# michelesordo

art<data/>web - consultant

#### about

#### Date of birth: 06/05/1994 Living in: Via Vignai 33 38060 Nogaredo Trento - Italy

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#### languages

mother tongue italian B2 ESOL english spanish & french notions (just getting the topic)

#### programming

♥ Python, Matlab, R JavaScript & jQuery C#, Java, SQL C++, C CSS3 & HTML5 LESS & SCSS MarkDown, LaTex

#### travels

United Kingdom France Spain Greece

Poland Estonia Latvia

Lithuania Austria

CzechRepublic Croatia

Bosnia Herzegovina Palestine/Israel Peru

## driving licence

#### interests

I am a data lover, knowledge addicted and convinced Europeanist. As a skeptical empiricist, I am trying everyday to make the world better for everyone, keen on figuring out its complexities by proving wrong my previous assumptions. I am certain that political commitment is needed to understand progress implications. I find myself interested in everything, most of all: web, economy, politics, business, entrepreneurship, society, finance, science, data, technology, numbers, models, art, photography, *philosophy*.

## education

2016-now Master Degree: Finance

Erasmus+: University of Economics in Bratislava

Investment and derivatives, Banking Law and Financial Intermediaries Law, Markets and Financial Intermediaries, History of Banking and Cooperative Credit, Advanced Macroeconomics, Microeconomics, Financial Economics, Statistical Model for Economics and Finance (Econometrics), Financial Mathematics, Business English.

Thesis: "Italian Public Debt Sustainability" - ongoing

2013-2016 Bachelor Degree: Computer Science

Minor in Economics and Finance

Data Mining, Algorithms and Data Structures, Software Engineering, Computer Networks, Databases, Programming, Calculus, Discrete Mathematics, Computer Architectures, Probability and Statistics, Databases, Consumer Psychology and Economic Decision Making, Operating Systems, Microeconomics, Macroeconomics, Models of Financial Decision of Investment (corporate finance), Business Economics.

Thesis: "Matching Italian Companies with Facebook Pages and Users.

Machine Learning Classifier: a Random Forest Approach"

2008-2013 **Technology Highschool Diploma** 

Information Technology & Informatic Systems

ITT Guglielmo Marconi - Rovereto

University of Trento

University of Trento

## workexperience

2017-now **Baku - The snore catcher** 

Founder

Baku aims to produce and sell an innovative anti snoring device.

Founder, management, business planning, announcement writing, pitching, public relations, web development.

2013-now **mickfenneck.com** 

Project-Oriented Work

Management and communication consultant, web strategist, political consultant, frontend developer, web designer, photographer, graphic designer

04-08 2015 **SpazioDati** 

Developer Intern

Consultant, Web Developer

Python Developer for Atoka.io (Machine learning, data analysis and modelling in order to find Facebook pages of italian companies), frontend development of Cardgame Dandelion, data analysis.

В

10-12 2013 GeoPartner IT External Collaborator

Python/C# Developer, Python Plugins for QGis, REST API integration in C#.

06-07 2012 **Bold** Graphic designer intern

Web/Graphic Designer, Translator (Italian-English, English-Italian)

# Communication

skills

empathy
emotional intelligence
team building
public speaking
pitching
persuasion
mentoring
customer relationship
reportage
photography
journalism
music

## **Managerial skills**

leadership
team management
AGILE development
negotiation
autonomous work
listening
time management
project management
working under stress

#### **Job-related skills**

management
consultancy
public relations
strategic thinking
data analysis
programming
web development
documentation
analysis
photography
learning

# No-profit

2017-2018 **President** 

Associazione Culturale Social Catena

Project manager and counselor since 2015

Ideation and realization of different projects. "Project Europe" (2017-2018): 5 evenings about European Union, 4 days visit to European Institutions in Brussels, creation of a political magazine about Europe's future. "The Border", "Border Scenarios" (2016): events about geopolitics and moral issues, "Magnum Photos": Lorenzo Meloni exposition about Syria. "Il suono dei passi" (2015,2016, 2017): live concerts in mountain areas. "Festa d'Aprile" (2014, 2017): public debates and final event about partisan resistance in Italy.

2015-2018 **Art Director** 

Associazione Culturale Multiverso

Project manager, photoprapher

"The Right Side Festival": music and arts festival based in Villa Lagarina (TN), director of "Art Zone". "Multifocus": 3 evening about light, history of photography and photographic art; two workshops about analogic photography and digital printing, final exposition with "Massimo Pumilia", reportage by Simone Cargnoni (JumpCut).

2015-2018 Marketing & Communication Manager

Ass. UTFEN - Finance, Entrepreneurship Network

Social media manager, graphic designer, photoprapher

## **Specializations & Courses**

2018-now **Specialization: Introduction to Cyber Security** 

New York University | TANDON School

Online through coursera.org

Introduction to Cyber Attacks, Cyber Attack Countermeasures, Real-Time Cyber Threat Detection and Mitigation, Enterprise and Infrastructure Security.

2014-2015 **Specialization: Data Science** 

Johns Hopkins University

University of Maryland

Online through coursera.org

The Data Scientist's Toolbox, R Programming, Getting and Cleaning Data, Exploratory Data Analysis, Reproducible Research, Statistical Inference, Regression Models, Practical Machine Learning, Developing Data Products.

Final Data Science Capstone Project in collaboration with SwiftKey.

2014-2015 **Specialization: Entrepreneurship, Innovative Business** 

Online through coursera.org

Developing Innovative Ideas for New Companies: The First Step in

Entrepreneurship, Innovation for Entrepreneurs: From Idea to Marketplace,

New Venture Finance: Startup Funding for Entrepreneurs.

Final Entrepreneurship Capstone in collaboration with 500startups

Analyzing Global Trends for Business and Society, Marketing, Advertising and Society, Unethical Decision Making in Organizations, What Managers Can Learn from Philosophy, The Addicted Brain, Learning How to Learn, Israeli–Palestinian conflict, *EUCIP - European Certification of Informatics Professionals*, ECDL.

Autorizzo il trattamento dei miei dati personali ai sensi del Dlgs 196 del 30 giugno 2003.