

Year

2021

Month

January

Subsidiary

All

Branch

All

HEALTHPLUS

₦105,025,338.00
Total Daily Sales

CASABELLA

₦27,858,234.00
Total Daily Sales

CASABELLA

3753
Total Daily Trans_Count

HEALTHPLUS

19244
Total Daily Trans_Count

MoM % GROWTH

-6.66%

TOTAL

₦132.88M

PREVIOUS MONTH

142.36M

LAGOS

₦92.45M

Total Daily Sales

EAST

₦17.24M

Total Daily Sales

NORTH

₦10.31M

Total Daily Sales

SOUTH

₦4.55M

Total Daily Sales

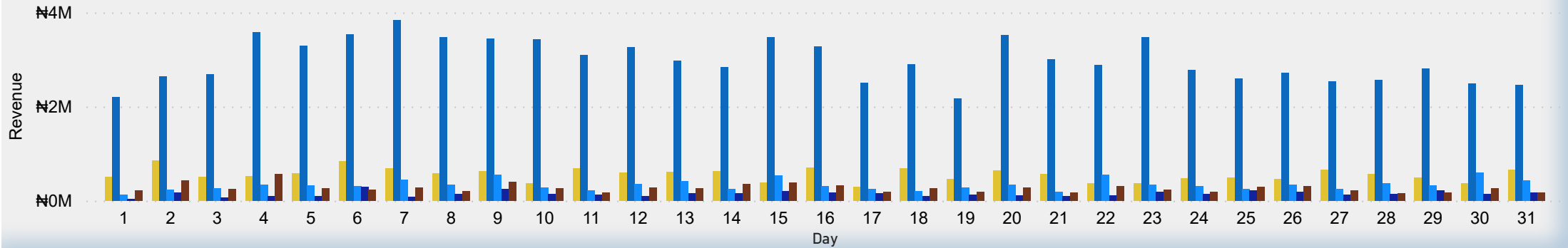
WEST

₦8.33M

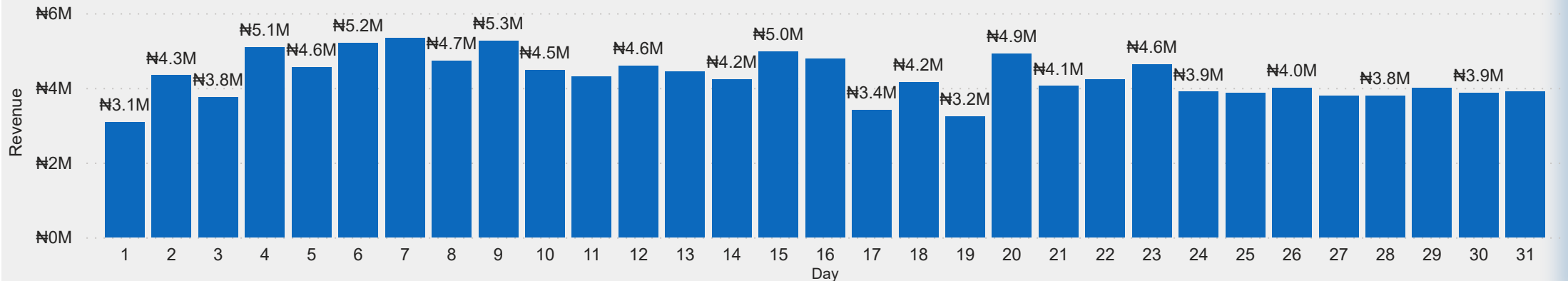
Total Daily Sales

DAILY SALES BY REGION

REGION EAST LAGOS NORTH SOUTH WEST



DAILY SALES



FINANCIAL ANALYSIS

92

NO OF STORES

Summarized Value

₦2.50bn	₦4.00bn	-₦1.50bn	₦856.15M	-37.60%
Revenue	Revenue_LY	CY/LY_Revenue	Gross Profit	YOY Growth
₦5,498	₦6,647	-₦1,149	34%	453791
Avg_Basket	Avg_Basket_LY	CY/LY_Avg_B...	Gross Margin	Transaction Count

Subsidiary	Transaction Count	Revenue	Revenue_LY	Gross Profit	Avg_Basket	Avg_Basket_LY
HEALTHPLUS	401207	₦2,096,307,154.00	₦3,173,957,566.00	₦727,820,104.00	₦5,225	₦6,331
CASABELLA	52584	₦398,707,015.00	₦824,727,227.00	₦128,333,309.00	₦7,582	₦8,222
Total	453791	₦2,495,014,169.00	₦3,998,684,793.00	₦856,153,413.00	₦5,498	₦6,647

SUBSIDIARY

REGION

YEAR

All

All

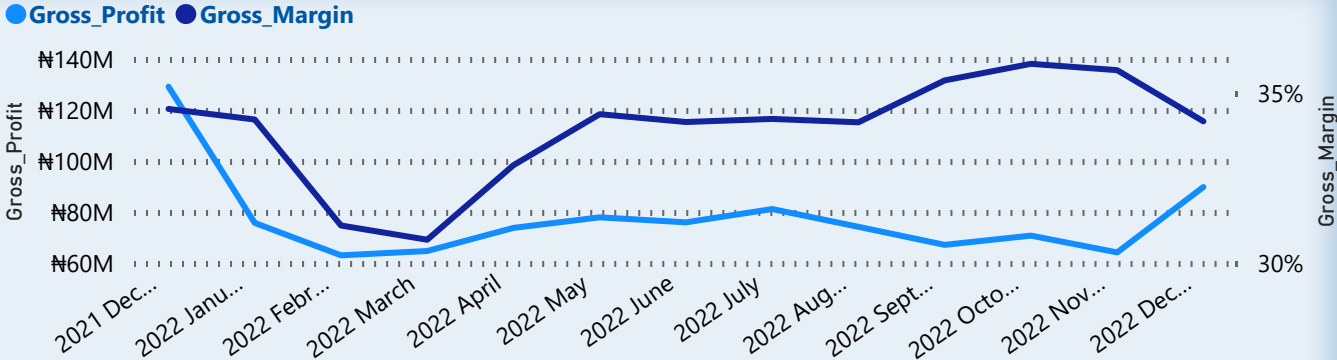
2021

STORE_NAME	Revenue	Gross Profit
CasaBella Adeniyi Jones	₦9,071,346.00	₦2,970,714.00
CasaBella Ado Bayero	₦10,235,803.00	₦3,390,254.00
CasaBella Ajose Adeogun	₦3,976,414.00	₦1,485,696.00
CasaBella Akure	₦6,374,048.00	₦2,095,332.00
CasaBella Allen	₦6,017,069.00	₦2,143,821.00
CasaBella Apapa	₦8,889,507.00	₦2,892,456.00
CasaBella ApoMall	₦12,026,624.00	₦3,880,035.00
CasaBella Calabar	₦9,453,253.00	₦3,133,508.00
CasaBella CocoaMall	₦11,207,358.00	₦3,378,132.00
CasaBella Enugu Mall	₦12,329,865.00	₦3,817,343.00
CasaBella Festival Mall	₦20,056,530.00	₦6,551,360.00
CasaBella Freedom	₦7,185,249.00	₦2,206,033.00
CasaBella Ikeja City Mall	₦60,685,416.00	₦19,557,179.00
CasaBella Ikota	₦8,469,917.00	₦2,802,044.00
CasaBella Jabi Lake	₦20,308,061.00	₦5,395,117.00
CasaBella Kwara	₦6,243,223.00	₦2,120,532.00
CasaBella Lekki2	₦6,856,780.00	₦2,068,442.00
CasaBella Magodo 2	₦3,431,502.00	₦1,053,160.00
CasaBella Marina	₦4,083,192.00	₦1,322,710.00
Total	₦2,495,014,169.00	₦856,153,413.00

13 Months Trend

YEAR

2022



YOY REVENUE & AVERAGE BASKET VALUE

