BCDE311 Assessment 1 Interview

# Objectives (goals) for the interview

## Main Goal:

To create an Orientation Guide through virtual tour for ICT

Objectives:

* What Areas of interest that need to be shown (POIS)
* Discover any Additional information/ resources that need to be included.
* Find the target audience of interest for this tour.
* Purpose of the tour: advertisement? or informative guide?
* Find out about client to get a better understanding of what they are looking for.

# Client(s)

Name: Phillip Roxborough

Occupation:

Age:

Background story:

# Interview questions

WHY, WHEN, WHO, WHAT, WHERE > to be covered.

## What:

* Is there any other information you want us to show in the virtual tour page? Ex. FAQ, student residences
* What target audience is going to be seeing this virtual tour?
* What devices will the user have access to this?
* Do you want multiple starting locations (free roam?), Floor plan? Or a Linear tour?
* Who needs to be shown in the virtual tour? Teachers, staff etc
* What is the main purpose of the project e.g., to be informative, for marketing?
* What do you want the look and feel of the app to be like?
* What are you expecting the final product will do for your company?

## Control (How):

* How many people is going to be viewing this?
* How much of the campus do you want us to show in the orientation? (Blocks covered?)

## Confirm:

Do you have any resources for us to use?

If yes: What is it?

* And how do we get it?

If no: What do you want us to add.

# The Plan, Interview Arrangements

## Resources:

* Provide Ara campus map to confirm the areas which need to be covered.
* Recording device(s)
* Pen paper/ laptop to transcribe interview.

## Timeslots offered:

* Wednesday 12-1
* Wednesday 3-4pm
* Friday 9-10am
* Friday 1pm (class time)

## Areas we can have an interview:

* Client’s office
* Library room booking
* Or in Classroom

## The Plan

From initial contact with the client, we offered the available timeslots on when we can conduct the interview. The client replied that they were available on 8/03/2023 that we offered to them. We will meet the client at Room S157 at ARA where we will conduct the interview.

We will be using multiple audio recording devices to ensure we don’t lose the data given in the interview. We will also have a transcriber that will document the responses of the client from our questions as a secondary source of information we can use and analyse.

# The Interview

## Introduction:

Nice to meet you, firstly we are:

* Dawid Potocki
* James Hutchinson
* Lawrence Estinozo
* Sasha Stepanov
* Tiantong Peng
* Tianyu Yang
* Julan Gutierrez

Dr David Weir and Dr Luofeng Xu has given us a brief overview of the project that you are wanting. For us to create the best product for you and your company we require some key information, our objectives for this initial interview are:

* To Discover what areas of interest that need to be shown (POIS) in the virtual tour.
* Discover any Additional information/ resources that need to be included in the tour or on the website.
* Find the target audience of interest for the product so we can produce a better experience for them.
* Discover the main Purpose of the tour for example, is it advertisement? Or an informative guide?
* Find out about you and your company to get a better understanding of what you are looking for.

## Audio Transcript

Q1

>

Q2

>

Q3

>

## Transcriber’s Report

Q1 Firstly tell us a bit about yourself and your company.

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Q2 What are you expecting the final product will do for your company?

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Q3 What is the main purpose of the project e.g., to be informative, for marketing?

>

Q4 What target audience is going to be seeing this virtual tour?

>

Q5 What devices will the user have access to this?

>

Q6 How many people is going to be viewing this?

>

Q7 What do you want the look and feel of the app to be like?

>

Q8 Who needs to be shown in the virtual tour? Teachers, staff etc

>

Q9 How much of the campus do you want us to show in the orientation? (Blocks covered?)

>

Q10 Do you want multiple starting locations (free roam?), Floor plan? Or a Linear tour?

>

Q11 Is there any other information you want us to show in the virtual tour page? Ex. FAQ, student residences

>

# Interview Analysis

# Possible Problems

**Privacy Act Agreement**

We collect personal information from you, including information about:

* You, when you provide that personal information to us.
* All information to questions that will be answered in the interview.

We collect your personal information to:

* Transcribe into written notes that will aid us in the development of your desired product.

We will also be sharing this information with:

* Ara lecturers that are in our BCDE311 course (Dr David Weir and Dr Luofeng Xu)

We will keep your information safe by storing it securely on the cloud and only allowing Ara staff and our group to access it.

We will only keep your information during the development of the project and will destroy all digital copies on the completion of the project.

You have the right to ask for a copy of the transcribed interview or voice recording and any personal information we hold about you and to ask for it to be corrected if you think it is wrong. Please contact us if you would like this information provided.

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Lecturer Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_