

customer	
PK	<u>customer key</u>
PK	<u>customer id</u>
PK	<u>customer number</u>
	first_name
	last_name
	country
	gender
	marital_status
	birth_date
	create_date

sales	
PK	<u>order number</u>
FK	<u>product key</u>
	order_date
	shipping_date
	due_date
	sales
	quantity
	price

products	
PK	<u>product key</u>
PK	<u>product id</u>
PK	<u>product number</u>
	product_name
	category_id
	category
	subcategory
	maintenance
	product_ine
	cost
	start_date

customer_report	
PK	<u>customer number</u>
	first_name
	last_name
	gender
	country
	age_group
	cust_segmentation
	last_order_date
	recency
	recency_category
	total_products
	total_quantity
	time_span
	avg_order_value
	avg_monthly_value
	avg_quantity_per_order
	purchase_frequency
	active_days

product_report	
PK	<u>product key</u>
	product_name
	category
	sub_category
	cost
	first_sale_date
	last_sale_date
	product_age_months
	recency
	product_segmentation
	time_span
	total_sales
	total_orders
	total_quantity
	total_customers
	avg_selling_price
	avg_monthly_revenue
	order_frequency_per_month

1..1      Has      0..\*

0..\*      included in      1..1