



# STEFANY FERNÁNDEZ

.designer + developer

21 | 09 | 1992  
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## WORKS

NOV 2022 / TODAY

### SENIOR BRAND DESIGNER

ICECARE CORP

Lead designer in charge of the company's global branding and all graphic content requests for partner brands

MAR 2022 / DEC 2022

### UX - UI SENIOR DESIGNER

THE LION

Part of the design team in charge of the creation of websites and apps related to several industries.

NOV 2016 / JAN 2022

### TEAM LEAD DESIGNER + FRONT END DEVELOPER

BINPAR DIGITAL IGNITION

Manager of the design team, in charge of all projects in the design area. From the client's briefing, continuing with the design and prototype, to the development of the project. Using React or React Native with Expo and Typescript. I've worked in several big e-commerce projects of publishing companies, websites, landings and apps from multiple areas of the industry.

JUL 2015 / NOV 2016

### WEB DESIGNER

QUODEM CONSULTORES

Web designer in charge of designing training sites focused on the health area.

FEB 2014 / JUL 2015

### JR. ART DIRECTOR

LA WEB MERCADEO INTERACTIVO

Responsible for content design for social networks of popular brands in Venezuela.

JUN 2014 / NOV 2015

### PACKAGING DESIGNER

CASA MOLLER USA

Responsible for the design of beverage packaging based on aloe vera.

## STUDIES

2023 / 2024

### BRANDING DESIGN - ONLINE MASTER

LABASAD

2023 / 2024

### FULL STACK DEVELOPMENT - BOOTCAMP

THE POWER MBA

2022 / 2023

### FRONT END DEVELOPMENT

CODECADEMY

JAN 2022 / JUL 2022

### EDITORIAL DESIGN - ONLINE MASTER

LA HAUSS

2013 / 2014

### WEB DESIGN DIPLOMA

CENTRO DE DISEÑO DIGITAL

2009 / 2012

### GRAPHIC DESIGN DEGREE

INSTITUTO DE DISEÑO DE CARACAS

## SKILLS

ADOBE CC	HTML
SKETCH	CSS
FIGMA	TYPESCRIPT
INVISION	REACT.JS
PROCREATE	REACT NATIVE

## FOCUS

BRANDING	LETTERING
PACKAGING	UI + UX
EDITORIAL	FRONT END

## LANGUAGES

SPANISH	=====
ENGLISH	=====
ITALIAN	=====

## SOFT SKILLS

PROJECT MANAGEMENT	TEAMWORK
PROBLEM SOLVING	COMMUNICATION
ANALYTICAL THINKING	LEADERSHIP
RELIABILITY	CREATIVITY

