

NYC Road to the Fusion Economy Workshop

- Workshop Message
 - Fusion energy is a clean and safe potential way to generate literally all the energy the planet needs to satisfy its growth aspirations, without the risks of greenhouse gas production
 - The past several years have seen technical breakthroughs that change the prospects and the timing for achieving commercial energy generation using fusion energy
 - There are several exciting projects under way right now that aim to show technical feasibility in 5-7 years [right timeframe to cite ?]; at the Workshop you will hear from each of these projects
 - Once technical feasibility has been achieved, it will probably take [10-15 years] to build and test commercial grade power generation facilities
 - Our message: do not write off fusion power ! Throw your support behind one or more of these important projects.
 - The workshop will explore practical ideas for increasing the funding available to fusion R&D teams, to increase their speed and likelihood of success.

Focused Messaging:

To grid operators: do not dismantle our current electric grid, because centralized power generation technology will be revolutionized by fusion.

To investors: consider investing in one or more of the commercial companies. Hear ideas about the path to investment realizations much sooner than waiting for commercial power generation by fusion.

To Wall Street: get an early glimpse of what the next generation of truly clean energy companies may look like!

To focused energy fund managers: learn about the opportunities for fund investments in fusion R&D companies.

To philanthropists: learn about the opportunities for philanthropy which can help propel the R&D forward faster.

To power plant construction contracting companies: learn about the next generation of power generation technology.

Potential Speakers:

Executives from the leading R&D projects explaining their ideas, progress to date and timeline for the future.

[Senior DOE official] discussing DOE's view of fusion energy projects.

[Major philanthropist] discussing his/her views of fusion energy projects.