Stellearning

Modular Web3 Learning Platform with Gamified Onboarding

Investment Opportunity – Seed Round

Stellearning

Vision.

We are building the infrastructure for decentralized, on-chain education.

Stellearning combines gamified onboarding, modular learning systems, and blockchain-based certification to create an open, scalable, and inclusive knowledge ecosystem.

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The Problem.

Web3 has a usability and education gap.

✳ Complex tools and fragmented onboarding alienate users

✳ Traditional EdTech platforms are centralized and expensive

✳ Credentials are easily forged and hard to verify

✳ Creators and educators lack fair monetization models

Our Solution.

A gamified, modular learning platform with on-chain proof of knowledge.

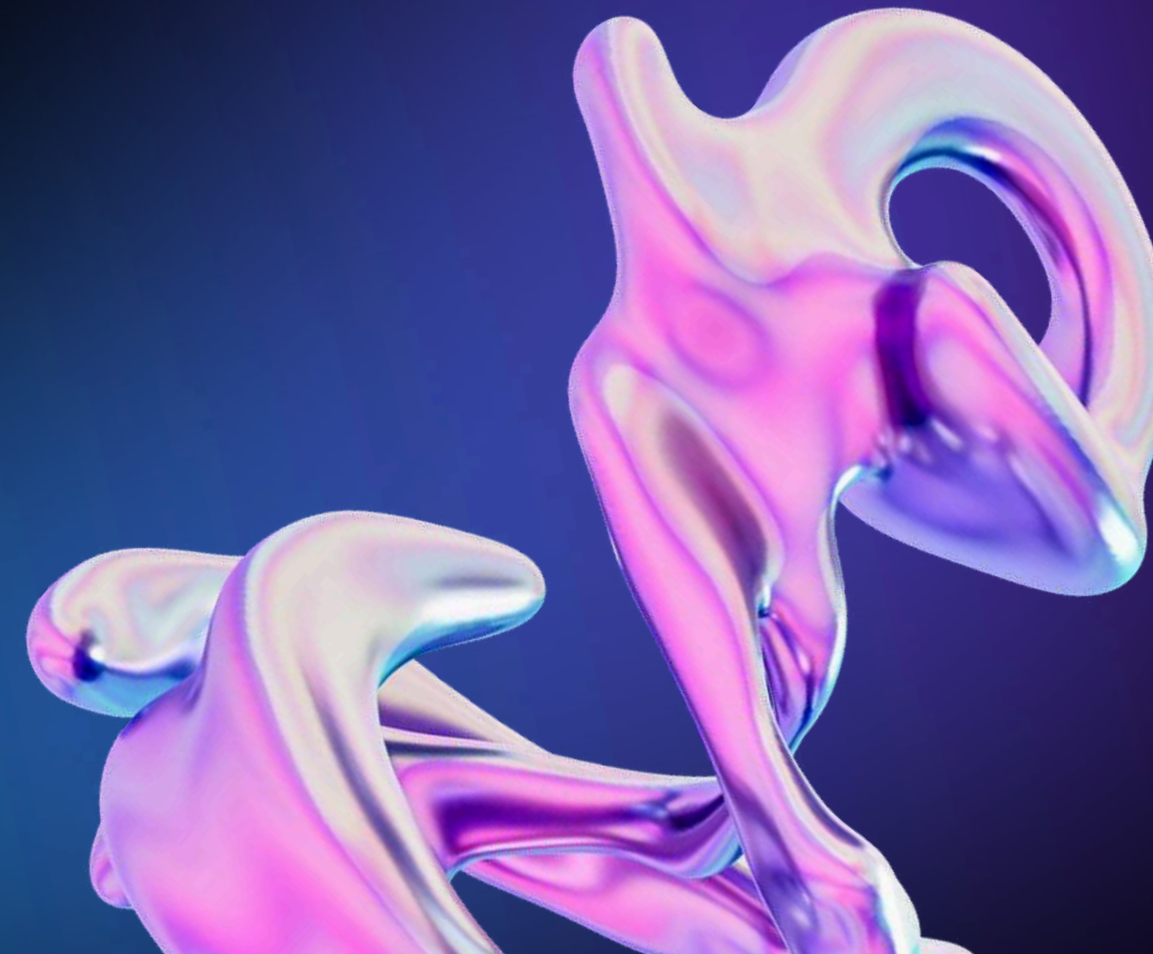Phase 1: Gamified onboarding (DeFi, NFTs, DAOs, Dev, Games)

Phase 2: Decentralized course creation & publishing
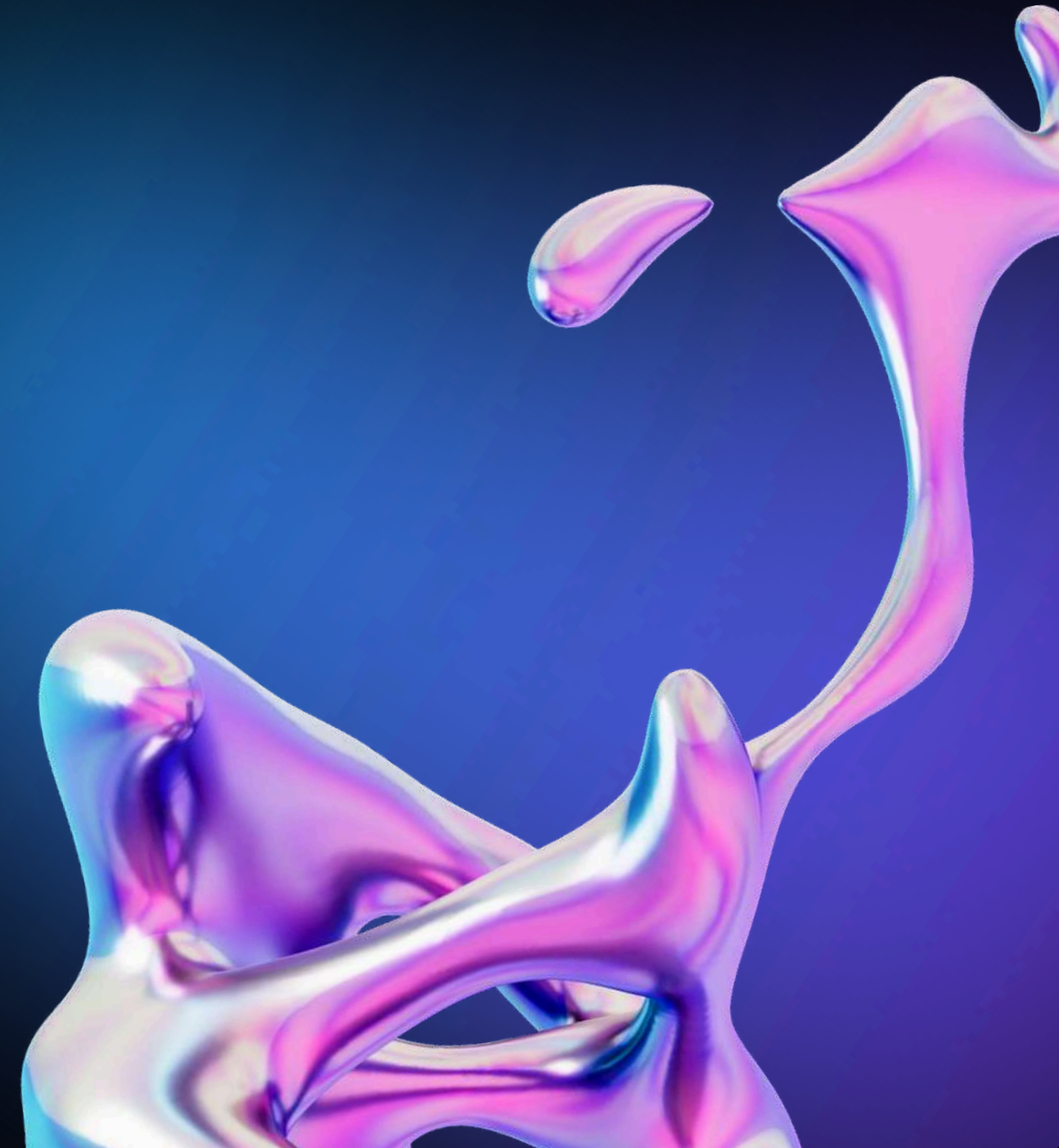
Blockchain-verified credentials (NFTs, badges)

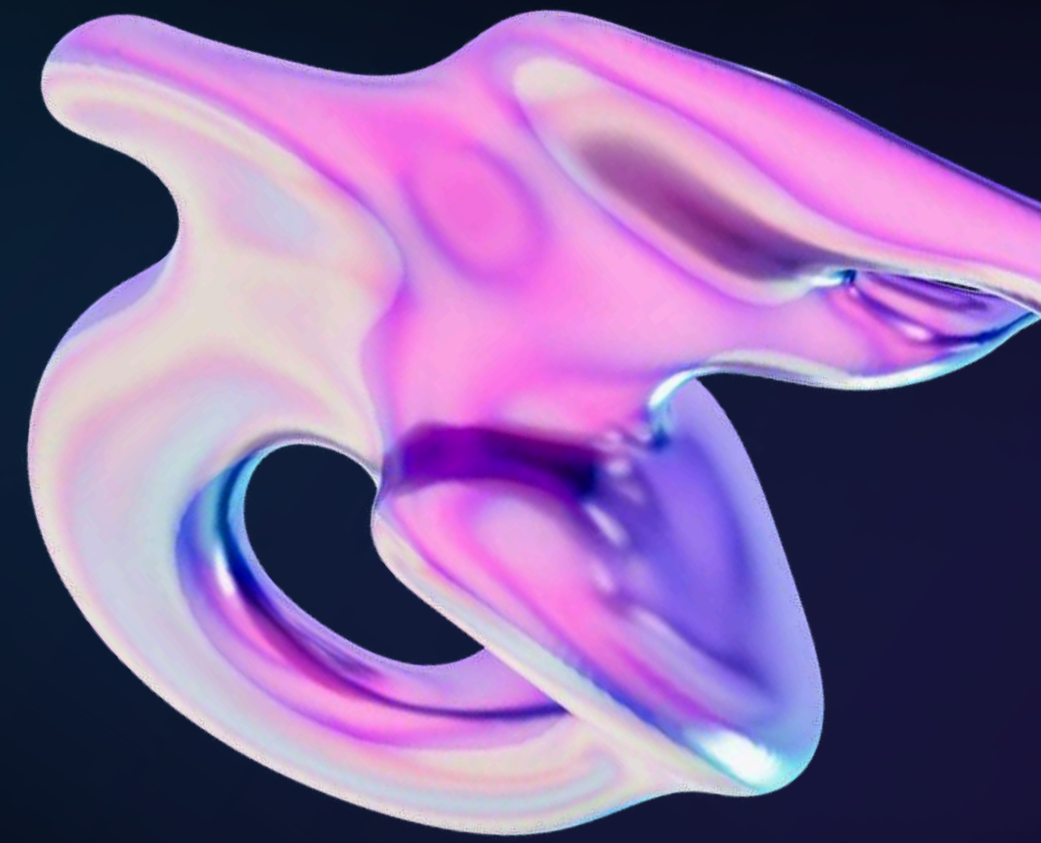Incentive system with token rewards and social reputation

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Business Model.

✳ Transaction fee on course sales and certification

✳ Premium tools for educators (token-gated features, analytics)

✳ Commission on NFT credential minting

✳ B2B onboarding partnerships with DAOs, protocols, and educational orgs

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Market Opportunity.

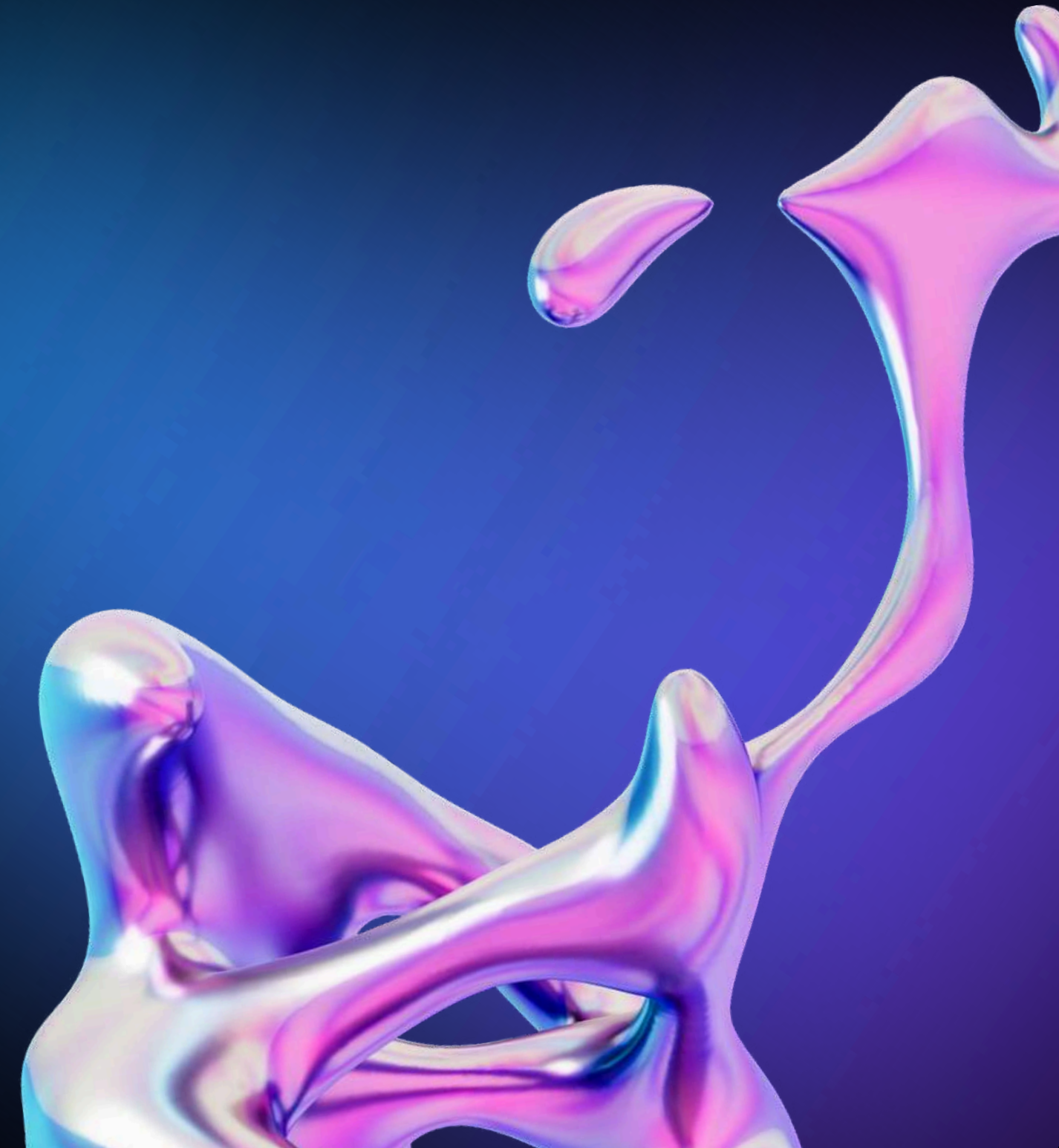**Global e-learning market: $400B by 2026**

1B+ potential Web3 users by 2030

Lack of decentralized education infrastructure is a growing need

Aligned with rising demand for verifiable, skills-based credentials

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Competitive Advantage.

✳ Modular content structure and reusability

✳ Community-driven onboarding and certification

✳ On-chain credentialing prevents fraud and enhances trust

✳ Native blockchain incentives for educators and learners

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Traction.

✳ Pre-MVP phase with detailed architecture and curriculum defined

✳ Full team assembled (dev, design, education, community)

✳ Strong alignment with blockchain education initiatives (Stellar, Web3Edu, NFT Brasil)

✳ Early support from ecosystem leaders and advisors

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Team.

Rodrigo Reis Lastra Cid
Founder & Strategy

Philosophy professor, Web3 strategist, editor of Virtualia, former NEAR grantee.

Mateus (Crypto Star Games)
Operations & Community

Stellar Ambassador, founder, community builder, startup accelerator alumnus.

Rafaela Nóbrega (BeetleJuice)
Product & UX

UX designer with expertise in gamified education, research and service design.

Numa Oliveira
Educational Design

Master's student in digital artifacts, mentor at Web3EduBrasil, NFT Brasil ambassador.

Katia Suzue
Growth & Testing

Web3 educator and curriculum designer, winner of two NFT Brasil hackathons.

Mateus OFF
Digital Artist & Web Developer

Web3 artist focused on code-based experimentation and interactive gamification.

Gustavo Gonçalves (Mogno)
Advisor & Ecosystem Strategy

Blockchain strategist with degrees in Law. Engineering and public governance experience.

Rafael Coelho
Blockchain Developer

Computer Science student, Blockchain Researcher on HyperLedger Fabric, Caliper, and EVM-HTLC interoperability.
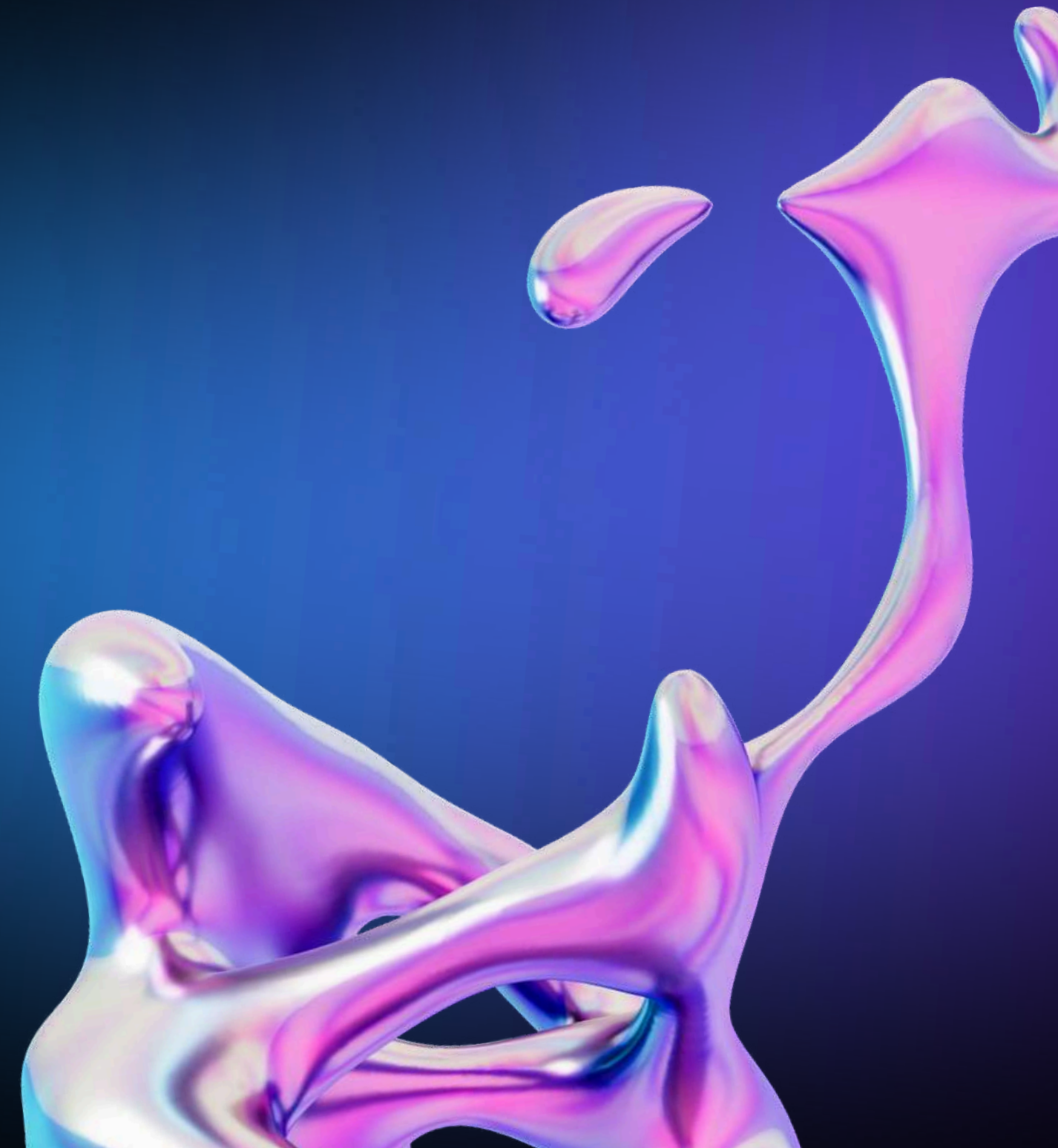
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Roadmap &
Use of Funds.

Raising: $30,000 seed round

Funds allocated to:
* MVP development and smart contract integration
* Content production and localization
* Platform launch and early user growth
* Legal, security audits, and scalability infrastructure

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The Ask.

We are raising seed capital to build and launch
the MVP of Stellearning.
We invite mission-aligned investors to join us in
redefining education for the Web3 age—
starting with onboarding, and scaling into a
decentralized learning economy.

Stellearning

Let's Build It Together.

Contact:

thephilosopher.nft@gmail.com

Our site:

Click to see the project