

# michelesordo

art<data/>web - consultant

## about

Date of birth:

06/05/1994

Living in:

Via Vignai 33

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http://mickfenneck.com

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## languages

mother tongue italian

B2 ESOL english

spanish & french notions  
(just getting the topic)

## programming

♥ Python,

Matlab, R

JavaScript & jQuery

C#, Java, SQL

C++, C

CSS3 & HTML5

LESS & SCSS

Markdown, LaTeX

## travels

United Kingdom

France

Spain

Greece

Poland

Estonia

Latvia

Lithuania

Austria

Czech Republic

Croatia

Bosnia Herzegovina

Palestine/Israel

Peru

## driving licence

B

## interests

I am a data lover, knowledge addicted and convinced Europeanist. As a skeptical empiricist, I try everyday to make the world better for everyone, keen on figuring out its complexities by proving wrong my previous assumptions. I am certain that political commitment is needed to understand progress implications. I find myself interested in everything, most of all: web, economy, politics, business, entrepreneurship, society, finance, science, data, technology, numbers, models, art, photography, *philosophy*.

## education

2016-now

### Master Degree: Finance

University of Trento

*Erasmus+: University of Economics in Bratislava*

Investment and derivatives, Banking Law and Financial Intermediaries Law, Markets and Financial Intermediaries, History of Banking and Cooperative Credit, Advanced Macroeconomics, Microeconomics, Financial Economics, Statistical Model for Economics and Finance (Econometrics), Financial Mathematics, Business English.

Thesis: "Italian Public Debt Sustainability" - ongoing

2013-2016

### Bachelor Degree: Computer Science

University of Trento

*Minor in Economics and Finance*

Data Mining, Algorithms and Data Structures, Software Engineering, Computer Networks, Databases, Programming, Calculus, Discrete Mathematics, Computer Architectures, Probability and Statistics, Databases, Consumer Psychology and Economic Decision Making, Operating Systems, Microeconomics, Macroeconomics, Models of Financial Decision of Investment (corporate finance), Business Economics.

Thesis: "Matching Italian Companies with Facebook Pages and Users.

Machine Learning Classifier: a Random Forest Approach"

2008-2013

### Technology Highschool Diploma

ITT Guglielmo Marconi - Rovereto

*Information Technology & Informatic Systems*

## workexperience

2017-now

### Baku - The snore catcher

Founder

*Baku aims to produce and sell an innovative anti snoring device.*

Founder, management, business planning, announcement writing, pitching, public relations, web development.

2013-now

### mickfenneck.com

Consultant, Web Developer

*Project-Oriented Work*

Management and communication consultant, web strategist, political consultant, frontend developer, web designer, photographer, graphic designer

04-08 2015

### SpazioDati

Developer Intern

*Python Developer for Atoka.io (Machine learning, data analysis and modelling in order to find Facebook pages of italian companies), frontend development of Cardgame Dandelion, data analysis.*

10-12 2013	<b>GeoPartner</b>	IT External Collaborator
	<i>Python/C# Developer, Python Plugins for QGIS, REST API integration in C#.</i>	
06-07 2012	<b>Bold</b>	Graphic designer intern
	<i>Web/Graphic Designer, Translator (Italian-English, English-Italian)</i>	

## No-profit

2017-2018	<b>President</b>	Associazione Culturale Social Catena
	<i>Project manager and counselor since 2015</i>	
	Ideation and realization of different projects. "Project Europe" (2017-2018): 5 evenings about European Union, 4 days visit to European Institutions in Brussels, creation of a political magazine about Europe's future. "The Border", "Border Scenarios" (2016): events about geopolitics and moral issues, "Magnum Photos" Lorenzo Meloni exposition about Syria. "Il suono dei passi" (2015, 2016, 2017): live concerts in mountain areas. "Festa d'Aprile" (2014, 2017): public debates and final event about partisan Resistance in Italy.	
2015-2018	<b>Art Director</b>	Associazione Culturale Multiverso
	<i>Project manager, photographer</i>	
	"The Right Side Festival": music and arts festival based in Villa Lagarina (TN), director of "Art Zone". "Multifocus": 3 evening about light, history of photography and photographic art; two workshops about analogic photography and digital printing, final exposition with "Massimo Pumilia", reportage by Simone Cargnoni (JumpCut).	
2015-2018	<b>Marketing &amp; Communication Manager</b>	Ass. UTFEN - Finance, Entrepreneurship Network
	<i>Social media manager, graphic designer, photographer</i>	

## Specializations & Courses

2018-now	<b>Specialization: Introduction to Cyber Security</b>	New York University   TANDON School
	<i>Online through coursera.org</i>	
	Introduction to Cyber Attacks, Cyber Attack Countermeasures, Real-Time Cyber Threat Detection and Mitigation, Enterprise and Infrastructure Security.	
2014-2015	<b>Specialization: Data Science</b>	Johns Hopkins University
	<i>Online through coursera.org</i>	
	The Data Scientist's Toolbox, R Programming, Getting and Cleaning Data, Exploratory Data Analysis, Reproducible Research, Statistical Inference, Regression Models, Practical Machine Learning, Developing Data Products. Final Data Science Capstone Project in collaboration with <i>SwiftKey</i> .	
2014-2015	<b>Specialization: Entrepreneurship, Innovative Business</b>	University of Maryland
	<i>Online through coursera.org</i>	
	Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship, Innovation for Entrepreneurs: From Idea to Marketplace, New Venture Finance: Startup Funding for Entrepreneurs. Final Entrepreneurship Capstone in collaboration with <i>500startups</i>	

Analyzing Global Trends for Business and Society, Marketing, Advertising and Society, Unethical Decision Making in Organizations, What Managers Can Learn from Philosophy, The Addicted Brain, Learning How to Learn, Israeli-Palestinian conflict, *EUCIP - European Certification of Informatics Professionals*, ECDL.

Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003.

## Communication skills

empathy  
emotional intelligence  
team building  
public speaking  
pitching  
persuasion  
mentoring  
customer relationship  
reportage  
photography  
journalism  
music

## Managerial skills

leadership  
team management  
AGILE development  
negotiation  
autonomous work  
listening  
time management  
project management  
*working under stress*

## Job-related skills

management  
consultancy  
public relations  
strategic thinking  
data analysis  
programming  
web development  
documentation  
analysis  
photography  
*learning*

## What I do not know

engineering, chemistry  
how to write a novel  
how to draw, [...]  
*most of the things in this wonderful world.*  
∞

I believe true *humility* is a *prerequisite* nowadays.