

Praveen manchi

UX/UI Designer

Design With Passion, Empathy & curiosity

Profile

I was more focused on creating meaningful experiences through my design.

www.praveenmanchi.dev

Portfolio

All my designs & work presented on above web page

Experience

3.10+ Total years of experience

TATA ELXSI

Senior UI Designer

DEC 2020 - Present

WAFU TECHNOLOGIES PRIVATE LIMITED

UX/UI Designer

MAY 2018 - DEC 2020

Roles and responsibilities

- Working with the principle of "User-first". *High priority*
- work in the user-centered design system, framework and design thinking.
- Focusing on equity-focused design, accessibility by sprint briefs.
- Conducted consumer field research, in-depth interviews, and ethnographic research to uncover the needs of product development
- Ensuring all UX Research activities are executed at high-quality levels, manage team initiatives, set project priorities, manage scoping
- Creating design discovery such as user journey maps, site map, flow diagram, prototypes and storyboards to help communicate the design approach and gain alignment. *Design system*
- Design a saleable application with visual design, wireframe, and mockups design for client review.
- Gathering input from users and partners and using extensive design thinking to shape project requirements and scope.
- Revise and update designs and documentation based on continuing user testing and customer feedback.
- Continuously discover, evaluate, and implement new technologies to maximise development efficiency by performing usability tests.

Education

BAPATLA ENGINEERING COLLEGE

B.TECH (ACHARYA NAGARJUNA UNIVERSITY)

2014 - 2018

SASI JUNIOR COLLEGE

10+2

2012 - 2014

SRI CHAITANYA SCHOOL

SSC

2012

Skills

Interaction Design Design audit
Prototyping Visual Presentation
Wireframing low To High Fidelity
Information Architecture UX Design
User Empathy Usability Testing
User Flow Visual Communication
Design System Heuristic Evaluation
Personas Data visualization UI
User Research Design Thinking
Agile & Scrum Lean UX interview
Interaction Design A/B Testing
Mockups User Acceptance Testing

Tools

Figma Adobe XD sketch
Adobe photoshop after effects
Zeplin Craft Invision
Invision Cinema 4D Blender
Illustrator Webflow Confluence
Maze Miro Jira
Adobe animate Unreal Js
Html Css Adobe dimension

Basic to interact with developer & to follow grid system

#SelfMotivated

#CanDoAttitude

#TeamPlayer