

Unique Orders

1364

Unique Customers

1130

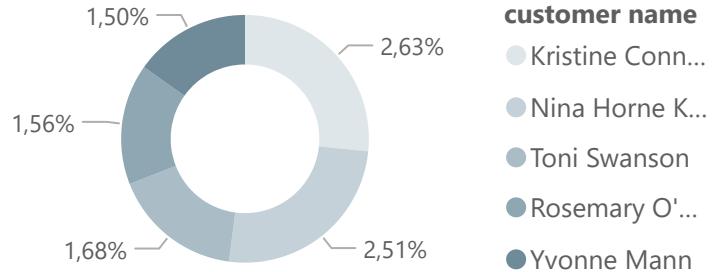
Total Sales

\$1,92M

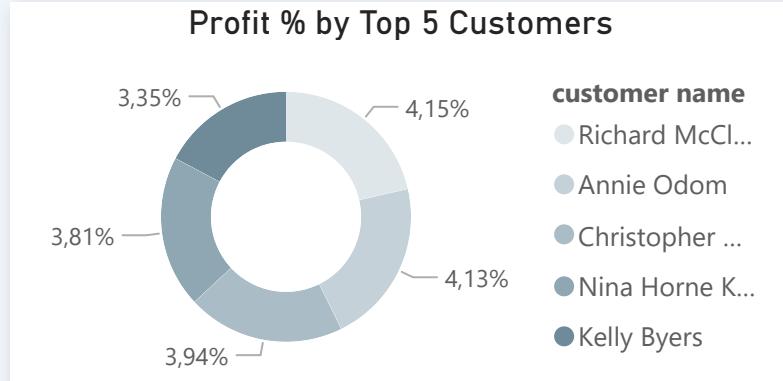
Total Profit

\$224,07K

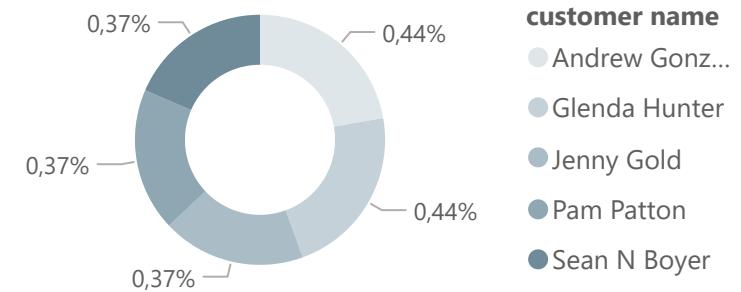
Sales % by Top 5 Customers



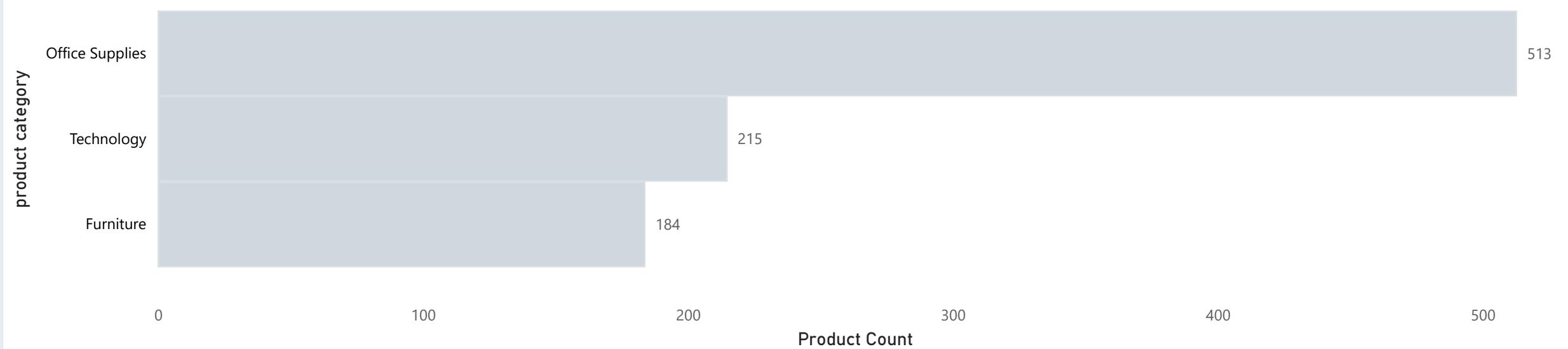
Profit % by Top 5 Customers



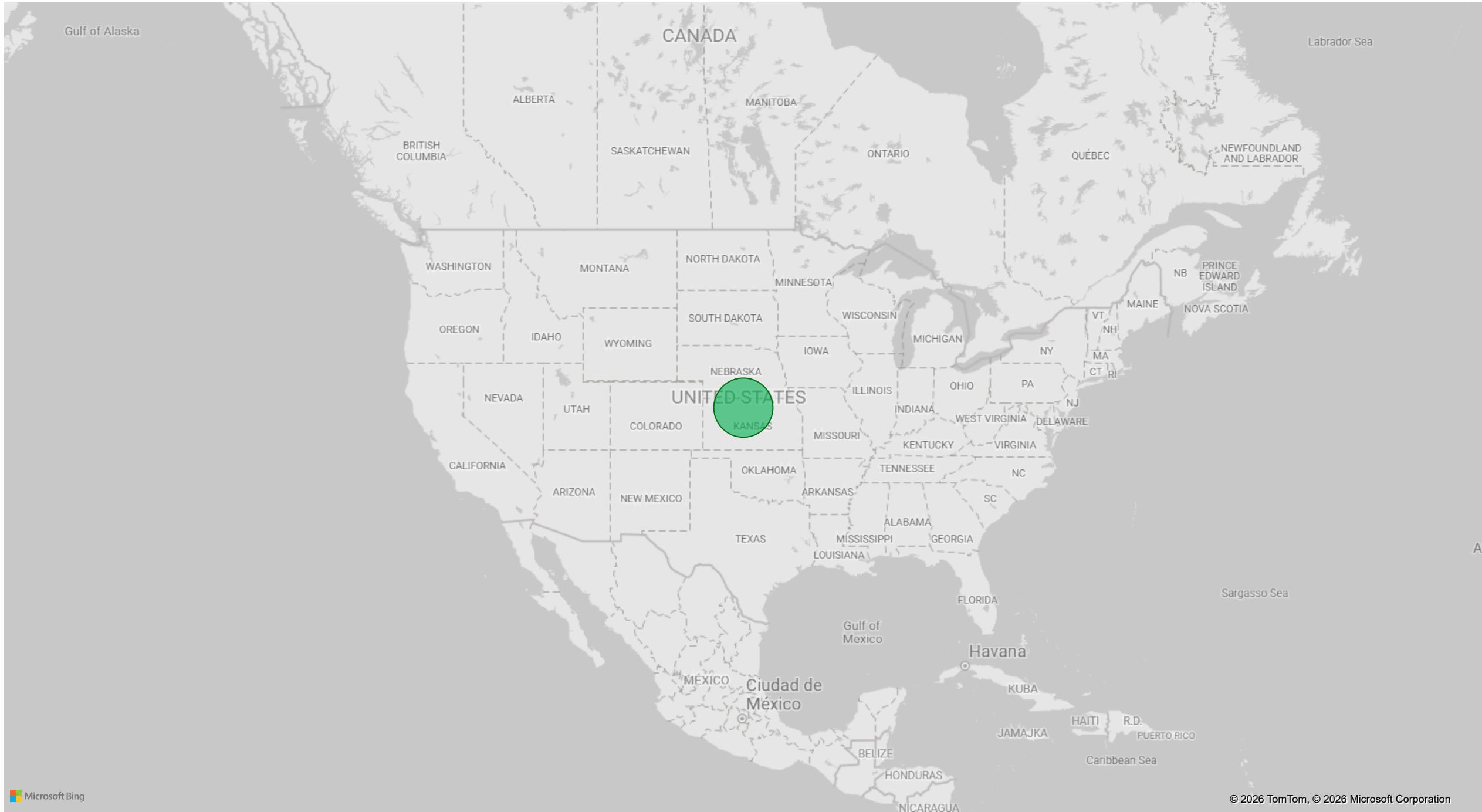
Count of Unique Orders % by Top 5 Customers



Product Count and Total Profit by Product Category



Total Sales and Total Profit by country



order priority

All

product category

All

state or province, city

All

order date

1.1.2015 - 30.6.2015



Total Orders

1364

Avg Sales per Order

1,41K

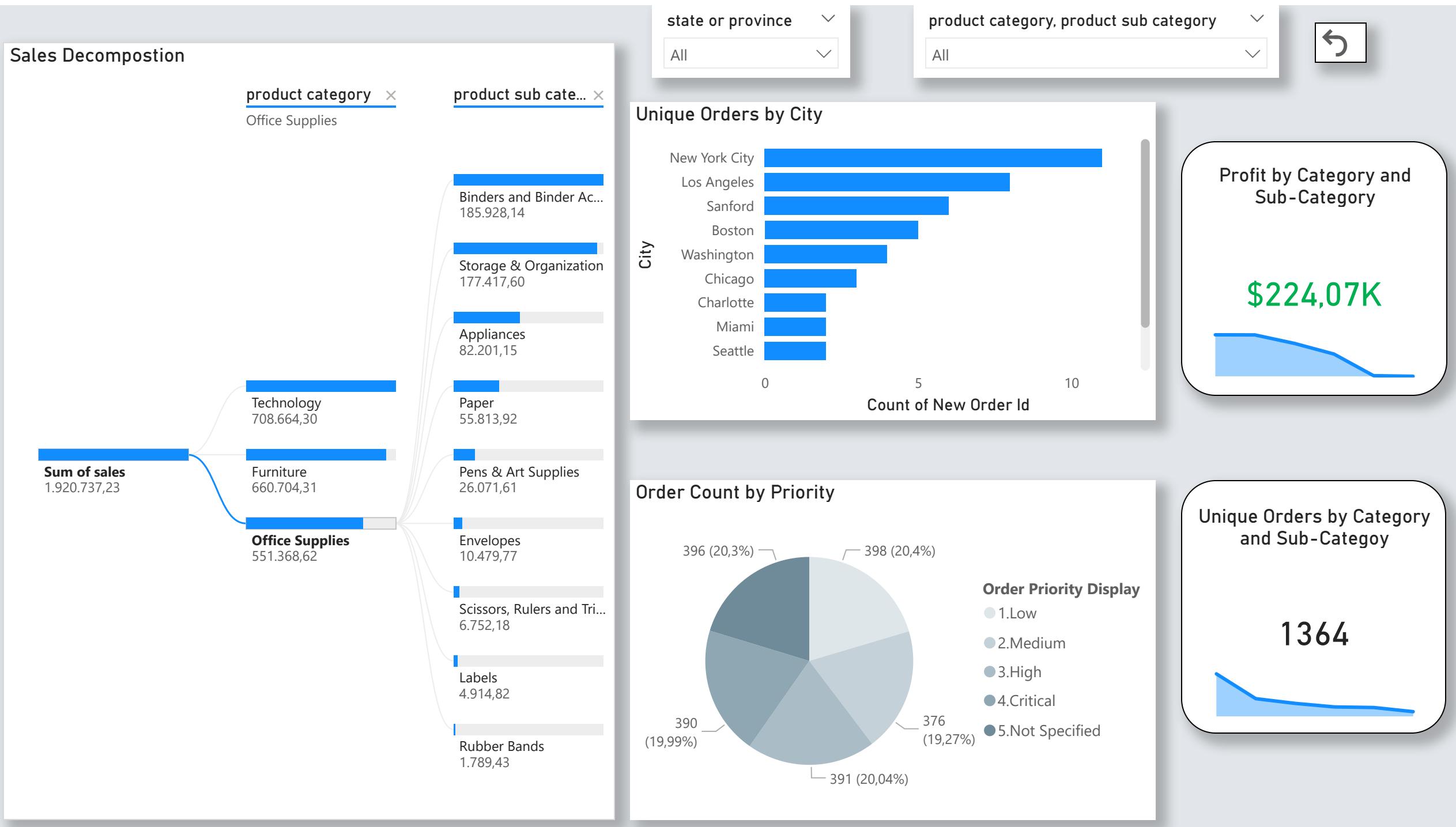
Avg Profit per Orders

\$164,27

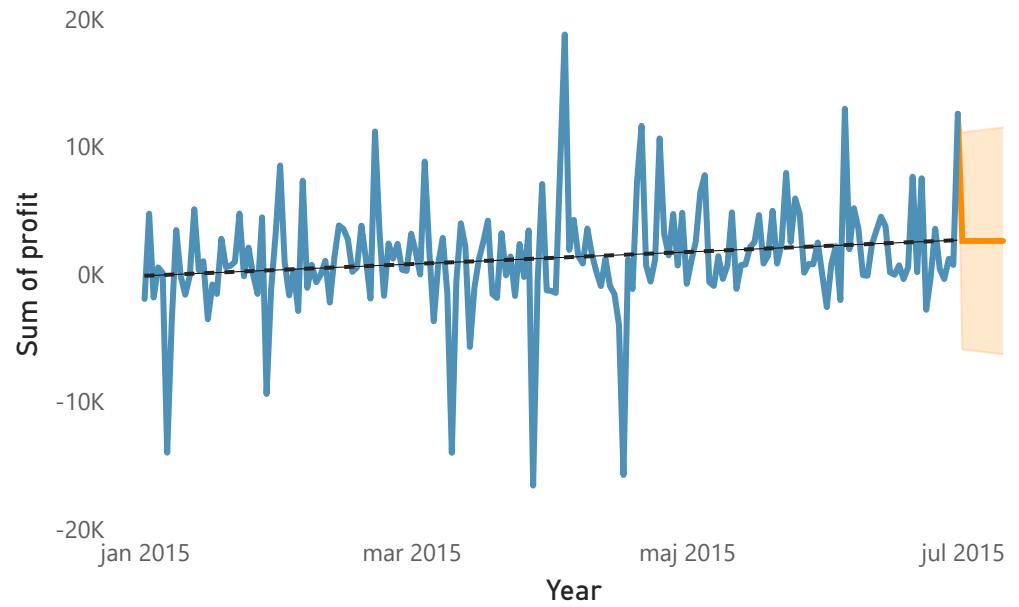
Profit Margin %

11,67%

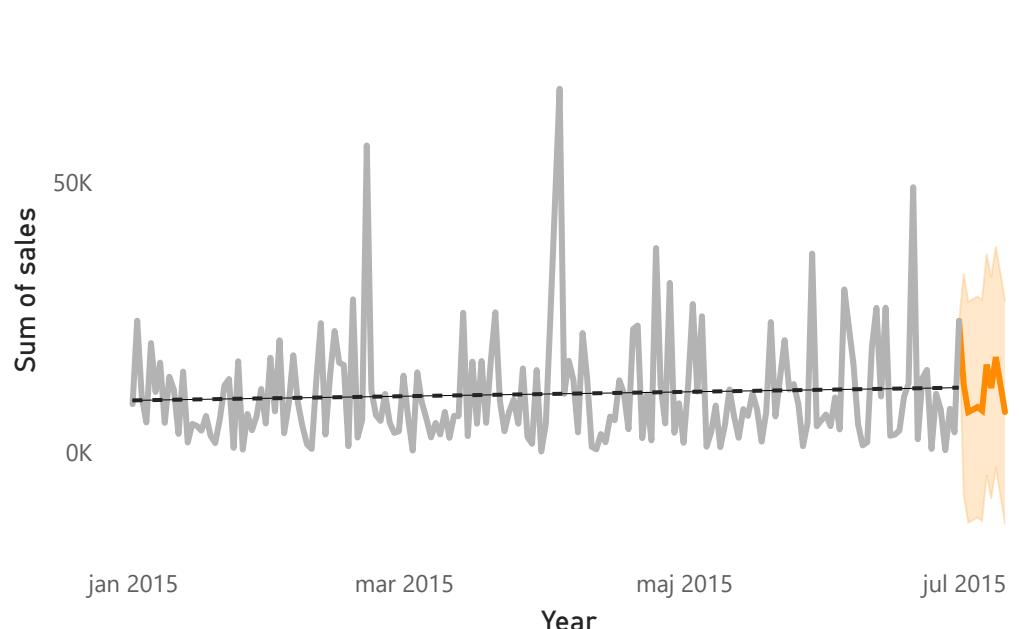
customer id	customer name	order priority	product category	product sub category	state or province	city	postal code	order date	ship date	Sum of sales	Sum of profit
156	Diana Xu	➔ High	Office Supplies	Appliances	Colorado	Fort Collins	80525	01.25.2015	01.26.2015	33,82	-18,64
191	Gerald Kearney	➔ High	Office Supplies	Appliances	Illinois	Aurora	60505	02.12.2015	02.15.2015	79,68	-35,47
234	Don Cameron	➡ Critical	Office Supplies	Appliances	Iowa	Newton	50208	02.05.2015	02.06.2015	1.599,96	1.103,97
339	Bobby Clements	➡ Medium	Office Supplies	Appliances	Ohio	Columbus	43229	03.17.2015	03.18.2015	40,30	-83,65
366	Patrick Rosenthal	➡ Medium	Office Supplies	Appliances	Rhode Island	Cranston	2910	01.17.2015	01.19.2015	1.967,98	411,52
377	Sylvia Bush	➡ Medium	Office Supplies	Appliances	Illinois	Batavia	60510	04.17.2015	04.17.2015	460,87	250,04
468	Craig Bennett	⬆ Not Specified	Office Supplies	Appliances	Massachusetts	Hanson	2341	01.11.2015	01.12.2015	73,04	-27,74
483	Edgar McKenzie	➡ Critical	Office Supplies	Appliances	Illinois	Oswego	60543	01.27.2015	01.28.2015	73,18	-18,19
568	Peter McConnell	⬆ Not Specified	Office Supplies	Appliances	Mississippi	Columbus	39701	04.15.2015	04.15.2015	805,99	-99,57
576	Gordon Lyon	⬇ Low	Office Supplies	Appliances	California	Pomona	91767	01.13.2015	01.17.2015	32,60	-566,00
679	Katie Dougherty	➡ Medium	Office Supplies	Appliances	Washington	Spanaway	98387	03.04.2015	03.05.2015	10,11	-19,93
697	Adam G Sawyer	➡ Critical	Office Supplies	Appliances	Indiana	East Chicago	46312	02.07.2015	02.09.2015	292,18	-131,62
698	Nelson Hensley	➡ Critical	Office Supplies	Appliances	Washington	Seattle	98105	02.07.2015	02.09.2015	1.154,12	-253,11
744	Joy Maxwell	⬇ Low	Office Supplies	Appliances	Arizona	Oro Valley	85737	01.28.2015	02.06.2015	63,48	-54,62
Total										1.920.737,23	224.065,35



Sum of profit by Year, Quarter, Month and Day



Sum of sales by Year, Quarter, Month and Day



order priority

All

Month

All

state or prov...

All

manager

All

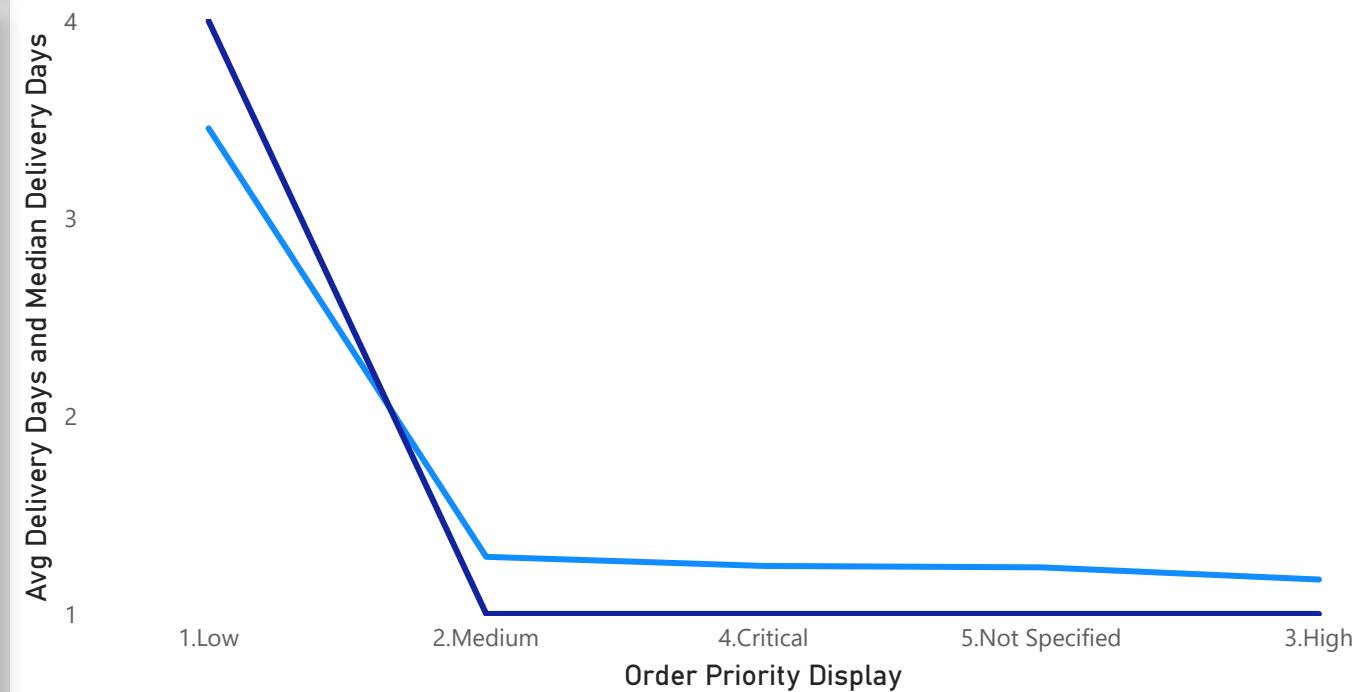


Avg Shipping Cost by order priority



Avg Delivery Days, Median Delivery Days, Avg Shipping Cost, Max Shipping Cost, Min Shipping Cost and Median Shipping Cost by Order Priority Display

● Avg Delivery Days ● Median Delivery Days



state or province

All

Total Profit by Month and product Category

product category ● Furniture ● Office Supplies ● Technology

100%

Total Profit

0%

May

June

April

February

January

March

Month

Graph**Table****All**

Month	January		February		March		April		May		June		Total		
	product sub category	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit	Unique Orders	Sum of profit
Appliances		22	2.573,49		12	1.441,56		15	-970,78		20	3.952,69		16	1.788,41
Binders and Binder Accessories		37	4.204,44		28	1.197,89		34	15.524,69		32	16.772,86		38	8.459,61
Bookcases		10	-11.130,20		4	4.224,79		10	3.213,62		9	4.335,51		3	704,26
Chairs & Chairmats		18	4.363,82		17	1.735,17		10	4.298,08		19	16.019,50		15	16.774,05
Computer Peripherals		31	-255,50		27	1.470,91		31	-2.424,73		22	1.965,38		30	-153,73
Copiers and Fax		6	-1.577,19		4	2.042,35		2	217,52		2	3.214,89		4	20.092,63
Envelopes		7	-164,09		7	175,40		7	-980,74		9	-2.020,45		14	755,98
Labels		17	601,76		14	286,97		12	15,66		11	5.503,82		9	228,33
Office Furnishings		33	2.746,73		30	2.622,88		33	-830,68		27	-34,77		25	5.685,33
Office Machines		22	1.722,00		19	12.385,14		18	-2.668,62		11	-20.059,66		13	10.456,80
Paper		47	-36,45		44	-808,66		48	524,50		41	7.248,80		40	225,75
Pens & Art Supplies		34	-1.912,42		21	953,77		22	518,21		27	-483,78		24	852,48
Rubber Bands		6	-82,80		4	-1.231,83		3	14,51		6	-74,97		9	-46,26
Scissors, Rulers and Trimmers		3	-47,49		5	-1.062,29		5	-1.839,19		7	1.562,98		7	-78,41
Storage & Organization		25	-4.733,25		22	-625,14		16	1.634,83		24	8.961,09		23	133,71
Tables		10	-4.522,28		19	2.259,64		13	-9.479,52		7	-4.362,16		11	9.163,62
Telephones and Communication		28	9.293,04		32	8.876,11		42	-6.664,20		34	10.632,48		29	12.052,81
Total		249	1.043,61		225	35.944,66		237	103,16		219	53.134,21		219	67.002,74
														215	66.836,97
														1364	224.065,35

State or Province

Kansas

City

Derby

Postal Code

66048

Total Profit

\$2,73K



customer id	customer name	order priority	product category	product sub category	state or province	city	postal code	order date	ship date	Sum of sales	Sum of profit
2653	Leo Kane	⬆️ Not Specified	Furniture	Office Furnishings	Kansas	Derby	67037	02.22.2015	02.24.2015	392,45	▲ 270,79
2653	Leo Kane	⬆️ Not Specified	Technology	Computer Peripherals	Kansas	Derby	67037	02.22.2015	02.23.2015	34,32	▼ -98,35
1938	Franklin Spencer	↘️ Medium	Technology	Computer Peripherals	Kansas	Emporia	66801	03.22.2015	03.23.2015	558,17	▼ -521,09
3041	Carrie Duke	⬆️ Not Specified	Office Supplies	Scissors, Rulers and Trimmers	Kansas	Garden City	67846	05.15.2015	05.17.2015	29,93	▼ -20,65
3041	Carrie Duke	⬆️ Not Specified	Technology	Computer Peripherals	Kansas	Garden City	67846	05.15.2015	05.18.2015	1.181,67	▲ 97,16
2861	Dwight Robinson	↘️ Medium	Technology	Telephones and Communication	Kansas	Hays	67601	02.28.2015	02.28.2015	199,43	▲ 4,90
2951	Jordan Womble	↘️ Medium	Furniture	Chairs & Chairmats	Kansas	Hays	67601	02.15.2015	02.18.2015	1.809,75	▼ -230,95
2951	Jordan Womble	↘️ Medium	Office Supplies	Appliances	Kansas	Hays	67601	02.15.2015	02.17.2015	819,40	▲ 565,39
3042	Tara Gold	↘️ Medium	Office Supplies	Binders and Binder Accessories	Kansas	Hutchinson	67501	02.04.2015	02.05.2015	171,33	▲ 67,86
3045	Jordan Beard	➡️ High	Office Supplies	Paper	Kansas	Leavenworth	66048	06.06.2015	06.07.2015	84,04	▼ -14,08
3046	Andrew Pearce	➡️ High	Furniture	Chairs & Chairmats	Kansas	Leawood	66209	02.12.2015	02.14.2015	251,06	▼ -78,76
3089	Sandy Cannon	⬇️ Low	Office Supplies	Appliances	Kansas	Leawood	66209	01.24.2015	01.29.2015	281,82	▼ -122,77
2046	Eileen Schwartz	↗️ Critical	Furniture	Tables	Kansas	Liberal	67901	06.12.2015	06.13.2015	7.304,03	▲ 682,53
2046	Eileen Schwartz	↗️ Critical	Furniture	Tables	Kansas	Liberal	67901	06.12.2015	06.14.2015	4.634,69	▼ -435,76
2046	Eileen Schwartz	↗️ Critical	Office Supplies	Paper	Kansas	Liberal	67901	06.12.2015	06.14.2015	31,54	▼ -27,38
Total										29.678,21	▲ 2.725,77