



STEFANY FERNÁNDEZ

.designer + developer

21 | 09 | 1992

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WORKS

NOV 2022 / TODAY

SENIOR GRAPHIC DESIGNER

ICECARE CORP

Lead designer in charge of the company's global branding and all graphic content requests for partner brands

MAR 2022 / NOV 2022

UX - UI SENIOR DESIGNER

THE LION

Part of the design team in charge of the creation of websites and apps related to several industries.

NOV 2016 / JAN 2022

TEAM LEAD DESIGNER + FRONT END DEVELOPER

BINPAR DIGITAL IGNITION

Manager of the design team, in charge of all projects in the design area. From the client's briefing, continuing with the design and prototype, to the development of the project. Using React or React Native with Expo and Typescript. I've worked in several big e-commerce projects of publishing companies, websites, landings and apps from multiple areas of the industry.

JUL 2015 / NOV 2016

WEB DESIGNER

QUODEM CONSULTORES

Web designer in charge of designing training sites focused on the health area.

FEB 2014 / JUL 2015

JR. ART DIRECTOR

LA WEB MERCADERO INTERACTIVO

Responsible for content design for social networks of popular brands in Venezuela.

JUN 2014 / NOV 2015

PACKAGING DESIGNER

CASA MOLLER USA

Responsible for the design of beverage packaging based on aloe vera.

LANGUAGES

SPANISH



ENGLISH



ITALIAN



SOFT SKILLS

PROJECT MANAGEMENT

PROBLEM SOLVING

ANALYTICAL THINKING

RELIABILITY

TEAMWORK

COMMUNICATION

LEADERSHIP

CREATIVITY

STUDIES

2023 / 2024

BRANDING DESIGN - ONLINE MASTER

LABASAD

2023 / 2024

FULL STACK DEVELOPMENT - BOOTCAMP

THE POWER MBA

2022 / 2023

FRONT END DEVELOPMENT

CODECADEMY

JAN 2022 / JUL 2022

EDITORIAL DESIGN - ONLINE MASTER

LA HAUSS

2013 / 2014

WEB DESIGN DIPLOMA

CENTRO DE DISEÑO DIGITAL

2009 / 2012

GRAPHIC DESIGN DEGREE

INSTITUTO DE DISEÑO DE CARACAS

