# Random utility model and the multinomial logit model

<https://cran.r-project.org/web/packages/mlogit/vignettes/c3.rum.html>

# McFadden’s Choice Model (Alternative-Specific Conditional Logit)

<https://lost-stats.github.io/Model_Estimation/GLS/mcfaddens_choice_model.html>

# Exercise 1: Multinomial logit model

<https://cran.r-project.org/web/packages/mlogit/vignettes/e1mlogit.html>

# Data management, model description and testing

<https://cran.r-project.org/web/packages/mlogit/vignettes/c2.formula.data.html>

# Error in mlogit: Error in solve.default(H, g[!fixed]) : system is computationally singular

<https://stackoverflow.com/questions/13521937/error-in-mlogit-error-in-solve-defaulth-gfixed-system-is-computationall>

SINGULARITY of model

<https://stackoverflow.com/questions/29849640/r-mlogit-model-computationally-singular>