# **Cameron Bello**

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# **Summary**

Business Intelligence Analyst with experience delivering data-driven solutions. Strong in problem solving, communication, and Python.

#### **Skills**

Power BI, SQL, Data Modeling, Excel, SSIS

# **Projects**

**Sales Forecasting** — Developed time-series model (XGBoost) improving MAPE by 12%.

**Customer Churn Dashboard** — Built Power BI dashboard with DAX measures; reduced manual reporting by 60%.

**Job Market EDA** — Analyzed 7k roles with Python; extracted skills via regex; produced hiring insights report.

# **Work Experience**

Business Intelligence Analyst — Vertex Insights 2023 - Present

Optimized model training and experiment tracking. Automated data quality checks and alerting.

Data Engineer — Helix AI 2019 – 2023

Collaborated with stakeholders to define KPIs and dashboards. Built data pipelines and improved query performance.

# Education

B.Sc. Statistics — Imperial College London (2016)

# Languages

English, French