R scripts can be rendered!

Stefan Veleski

May 13, 2021

Tidytext sentiment analysis Loading in the necessary packages

The following code tokenizes the full text by individual words, but also provides additional metadata about the line and the chapter that the word is located in

meta_fields = "title")

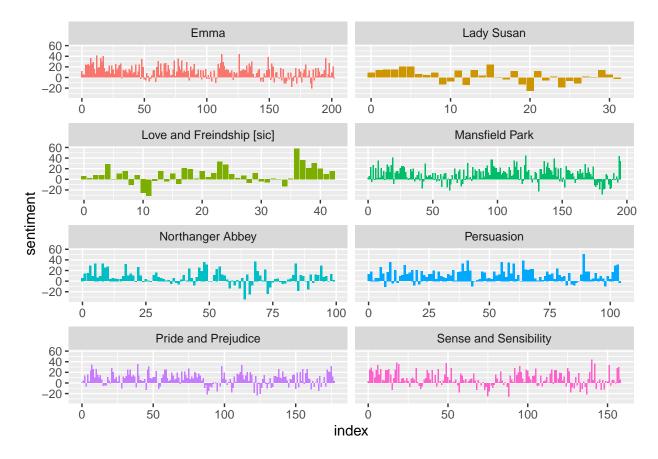
The "Text Mining With R" book uses the janeaustern package, which is not really

austen_tidy_texts <- gutenberg_download(austen_meta\$gutenberg_id,</pre>

```
# necessary, as we can represent the full workflow from downloading
# the books to visualization, which can be used with books from other authors as well.
```

The code below simply counts the most common words in Persuasion that correspond to the joy

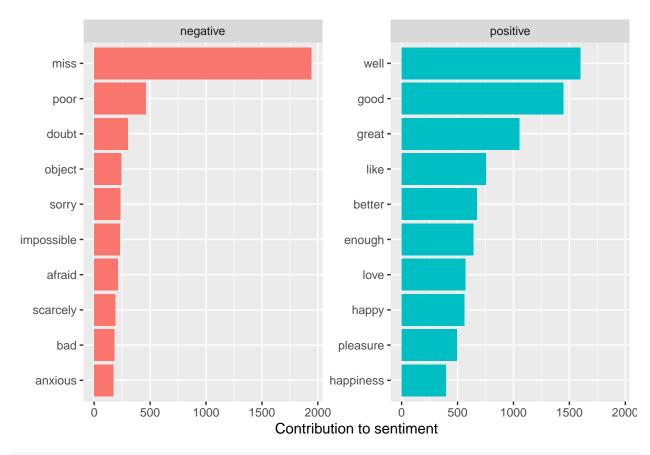
```
# emotion in the NRC sentiment lexicon
austen_tidy_texts %>%
  filter(title == "Persuasion") %>% # only selecting Persuasion from the rest of the books
  inner_join(nrc_joy) %>% # combining two tables together (see data wrangling cheat sheet)
  count(word, sort = TRUE) # counting the words
## # A tibble: 258 x 2
##
     word
                n
##
      <chr> <int>
## 1 good
              187
## 2 young
                84
## 3 found
                 83
## 4 friend
                77
## 5 present
                 65
## 6 happy
                 64
## 7 hope
                 53
## 8 deal
                 45
                 42
## 9 love
## 10 spirits
                 41
## # ... with 248 more rows
jane_austen_sentiment <- austen_tidy_texts %>%
  inner_join(get_sentiments("bing")) %>% # change th
  count(title, index = linenumber %/% 80, sentiment) %>%
  pivot_wider(names_from = sentiment, values_from = n, values_fill = 0) %%
  mutate(sentiment = positive - negative)
ggplot(jane_austen_sentiment, aes(index, sentiment, fill = title)) +
  geom col(show.legend = FALSE) +
  facet_wrap(~title, ncol = 2, scales = "free_x")
```



Most common positive and negative words

```
bing_word_counts <- austen_tidy_texts %>%
  inner_join(get_sentiments("bing")) %>% #retain only words that exist in both
  count(word, sentiment, sort = TRUE) %>%
  ungroup()

bing_word_counts %>%
  group_by(sentiment) %>%
  group_by(sentiment) %>%
  slice_max(n, n = 10) %>% # slice n to retain top 10
  ungroup() %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(n, word, fill = sentiment)) + # n x axis, word y axis, color according to sentiment
  geom_col(show.legend = FALSE) + # barplot, no legends
  facet_wrap(~sentiment, scales = "free_y") + # facet wrapped along sentiment, free y scale
  labs(x = "Contribution to sentiment", # x label
    y = NULL) # no y label
```



Export in 5x10

Adding miss as a custom stopword to the stopwords lexicon contained in the tidytext package. This will be removed from the visualization later on

Wordclouds clear plot cache

```
library(wordcloud)
```

```
## Loading required package: RColorBrewer
```

library(reshape2)

```
##
## Attaching package: 'reshape2'
## The following object is masked from 'package:tidyr':
##
## smiths
set.seed(1234) # reproducibility
austen_tidy_texts %>%
    anti_join(custom_stop_words) %>% # remove all words that have a match in custom_stop_words
    inner_join(get_sentiments("bing")) %>% # retain only words that exist in both
    count(word, sentiment, sort = TRUE) %>% #
    acast(word ~ sentiment, value.var = "n", fill = 0) %>%
```

```
comparison.cloud(colors = c("brown1", "cyan3"),
    max.words = 150, # maximum number of words in the visualization
    scale = c(2.5, 0.05), # largest and smallest words in the word cloud
    min.freq = 1, # minimal frequency of the words in the visualization
    random.order = FALSE, # no random order, size dictated by frequency
    rot.per = 0.35) # percentage of words rotated (35%)
```

negative



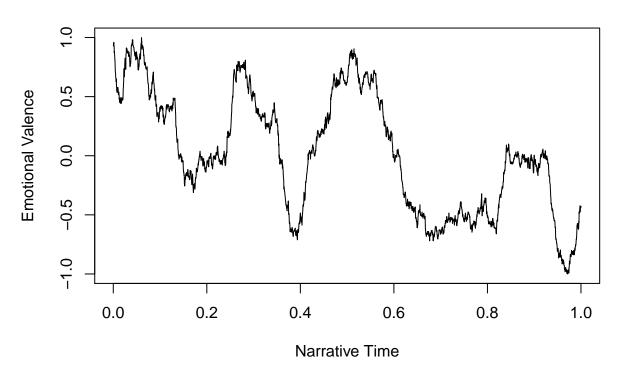
Syuzhet package

library(zoo)
library(syuzhet)

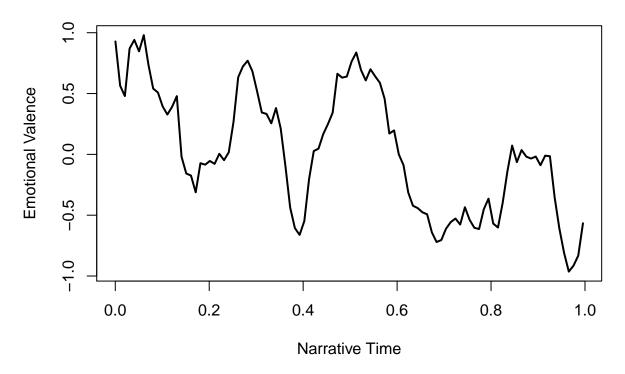
One of the more popular specialized sentiment analysis packages. Available dictionaries: bing, afinn, nrc, syuzhet Getting a particular novel as a single character string, ready for syuzhet analysis. Let's first load the Austen novels from scratch, so that we have a clean slate

```
persuasion_sentiment <- get_sentiment(persuasion_sentences, method = "syuzhet") # Get sentiment for eac
pwdw <- round(length(persuasion_sentiment)*.1)
persuasion_rolled <- rollmean(persuasion_sentiment, k=pwdw) #moving/rolling average (1/10 window)
persuasion_list <- rescale_x_2(persuasion_rolled) # rescaled so another novel can be compared
plot(persuasion_list$x,
    persuasion_list$z,
    type="l", # line plot
    main ="Persuasion Plot Trajectory", # title
    col="black", # color of the line
    xlab="Narrative Time", #
    ylab="Emotional Valence") #This is almost perfect, but it's not smoothed out just right.</pre>
```

Persuasion Plot Trajectory



Persuasion Plot Trajectory



Package of the week Sentimentr A sentiment analysis package that is more sophisticated in several ways than both tidytext and

syuzhet. Available dictionaries:

```
library(sentimentr)
library(magrittr)

austen_sentiment <- austen_tidy_texts %>%
    mutate(sentences = get_sentences(text)) %$%
    sentiment_by(sentences, title)

hardy_sentiment <- hardy_tidy_texts %>%
    mutate(sentences = get_sentences(text)) %$%
    sentiment_by(sentences, title)

author_column <- factor(c("Austen", "Austen", "Austen", "Austen", "Austen", "Austen", "Austen", "Hardy", "Hardy"))</pre>
```

Combining the austen and hardy sentiment dataframes

```
hardy_vs_austen <- rbind(austen_sentiment, hardy_sentiment)</pre>
```

Adding the author column, which is already a factor vector

```
hardy_vs_austen <- hardy_vs_austen %>%
  cbind(author_column)
```

The resulting dataframe is an ideal use case for a boxplot/violin plot visualization. Let's use the ggstatsplot package we used in week 5.

library(ggstatsplot)

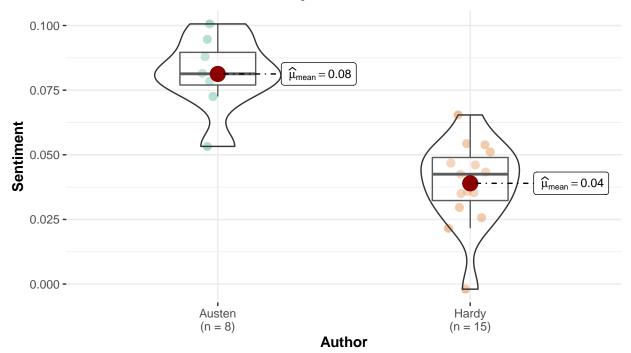
Final visualization

```
options(scipen = 10000)

hardy_vs_austen_plot <- ggbetweenstats(
    data = hardy_vs_austen, # data
    x = author_column, # data for x axis
    y = ave_sentiment, # data for y axis
    title = "Comparison of the mean sentiment of Hardy's and Austen's novels", # Title
    xlab = "Author", # x axis label
    ylab = "Sentiment" # y axis label
)
hardy_vs_austen_plot</pre>
```

Comparison of the mean sentiment of Hardy's and Austen's novels

 $t_{\text{Welch}}(16.02) = 6.38, p = 9.03e-06, \widehat{g}_{\text{Hedges}} = 2.59, \text{Cl}_{95\%} [1.44, 3.71], n_{\text{obs}} = 23$



 $log_{e}(BF_{01}) = -7.99, \ \widehat{\delta}_{difference}^{posterior} = -0.04, \ CI_{95\%}^{HDI} \ [-0.05, \ -0.02], \ r_{Cauchy}^{JZS} = 0.71$