PRIMARY

REVERSED

MONO

USAGE

min: 144px, 1.5"

COLOR

PRIMARY GRAY #2F292B	SECONDARY GRAY #E9E9E9	ACCENT GREEN #D2E104	

HEADING

This is Space Grotesk Light 28px

SUBHEAD

This is Space Grotesk Medium 22px

BODY HEADLINES

This is Space Grotesk 18px

BODY

This is Space Grotesk 14px. The key business benefit of retaining a fractional CTO is that they provide the same expertise and capability of a full-time CTO without the associated level of overhead and benefits associated with adding another top-level executive. Care, however, must be taken to ensure the skills of the fractional CTO align primarily with the needs of the business, and not weighted with technical expertise in order to achieve the best results.

Fractional CTOs typically serve several companies and may or may not engage in the day-to-day management of a company's IT staff or other resources.

ICONS

TABLER.IO/ICONS

ICO