

Website Planning Document

Title: **Weathered**

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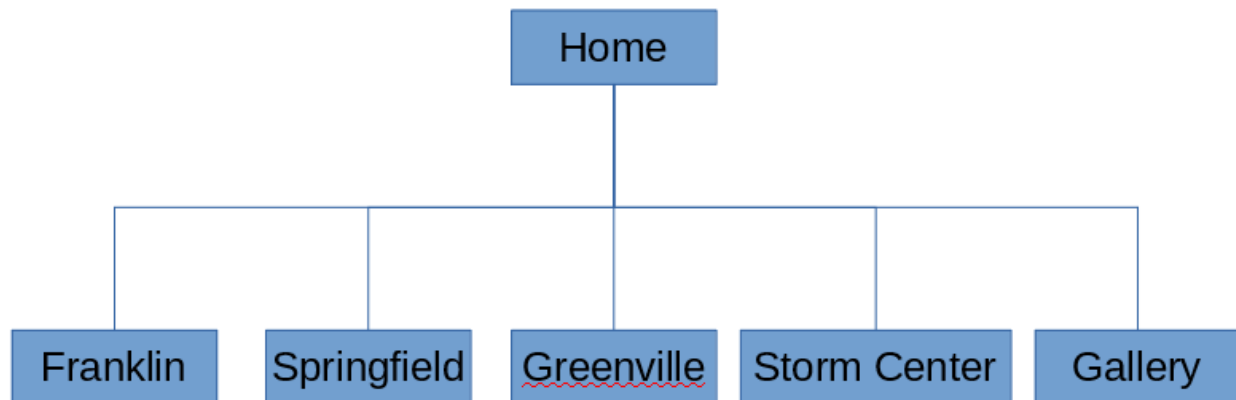
Site Purpose

This site will be a project used throughout this semester. It will be added-to and worked on continually. By the end of this course it will demonstrate the major front-end web development concepts that I've learned. The main page of the site will give the options to view the weather of 3 different towns, each one fictional. It will also contain a storm center page as well as a gallery.

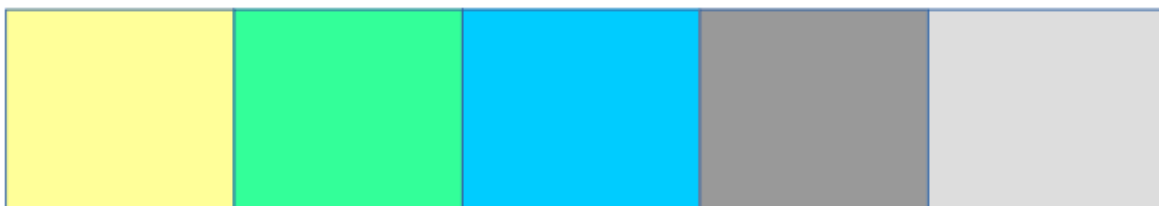
Target Audience

Other than my fellow students and my instructor, the website's target audience will be for people who need to check the weather. These people will often be on their way out the door, or on their way to a function or activity. This means that they will be looking for quick and easy-to-find information, easily-readable on either a desktop, tablet, smart phone, or other similar types of devices.

Site Map



Color Scheme



Typography

- **Headings, Titles, Large Type:** (sans serif [Arial], **bold** and non-bold)
- **Main content, subtitles:** (serif [Times New Roman], **bold** and non-bold)

Wire-Frame Sketches

