



Work Experience

2017 - Upon today

Laboratory of Archeology - Università Cattolica del Sacro Cuore di Milano

FREELANCE

- Set up 3D scan and printing machinery for studies of archeology reports.

LEM Helmets (USA and Spain) - www.lemhelmets.com

MARKETING COORDINATOR

- Definition of the strategy for the European and American launch of the brand into cycling market, in coordination with the LEM office in Morgan Hill - California
- Research, selection and coordination between agencies and freelancers for the different aspects for the brand launch.
- Artistic direction for the develop of the corporate image of the LEM Helmets brand for the American market.
- Management of the LEM Helmets attending to Eurobike fair.
- Salesnet support

GIST Italia - www.gistitalia.com

FREELANCE CONSULTANT

- Management of the certification process of the mod. Primo helmet
- Complete development (from concept to certification) of helmet mod. Volo.

MIASUKI Italia - www.miasuki.com

FREELANCE CONSULTANT

- Technical assistance for events attending and showroom setup.
- Technical assistance IT.

2014 - 2017

MIASUKI Asia (Hong Kong) - www.miasuki.com

TECHNICAL PRODUCT DESIGNER E INTERNATIONAL PROJECTS COORDINATOR

HONG KONG HEADQUARTER

- Development of horse riding technical products as saddle, gloves, equestrian airbag and wearable devices.
- Quality control of riding helmets.
- Development of heat-sealed tote bag and backpack with solar panels.
- Research of high tech materials and solutions (for performance and aesthetics), suppliers and services.
- Assistance to creative department.
- Development of printed products (Stationary, brochures, ...).
- Set up and management of photo-shootings, fashion shows and castings.
- Project management of international events.
- Supervision of Website and online store.
- Set up of Inventory and Sales Tracking System.
- Set up of Office and Corporate Information Exchange System.
- Set up and supervision of IT.
- Management of online customer orders.

2007 - 2014

FREELANCE

- Design and development of several projects about sport helmets.
From graphics design to parts and accessories test and development.

Education

- European Certification - February 2016
Marketing Expert, Media Planner and Business Analyst.
- Degree at Politecnico di Milano - July 2013
Design University: industrial and product design.
- Politecnico di Milano - July 2009
Engineering University: material and nanotechnology engineering.
- Diploma at I.T.I.S. Lagrange, Milano - July 2007
Programming and information technology.

MATTEO TORTOSA

Firenze, 29 Aprile 1988
Via Fiume, 27, Paderno Dugnano Milano
Italia

Professional Skills

- Digital Arts, 3D and office Software deep knowledge.
- Good Experience in 3D scan and printing
 - Sport equipment expert tester.
 - Professional motorbike racing experience.
- Knowledge of the sponsorship relationships.
- Long time knowledge and affinity with several Chinese and Italian suppliers.
 - Trend and milieus analysis.
- Composite materials passionate.
 - Sewing, tailoring and textile knowledge.
- Supply Chain fundamentals.
 - Websites development.

Languages

Italian (Mother language)
English (Fluent)
Spanish and French (School level))

About me

I've a great passion for design and sports.
Thanks to my proactive attitude and multi disciplinary experience I can give my contribution in a lot of different situations.
I'm looking for the possibility to express my-self and my skills at my best taking advantage from all the work and life experiences I had the luck to live.
I compete in a national level motorbike racing competitions and I'm active in a few contexts, also international, for conservation of culture heritage.

