## Abstract

## Introduction

Be specific and clearly structured. Answering the sub-rqs leads to a clear solution of the main RQ.

1. Talk about recent developments.

2. Those developments lead to my RQs (show how they are connected).

3. Try to answer the sub-questions to come up with a convincing solution to the main RQ.

Modern society has been able to access information, communicate ideas, and become part of a community due to the advent of the internet. Of course, online discussion boards have been playing a critical role to provide a platform where people can do so. Those are also used by a variety of people to talk about the stock market and discuss trading strategies. Recently, the Reddit forum wallstreetbets has become one of the most well-known and influential investing online-forums.

Even though the Reddit subforum was already founded in 2012, it received the majority of its media exposure in 2021 as a result of a short-squeeze of the GameStop (GME) stock, which drove the stock price hundreds of percent. However, it was not the rapid price appreciation that amazed market participants. Instead, it was the unprecedented decentralized and coordinated buying of Gamestop shares by members of the wallstreetbets community that attracted attention. (Anand & Pathak, 2021)

## Related Work

Talk about literature. Relevant, use a lot, processed with new insights provided. Clearly connected to RQ.

## Methodology

Clear explanation of methods with connections drawn to other methods, appropriate robustness checks of assumptions, consistent, transparent, and correct.

## Results

Clear, transparent, and original presentation of results. Detailed visualizations, insightful multi-level evaluation of model performance.

## Discussion

## Conclusion