



Dear Sirs,

my name is Matteo Tortosa, I'm a 30 yo Italian technical products designer with good experience in product design and project management, especially in extreme sports helmets design and sports related products and marketing projects.

I'm writing you to introduce myself and my talents in the wish that we may collaborate in the future.

I've a 20 years long experience in motorbike racing and really passionate to my job with a strong will and a great ability to adapt myself to all the situations I face seeking for solutions from different fields of knowledge as I'm dedicated to continuing my professional growth with trainings and studies about different subjects.

I master the whole process of development of sports helmets (as snow, bike, motorbike and equestrian from the concept to the certification and homologation procedure) using modern technologies as 3D printing and scanning.

At the moment I'm running several consultancy projects with different sport brands dedicating myself especially to product design and development.

In particular I'm hardware developer for BasicNet S.p.A. - basic.net owner of Briko - briko.com and in the last year I developed the GIST Volo helmet along the management of the launch, in the american market, of the new bicycle helmets collection of LEM Helmets, an historical Italian brand for helmets.

In the last four years I've been handling a lot of various project at MIASUKI, a new luxury fashion brand for equestrian clothing and accessories based in Hong Kong, where I spent one year.

These experiences allowed me to measure myself with engaging products, tight schedules and great responsibilities that I never hesitated to take.

As an industrial designer I always consider production efficiency and standard compliances as fundamental topics to be applied in the reach of the highest style standard.

I'm looking for the possibility to fit myself in a company where I can express and grow my technical design abilities.

I'm here attaching my resume where you can find more precise information about me, in case you'd need any more information please don't hesitate to contact me.

Thank you very much for the time you dedicate to me.

Best regards



Matteo Tortosa

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Work Experience

2019 - Upon today

BRIKO - BASICNET S.p.A. (ITALIA) - www.basic.net - briko.com

HARDGOODS DEVELOPER

- Definement of the structure of the collection.
- Production of technical briefs for new products.
- Development and production of internal prototypes.
- Management of product development at suppliers factories.
- Review and approval of prototypes and samples.

2017 - 2018

LEM Helmets (USA and Spain) - www.lemhelmets.com

MARKETING COORDINATOR

- Definition of the strategy for the European and American launch of the brand into cycling market, in coordination with the LEM office in Morgan Hill - California.
- Research, selection and coordination between agencies and freelancers for the different aspects fo the brand launch.
- Artistic direction for the develop of the corporate image of the LEM Helmets brand for the American market.
- Management of the LEM Helmets attending to Eurobike fair.
- Salesnet support.

GIST Italia - www.gistitalia.com

FREELANCE CONSULTANT

- Management of the certification process of the mod. Primo helmet.
- Complete development (from concept to certification) of helmet mod. Volo.

2014 - 2017

MIASUKI Asia (Hong Kong) - www.miasuki.com

TECHNICAL PRODUCT DESIGNER E INTERNATIONAL PROJECTS COORDINATOR

HONG KONG HEADQUARTER

- Development of horse riding technical products as saddle, gloves, equestrian airbag and wearable devices.
- Quality control of riding helmets.
- Development of heat-sealed tote bag and backpack with solar panels.
- Research of high tech materials and solutions (for performance and aesthetics), suppliers and services.
- Assistance to creative department.
- Development of printed products (Stationary, brochures, ...).
- Set up and management of photo-shootings, fashion shows and castings.
- Project management of international events.
- Supervision of Website and online store.
- Set up of Inventory and Sales Tracking System.
- Set up of Office and Corporate Information Exchange System.
- Set up and supervision of IT.
- Management of online customer orders.

2007 - 2014

FREELANCE

- Design and development of several projects about sport helmets.
From graphics design to parts and accessories test and development.

Education

- European Certification - February 2016
Marketing Expert, Media Planner and Business Analyst.
- Degree at Politecnico di Milano - July 2013
Design University: industrial and product design.
- Politecnico di Milano - July 2009
Engineering University: material and nanotechnology engineering.
- Diploma at I.T.I.S. Lagrange, Milano - July 2007
Programming and information technology.

MATTEO TORTOSA

Firenze, 29 Aprile 1988

Via Fiume, 27, Paderno Dugnano - Milano
Italia

Professional Skills

- Digital Arts, 3D and office Software deep knowledge.
- Good Experience in 3D scan and printing
 - Sport equipment expert tester.
 - Professional motorbike racing experience.
- Knowledge of the sponsorship relationships.
- Long time knowledge and affinity with several Chinese and Italian suppliers.
 - Trend and milieus analysis.
- Composite materials passionate.
 - Sewing, tailoring and textile knowledge.
- Supply Chain fundamentals.
 - Websites development.

Languages

Italian (Mother language)
English (Fluent)
Spanish and French (Base level)

About me

I've a great passion for design and sports.
Thanks to my proactive attitude and multi disciplinary experience I can give my contribution in a lot of different situations.
I'm looking for the possibility to express my-self and my skills at my best taking advantage from all the work and life experiences I had the luck to live.
I compete in a national level motorbike racing competitions and I'm active in a few contexts, also international, for conservation of culture heritage.

