



product_size



product_line



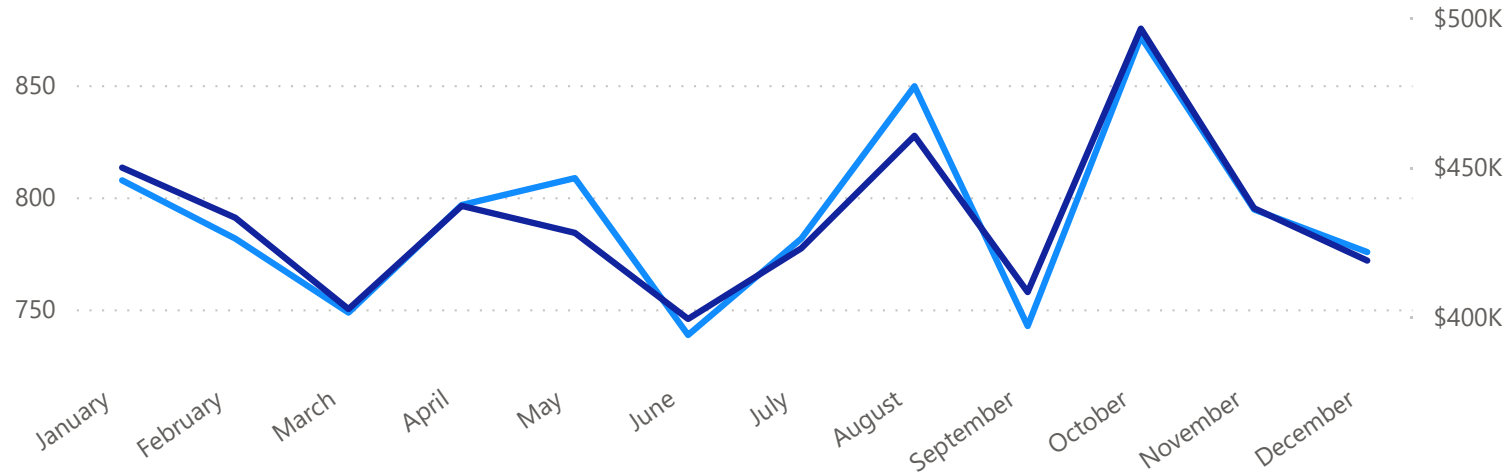
All

All

All

Orders and Profit(\$)

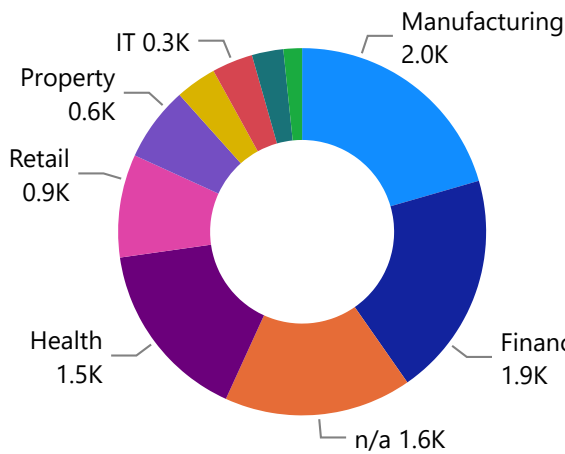
Orders # Profit



Order by Job Industry

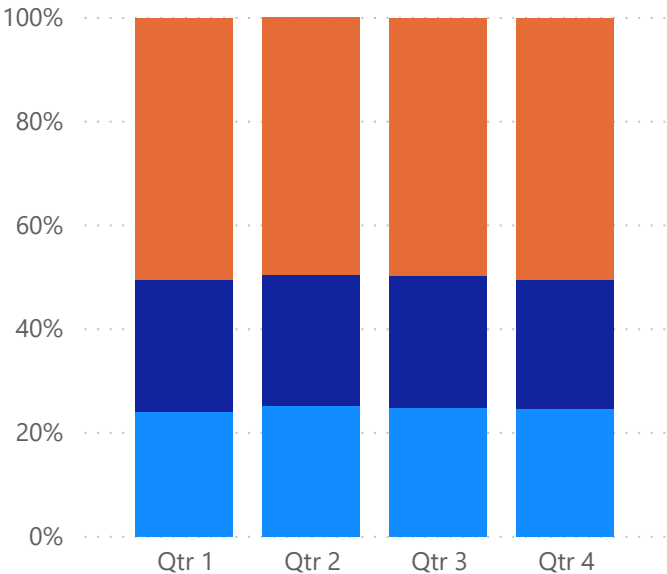
job industry

- Manufacturing
- Financial Servic...
- n/a
- Health
- Retail
- Property
- Entertainment
- IT
- Agriculture
- Telecommunic...



Order by Wealth Segment

Affluent Customer High Net Worth Mass Customer



age	gender	state (groups)	# Order	Profit	Margin	
36-45	Female	NSW	873	\$460,160.20	49.40%	
36-45	Male	NSW	712	\$397,409.71	50.42%	
46-55	Female	NSW	518	\$282,849.56	48.44%	
26-35	Female	NSW	474	\$263,647.17	50.73%	
26-35	Male	NSW	488	\$251,494.95	48.80%	
46-55	Male	NSW	444	\$243,923.83	48.73%	
56-65	Female	NSW	417	\$223,203.39	47.46%	
18-25	Male	NSW	358	\$203,525.01	51.17%	
56-65	Male	NSW	411	\$202,626.84	46.57%	
36-45	Female	VIC	352	\$195,522.63	50.51%	
36-45	Male	VIC	335	\$188,340.46	51.09%	
36-45	Male	QLD	347	\$179,651.86	49.42%	
36-45	Female	QLD	322	\$178,894.91	49.26%	
18-25	Female	NSW	302	\$159,345.59	47.84%	
46-55	Female	VIC	270	\$158,817.54	51.40%	
46-55	Male	VIC	218	\$128,862.98	50.32%	
26-35	Male	VIC	233	\$128,260.53	48.81%	
56-65	Female	VIC	221	\$123,605.70	50.10%	
56-65	Male	VIC	228	\$119,863.44	48.28%	
46-55	Male	QLD	220	\$119,252.51	49.05%	
26-35	Female	VIC	208	\$113,973.31	52.24%	
46-55	Female	QLD	203	\$111,233.39	48.73%	
26-35	Female	QLD	181	\$108,805.98	50.64%	
18-25	Female	VIC	166	\$98,306.90	53.87%	
26-35	Male	QLD	157	\$95,706.99	50.38%	
18-25	Male	QLD	155	\$88,200.09	50.72%	
56-65	Female	QLD	138	\$83,337.39	51.94%	
18-25	Male	VIC	144	\$83,276.38	48.75%	
56-65	Male	QLD	149	\$74,369.09	45.40%	
Total			9502	\$5,197,524.17	49.48%	