Displaying your open data certificate

Earning an open data certificate shows you have made the effort to make your data easy to find, use and share. To earn a certificate:

1. **Publish your open data**.
2. **Complete the questionnaire**.
3. **Share your success** – the focus of this guide.

Why display your open data certificate?

Open data is only useful if it is used. Open data certificates and badges provide a quick way for people to determine if they can reuse your open data with confidence.

There are four levels of achievement:

Raw: A great start at the basics of publishing open data.

Pilot: Data users receive extra support from, and can provide feedback to the publisher.

Standard: Regularly published open data with robust support that people can rely on.

Expert: An exceptional example of information infrastructure.

You can share your success by displaying your open data certificate in two ways:

1. Display a badge or certificate with your data.
2. Embed badges in your CKAN open data portal.

1. Display a badge or certificate with your data

To display a badge or certificate on the web page that links to your data:

• Sign in to your account.
• Select "My certificates" to display a list of your certificates.

- Choose a certificate that you have published and select "Embed code"

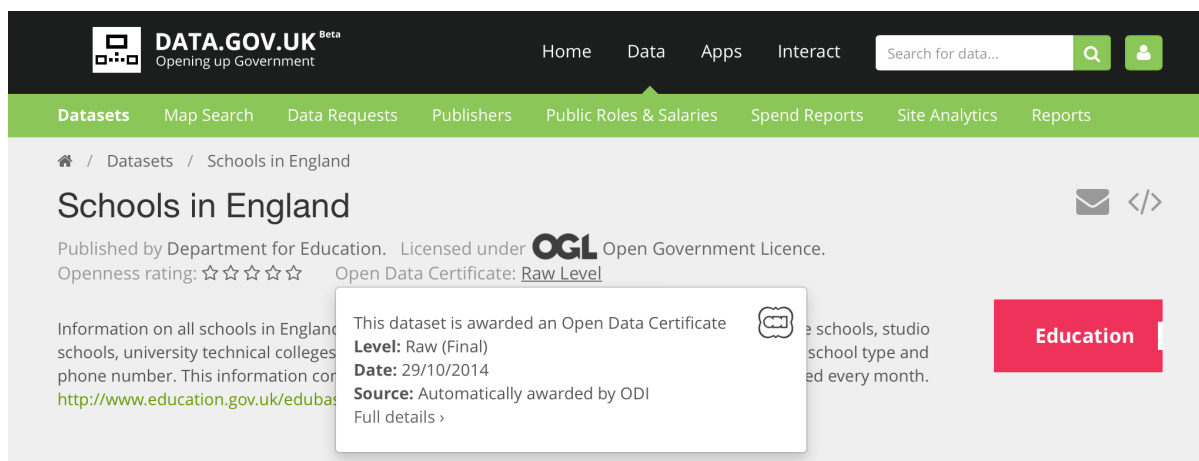- Copy the code and paste it into the web page that provides access to your data.

Your web page will now display a badge. When the mouse hovers over the badge, further details are revealed. Clicking the badge will take you to the certificate page.

2. Embed badges in your CKAN portal

If you use CKAN as your open data portal, you can add the ODI Open Data Certificate extension to embed badges on your dataset pages. You'll need someone with CKAN expertise to add this feature to your portal.

Other ways to share your success

Measure progress

Create a scorecard to show how the quality of your open data publishing improves over time. Consider measuring:

- Counts of each level of certificate you've earned.
- Counts of each type of certification (automatically awarded, self certified, community verified).

Other embedding options

You can adjust your embed code to include your badge in social media and other web-based media. Use your own certificate number - for certificate 23694 the options are:

- Certificate URL   https://certificates.theodi.org/datasets/23694/certificate

- Badge JavaScript https://certificates.theodi.org/datasets/23694/certificate/badge.js

- Badge HTML   https://certificates.theodi.org/datasets/23694/certificate/badge.html

- Badge PNG   https://certificates.theodi.org/datasets/23694/certificate/badge.png

Help others create value with confidence

By displaying open data certificates and badges you demonstrate that you're a leader in open data and you are serious about helping others to create economic, environmental and social value.