**Solution to Climate Enterprises: Improve sustainability of Tasmania Wilderness**

**By Team Wilderness Connect**

Tasmania is well-known for its fascinating natural beauty and unique wildlife. While thousands of domestic and international tourists are attracted to explore Tassie wilderness, yet there is mounting pressure on how to monetize those attractions for future conservation and sustainability.

Team Wilderness Connect has come up with the solution of a digital wristband ‘Adventure Band’ which aims to improve the experience of tourists and boost the reputation of Tasmania wilderness. We recognize the fact that individuals display interests in different kinds of natural beauties, some would like to have close contact with native animals like wombats, while other would invest more times in finding rare flowers or trees. Detailed maps for travel routes, birds and other areas of interests will be offered to keep everyone curious and entertained throughout their journey, and further details on slices of history and interesting facts will ensure that tourists can bring home some fascinating stories. While encountering the unexpected on your journey can be a nice surprise, our Adventure Band offers the feature of registering your customized areas of interests into a database including maps and habitat information supported by data from state government and Department of Primary Industries, Parks, Water and Environment. A proximity alert will trigger once you get close and make sure you won’t miss what you came for. In addition, Adventure Band has safety options of biometrics measurements, that will safeguard your journey by monitoring key vitals and alarming nearby security and rescue forces when you are in danger. At the end of your visit, a travel journal will be automatically generated, which can be downloaded via a QR code.

For our business model, we would like to form partnerships with state government, Wildlife Management agencies, Tasmania Police and national parks to access information and data to develop the software for the wristband. The production of the Adventure Band will be followed by the promotion and deployment for lease through dispenser machines at airport, local travel agencies and national park entries. The target audience of our product are majorly tourists, while researchers and students who are actively engaging with local wildlife are also more than welcome to utilize our services. Adventure Band will be an essential part in improving the tourist experience in Tasmania wilderness and we hope that the positive feedback will assist in promoting the publicity and reputation of tourism in Tasmania. The revenue and donations from our services will be partially used to support Tasmania wilderness in a sustainable approach.