



STEFANY FERNÁNDEZ

.designer + developer

21 | 09 | 1992
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WORKS

NOV 2022 / TODAY
SENIOR GRAPHIC DESIGNER
ICECARE CORP
Lead designer in charge of the company's global branding and all graphic content requests for partner brands

MAR 2022 / NOV 2022
UX - UI SENIOR DESIGNER
THE LION
Part of the design team in charge of the creation of websites and apps related to several industries.

NOV 2016 / JAN 2022
TEAM LEAD DESIGNER + FRONT END DEVELOPER
BINPAR DIGITAL IGNITION
Manager of the design team, in charge of all projects in the design area. From the client's briefing, continuing with the design and prototype, to the development of the project. Using React or React Native with Expo and Typescript. I've worked in several big e-commerce projects of publishing companies, websites, landings and apps from multiple areas of the industry.

JUL 2015 / NOV 2016
WEB DESIGNER
QUODEM CONSULTORES
Web designer in charge of designing training sites focused on the health area.

FEB 2014 / JUL 2015
JR. ART DIRECTOR
LA WEB MERCADEO INTERACTIVO
Responsible for content design for social networks of popular brands in Venezuela.

JUN 2014 / NOV 2015
PACKAGING DESIGNER
CASA MOLLER USA
Responsible for the design of beverage packaging based on aloe vera.

STUDIES

2023 / 2024
BRANDING DESIGN - ONLINE MASTER
LABASAD

2023 / 2024
FULL STACK DEVELOPMENT - BOOTCAMP
THE POWER MBA

2022 / 2023
FRONT END DEVELOPMENT
CODECADEMY

JAN 2022 / JUL 2022
EDITORIAL DESIGN - ONLINE MASTER
LA HAUSS

2013 / 2014
WEB DESIGN DIPLOMA
CENTRO DE DISEÑO DIGITAL

2009 / 2012
GRAPHIC DESIGN DEGREE
INSTITUTO DE DISEÑO DE CARACAS

SKILLS

ADOBE CC	HTML
SKETCH	CSS
FIGMA	TYPESCRIPT
INVISION	REACT.JS
PROCREATE	REACT NATIVE

FOCUS

BRANDING	LETTERING
PACKAGING	UI + UX
EDITORIAL	FRONT END

LANGUAGES

SPANISH	=====
ENGLISH	=====
ITALIAN	=====

SOFT SKILLS

PROJECT MANAGEMENT	TEAMWORK
PROBLEM SOLVING	COMMUNICATION
ANALYTICAL THINKING	LEADERSHIP
RELIABILITY	CREATIVITY

