|  | Gtrend | Wikipedia | iNaturalist |
| --- | --- | --- | --- |
| Intercept | 0.014 [-0.027, 0.054] | 0.010 [-0.017, 0.038] | -0.524 [-1.338, 0.290] |
| Circulation [Regional] | 0.011 [-0.010, 0.032] | -0.008 [-0.026, 0.009] | 0.067 [-0.284, 0.418] |
| Country [USA] | -0.013 [-0.044, 0.018] |  | 0.483 [-0.004, 0.970] |
| Errors [yes] | 0.010 [-0.011, 0.031] | 0.006 [-0.010, 0.023] | 0.285 [-0.115, 0.684] |
| Spider expert [yes] | -0.006 [-0.029, 0.017] | 0.000 [-0.021, 0.021] | -0.181 [-0.611, 0.249] |
| Figures [yes] | -0.019 [-0.040, 0.002] | -0.015 [-0.036, 0.006] | 0.217 [-0.173, 0.607] |
| Other experts [yes] | -0.005 [-0.025, 0.016] | 0.006 [-0.013, 0.026] | -0.139 [-0.529, 0.252] |
| Sensationalism [yes] | 0.023 [0.004, 0.042] | 0.010 [-0.007, 0.026] | -0.246 [-0.603, 0.111] |
| Search Term [Brown recluse] | 0.048 [0.022, 0.073] | 0.018 [-0.011, 0.046] |  |
| Search Term [Black widow] | -0.002 [-0.031, 0.028] |  |  |
| Search Term [Latrodectus] |  | -0.008 [-0.039, 0.022] |  |
| Search Term [Spider bite] | -0.002 [-0.019, 0.016] | -0.004 [-0.018, 0.011] |  |
| Event type [Bite] | -0.001 [-0.022, 0.020] | -0.021 [-0.038, -0.005] | -0.402 [-0.787, -0.016] |
| Event type [Deadly bite] | 0.021 [-0.016, 0.059] | 0.049 [-0.002, 0.101] | -0.121 [-0.844, 0.601] |