LifeStation Lead Push Web Service

Base URLs

Production: https://api.lifestation.com/leads.php
Sandbox: https://ls171.lifestation.com/leads.php

For testing API functionality without updating the production environment, point API requests at qa.lifestation.com. For production purposes, point API requests at api.lifestation.com.

Passing Data

Below, you will find a list of available parameters, including whether they are required and how they should be formatted. You have two basic ways to pass these parameters:

GET Data: data encoded as query string

       https://api.lifestation.com/leads.php?FirstName=John&LastName=Doe&…

POST Data: data in the request body, encoded in one of the following formats:

       multipart/form-data
       application/x-www-form-urlencoded

Request Body

Request Body carries the lead's contact information. Field names are case-sensitive. Consult with LifeStation for the list of mandatory fields and validation requirements.

FirstName
       Type: String (1-64 characters)
       Required

LastName
       Type: String (1-64 characters)
       Required

PhoneNum
       Type: String (10 characters)
       10-digit phone number with no separators (e.g. dashes, spaces or parenthesis).
       Required

StreetAddr
       Type: String (1-255 characters)
       Default: NULL
       Required only if other location fields are set

City
       Type: String (1-128 characters)
       Default: NULL
       Required only if other location fields are set

StateAbbr

    Type: String (2 characters)

    Two-digit US state abbreviation.

    Default: NULL

    Required only if other location fields are set

ZipCode

    Type: String (5 characters)

    Default: NULL

    Required only if other location fields are set

Email

    Type: String (8-64)

    Default: NULL

RequestFor

    Type: bool

    Who is requesting this system

    Valid values are 0 (self) and 1 (other)

    Required

Comment

    Type: 64KB string

    Default: NULL

CustomID

    Type: String (64 characters)

    Default: NULL

    Provider-specific lead identifier for conversion tracking. Value is passed through to the reports.

CampaignID

    Type: Integer

    Required

    Lead provider identification number.

isHealthcareProfessional

    Type: bool

    Valid values are 1 for requests placed by healthcare professionals and 0 for everyone else.

    Default: 0

username

    Type: string

    Required

password

    Type: string

    Required

Response Fields

RequestID

        Type: int
        Primary key of the created lead.

e.g.   `{"result":"success","request_id":"523140"}`

Error

        Type: string
        In the case of validation errors, an array of fields with invalid values. Otherwise, a descriptive string indicating the error that occurred.

        General API errors include
- user does not exist
- invalid password
- user is not authorized to use this API
- a brochure request for this phone number already exists
    - this will include a request_id as an additional output field

        Validations errors for input fields are
- Field is required
- Must be a valid boolean value
- Must be a valid integer
- Must be at least 1 characters
- Must be shorter than *XX* characters
    - where *XX* is 64, 128, 255, or 65536 depending on field in question
- Must be exactly 10 characters
- Must be a valid email address
- Must be a valid US state abbreviation
- Missing companion fields

e.g.   `{"error":"a brochure request for this phone number already`
         `exists","request_id":"518923"}`

e.g.   `{`
     `"errors":`
         `{`
        `"LastName":["Field is required."],`
        `"PhoneNum":["Must be exactly 10 characters"],`
        `"RequestFor":["Must be a valid boolean value"],`
        `"isHealthcareProfessional":["Must be a valid boolean value"]`
        `}`
     `}`

Curl Example

```
curl -X POST \
  https://ls171.lifestation.com/leads.php \
  -H 'Cache-Control: no-cache' \
  -H 'content-type: multipart/form-data' \
  -F FirstName=John \
  -F LastName=Doe \
  -F PhoneNum=9998887777 \
  -F 'StreetAddr=341 East 76th Street' \
  -F 'City=New York' \
  -F StateAbbr=NY \
  -F ZipCode=10021 \
  -F Email=john.doe@aol.com \
  -F RequestFor=0 \
  -F CampaignID=214 \
  -F 'Comment=this is a sample brochure request' \
  -F CustomID= \
  -F CampainID=214 \
  -F isHealthcareProfessional=0 \
  -F username=username \
  -F password=password
```

PHP Example

```php
<?php
$client = new http\Client;
$request = new http\Client\Request;

$body = new http\Message\Body;
$body->addForm(array(
 'FirstName' => 'Roberto N',
 'LastName' => 'Pedroso',
 'PhoneNum' => '5556667906',
 'username' => 'username',
 'password' => 'password',
 'StreetAddr' => '341 East 76th Street',
 'City' => 'New York',
 'StateAbbr' => 'NY',
 'ZipCode' => '10021',
 'RequestFor' => 'O',
 'CampaignID' => '214'
), NULL);
$request->setRequestUrl('https://ls171.lifestation.com/leads.php');
$request->setRequestMethod('POST');
$request->setBody($body);

$client->enqueue($request)->send();
$response = $client->getResponse();
echo $response->getBody();
```