

Privacy policy

Last updated: October 30, 2023

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Overview of processing operations

The following table summarises the types of data processed and the purposes for which they are processed, and refers to the data subjects.

Types of data processed

- Usage.
- Meta, communication and procedural data.

Categories of data subjects

- User.

Purposes of processing

- Security Measures.
- Provision of our online offer and user-friendliness.
- Information technology infrastructure.

Relevant legal bases

Relevant legal bases under the GDPR: Below you will find an overview of the legal bases of the GDPR on the basis of which we process personal data. Please note that, in addition to the provisions of the GDPR, national data protection requirements may apply in your or our country of residence or domicile. Furthermore, if more specific legal bases are relevant in individual cases, we will inform you of these in the privacy policy.

- **Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR)** - The processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, unless such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require the protection of personal data.

National data protection regulations in Germany: In addition to the data protection regulations of the GDPR, national regulations on data protection apply in Germany. This includes, in particular, the Act on the Protection against Misuse of Personal Data in Data Processing (Federal Data Protection Act – BDSG). In particular, the BDSG contains special provisions on the right to information, the right to erasure, the right to object, the processing of special categories of personal data, processing for other purposes and the transmission and automated decision-making in individual cases, including profiling. In addition, the data protection laws of the individual federal states may apply.

National data protection regulations in Austria: In addition to the data protection regulations of the GDPR, national regulations on data protection apply in Austria. This includes, in particular, the Federal Act on the Protection of Natural Persons with regard to the Processing of Personal Data (Data Protection Act – FADP). In particular, the Data Protection Act contains special provisions on the right of access, the right to rectification or erasure, the processing of special categories of personal data, processing for other purposes and transmission, as well as automated decision-making in individual cases.

Notice of the applicability of the GDPR and the Swiss FADP: This data protection notice serves to provide information in accordance with both the Swiss Federal Act on Data Protection (Swiss FADP) and the General Data Protection Regulation (GDPR). For this reason, we ask you to note that due to the wider spatial application and comprehensibility, the terms of the GDPR are used. In particular, instead of the terms "processing" of "personal data", "overriding interest" and "particularly sensitive personal data" used in the Swiss FADP, the terms "processing" of "personal data" as well as "legitimate interest" and "special categories of data" used in the GDPR are used. However, the legal meaning of the terms will continue to be determined in accordance with the Swiss FADP within the framework of the validity of the Swiss FADP.

Rights of data subjects

Rights of data subjects under the GDPR: As a data subject, you are entitled to various rights under the GDPR, which arise in particular from Art. 15 to 21 GDPR:

- **Right to object:** You have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data based on Art. 6 (1) (e) or (f) GDPR; this also applies to profiling based on these provisions. If your personal data is processed for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purpose of such marketing; this also applies to profiling insofar as it is related to such direct marketing.
- **Right to withdraw consent:** You have the right to withdraw your consent at any time.
- **Right of access:** You have the right to request confirmation as to whether the data in question is being processed and to request access to this data, as well as further information and a copy of the data in accordance with the legal requirements.
- **Right to rectification:** In accordance with the law, you have the right to request the completion of the data concerning you or the correction of the inaccurate data concerning you.
- **Right to erasure and restriction of processing:** In accordance with the legal requirements, you have the right to demand that data concerning you be erased without undue delay or, alternatively, to demand that the processing of the data be restricted in accordance with the legal requirements.
- **Right to data portability:** You have the right to receive data concerning you that you have provided to us in a structured, commonly used and machine-readable format in accordance with the legal requirements, or to request that it be transmitted to another controller.
- **Complaint to a supervisory authority:** Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, if you believe that the processing of your personal data infringes the requirements of the GDPR.

Provision of the online offer and web hosting

We process users' data in order to be able to provide them with our online services. For this purpose, we process the user's IP address, which is necessary to transmit the content and functions of our online services to the user's browser or device.

- **Types of data processed:** usage data (e.g. websites visited, interest in content, access times); Meta, communication and process data (e.g. IP addresses, timings, identification numbers, consent status).
- **Data subjects:** Users (e.g. website visitors, users of online services).
- **Purposes of processing:** **Provision of** our online offer and user-friendliness; Information technology infrastructure (operation and provision of information systems and technical equipment (computers, servers, etc.). Security Measures.
- **Legal basis:** Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR).

Further information on processing processes, procedures and services:

- **Collection of access data and log files:** Access to our online services is logged in the form of so-called "server log files". The server log files may include the address and name of the websites and files accessed, date and time of access, data volumes transferred, notification of successful retrieval, browser type and version, the user's operating system, referrer URL (the previously visited page) and, as a rule, IP addresses and the requesting provider. On the one hand, the server log files can be used for security purposes, e.g. to avoid overloading the servers (especially in the case of abusive attacks, so-called DDoS attacks) and, on the other hand, to ensure the utilization of the servers and their stability; **Legal basis:** Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR). **Deletion of data:** Log file information is stored for a maximum of 30 days and then deleted or anonymized. Data whose further retention is necessary for evidentiary purposes are excluded from deletion until the respective incident has been finally clarified.

Plugins and embedded functions as well as content

We integrate functional and content elements into our online offering, which are obtained from the servers of their respective providers (hereinafter referred to as "third-party providers"). This may include, for example, graphics, videos or city maps (hereinafter referred to collectively as "Content").

The integration always presupposes that the third-party providers of this content process the IP address of the users, as without the IP address they would not be able to send the content to their browser. The IP address is therefore required for the display of this content or functions. We make every effort to only use content whose respective providers only use the IP address to deliver the content. Third parties may also use pixel tags (invisible graphics, also known as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information such as visitor traffic on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may contain, among other things, technical information on the browser and operating system, referring websites, time of visit and other information on the use of our online offering, as well as be combined with such information from other sources.

- **Types of data processed:** usage data (e.g. websites visited, interest in content, access times); Meta, communication and process data (e.g. IP addresses, timings, identification numbers, consent status).
- **Data subjects:** Users (e.g. website visitors, users of online services).
- **Purposes of processing:** **Provision of** our online offer and user-friendliness.
- **Legal basis:** Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR).

Further information on processing processes, procedures and services:

- **Google Fonts (sourced from Google Server):** Procurement of fonts (and symbols) for the purpose of a technically secure, maintenance-free and

efficient use of fonts and symbols with regard to topicality and loading times, their uniform presentation and consideration of possible licensing restrictions. The user's IP address is provided to the provider of the fonts so that the fonts can be made available in the user's browser. In addition, technical data (language settings, screen resolution, operating system, hardware used) necessary for the provision of the fonts depending on the devices used and the technical environment are transmitted. This data may be processed on a server of the provider of the fonts in the USA - When visiting our online offering, the user's browser sends its browser HTTP requests to the Google Fonts Web API (i.e. a software interface for retrieving the fonts). The Google Fonts Web API provides users with Google Fonts' Cascading Style Sheets (CSS) and then the fonts specified in the CCS. These HTTP requests include (1) the IP address used by each user to access the Internet, (2) the requested URL on Google's server, and (3) the HTTP headers, including the user agent that describes the browser and operating system versions of the website visitors, and the referring URL (i.e., the web page on which the Google font is to be displayed). IP addresses are not logged or stored on Google servers and are not analyzed. The Google Fonts Web API logs details of the HTTP requests (requested URL, user agent, and referral URL). Access to this data is restricted and strictly controlled. The requested URL identifies the font families for which the user wants to load fonts. This data is logged so that Google can determine how often a particular font family is requested. With the Google Fonts Web API, the user agent has to customize the font that is generated for the respective browser type. The user-agent is primarily logged for debugging and is used to generate aggregate usage statistics that are used to measure the popularity of font families. These aggregated usage statistics are published on the Google Fonts Analytics page. Finally, the referral URL is logged so that the data can be used for production maintenance and an aggregated report on the top integrations based on the number of font requests can be generated. According to Google, it does not use any of the information collected by Google Fonts to create profiles of end users or to serve targeted ads; **Service provider:** Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland; **Legal basis:** Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR); **Website:** <https://fonts.google.com/>; **Privacy Policy:** <https://policies.google.com/privacy>; **Basis for third-country transfer:** EU-US Data Privacy Framework (DPF). **Further information:** <https://developers.google.com/fonts/faq/privacy?hl=de>.

Supervisory authority responsible for us:

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