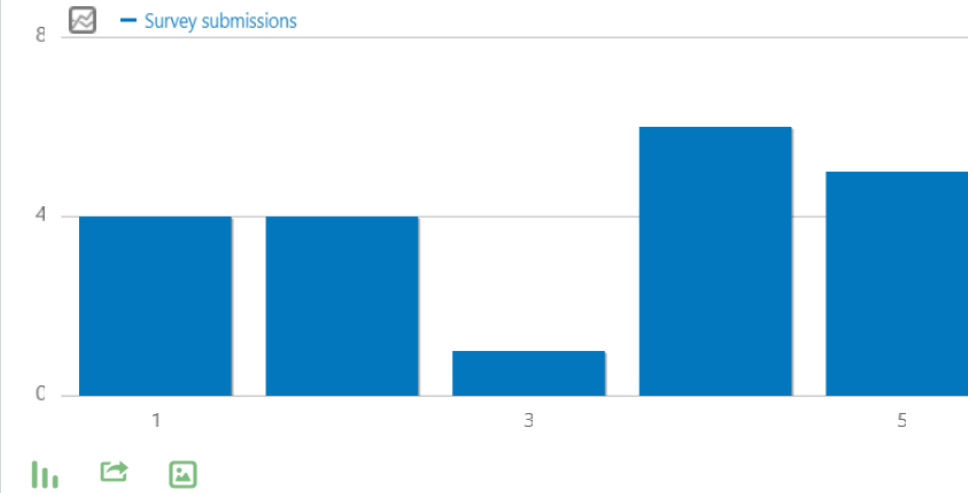
How could we improve?

Submit

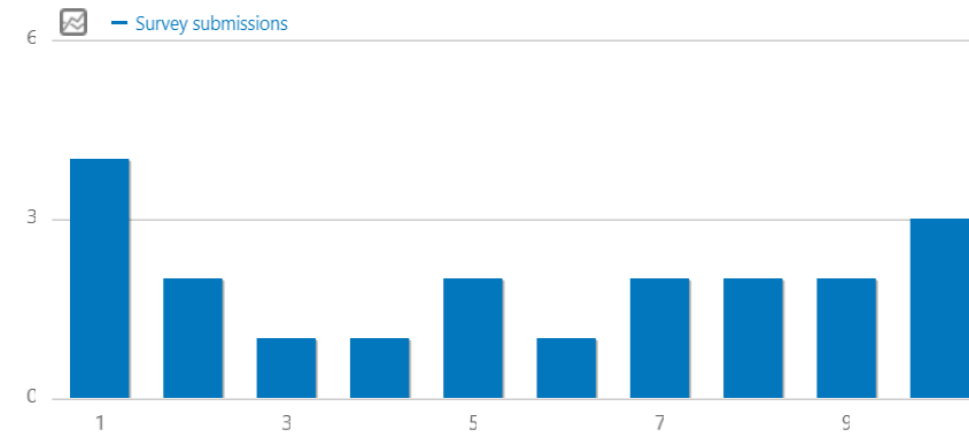
Results: How would you rate us?



Results: How would you rate your experience so far?

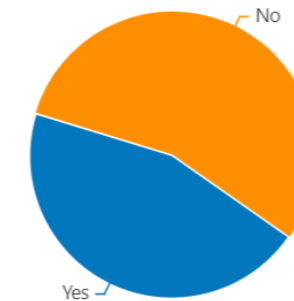


Results: How likely would you recommend us to your friends?



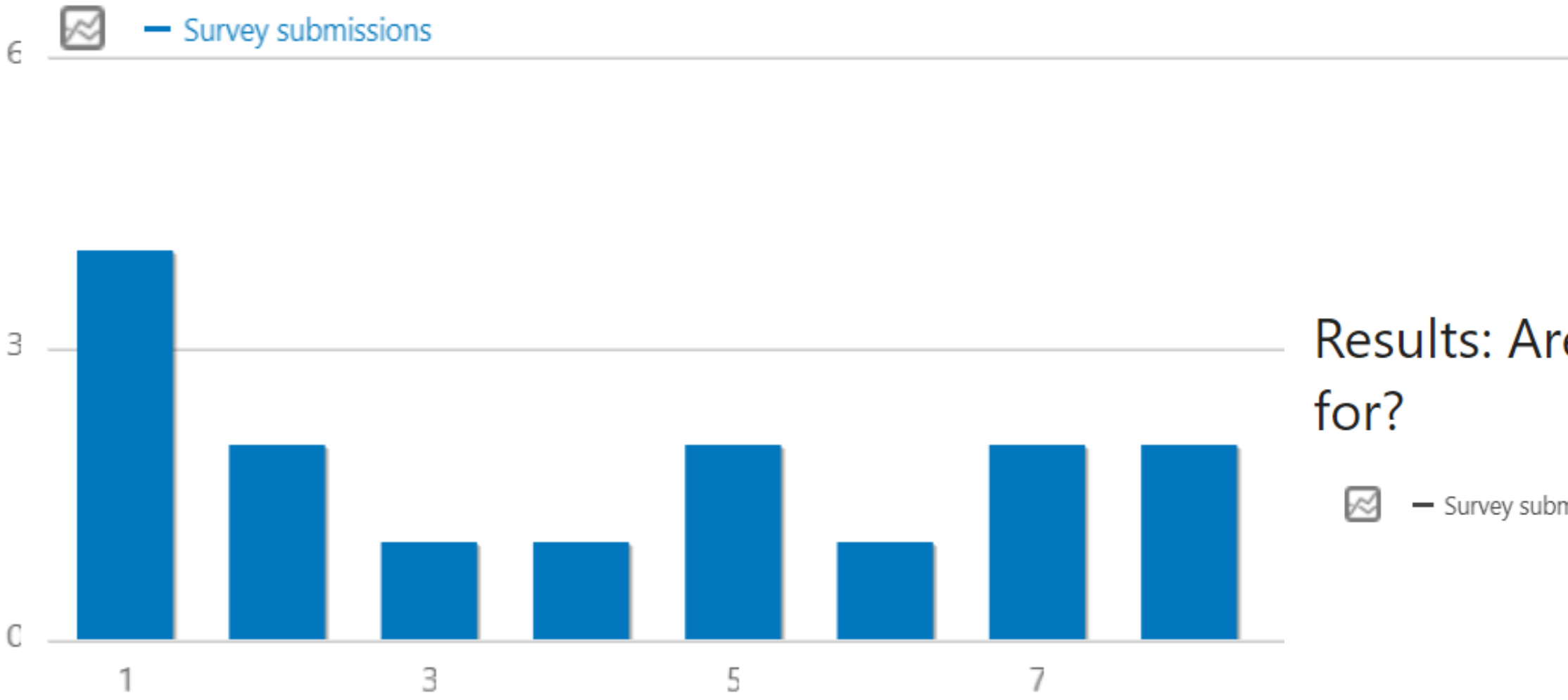
Results: Are you able to find where you are looking for?

Survey submissions




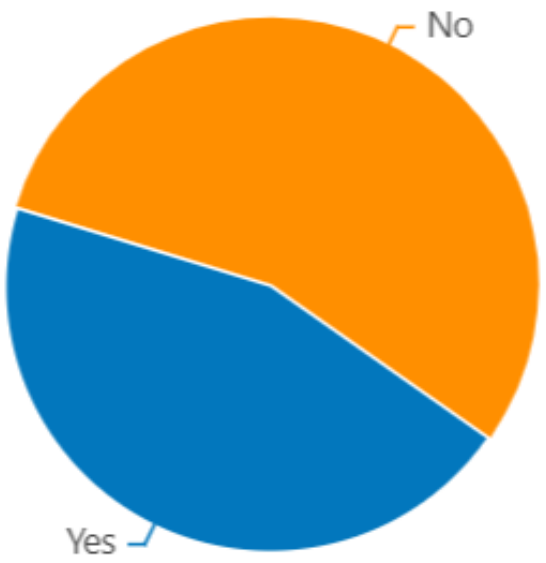
Answers are visualized in Matomo reports

Results: How likely would you recommend us to your friends?

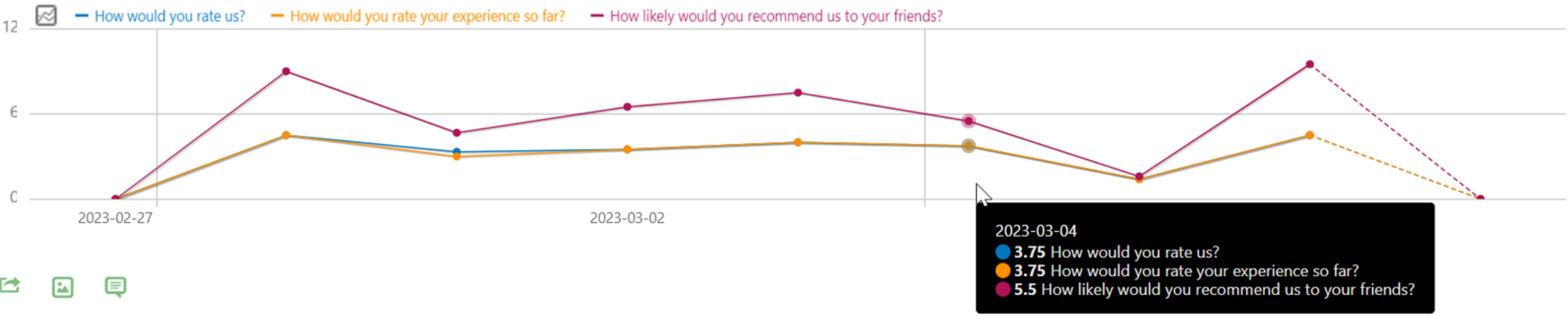


Results: Are you able to find where you are looking for?

 — Survey submissions



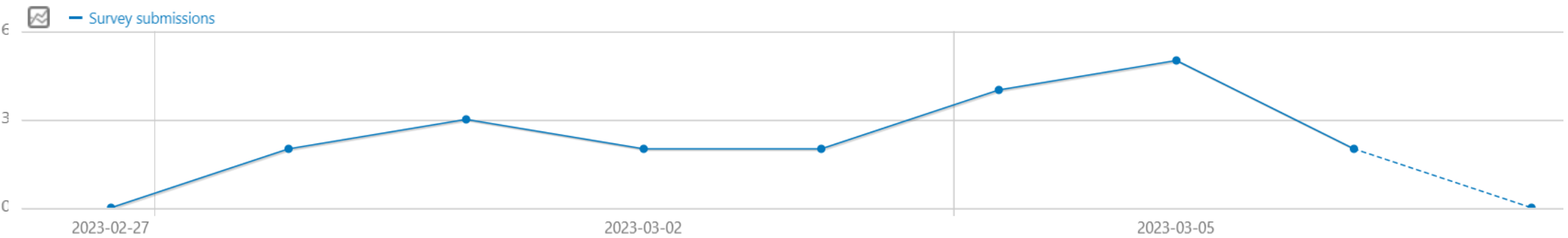
Results Summary Trends



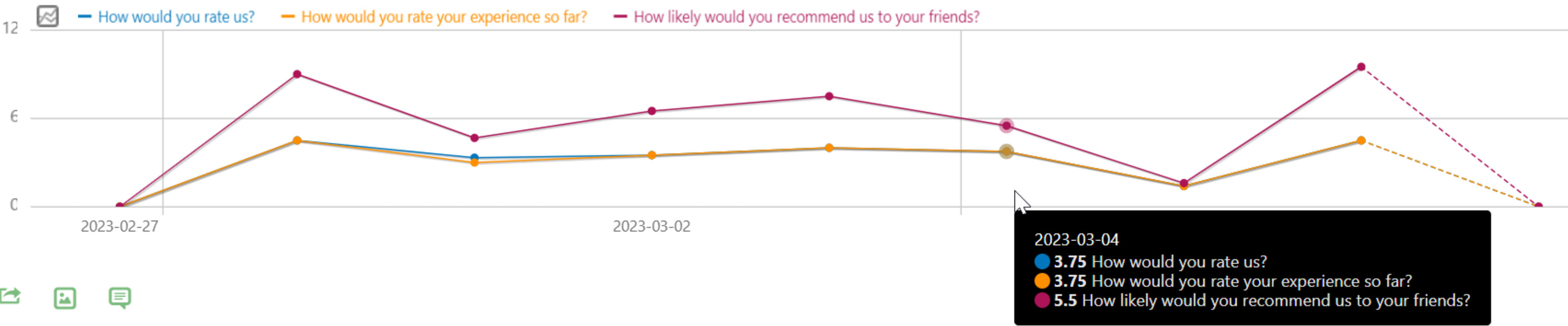
Results Summary

LABEL		▼ AVERAGE
Are you able to find where you are looking for?	Yes: 45% No: 55%	
How likely would you recommend us to your friends?	5	
How would you rate us?	3	
How would you rate your experience so far?	3	

Submissions Trend



Results Summary Trends



		URL	DEVICE TYPE	BROWSER	DATE CREATED
HOW COULD WE IMPROVE?	HOW DID YOU FIND US?		Desktop	Firefox	2023-03-01 11:32:40
			Desktop	Chrome	2023-03-04 10:15:38
			Smartphone	Chrome Mobile	2023-03-02 17:00:40
			Smartphone	Chrome Mobile	2023-03-06 01:13:32
			Desktop	Microsoft Edge	2023-03-03 08:28:51
Not much. I enjoy your platform.	An e-mail that I received.		Smartphone	Chrome Mobile	2023-02-28 13:06:23
-	??		Desktop	Chrome	2023-03-04 10:16:24
Nothing to say. I have no comments.	Received a folder		Smartphone	Firefox Mobile	2023-03-01 11:37:47
-	-		Desktop	Microsoft Edge	2023-03-04 10:19:15
You are awesome! Keep up the good work.	I received a newsletter on my mail: [HIDDEN_EMAIL]		Desktop	Chrome	2023-02-28 10:52:17
You are doing fine.	Newsletter				
Please respond a bit faster.	Bing				
se :) My e-mail address is [HIDDEN_EMAIL] My bank account is [HIDDEN_IBAN]. Thank you!	Social media (Facebook)				
[HIDDEN_EMAIL] And my bank account is [HIDDEN_IBAN]. Could you add these for me, please?	Typed in my browser				
times I cannot find the subjects I am looking for. Perhaps you should consider a search bar.	Google				

You are awesome! Keep up the good work.

You are doing fine.

Please respond a bit faster.

My e-mail address is [HIDDEN_EMAIL] My bank account is [HIDDEN_IBAN]. Thank you!

[HIDDEN_EMAIL] And my bank account is [HIDDEN_IBAN]. Could you add these for me, please?

s I cannot find the subjects I am looking for. Perhaps you should consider a search bar.

Create any form with any style

Personal

System

Privacy

Websites

Platform

Diagnostic

Surveys Settings

Edit feedback form

Edit your survey.

Global settings

Name

Customer Survey

Description

#569cc4

#ffffff

#ebb60b

#f57f17

Classes

test-class-markup-1

Field settings

Field 'radio'	⌵
Field 'scale'	⌵

ADD FIELD

CANCEL SAVE & VIEW SAVE

Classes

test-class-markup-1

Field settings

Field 'radio'



Field 'scale'



Field type

Scale



Select field type

Classes

(Optional) Enter the classes you want the input container element to have so you can apply your own style to it.
If you want multiple classes just enter them space separated.

Label

How would you rate your experience so far?

What label should be shown for this field?

☐ Required

Check if this field is required for the user

Default value

Should this field have a default value? Leave empty if not

Minimum value

1

At which number should the scale start?

Maximum value

10

At which number should the scale end?

REMOVE FIELD

ADD FIELD

CANCEL

SAVE & VIEW

SAVE

Field settings

Field 'radio'

Field 'scale'

Field type

Scale

Classes

Label

How would you rate your experience so far?

☐ Required

Default value

Minimum value

1

Maximum value

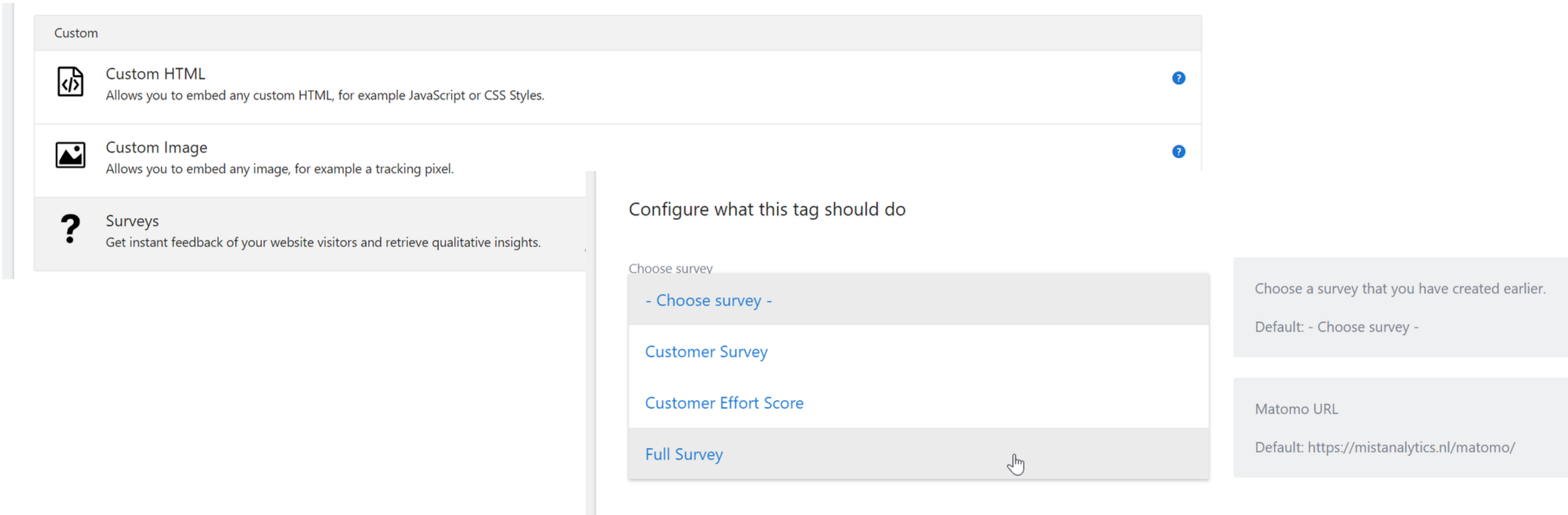
10

REMOVE FIELD

CANCEL

SAVE & VIEW

SAVE



Integration with the Matomo Tag Manager

Personal

System

Privacy

Websites

Platform

Diagnostic

Surveys Settings

- Create survey
- Manage surveys
- Manage submissions

Manage submissions

Here you can manage your submissions.

Select survey

Full Survey

Show10entries

HOW WOULD YOU RATE US?	HOW WOULD YOU RATE YOUR EXPERIENCE SO FAR?	HOW LIKELY WOULD YOU RECOMMEND US TO YOUR FRIENDS?	HOW COULD WE IMPROVE?	HOW DID YOU FIND US?	ARE YOU ABLE TO FIND WHERE YOU ARE LOOKING FOR?	DATE CREATED	ACTIONS
1	1	1	I generally believe this could be better by improving the UX and adding more functionalities to the website.	Via Google search	No	2023-03-01 11:30:27	
1	1	1			No	2023-03-05 08:05:57	
1	1	1		Google	No	2023-03-05 08:07:36	
1	1	1	More information.	Typed in browser	No	2023-03-05 08:08:25	

Manage surveys

Here you can manage your surveys.

ID	Name	Description	Actions
2	Customer Survey		
3	Customer Effort Score		
4	Full Survey		

CREATE SURVEY

How would you rate your experience so far?

Next

Manage surveys & submissions and delete specific answers

+ Fully customizable survey pop-up with its own color selection and fields to set

(radio, free text, scales, and more)

+ Multiple reporting visualizations are added to Matomo per survey. Also, a summary of submissions is included.

+ Combine collected data with segments to dive deeper into the user behavior

**+ Integration with the Matomo
tag manager**

**(creates the ability to use custom
triggers for the pop-up to show)**

+ Ability to either delete the pop-up with all data or only specific answers

+ Bank account numbers and E-mail addresses are automatically redacted

More features added soon...

Available now...

Interested?

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