

# **Bad Design Journal**

## Online Training



### Beginner

#### Beginners Start Here

These classes will teach you basics of AOE2 DE efficiency and build a solid foundation for the rest of the training.

Although we cover simple concepts, you will be amazed how much you learn and how helpful these classes are to your development.



### Strategy

#### Strategy

Total domination isn't easy. It takes effective planning and execution. Without proper strategy, there isn't a clear understanding of how to prioritize your military and economy.

In these classes, you will learn AOE2 strategies that give your game direction, simplify decision-making, and empower you to dominate opponents.



## Main Build Orders



These are the essential build orders that are most frequently used in the game and that you need to know.

## Civ Specific Build Orders



These build orders are created to take advantage of the unique strengths of each civilization. The vast majority of these build orders are only available to our Imperial Age members. You need to log in to see the full list.

## Early Aggression Build Orders

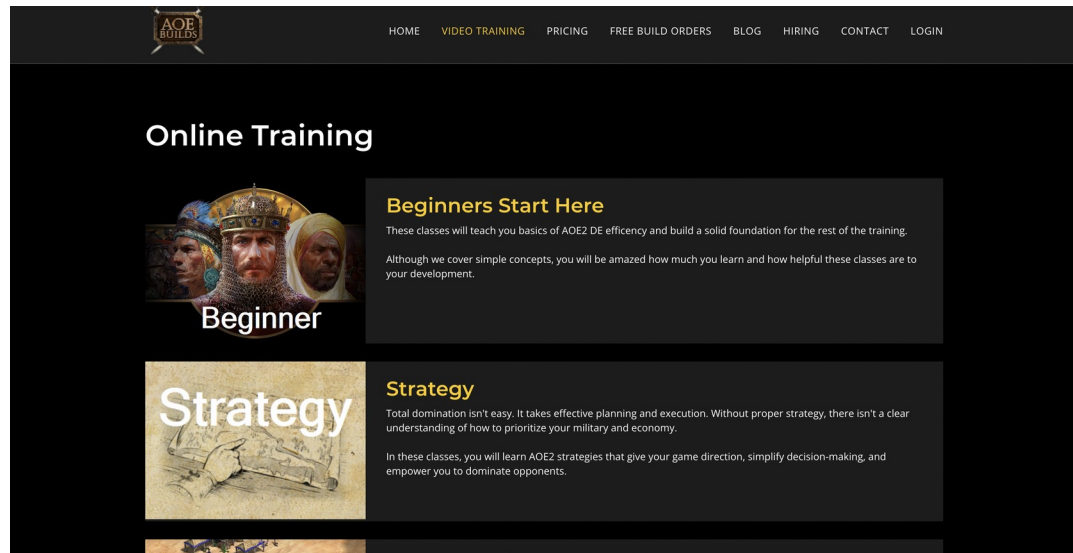


# Consistency is key

- Norman Principle: Consistency
- Shneiderman Golden Rules: Strive for consistency
- Nielsen's 10 rules: Consistency and standards

# Consistency Is key

- Adopt One Theme
- Online Training
- Contrast of Cards



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# Affordance and Attention

- Norman's Principles: Affordance
- Nielsen's 10 rules: Recognition rather than recall
- Golden Rules: Reduce short-term memory load

# Affordance and Attention

- Regroup menu items
- Use common categories (Account, Information, etc)
- Try and reduce users need to remember which of the menu categories with similar names have the menu item they are looking for

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# Design issues

- Golden Rule: Permit easy reversal of actions.
- Nielsen's 10 Heuristics: User control and freedom

# Ways to fix the issue

- Create a way to navigate back the northeastern home page from the subpages
- Don't isolate users to subpages

