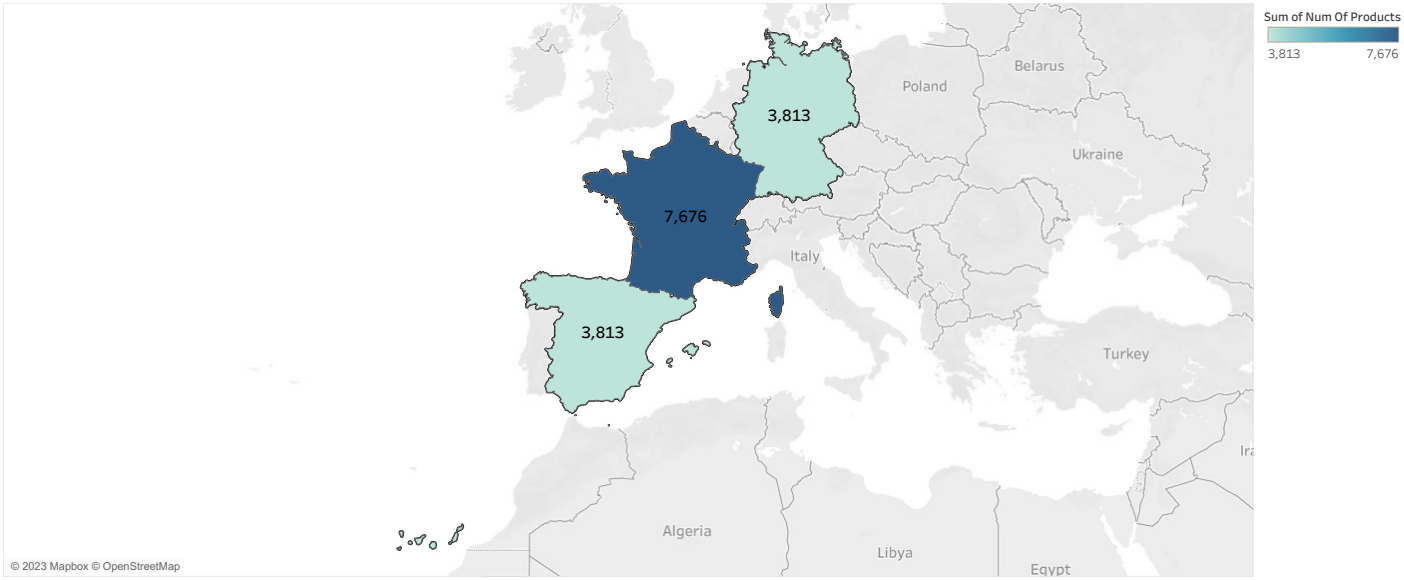
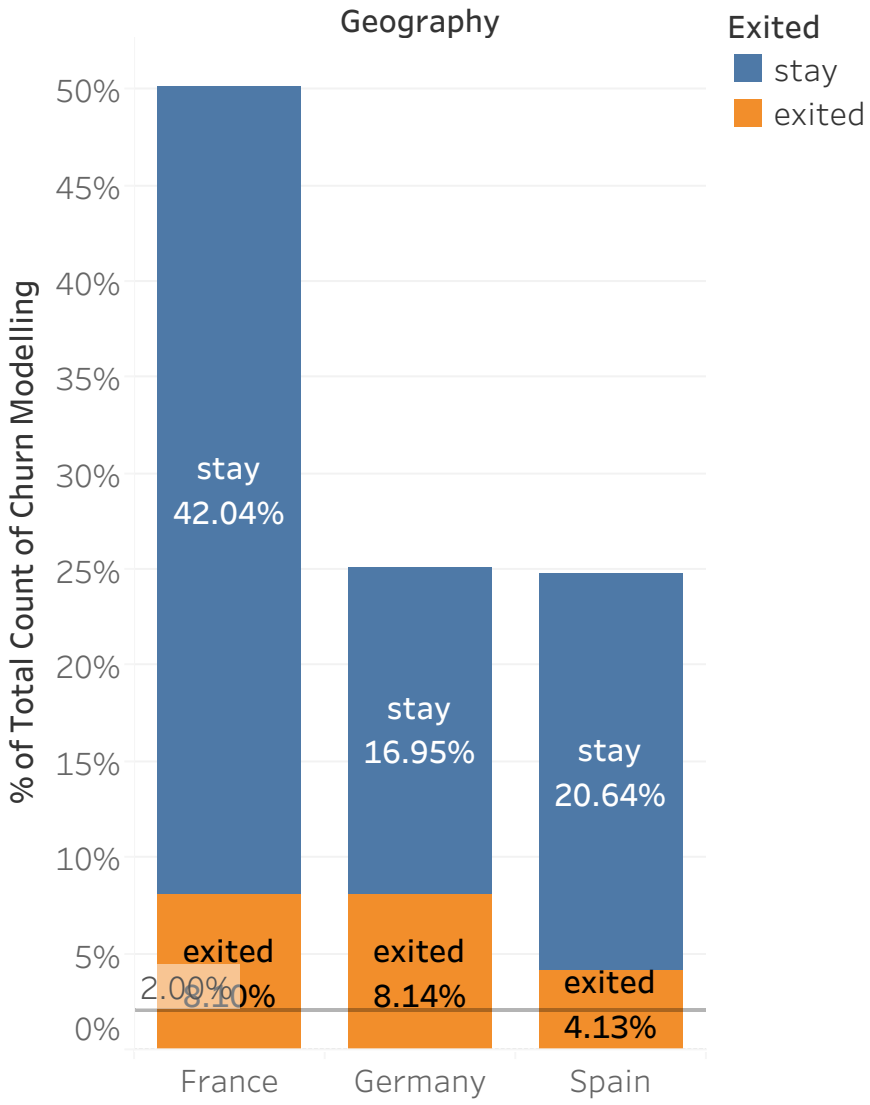
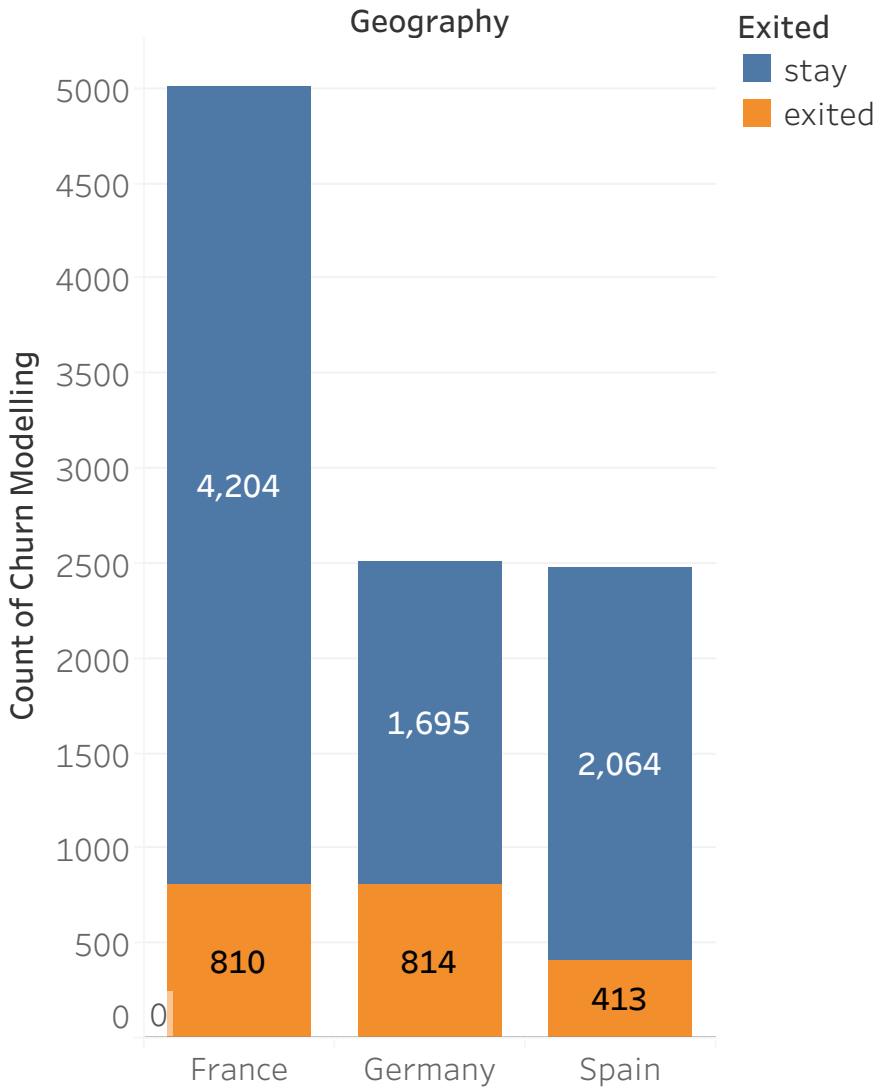
MAP


Sum of Num Of Products
3,813
7,676
Belarus
Poland
Ukraine
Italy
Turkey
Algeria
Libya
Egypt
3,813
7,676
3,813
© 2023 Mapbox © OpenStreetMap

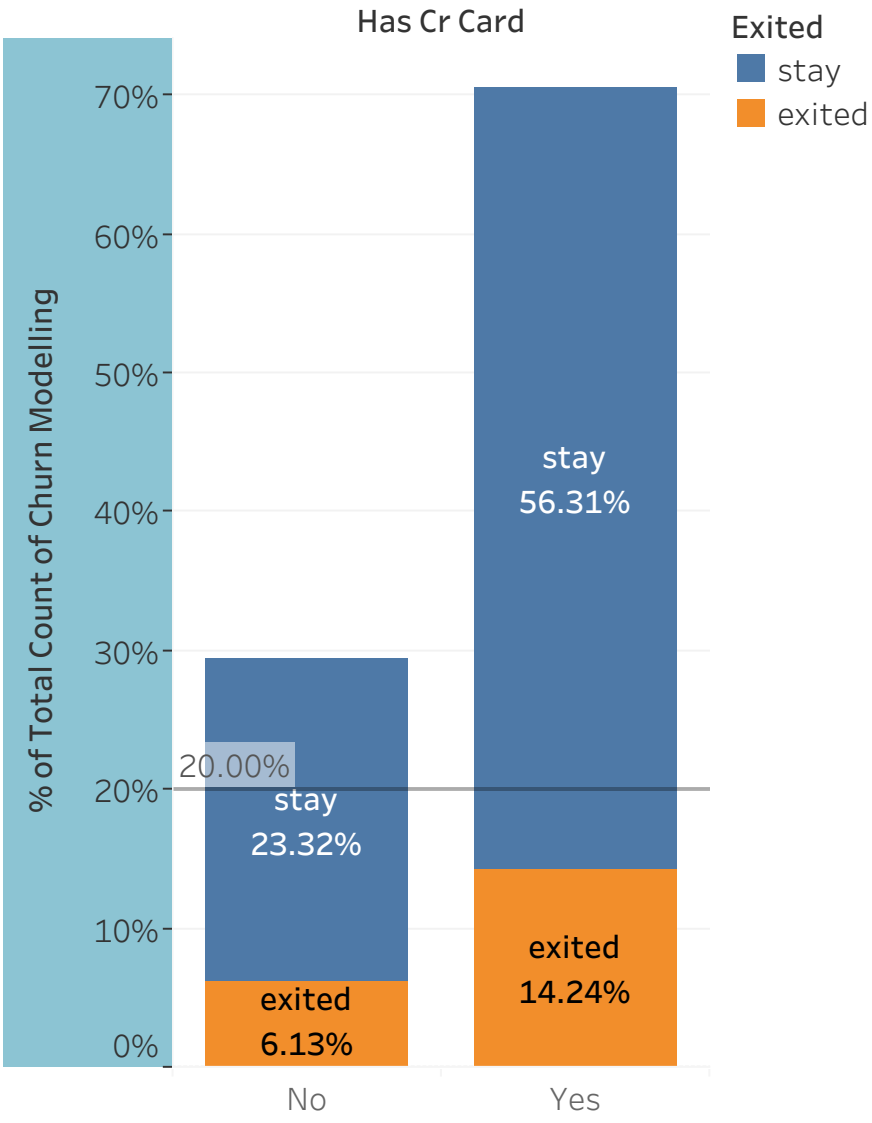
Country


Geography
Exited
stay
exited
% of Total Count of Churn Modelling
50%
45%
40%
35%
30%
25%
20%
15%
10%
5%
0%
stay
42.04%
stay
16.95%
stay
20.64%
exited
8.14%
exited
4.13%
2.00%
France
Germany
Spain

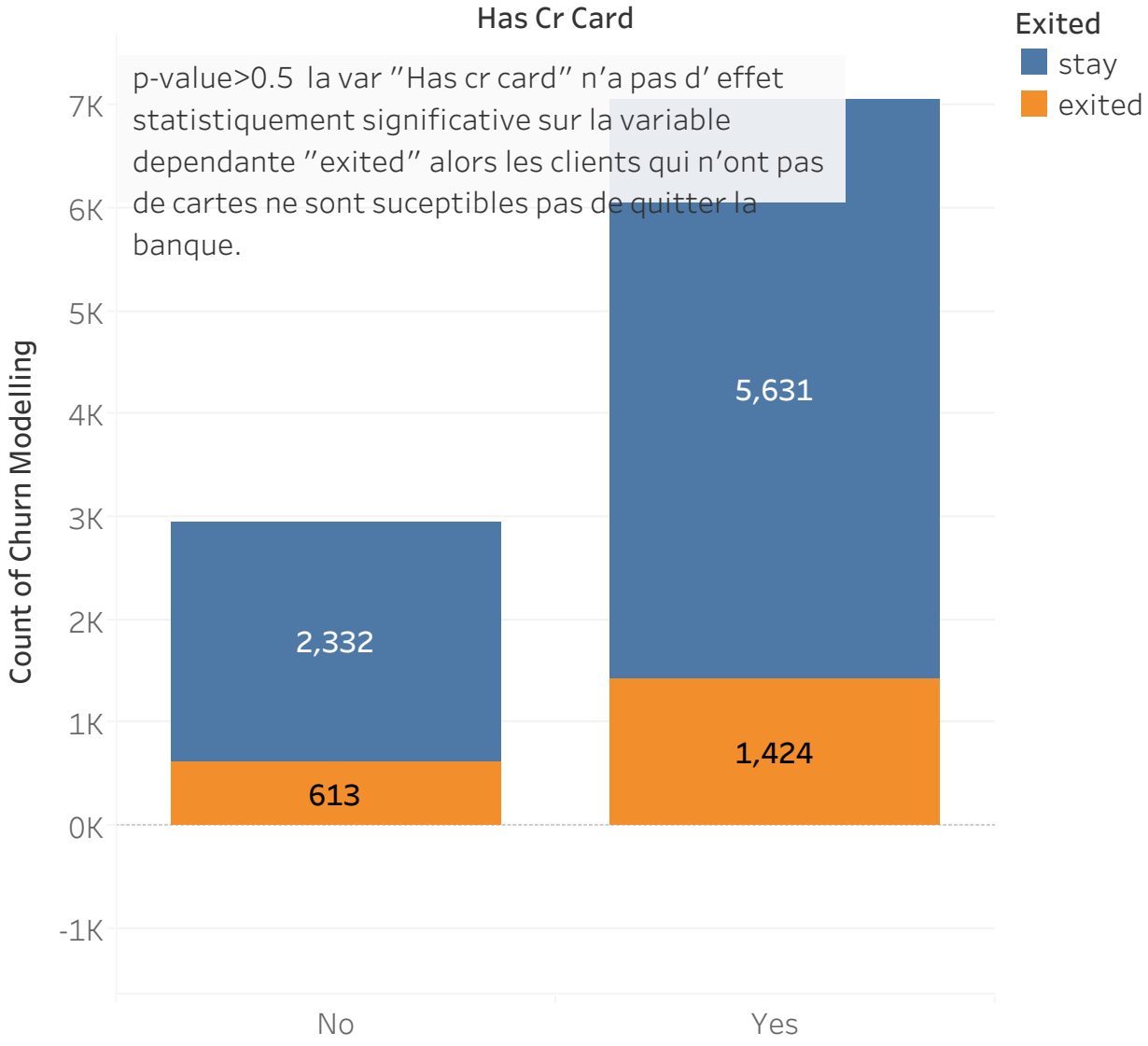
Country_Actuals



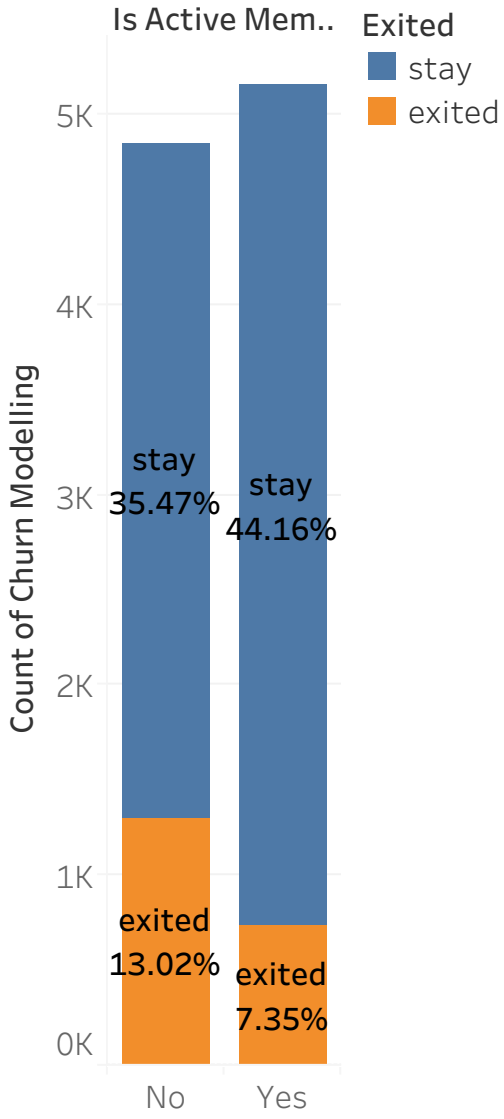
Has cr card


Has Cr Card
Exited
stay
exited
70%
60%
50%
40%
30%
20%
10%
0%
% of Total Count of Churn Modelling
20.00%
stay
23.32%
exited
6.13%
stay
56.31%
exited
14.24%
No
Yes

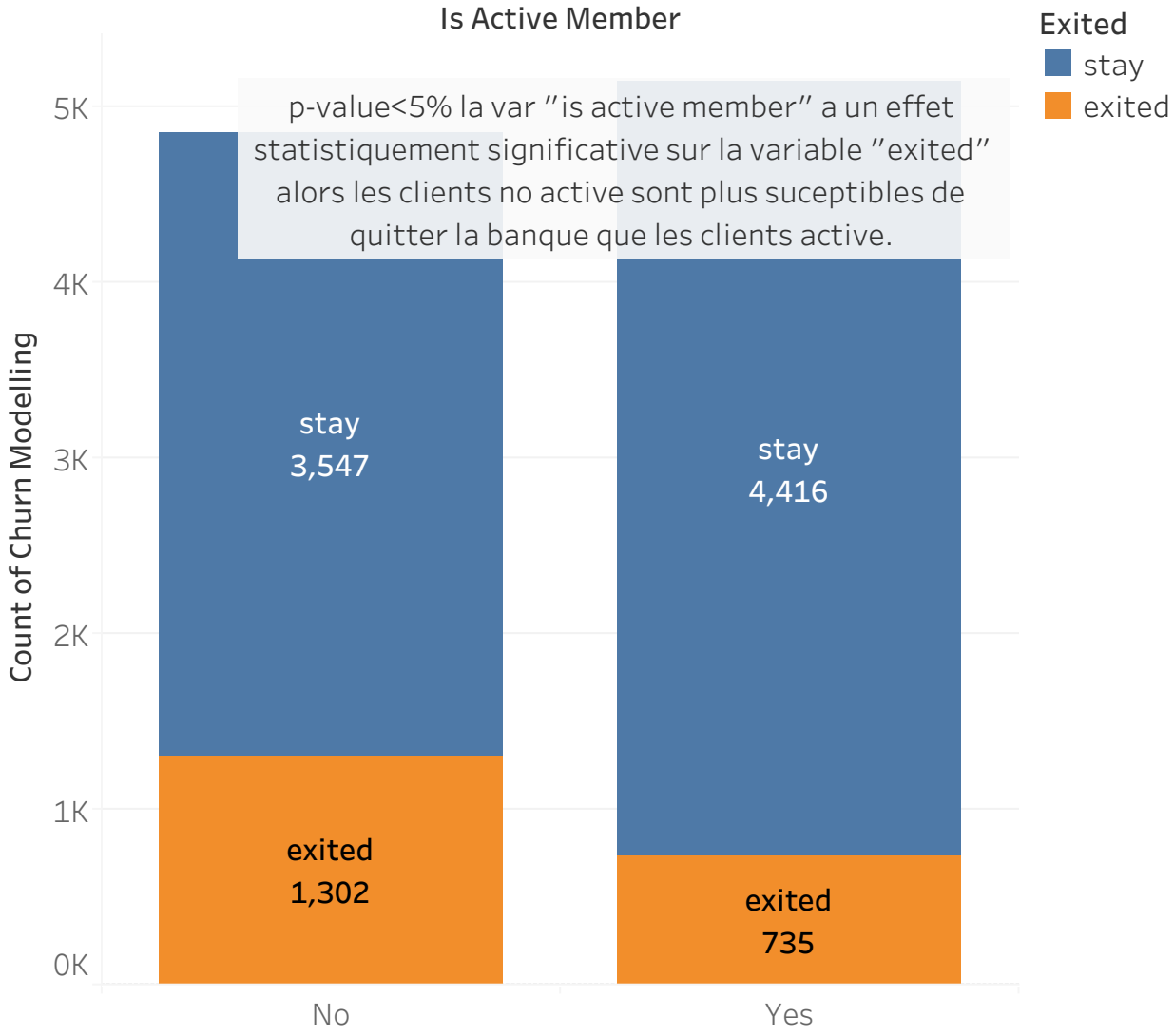
Has cr card_Actuals



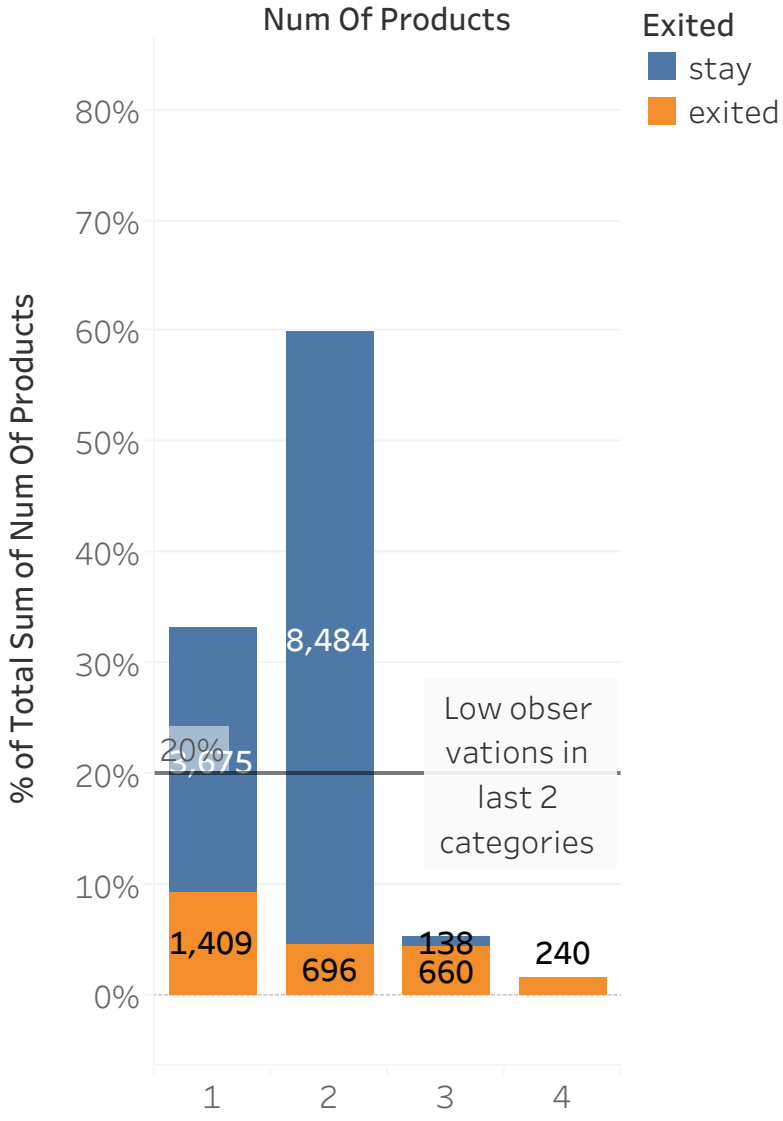
Is Active Member



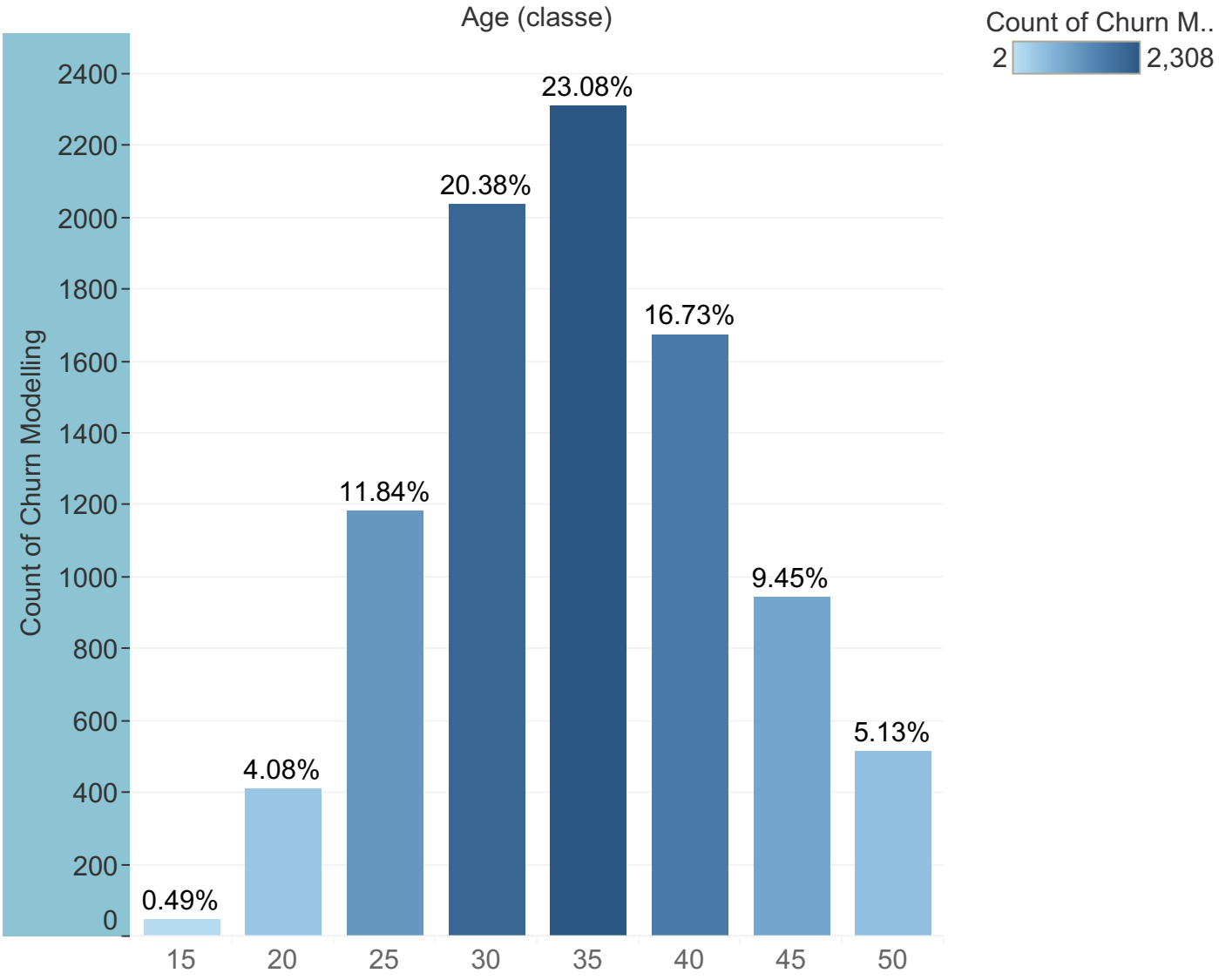
Is Active Member_actuals



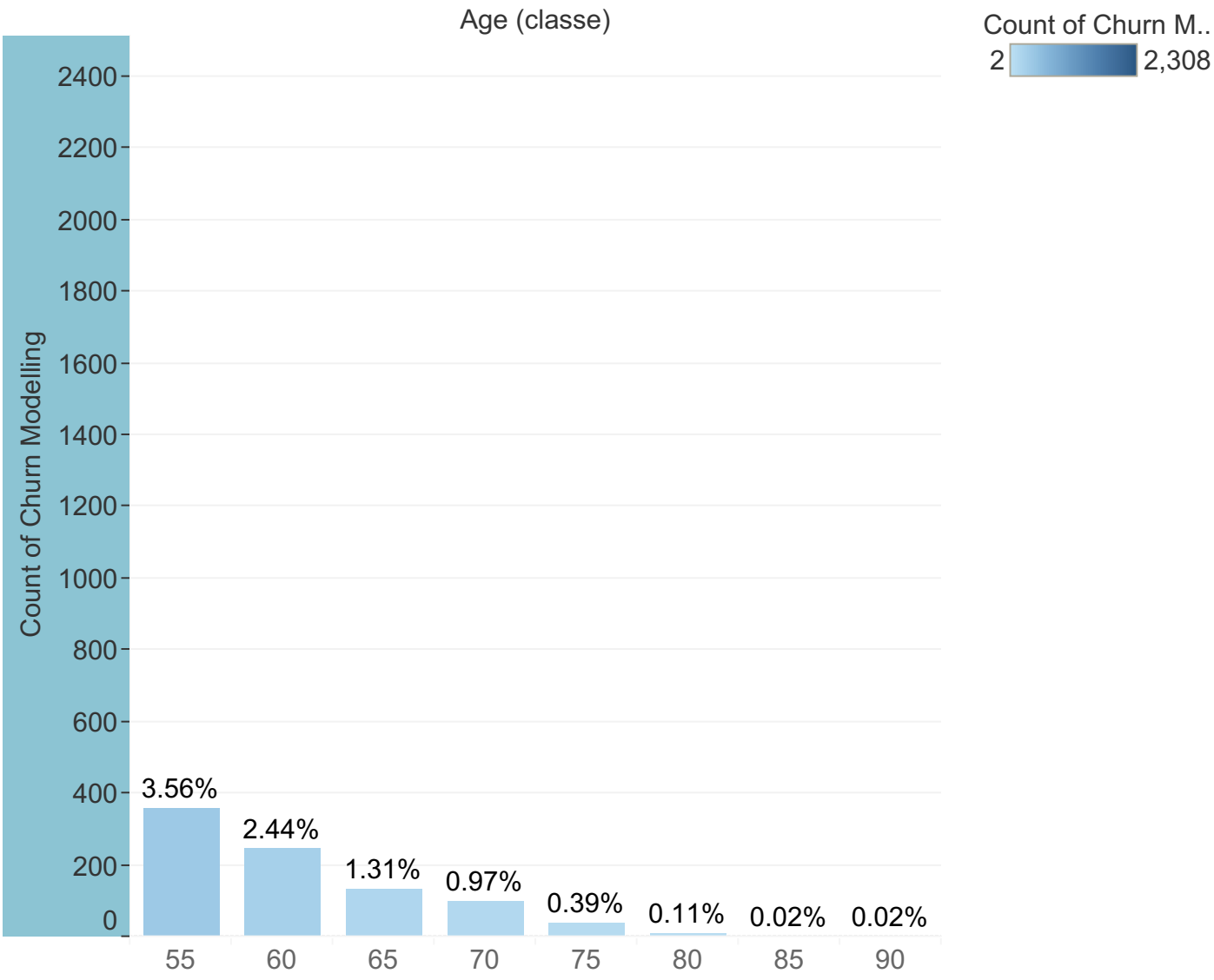
validation


Num Of Products
Exited
stay
exited
% of Total Sum of Num Of Products
80%
70%
60%
50%
40%
30%
20%
10%
0%
20%
3,675
8,484
1,409
696
138
660
240
Low obser vations in last 2 categories
1
2
3
4

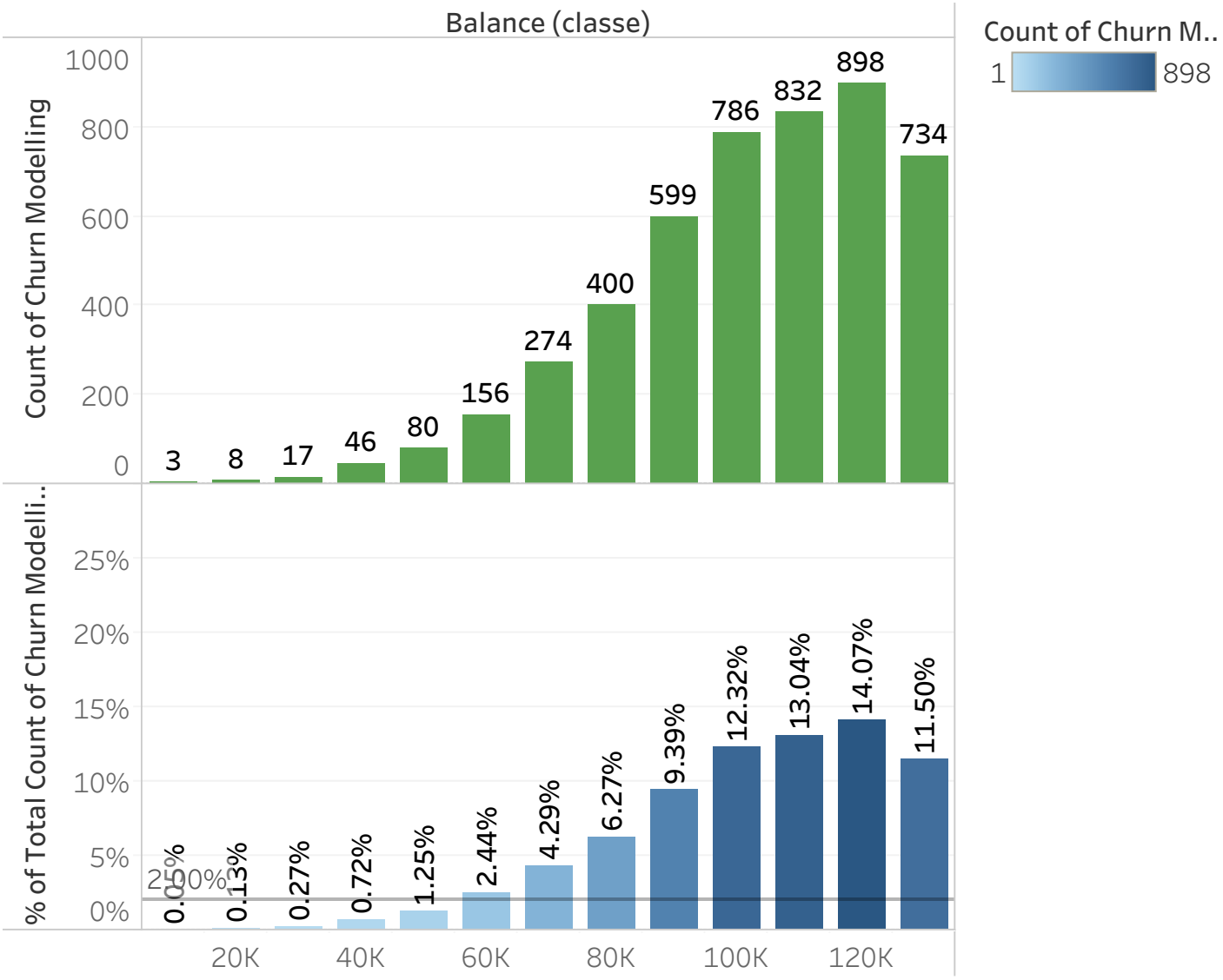
Age distribution



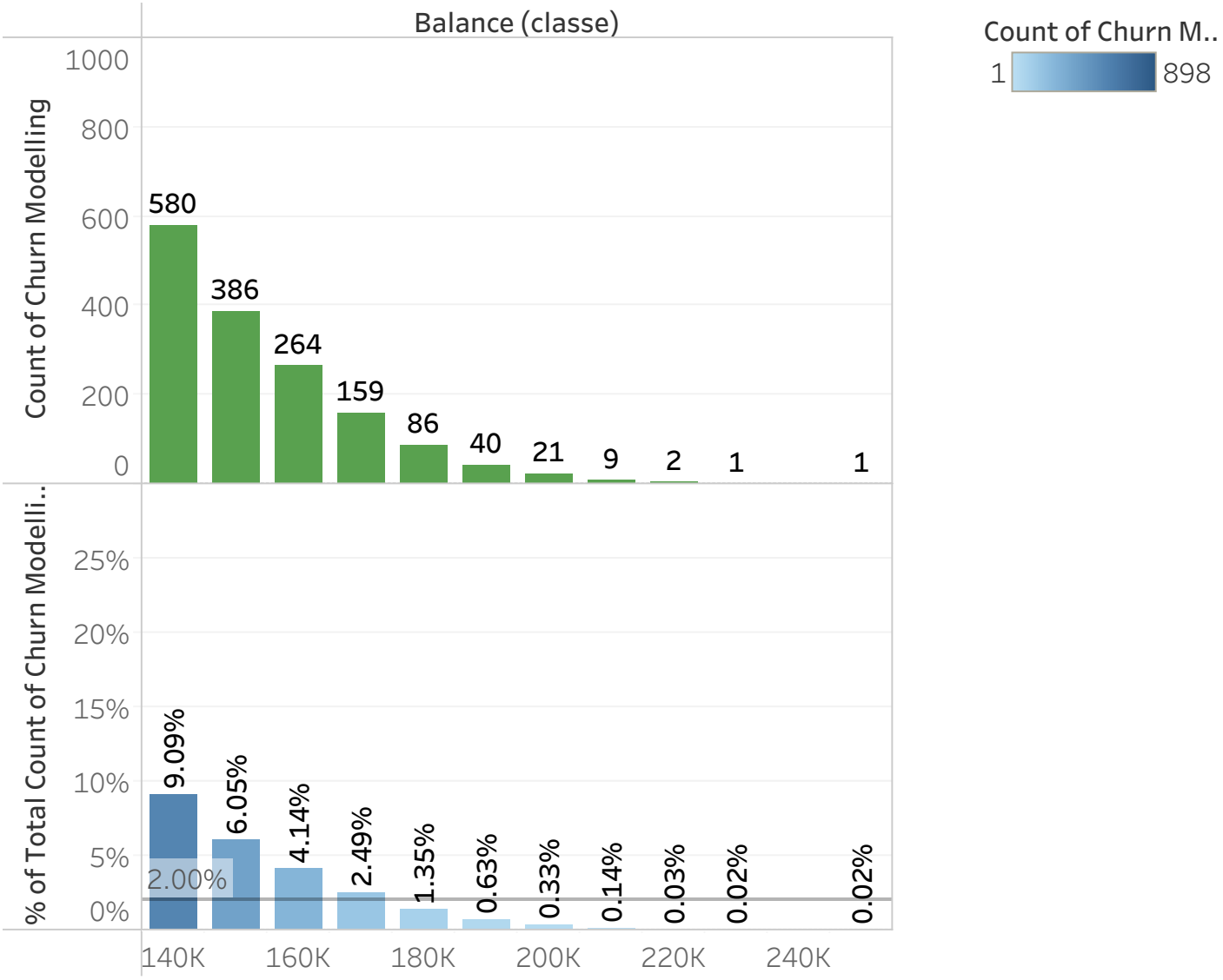
Age distribution



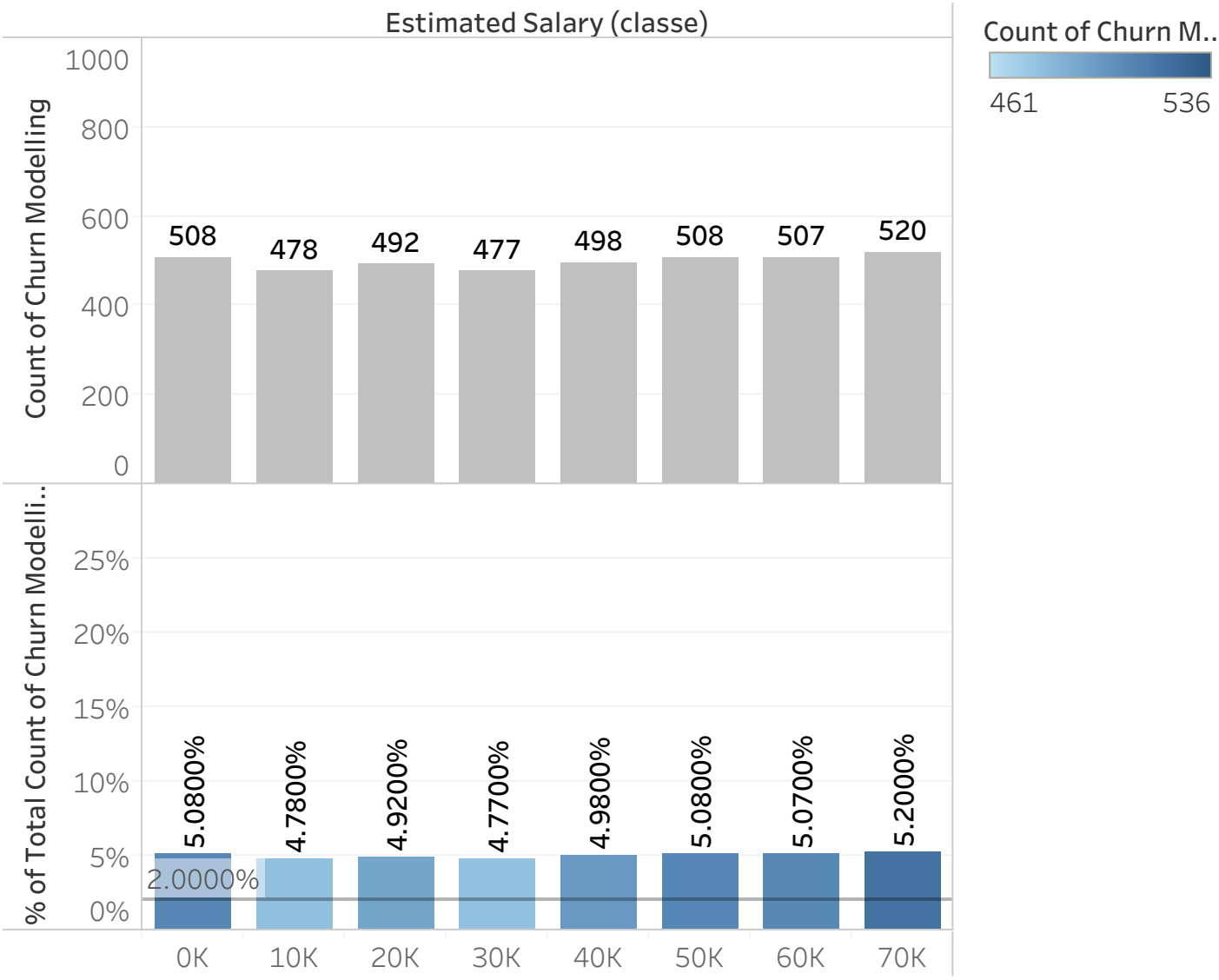
Balance


Balance (classe)
Count of Churn M..
1
898
Count of Churn Modelling
1000
800
600
400
200
0
3
8
17
46
80
156
274
400
599
786
832
898
734
% of Total Count of Churn Modelli..
25%
20%
15%
10%
5%
0%
0.05%
0.13%
0.27%
0.72%
1.25%
2.44%
4.29%
6.27%
9.39%
12.32%
13.04%
14.07%
11.50%
20K
40K
60K
80K
100K
120K

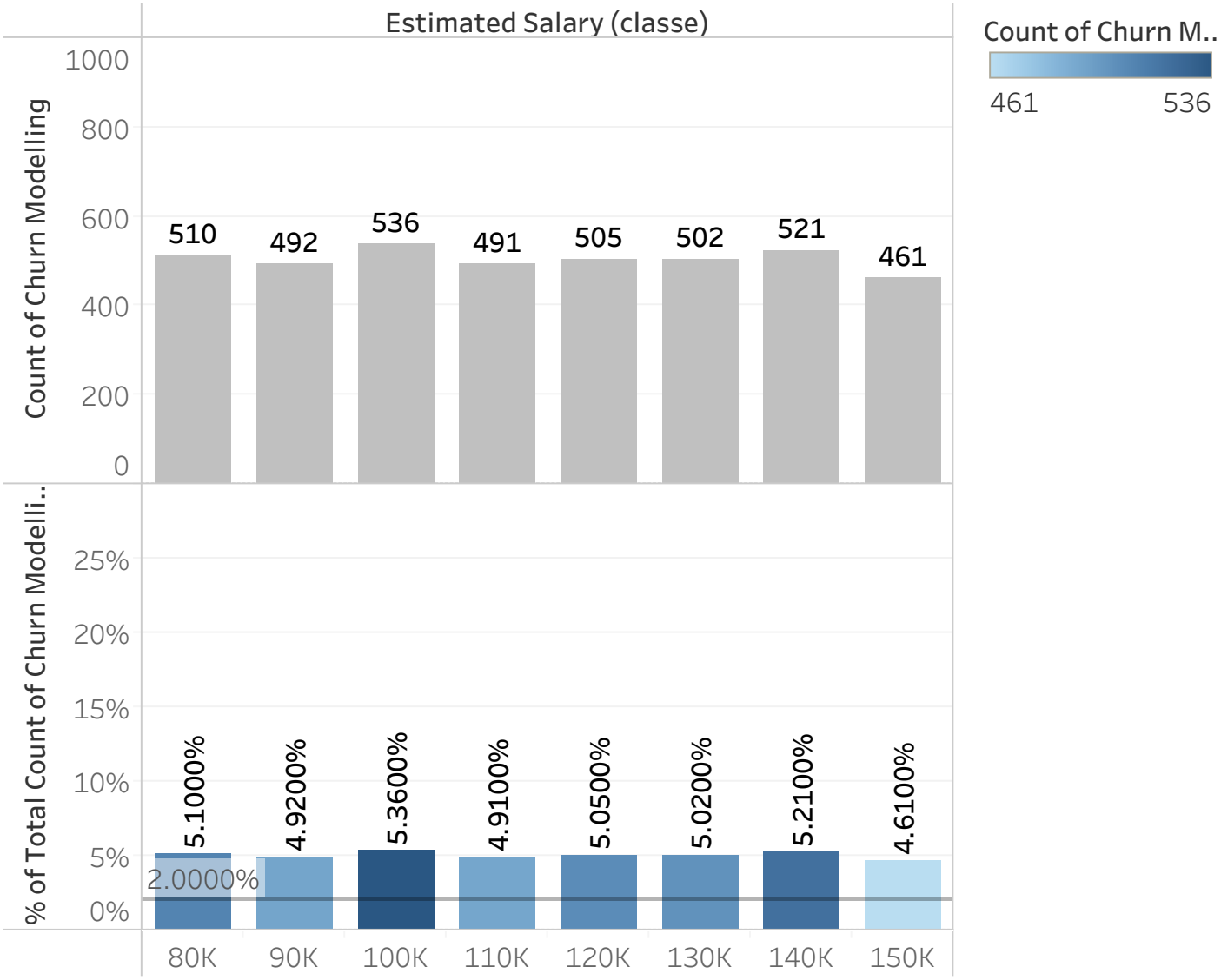
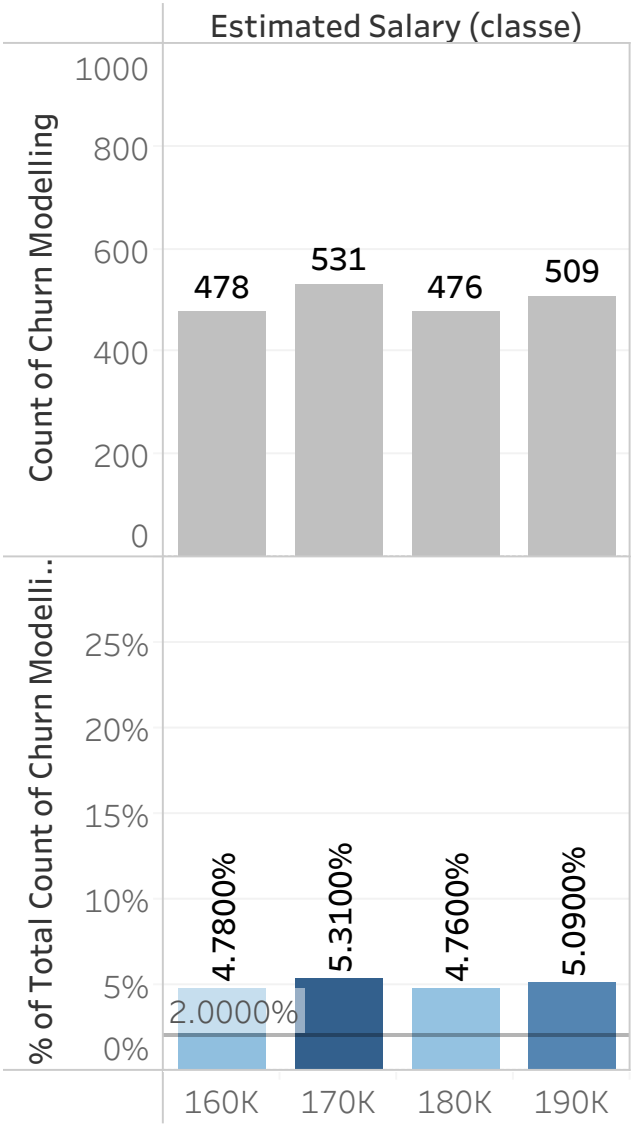
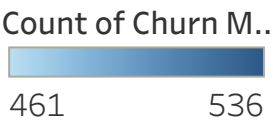
Balance


Balance (classe)
Count of Churn M..
1
898
Count of Churn Modelling
1000
800
600
400
200
0
580
386
264
159
86
40
21
9
2
1
1
% of Total Count of Churn Modelli..
25%
20%
15%
10%
5%
0%
9.09%
6.05%
4.14%
2.49%
1.35%
0.63%
0.33%
0.14%
0.03%
0.02%
0.02%
2.00%
140K
160K
180K
200K
220K
240K

estimated salary



estimated salary



estimated salary