

KEY  
ELEMENTS



# STEFANY FERNÁNDEZ

.designer + developer

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## WORKS

- NOV 2022 / TODAY
- SENIOR BRAND DESIGNER**
- ICECARE CORP
- Lead designer in charge of the company's global branding and all graphic content requests for partner brands
- MAR 2022 / DEC 2022
- UX - UI SENIOR DESIGNER**
- THE LION
- Part of the design team in charge of the creation of websites and apps related to several industries.

## SKILLS

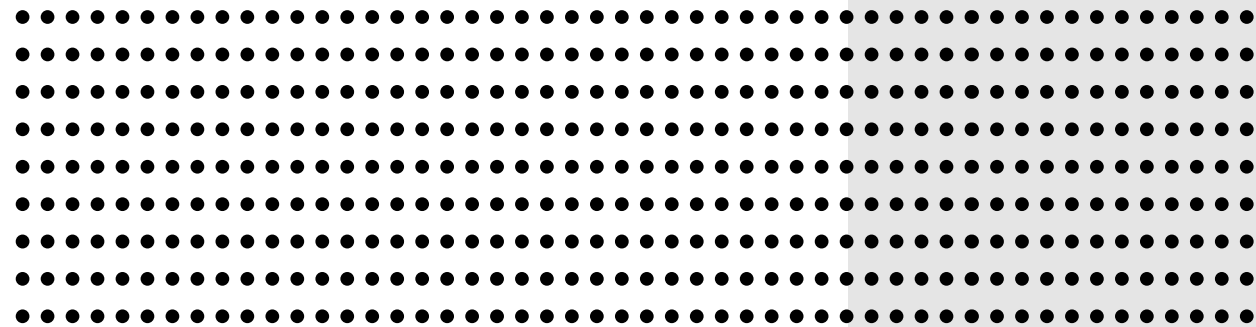
- |           |              |
|-----------|--------------|
| ADOBE CC  | HTML         |
| SKETCH    | CSS          |
| FIGMA     | TYPESCRIPT   |
| INVISION  | REACT.JS     |
| PROCREATE | REACT NATIVE |

## FOCUS

- |           |           |
|-----------|-----------|
| BRANDING  | LETTERING |
| PACKAGING | UI + UX   |
| EDITORIAL | FRONT END |

## LANGUAGES

- |         |                      |
|---------|----------------------|
| SPANISH | ████████████████████ |
| ENGLISH | ██████████████████   |
| ITALIAN | ██████████████       |



- NOV 2016 / JAN 2022
- TEAM LEAD DESIGNER + FRONT END DEVELOPER**
- BINPAR DIGITAL IGNITION
- Manager of the design team, in charge of all projects in the design area. From the client's briefing, continuing with the design and prototype, to the development of the project. Using React or React Native with Expo and Typescript. I've worked in several big e-commerce projects of publishing companies, websites, landings and apps from multiple areas of the industry.
- JUL 2015 / NOV 2016
- WEB DESIGNER**
- QUODEM CONSULTORES
- Web designer in charge of designing training sites focused on the health area.
- FEB 2014 / JUL 2015
- JR. ART DIRECTOR**
- LA WEB MERCADEO INTERACTIVO
- Responsible for content design for social networks of popular brands in Venezuela.
- JUN 2014 / NOV 2015
- PACKAGING DESIGNER**
- CASA MOLLER USA
- Responsible for the design of beverage packaging based on aloe vera.

## STUDIES

- 2022
- FRONT END DEVELOPMENT**
- CODECADEMY
- JAN 2022 / JUL 2022
- EDITORIAL DESIGN - ONLINE MASTER**
- LA HAUSS
- MAR 2019 / JUN 2019
- INTERIOR DESIGN COURSE**
- MINDWAY LIBERAL STUDIES
- 2013 / 2014
- WEB DESIGN DIPLOMA**
- CENTRO DE DISEÑO DIGITAL
- 2009 / 2012
- GRAPHIC DESIGN DEGREE**
- INSTITUTO DE DISEÑO DE CARACAS

## SOFT SKILLS

- |                     |               |
|---------------------|---------------|
| PROJECT MANAGEMENT  | TEAMWORK      |
| PROBLEM SOLVING     | COMMUNICATION |
| ANALYTICAL THINKING | LEADERSHIP    |
| RELIABILITY         | CREATIVITY    |