|  | m5 | m7 |
| --- | --- | --- |
| Intercept | 8.011 [7.693, 8.361] | 11.425 [11.319, 11.533] |
| Number of news | 0.029 [-0.027, 0.103] | 0.014 [0.011, 0.018] |
| Search Term [Spider bite] |  | 0.911 [0.791, 1.031] |
| Search Term [Brown recluse] |  | -0.106 [-0.226, 0.014] |
| Search Term [Latrodectus] |  | -0.754 [-0.874, -0.635] |