**Overview of Fusion Energy “Enterprise”**

**Roadmap to Success**

Road Map to Fund Raising

1. People/institutions we know
2. People/institutions we’ve contacted already about fusion
3. Pre-requisites to fund raising
   1. What’s the problem
   2. Compare all solutions
   3. Why fusion?
   4. Current status of fusion
   5. Why fund fusion now?
   6. Issues with fusion energy – we need good answers to:
      1. What’s left to “invent”?
      2. Known problems
         1. Wall damage – impact on costs
         2. Costs – capital and operating
         3. Tritium availability
   7. Get the word out to potential donors
      1. 1:1 meetings
      2. World Conference
      3. Ads ?

Comments on Other Issues

1. Grid and other infrastructure requirements –
   1. We need to get the attention of the current players, but
   2. They need “reasons to believe” that fusion energy will become available in their planning time horizons
   3. We need a vivid technical breakthrough to get everyone’s attention
      1. ITER isn’t doing it
      2. Tri-Alpha and the other commercial companies aren’t doing it
      3. Can we leverage Commonwealth’s magnet technology in 3 years ? 5 years ? 7 years?