

Unique Orders

1364

Unique Customers

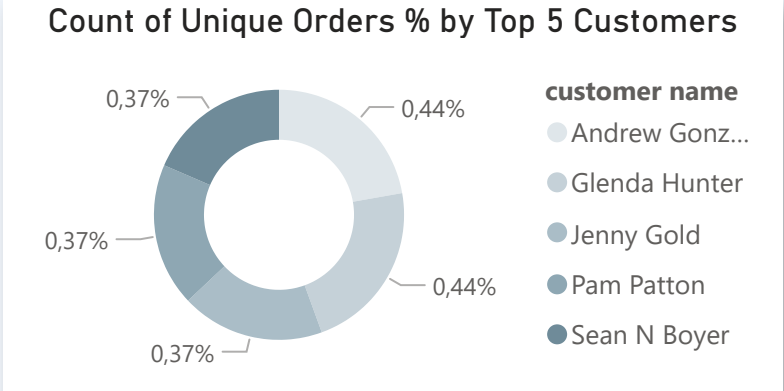
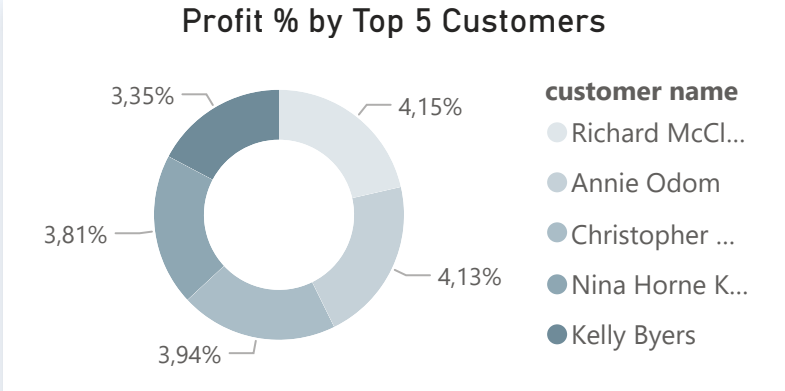
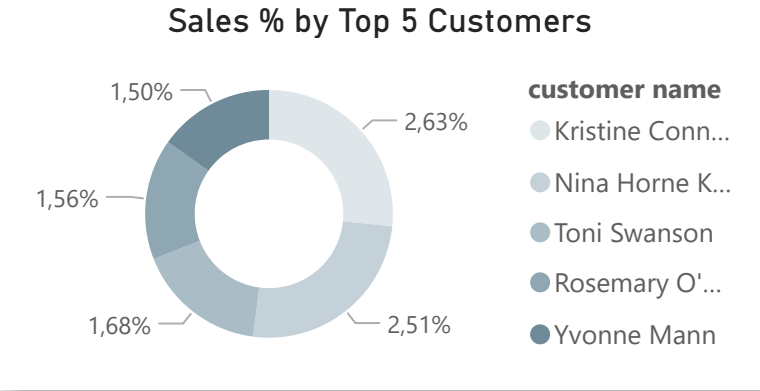
1130

Total Sales

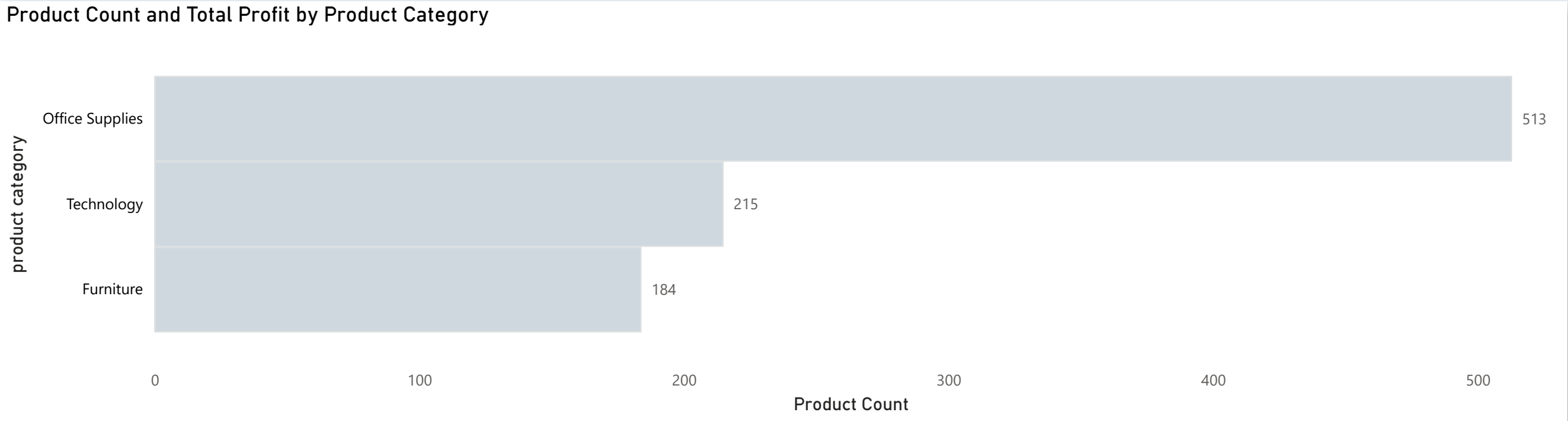
\$1,92M

Total Profit

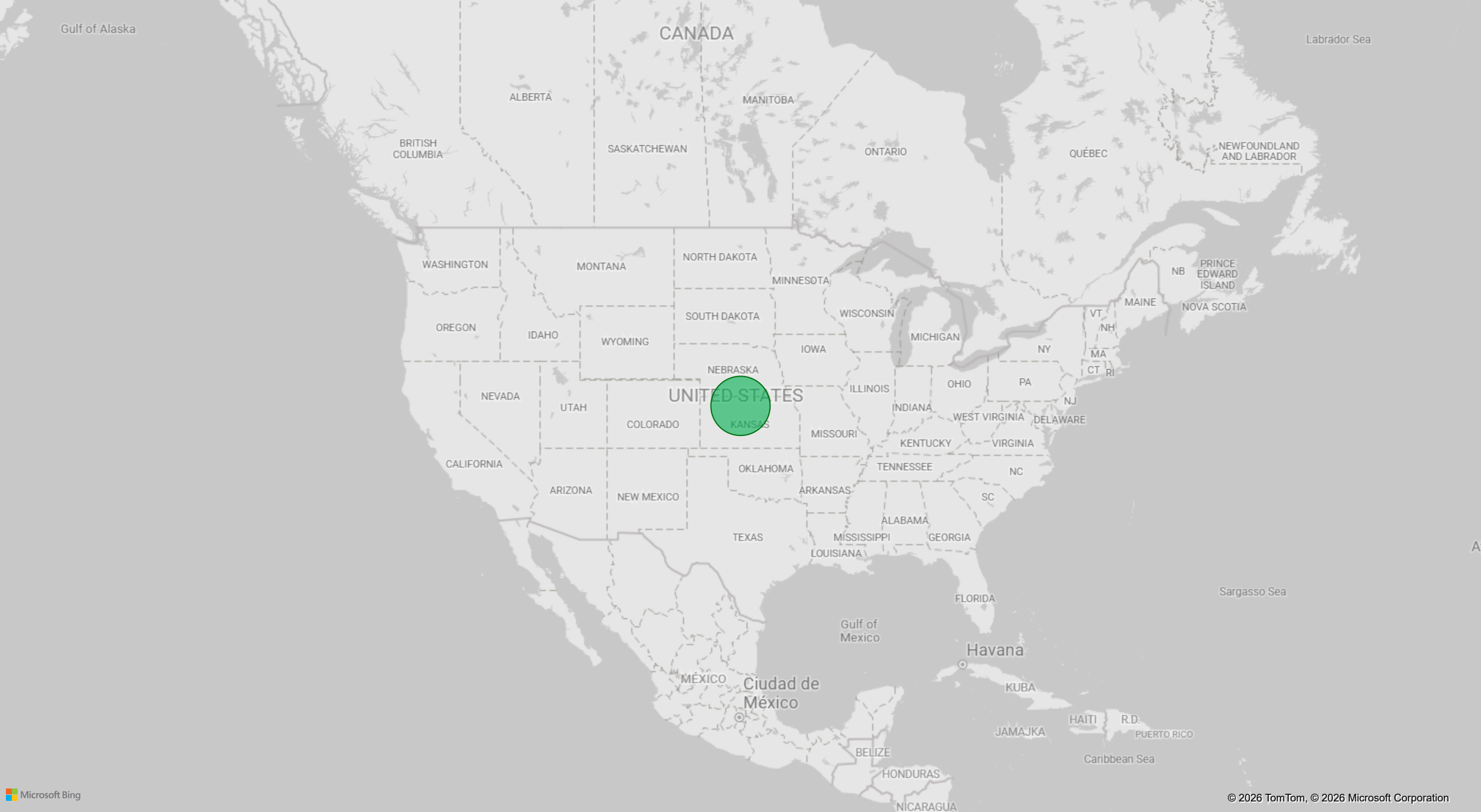
\$224,07K



Product Count and Total Profit by Product Category



Total Sales and Total Profit by country



order priority

▼

All▼

product category

▼

All▼

state or province, city

▼

All▼

order date

▼

1.1.2015

📅

30.6.2015

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Total Orders

1364

Avg Sales per Order

1,41K

Avg Profit per Orders

\$164,27

Profit Margin %

11,67%

customer id	customer name	order priority	product category	product sub category	state or province	city	postal code	order date	ship date	Sum of sales	Sum of profit
156	Diana Xu	➔ High	Office Supplies	Appliances	Colorado	Fort Collins	80525	01.25.2015	01.26.2015	33,82	▼ -18,64
191	Gerald Kearney	➔ High	Office Supplies	Appliances	Illinois	Aurora	60505	02.12.2015	02.15.2015	79,68	▼ -35,47
234	Don Cameron	➔ Critical	Office Supplies	Appliances	Iowa	Newton	50208	02.05.2015	02.06.2015	1.599,96	▲ 1.103,97
339	Bobby Clements	➔ Medium	Office Supplies	Appliances	Ohio	Columbus	43229	03.17.2015	03.18.2015	40,30	▼ -83,65
366	Patrick Rosenthal	➔ Medium	Office Supplies	Appliances	Rhode Island	Cranston	2910	01.17.2015	01.19.2015	1.967,98	▲ 411,52
377	Sylvia Bush	➔ Medium	Office Supplies	Appliances	Illinois	Batavia	60510	04.17.2015	04.17.2015	460,87	▲ 250,04
468	Craig Bennett	⬆ Not Specified	Office Supplies	Appliances	Massachusetts	Hanson	2341	01.11.2015	01.12.2015	73,04	▼ -27,74
483	Edgar McKenzie	➔ Critical	Office Supplies	Appliances	Illinois	Oswego	60543	01.27.2015	01.28.2015	73,18	▼ -18,19
568	Peter McConnell	⬆ Not Specified	Office Supplies	Appliances	Mississippi	Columbus	39701	04.15.2015	04.15.2015	805,99	▼ -99,57
576	Gordon Lyon	⬇ Low	Office Supplies	Appliances	California	Pomona	91767	01.13.2015	01.17.2015	32,60	▼ -566,00
679	Katie Dougherty	➔ Medium	Office Supplies	Appliances	Washington	Spanaway	98387	03.04.2015	03.05.2015	10,11	▼ -19,93
697	Adam G Sawyer	➔ Critical	Office Supplies	Appliances	Indiana	East Chicago	46312	02.07.2015	02.09.2015	292,18	▼ -131,62
698	Nelson Hensley	➔ Critical	Office Supplies	Appliances	Washington	Seattle	98105	02.07.2015	02.09.2015	1.154,12	▼ -253,11
744	Joy Maxwell	⬇ Low	Office Supplies	Appliances	Arizona	Oro Valley	85737	01.28.2015	02.06.2015	63,48	▼ -54,62
Total										1.920.737,23	▲ 224.065,35

Sales Decompostion

product category

Office Supplies

product sub cate...

Sum of sales
1.920.737,23

Technology
708.664,30

Furniture
660.704,31

Office Supplies
551.368,62

Binders and Binder Ac...
185.928,14

Storage & Organization
177.417,60

Appliances
82.201,15

Paper
55.813,92

Pens & Art Supplies
26.071,61

Envelopes
10.479,77

Scissors, Rulers and Tri...
6.752,18

Labels
4.914,82

Rubber Bands
1.789,43

state or province

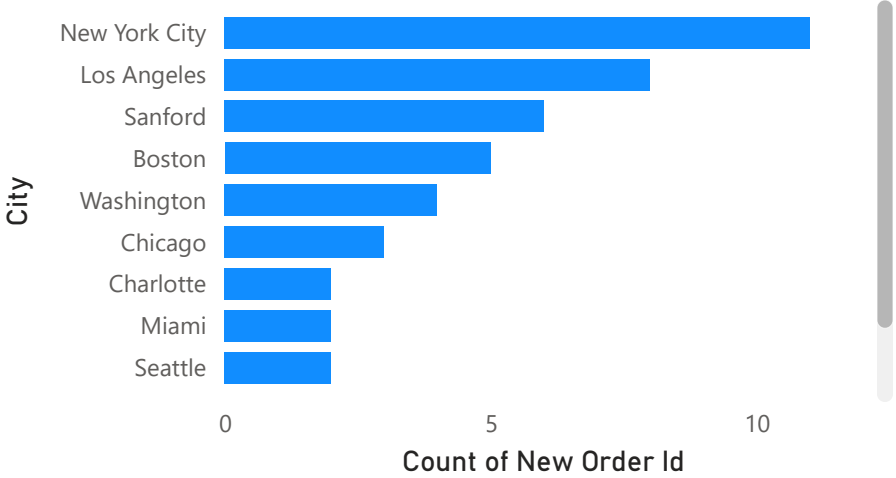
All

product category, product sub category

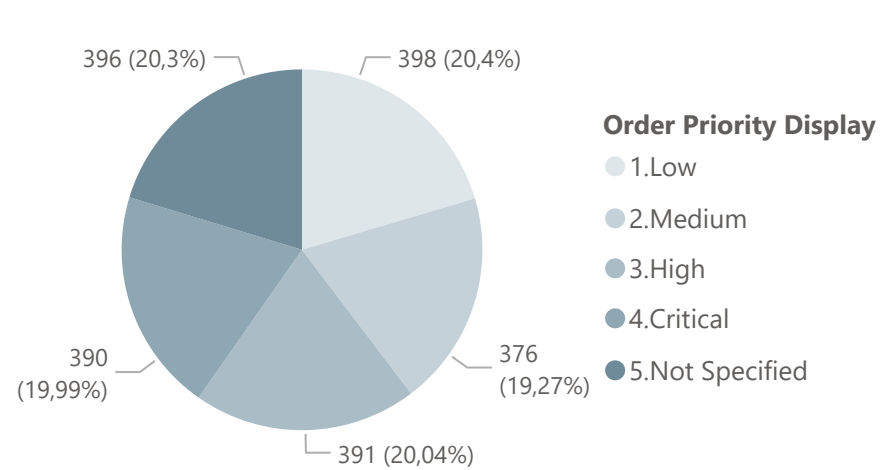
All



Unique Orders by City



Order Count by Priority



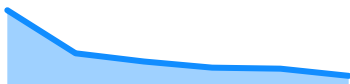
Profit by Category and Sub-Category

\$224,07K

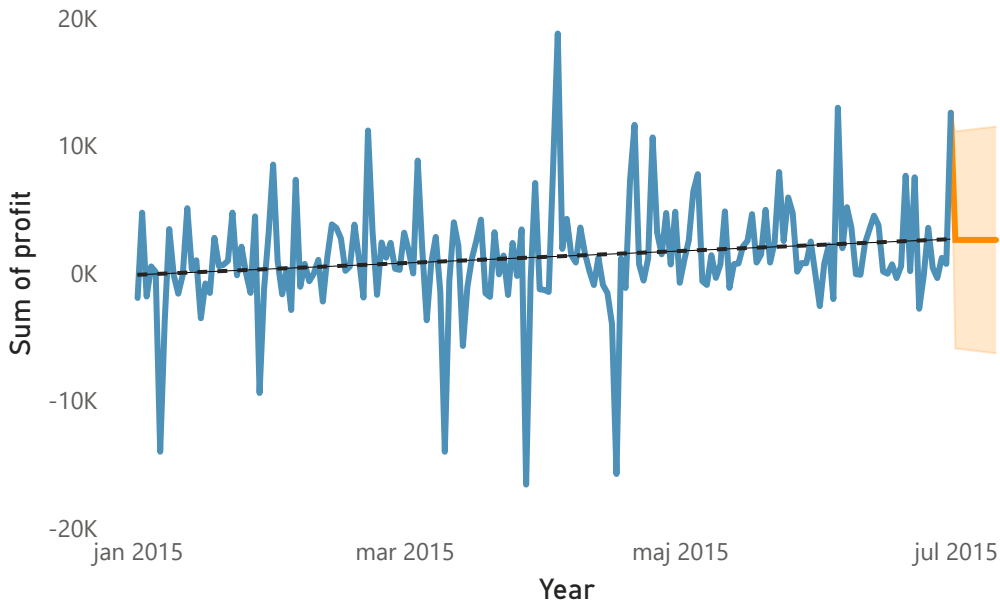


Unique Orders by Category and Sub-Category

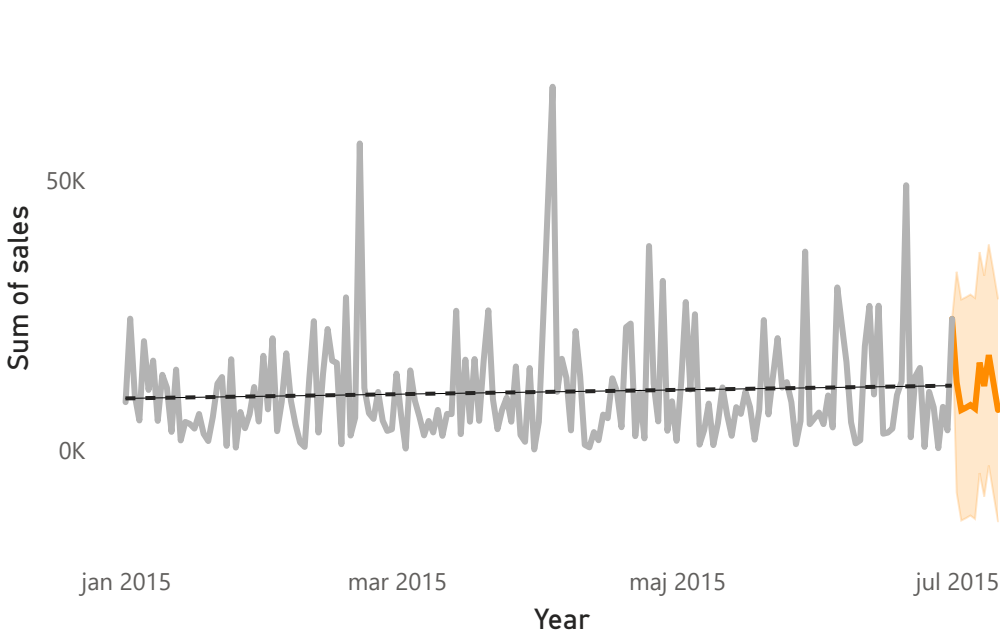
1364



Sum of profit by Year, Quarter, Month and Day



Sum of sales by Year, Quarter, Month and Day



order priority
All

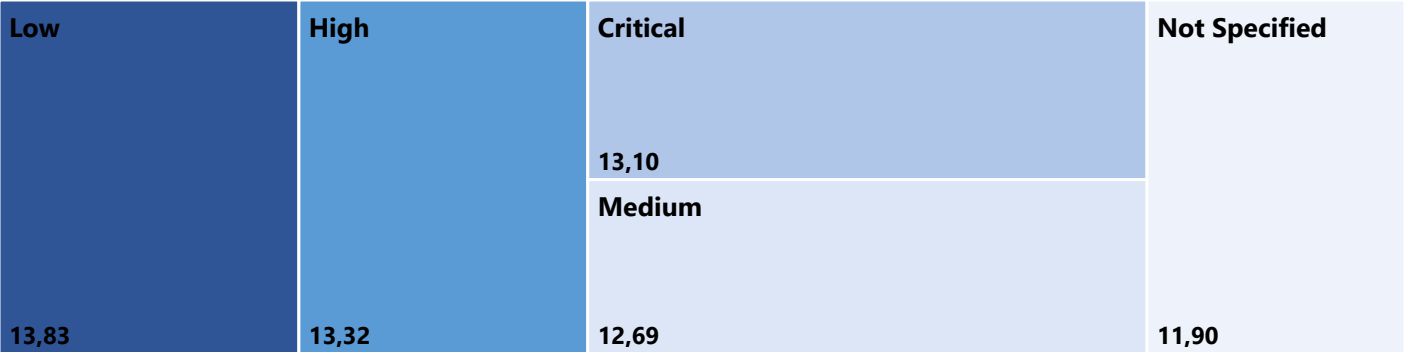
Month
All

state or prov...
All

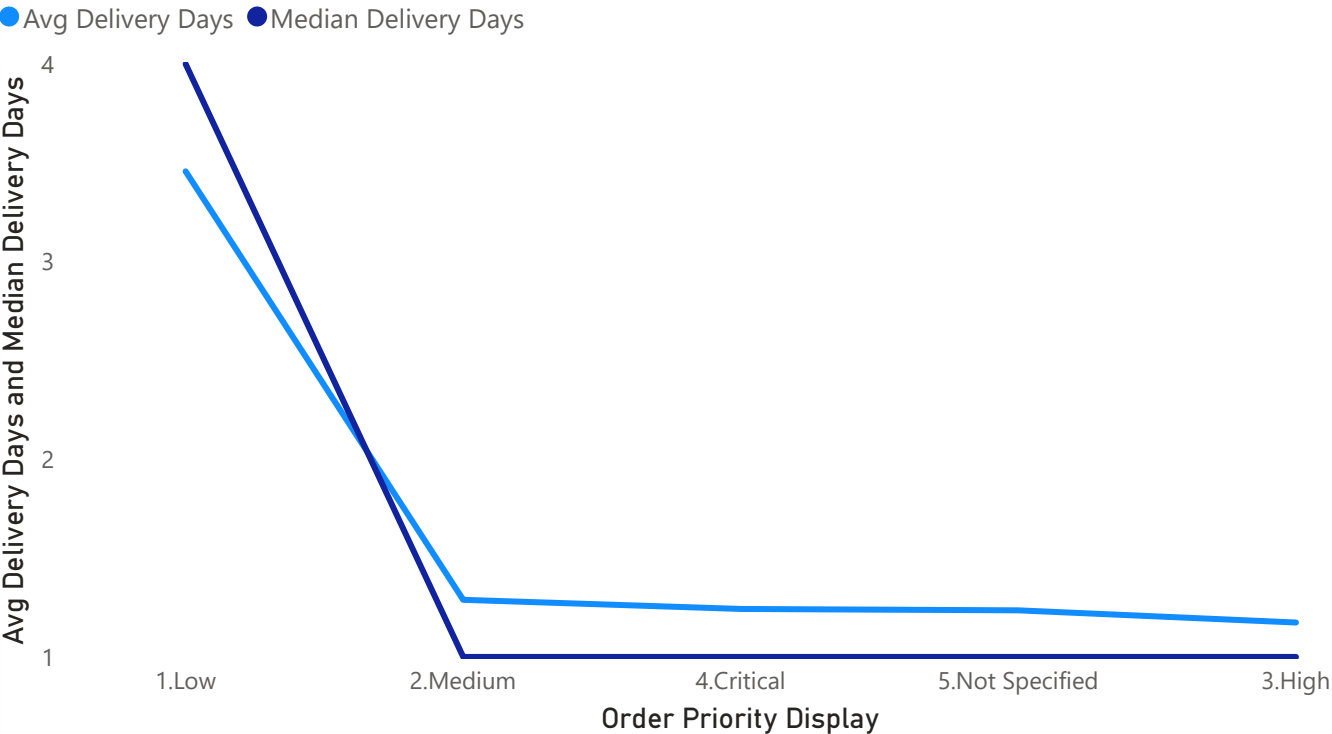
manager
All



Avg Shipping Cost by order priority



Avg Delivery Days, Median Delivery Days, Avg Shipping Cost, Max Shipping Cost, Min Shipping Cost and Median Shipping Cost by Order Priority Display



state or province

All

Graph

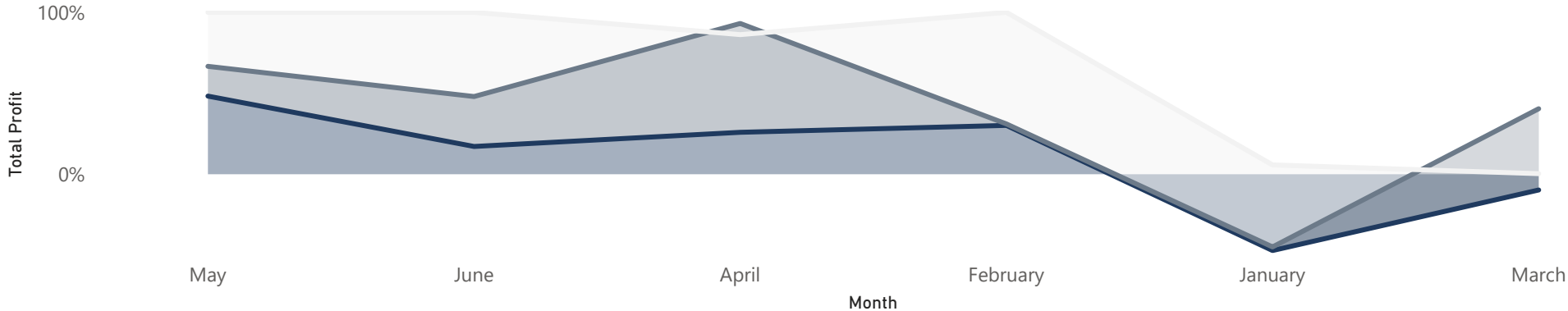
Table

All



Total Profit by Month and product Category

product category Furniture Office Supplies Technology



Month	January		February		March		April		May		June		Total	
product sub category	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit
Appliances	22	2.573,49	12	1.441,56	15	-970,78	20	3.952,69	16	1.788,41	14	3.809,45	99	12.594,82
Binders and Binder Accessories	37	4.204,44	28	1.197,89	34	15.524,69	32	16.772,86	38	8.459,61	25	13.136,94	194	59.296,43
Bookcases	10	-11.130,20	4	4.224,79	10	3.213,62	9	4.335,51	3	704,26	7	-2.278,40	43	-930,42
Chairs & Chairmats	18	4.363,82	17	1.735,17	10	4.298,08	19	16.019,50	15	16.774,05	11	5.505,21	90	48.695,83
Computer Peripherals	31	-255,50	27	1.470,91	31	-2.424,73	22	1.965,38	30	-153,73	30	1.083,43	171	1.685,76
Copiers and Fax	6	-1.577,19	4	2.042,35	2	217,52	2	3.214,89			4	20.092,63	18	23.990,20
Envelopes	7	-164,09	7	175,40	7	-980,74	9	-2.020,45	14	755,98	10	1.039,49	54	-1.194,41
Labels	17	601,76	14	286,97	12	15,66	11	5.503,82	9	228,33	7	391,59	70	7.028,13
Office Furnishings	33	2.746,73	30	2.622,88	33	-830,68	27	-34,77	25	5.685,33	28	8.534,66	176	18.724,15
Office Machines	22	1.722,00	19	12.385,14	18	-2.668,62	11	-20.059,66	13	10.456,80	11	6.988,74	94	8.824,40
Paper	47	-36,45	44	-808,66	48	524,50	41	7.248,80	40	225,75	51	615,35	271	7.769,29
Pens & Art Supplies	34	-1.912,42	21	953,77	22	518,21	27	-483,78	24	852,48	27	-185,89	155	-257,63
Rubber Bands	6	-82,80	4	-1.231,83	3	14,51	6	-74,97	9	-46,26	6	-123,50	34	-1.544,85
Scissors, Rulers and Trimmers	3	-47,49	5	-1.062,29	5	-1.839,19	7	1.562,98	7	-78,41	9	173,29	36	-1.291,11
Storage & Organization	25	-4.733,25	22	-625,14	16	1.634,83	24	8.961,09	23	133,71	16	1.753,06	126	7.124,30
Tables	10	-4.522,28	19	2.259,64	13	-9.479,52	7	-4.362,16	11	9.163,62	19	-299,40	79	-7.240,10
Telephones and Communication	28	9.293,04	32	8.876,11	42	-6.664,20	34	10.632,48	29	12.052,81	23	6.600,32	188	40.790,56
Total	249	1.043,61	225	35.944,66	237	103,16	219	53.134,21	219	67.002,74	215	66.836,97	1364	224.065,35

State or Province

Kansas

City

Derby

Postal Code

66048

Total Profit

\$2,73K



customer id	customer name	order priority	product category	product sub category	state or province	city	postal code	order date	ship date	Sum of sales	Sum of profit
2653	Leo Kane	↑ Not Specified	Furniture	Office Furnishings	Kansas	Derby	67037	02.22.2015	02.24.2015	392,45	▲ 270,79
2653	Leo Kane	↑ Not Specified	Technology	Computer Peripherals	Kansas	Derby	67037	02.22.2015	02.23.2015	34,32	▼ -98,35
1938	Franklin Spencer	↘ Medium	Technology	Computer Peripherals	Kansas	Emporia	66801	03.22.2015	03.23.2015	558,17	▼ -521,09
3041	Carrie Duke	↑ Not Specified	Office Supplies	Scissors, Rulers and Trimmers	Kansas	Garden City	67846	05.15.2015	05.17.2015	29,93	▼ -20,65
3041	Carrie Duke	↑ Not Specified	Technology	Computer Peripherals	Kansas	Garden City	67846	05.15.2015	05.18.2015	1.181,67	▲ 97,16
2861	Dwight Robinson	↘ Medium	Technology	Telephones and Communication	Kansas	Hays	67601	02.28.2015	02.28.2015	199,43	▲ 4,90
2951	Jordan Womble	↘ Medium	Furniture	Chairs & Chairmats	Kansas	Hays	67601	02.15.2015	02.18.2015	1.809,75	▼ -230,95
2951	Jordan Womble	↘ Medium	Office Supplies	Appliances	Kansas	Hays	67601	02.15.2015	02.17.2015	819,40	▲ 565,39
3042	Tara Gold	↘ Medium	Office Supplies	Binders and Binder Accessories	Kansas	Hutchinson	67501	02.04.2015	02.05.2015	171,33	▲ 67,86
3045	Jordan Beard	→ High	Office Supplies	Paper	Kansas	Leavenworth	66048	06.06.2015	06.07.2015	84,04	▼ -14,08
3046	Andrew Pearce	→ High	Furniture	Chairs & Chairmats	Kansas	Leawood	66209	02.12.2015	02.14.2015	251,06	▼ -78,76
3089	Sandy Cannon	↓ Low	Office Supplies	Appliances	Kansas	Leawood	66209	01.24.2015	01.29.2015	281,82	▼ -122,77
2046	Eileen Schwartz	↗ Critical	Furniture	Tables	Kansas	Liberal	67901	06.12.2015	06.13.2015	7.304,03	▲ 682,53
2046	Eileen Schwartz	↗ Critical	Furniture	Tables	Kansas	Liberal	67901	06.12.2015	06.14.2015	4.634,69	▼ -435,76
2046	Eileen Schwartz	↗ Critical	Office Supplies	Paper	Kansas	Liberal	67901	06.12.2015	06.14.2015	31,54	▼ -27,38
Total										29.678,21	▲ 2.725,77